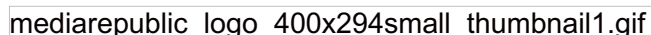


It's 2013 – here's the news

 blogs.lse.ac.uk/polis/2008/03/28/its-2013-heres-the-news/

2008-3-28

More from the [Berkman Media Social Participation conference](#). Here's some gobbets from a [session](#) on what media futurologists think journalism will look like in 2013:



[Jennifer Ferro – kcrw](#) – (public radio in southern California)

Devices less relevant – so news media can focus on content – cream will rise to the top – people will always want good stuff, with relevance and trust. You won't go 'on' the internet because the Internet will always be on.

[Jonathan Taplin USC](#)

There will be a two-tiered media world with the elite enjoying a walled-garden of a data-rich advert-free media life while the rest can't consume any news information without being inundated with advertising.

[Jonathan Krim Washington Post](#)

The will be “declarative journalism” where reporters are free to write what they know. Still important that they reflect in their stories that they have considered what all sides are saying but they will be able to be more honest about their own views. (Something he recognises is already the case in the UK, for example).

[Lisa Williams, Placeblogger](#)

Journalism will survive the death of all its institutions – there will be fewer Titanics and more kayaks – we will find new ways to address stories that are important, such as crowd-sourcing – news organisations take stuff that is free (events) and they add value by editing and packaging – news is a tiny fraction of shared lived experience – learn to love cat pictures in your news production.

[David Cohn](#)

Journalism is a process not a product and will survive – but how can that process be more open and distributed? Why shouldn't the San Francisco Chronicle be open like a library? They are a source of information about your community like a library. Why can't newspapers have town hall meetings?

[Solana Larson Global Voices](#)

There will be no more foreign correspondents where people parachute in – try to understand – and then fly out.

[Richard Sambrook BBC](#)

We must end the 'dish-monkey' foreign correspondent culture within five years.

Get an even better blogview of this session from Ethan Zuckerman [here](#).

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