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# The neutrality illusion: biased economics, biased training, and biased monetary policy. Testing the role of ideology on FOMC voting behavior

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5 **The Neutrality Illusion:**  
6 **Biased Economics, Biased Training & Biased Monetary Policy**  
7

8 **Testing the role of ideology on FOMC voting behavior**  
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12 *The age of quantification is now full upon us. We are now armed with a bulging arsenal*  
13 *of techniques of quantitative analysis, and of a power – as compared to untrained*  
14 *common sense – comparable to the displacement of archers by cannon. (...) I am*  
15 *convinced that economics is finally at the threshold of its golden age.*  
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21 *George Stigler (1965: 16)*  
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23  
24 *The curious task of economics is to demonstrate to men how little they really know*  
25 *about what they imagine they can design.*  
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28  
29 *Friedrich von Hayek (1974)*  
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31  
32 **Introduction**  
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35 It is in times of crisis and associated uncertainty that difficult and risky policy choices  
36 must be taken. As a result, contrasts sharpen and deep divides re-emerge: between  
37 conservative and innovative, between theorists and historians, between laissez faire and  
38 interventionists, and between hawks, doves, owls and seagulls. The recent global financial  
39 crisis has been a case in point. Both fiscal policy – whether stimulus was and is still needed,  
40 whether it worked or did not work, whether it did not work because it was too small or  
41 because it could not work –and monetary policy – raising the rates earlier or later, using  
42 unconventional tools or not – have been subject to raging debates and divides in academia as  
43 well as in policy-making circles across the Eurozone, the UK, the US, Japan and China.  
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55 These divides appear hardly avoidable as, in Rodrik's words (2014b:192), 'cognitive  
56 and other limitations force political agents to live in a world of Knightian uncertainty with  
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3 respect to their understanding of causal relationships'. The divides thus display very different  
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5 visions of how the economy work, different methodological lenses, different paradigms and  
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7 beliefs, grounded in the history of economic thought, loosely endorsed by political parties or  
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9 mapped in political debates as left or right leaning views. We use in this paper the term  
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11 'ideology' to refer to these different Weltanschauungen (worldviews in the philosophical  
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13 sense) – that is: 'a system of ideas and ideals which forms the basis of economic or political  
14  
15 theory and policy' (Oxford Dictionary 2016).  
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19 The present work will focus on the conduct of monetary policy, as one of the major area of  
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21 policymaking of our times where the cleavage is clear. We indeed argue that central bankers  
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23 do cling to ideological priors and specific views on how the world works.  
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27 The literature on the determinants of central bankers' voting behaviour has already revealed  
28  
29 that governors do not simply respond to economic variables and models' outputs. They are  
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31 influenced by deliberation, by the chairman, by politics through appointment choices and by  
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33 pressures in and out of election times; and by their pre-central-bank career and post-central-  
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35 bank career plans. In this paper, the analysis is extended to include yet one more variable:  
36  
37 ideologically-influenced academic training<sup>1</sup>.  
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41 The central argument of this paper is indeed that central bankers having studied in  
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43 conservative (Keynesian)<sup>2</sup> departments will have a tendency to vote for tighter (easier)  
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45 monetary policy. It goes in several steps: it argues that 1) there are significant cleavages  
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47 among economists as well as ideological sorting across universities, 2) this variation shapes  
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49 the ideological preferences of students studying for advanced degrees, 3) those early built  
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51 preferences will be reflected when central bankers vote, 4) leading monetary policy – thought  
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53 to be a purely technical and independent area – to be partly driven by ideology. The results  
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55 show robust empirical evidence for this in one specific case: the Federal Open Market  
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57 Committee, armed with a new database on votes and determinants.  
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3 This article thus relates to the very core of the now large body of the International Political  
4 Economy (IPE) literature on the role of ideas in policymaking, but serves two original  
5 purposes. The first is to bring together a number of strands of scholarship: a more sociological  
6 literature focusing on the power of ideas in economic policy, strongly put forward by the neo-  
7 constructivist strand<sup>3</sup> in IPE, and the more rationalist strand literature that has studied central  
8 bankers' voting behavior. The second is - following the innovative work by Chwioroth (2007a)  
9 on the International Monetary Fund (IMF) - to use academic training to determine  
10 quantitatively the causal weight of ideas and to prove its potential extension to other  
11 institutions (here the Fed).  
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24 This work can thus contribute to several key debates in IPE: On the methodological side, it  
25 backs up the claims on the importance of ideas and the possibility of their measurement. On  
26 the theoretical side, it sheds new light on the political economy of central banking by taking a  
27 different perspective on the possibility of true central bank independence. Finally it brings  
28 tools to understand the current economic news at a time when, on the one hand, ideological  
29 divides among economists are at their utmost intensity and when on the other hand monetary  
30 policy has been assigned in all advanced countries the unprecedented role to solve all the  
31 economic predicaments of our time.  
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42 The first section will argue against economics as a consensual, depoliticised and scientific  
43 discipline, demonstrating deep ideological divides among economists and across universities.

44 The second section will argue against monetary policy as a neutral, independent and technical  
45 exercise, highlighting the several factors that impede true central bank independence.

46 The third section will develop our central argument and justify the use of our key variable  
47 (economic training) and case study (the Federal Open Market Committee (FOMC)).  
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51 The final section will describe the data, econometric model and discuss the main results.  
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## PART I: The Myth of a Depoliticised & Consensual Economics

### Warring ideological camps

When reflecting on their discipline, some economists believe that economics is and should be a science and that there is a broad consensus among economists on the key issues (Mankiw 2006; Solow 1985; Stigler 1965); against those who think there is a clear spectrum of views and fundamentally different visions of how the economy works (Hayek 1974; Smith 2013; Wolfers 2013).

In the former camp, Chetty (2013) argues that despite newspapers' opposition (say Niall Ferguson v. Paul Krugman) or journalists' voluntary polarization (say Eugene Fama v. Robert Shiller), everybody shares a profound agreement in the Mertonian norms of open science, peer review and replication that will lead to the formation of some commonly accepted truths (Mankiw 2006). Consensus would thus be a question of time. Stigler (1965)'s argument is in the same spirit: ideological preferences are absent of economic research; scientific methods would purge ideology out of economics.

In the latter camp, Robert Hall already drew in 1976 a clear ideological and methodological line between two schools: the freshwater school (Midwest of the US: e.g. Chicago or Minnesota), for which the government is not capable of reviving the economy because fluctuations come from supply shifts as opposed to the saltwater school (in coastal US universities: e.g. Berkeley, Harvard, or Princeton) which focuses on stimulating demand through government policies. Starting in 2008, Paul Krugman's NYT columns have famously revived the terms. The deemed nefarious influence of Freshwater economics and the Chicago school had led economists to turn a blind eye on market imperfections (Krugman 2009).

For Krugman (2013), if it is true that in such areas as the return to the gold standard or the benefits of free trade, economists mostly agree; the divide is very strong in business cycle

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3 macroeconomics, which he deems the most crucial for current policy debates. As George  
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5 Bernard Shaw emphatically put it, it may be the case ‘if all economists were laid end to end,  
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7 they would not reach a conclusion’.  
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10 We roughly describe this broad ideological divide by opposing a ‘conservative’ vs. a  
11  
12 ‘Keynesian’ camp on these questions. Following many studies referenced in this paper<sup>4</sup>, we  
13  
14 use the term ‘conservative’ to broadly describe a more freshwater worldview which sees  
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16 government as not capable of reviving the economy because fluctuations come from supply  
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18 shifts, which values fiscal responsibility, and with regards to monetary policy which doesn’t  
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20 believe an expansionary monetary policy can revive growth in the long term and thus attaches  
21  
22 more importance to price stability. We oppose this category to what can be loosely defined as  
23  
24 the ‘Keynesian’ worldview, which relates more to the saltwater school above-described,  
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26 demand oriented, and interventionist. Admittedly crude<sup>5</sup>, this distinction however offers a  
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28 testable theoretical framework adequate for the argument presented in this paper.  
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### 34 **Empirical Evidence across Economists and Universities**

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37 Several scholars have tried to test empirically whether a consensus among economists exists.  
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39 A first body of research relies on the conduct of surveys of economists’ views. Fuchs et al  
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41 (1997: 2) interestingly found in a panel of labour and public economists in 40 leading US  
42  
43 universities ‘considerable disagreement among economists about policy proposals’.  
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47 Based on the IGM survey, Gordon and Dahl (2013) found on the contrary broad consensus on  
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49 most big economic debates, and that the few existing disagreements are linked to the absence  
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51 of a large academic literature, confirming Stigler and Chetty’s idea that the more research, the  
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53 more consensus.  
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3 The problem with such surveys is that they suffer from several econometric flaws. The  
4 sample is either not representative or too small. Hence, a completely different methodology  
5 has been built by Onder and Tervio (2014): they ask whether scholars tend in academic  
6 papers to cite systematically more often scholars of a specific institution compared to another,  
7 and thus potentially of a specific ideology. They managed to demonstrate the existence of two  
8 clear clusters of citations across the top 50 departments in economics. They conclude that the  
9 Freshwater/ Saltwater camps are not a thing of the past as their two clusters convincingly  
10 mirrors the ideological divides raised by Hall (1976) with Chicago, Minnesota, Northwestern,  
11 Penn and Rochester in one camp, MIT, Princeton, Berkeley, Harvard and Columbia in the  
12 other. Even more interestingly their time series show that universities basically remain in the  
13 same cluster over the years, allowing us to downplay in our argument the hypothesis of  
14 institutional changes over time.  
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30 A final big empirical piece of evidence lies in the detailed research by Jelveh et al (2014) who  
31 found an important correlation between patterns of academic writing and political behaviour.  
32 They demonstrate a systematic ideological bias in academic research that corresponds to the  
33 ideological and political priors of the scholar. Moreover, these ideological biases are  
34 significantly distributed across fields and departments in economics. Could it really be that  
35 results derived from long mathematical processes systematically include ideological biases?  
36 Yes, the authors say: there is for instance a surprisingly strong correlation between the score  
37 of ideology of economists and the elasticities their empirical work calculate, 'with  
38 conservative economists report[ing] larger labor supply and taxable income elasticities as well  
39 as larger unemployment effects of the minimum wage' (Jelveh et al 2014 : 35).  
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52 'Methodological innovation is in fact driven by economists looking to overturn results that are  
53 contrary to their political priors. Empirical works in economics, including randomized trials,  
54 are still subject to numerous decisions about implementation, interpretation, and  
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3 generalizability' (Jelveh et al 2014:36). While they claim to be the highest defenders of  
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5 neutrality, even solid empirical methods do not escape the pangs of ideology.  
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8 We can fairly conclude from this part that there is significant evidence both anecdotal and  
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10 empirical that 1) the 'house' of economics is divided; 2) ideology is the principal factor of this  
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12 divide, undermining the claim that economics is a neutral science; and 3) there is a significant  
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14 ideological sorting across universities.  
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## 25 **PART II: THE MYTH OF A DEPOLITICISED & TECHNICAL CONDUCT OF** 26 **MONETARY POLICY** 27

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30 In the same vain, following the idea that fine-tuning of complex mathematical models could  
31  
32 solve all our economic problems, it seemed reasonable to delegate one of the most important  
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34 branch of economic policy, namely monetary policy, to those same 'neutral' experts. The case  
35  
36 for central bank independence (CBI) appeared overwhelming.  
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40 'Ideas are critical in the monetary realm, because of continuing uncertainty over the basic  
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42 workings of macroeconomics, the difficulty of collecting and interpreting signals from  
43  
44 macroeconomic data about the effects of policy, and the lack of agreement over what  
45  
46 constitutes "correct" macroeconomic policy' (McNamara 1998:55).  
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50 Indeed, if the discipline and the training are ideologically marked, concluding that  
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52 policymaking also display biases need just one more logical step: through academic-results-  
53  
54 turned-policy-recommendations and through socialised-students-turned-policymakers or  
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56 central bankers.  
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### **The economic policy turn of the 1970s and the adoption of CB Independence**

The post-World War II or Bretton Wood order was built on a British-American compromise deeply influenced by Keynes' ideas – what Ruggie (1982) called 'embedded liberalism'. On the financial side, it consisted in avoiding internal devaluation, reintroducing capital controls, and giving far more discretion to central banks in managing its exchange rate and reserves. Central banks were subservient to governments and financial systems were significantly constrained (Goodhart 2011). But traditional Keynesian recipes proved unsuccessful in curing the phenomenon of stagflation (inflation + stagnation) appearing in the 1970s, with the Philips curve turning vertical (Phelps 1970)<sup>6</sup> and in preventing the collapse of the Bretton Woods system in 1972. At that period, the monetarism school led by Friedman, borrowing aspects of Hayek's earlier reflexions, gained major influence and shifted the focus and priority to price stability. According to the monetarists, only a stable price mechanism is capable of accomplishing the informational and incentive functions needed in a free market economy with perfect competition. This 'consensus shift' led to, in the terms of Best (2004), 'a hollowing out of Keynesian norms', replaced by what she calls the 'neoclassical synthesis' and from mid 1970s 'monetarism'/'neoliberalism'. Discretionary monetary policy should be abandoned in favour of a strict rule coupled with central bank independence ensuring the credibility of the latter<sup>7</sup>.

In the European context, McNamara (1998) demonstrated how the German ordo-liberal school of thought and overall the neoliberal consensus managed to gain the political influence needed to shape the EMS and the ERM in 1979 and later on the Maastricht Treaty which led to the creation of the most independent central bank in the world, endorsing price stability as its primary objective.

### **The uniqueness of monetary policy: neutrality and technicality**

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3 CBI also follows from a ‘money is too important to be left to politicians’ type of claim. But  
4  
5 money is also too complex. Monetary policy models have followed the trend in economics in  
6  
7 the 1990s towards mathematization. The faith in central banks was then at its highest.<sup>8</sup> And  
8  
9 rightly so: it was the ‘Great Moderation’, a NICE period (Non-Inflationary Continuously  
10  
11 Expansionary) for monetary policy. As had happened in physics before the quantum field  
12  
13 restarted everything from zero, economists thought they had solved macroeconomics and  
14  
15 policymakers thought global crises were a thing of the past. Central banking was seen as a  
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17 purely technical matter that required nothing more than careful conduct by experts, separated  
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19 from the political branch. Central bankers even started to ask the government to apply the Fed  
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21 methods to other areas of policy<sup>9</sup>.

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26 Central banker Alan Blinder summarized well the consensus at the time in believing that  
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28 ‘central bankers set aside their own personal beliefs about what is best for society ( $\alpha$  or  $k$  [the  
29  
30 ideal inflation rate]) and adopt instead parameter values that lead them to “do their duty”’  
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32 (Blinder 1997a: 14).

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36 The problem is that defining price stability as top priority in the very first place does involve  
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38 values, as Stiglitz (1998) and Berman and McNamara (1999) argued in their criticisms of CBI:  
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40 preferring inflation fight over unemployment and growth involves ideological positions as  
41  
42 monetary policy actions have redistributive consequences. There are thus important stakes in  
43  
44 defining priorities for monetary policy, shaped following specific worldviews and ideology.

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47 The hollowing out of Keynesian norms had however been accompanied with a ‘faith in the  
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49 neutrality of technique’ (Best 2004).

### 50 51 52 53 **The contours of the ‘neutrality illusion’**

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56 But following the Global Financial Crisis, a complete rethinking of such views had to happen  
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58 – at least in academia – about the role of monetary policy and the role of CBI. The Great  
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3 Moderation period, seen as the ‘end of history’ for monetary policy, had actually ended up  
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5 setting the stage for the crisis. Financial stability had been neglected under the idea that  
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7 bubbles were unpredictable, and monetary policy had been too loose for too long.  
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10 CBI has actually always lived with significant flaws that are only rediscovered right now.  
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12 While politicians may not be capable of conducting a socially adequate monetary policy,  
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14 these flaws led Milton Friedman (1968) to paraphrase French President Raymond Poincaré in  
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16 saying ‘money is too important to be left to central bankers’.<sup>10</sup>  
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### 26 **Bringing politics back in**

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29 If paradoxically we now live in a situation where much more is being asked to central bankers  
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31 and where central banks have gained significantly more power, this should not overlook the  
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33 fact that politics has come back with force into central banking after the crisis.  
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36 The official mandate of central banks had been let aside with for example the ECB often  
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38 prioritizing the improvement of employment and growth conditions over its inflation target.  
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40 The Fed is in the same position, although the change is less important as officially the Fed has  
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42 to follow a dual mandate of economic stabilization plus inflation fight. Also, by openly  
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44 engaging in fiscal policy and debt management after the crisis, because of the large  
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46 distributional issues that fiscal policy actions imply, independence simply cannot be preserved  
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48 (Meltzer 2009, Goodhart 2011). Both QE and the acceptance of macro-prudential power run  
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50 against the possibility of a purely independent central bank and are the sign of a return to the  
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52 very discretionary policies that the time inconsistency theorists had fought against.  
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3 In the end, political pressures to follow government preferences have always been more or  
4 less present: never a central bank has acted in complete contradiction with government  
5 preferences (Friedman 1968). As former Fed chairman Arthur Burns strikingly said, ‘we dare  
6 not exercise our independence, for fear of losing it’.  
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12 Regardless of the legal/ de jure changes (i.e Eijffinger and De Haan 1996, Cukierman 1994),  
13 political interference has always existed to a variable extent (Taylor 2013, Meltzer 2009,  
14 Goodhart 2011).  
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### 19 **Bringing interests back in**

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22 Another flaw of the CBI argument is to consider central bankers in the Weberian ideal of the  
23 skilled, neutral and impersonal bureaucrat (Weber 1946). Central bankers are not human  
24 beings simply motivated by the common good, as explicitly thought by the earlier Blinder’s  
25 quotes.  
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33 This is what Adolph (2013) tried to tackle at length in *the Myth of Neutrality*. He starts off  
34 saying that ‘central bankers are the most important political actors still veiled by the myth of  
35 bureaucratic impartiality’ and surprisingly so compared to the overwhelming role played by  
36 material interests in traditional IPE models.  
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43 Such a view clearly overlooks the distributional consequences of monetary policy. The  
44 current massive liquidity expansion that is now being done by all the major central banks has  
45 clear winners and losers: the losers are the poor savers, the retirees, and the pension funds;  
46 while the wealthiest win, being able to take advantage of rising asset prices. Distributional  
47 consequences lead necessarily to the existence of conflicting preferences and to the potential  
48 lobbying of interest groups and constituencies.  
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3 Hence Adolph (2013) reveals the major role played by interests in the conduct of monetary  
4 policy. He argues and indeed finds evidence of a systemic effect of career incentives on  
5 central bankers' votes. Depending on which career target one has in his subsequent  
6 professional life, members will send signals to those sectors according to the preferences of  
7 the targeted sectors. Hence the desire of a career in finance (government) systematically leads  
8 to a higher probability of favouring a tighter (easier) monetary policy.  
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### 17 **Bringing sociology and ideas back in**

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20 The other side of Adolph (2013) argument on the role of career types is a mechanism of  
21 career socialization, closer to the argument presented in this paper. He also empirically  
22 demonstrates that central bankers' preferences on inflation are built in earlier professional life  
23 by socialization to the preferences of the sector in which they worked. Years of experience in  
24 finance will thus socialise individuals into higher inflation reluctance, while years in the  
25 government would lead to faith in Keynesian stimulus.  
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34 While in his words, 'monetary policy is a subject few give any thought before adulthood'  
35 (Adolph 2013:53), we disagree and argue that earlier professional life is not the most  
36 importance period for the formation of inflation preferences. Instead, we try to demonstrate  
37 the role of academic training and the socialization that happens not in the different types of  
38 careers, but in the different types of universities.  
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46 Again, the conclusion is far from the idea of a group of neutral individuals letting their own  
47 personal beliefs aside. Central bankers are frequently biased by their ideological preferences,  
48 be they formed during their earlier career as Adolph argues or during their academic training  
49 as we argue here – without deriving any normative implications from this conclusion<sup>11</sup>. But  
50 like the role of politics and interests, it would however ask for a profound nuancing of the  
51 concept of CBI.  
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3 We have for now argued against the common assumption of neutrality for both economics as  
4 an academic discipline and for monetary policy as a policy area. Linking the two arguments  
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6 we now move on to the empirical validation of our claim that the bias in academic training  
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8 leads to a bias in central bankers' conduct of monetary policy.  
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### 27 28 **PART III: TESTING THROUGH TRAINING THE ROLE OF IDEOLOGY IN** 29 **MONETARY POLICY: THE ARGUMENT** 30 31 32

#### 33 **Quantifying Ideas in IPE: the Use of Academic Training (Chwieroth 2007)** 34 35

##### 36 **The importance of testing the causal weight of ideas in IPE** 37 38

39 The type of argument developed in the present work links to the core of the constructivist  
40 approach in IPE, which has put at the forefront of the debate the power of economic ideas in  
41 explaining policy outcomes, against traditional rationalist explanations emphasizing interests.  
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43 This literature pointed out that not only ideas enter the equation, but that actually ideas shape  
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45 interests: they shape preferences, constraints, and the choice of variables (Blyth 2003, Rodrik  
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47 2014b).  
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53 The work of scholars like Best, Blyth or McNamara, quoted earlier on, has shaped the  
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55 discipline, demonstrating forcefully the impact that ideas have had in various contexts and  
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57 periods in shaping policymaking.  
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3 However, while there is now a lot of evidence that ideas do matter in a variety of ways and  
4 lots of time ‘trump interests’ (Rodrik 2014b), the constructivist agenda and ideational  
5 research in general has bumped into the major problem in assigning causal weight, basing  
6 itself on detailed historical accounts, surveys, interviews that still lie in the domain of  
7 qualitative research.  
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14 IPE quantitative models are for the most part interest-based. Ideas have been integrated, but  
15 they are typically held as exogenous and loosely proxied: studies like Alesina and Rosenthal  
16 (1995) and the Partisan politics literature have for instance associated political parties with  
17 explicit ideologies like the preferences for inflation over unemployment. However, as pointed  
18 out by Rodrik (2014b), the issue - that those models do not explain where the preferences  
19 come from - started to be tackled recently: Alesina, Cozzi and Mantovan (2012) is an example  
20 of endogenous model for the determination of preferences.  
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31 The underlying problem remains that there is no straightforward way to quantify ideas  
32 empirically. Quantifying idea would exactly solve what Parsons (2002) labelled the how  
33 much question (assigning causal weight) and the how to question (how to measure the desired  
34 variable). Such a strategy would also solve the sentiment of scepticism that ideational  
35 research typically faces (Chwieroth 2007b). The present work believes in the future of a  
36 strand of the neo-constructivist literature that would adopt quantitative technics.  
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### 48 **The importance of people’s background**

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50  
51 In a variety of branches of social sciences, it has been found that people’s background matter:  
52 biographical history has dived into decisionmakers’ early life to understand their subsequent  
53 choices; political sociology has specialised in determining which factors from income, family  
54 history, parents’ preferences, type of education, geographical origin ... would influence the  
55  
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1  
2  
3 vote; labour and education economics have done similar tests to understand educational or  
4  
5 professional achievements.  
6  
7

8 All seem to suggest a certain path dependency, certain continuity in individual ideology.  
9

10 Coming back to monetary policy, in order to understand where Janet Yellen stands on the  
11  
12 economic spectrum, it helps to know that her mentor at Yale was James Tobin and her  
13  
14 husband and co-author happens to be Nobel Prize winner George Akerlof. Another example  
15  
16 would be the deep influence of libertarian novel writer Ayn Rand and former Fed chairman  
17  
18 Arthur Burns on Alan Greenspan.  
19

20  
21 Moving beyond important but anecdotal elements, training is a crucial variable that has a  
22  
23 systematic effect. Chwioroth (2007b:6) points out that ‘there is strong evidence that the  
24  
25 content of an individual’s professional training in a particular organization leads that  
26  
27 individual to adopt certain beliefs, that organizational background can serve as a reasonable  
28  
29 proxy for the ideas that individual shares’. As Finnemore and Sikkink (1998:905) put it,  
30  
31 ‘professional training does more than simply transfer technical knowledge; it actively  
32  
33 socialises people to value certain things above others’.  
34  
35  
36  
37

### 38 **Biased Economics Training & Its Use as a Measure of Ideology**

39  
40 In this article, a very specific set of these ‘things’ that Finnemore and Sikkink talk about is  
41  
42 analysed, namely the classic trade-off in economics presented above: inflation or employment.  
43  
44 Following the ideological divide we identified and defined earlier, ‘conservative’  
45  
46 (‘Keynesian’) preferences are to be understood as (not) valuing first and foremost the fight  
47  
48 against inflation over any other priorities, preferring in that regard tight (easier) monetary  
49  
50 policy.  
51  
52

53  
54  
55 Once one starts looking into economics training as a measure of ideology, the above  
56  
57 discussion on the ideological sorting across universities takes a whole new perspective.  
58  
59  
60



1  
2  
3 The work of Klamer and Colander (1990) and then Colander (2005, 2007) make the link clear  
4  
5 by surveying graduate school students directly<sup>12</sup>. It gives evidence for such a socialization  
6  
7 mechanism, and holds the professors' ideological influence on students as very powerful. If  
8  
9 Colander (2005) found that the ideological differences across universities have been reduced  
10  
11 over time, the results confirm the idea that the ideological sorting of universities influence  
12  
13 students, and most importantly controlling for pre-selection before entering the school  
14  
15 (Chicago students are most convinced of the importance of neoclassical economics, Harvard  
16  
17 least; Chicago students have the highest confidence in the market while Harvard ones are the  
18  
19 most sceptical). Students directly speak of 'accepting everything' their instructors offer them  
20  
21 (Chwioroth 2007b: 10).  
22  
23  
24

25  
26 The discussion in this section points to a potentially powerful (both methodologically and  
27  
28 practically) use of economics training in determining economic ideas (of policymakers), and  
29  
30 thus economic policy (following a typical constructivist reasoning). This is the hypothesis  
31  
32 Chwioroth (2007b) has posed and tested.  
33  
34  
35

### 36 **Empirical evidence of the importance of economics training: the training of IMF staff** 37 **and the liberalization of capital controls in developing countries**

38  
39 Chwioroth tests economics training's ideology in a specific case: the socialised actors being  
40  
41 IMF staff, the ideological set being the preference for capital account liberalization. He finds  
42  
43 evidence that the across-the-board recruitment of staff trained in neoclassical economics  
44  
45 department in the 1980s and until mid 1990s has been significantly correlated with the  
46  
47 removal of capital controls in developing countries.<sup>13</sup> This study provides the first quantitative  
48  
49 test for the power of ideas using economics training.  
50  
51  
52

### 53 54 55 **Problems of the preceding measure** 56 57 58 59 60

1  
2  
3 Chwioroth's measure of ideological leaning of universities is based on several strong  
4  
5 assumptions: the strongest one being that the number of publications in the AER is a good  
6  
7 indicator for being neoclassical. First, the idea that university ideology can be proxied by  
8  
9 journal ideology rests on the assumption that journals are ideologically biased, a point that has  
10  
11 been debated (Jelveh et al 2014). Second, because the AER is undoubtedly among most  
12  
13 prestigious review in the field, it is not surprising to find more publications from the top US  
14  
15 schools. This leads him to classify in the same 'neoclassical'/ 'neoliberal' (used as substitutes  
16  
17 in the paper, and which indeed tries to capture a broadly similar ideological bent as our and  
18  
19 Gordon et al (2013) and Jelveh et al (2013)"conservative" definition) group Columbia,  
20  
21 Berkeley, MIT, Chicago and NYU. This runs in sharp contrast with our previous discussion  
22  
23 where teaching differences between Harvard, MIT and Berkeley on the Keynesian/ Saltwater  
24  
25 side of the spectrum and Chicago and NYU on the conservative / Freshwater side of the  
26  
27 debates were found important. It seems that this indicator thus does not reflect well the  
28  
29 diversity of US universities.<sup>14</sup>  
30  
31  
32  
33

34  
35 On a purely methodological point of view, there is also a case for having a continuous  
36  
37 variable to describe the ideological position of economics departments and universities. As  
38  
39 mentioned earlier, departments are distributed across a spectrum. A binary variable  
40  
41 'neoliberal/ other' - or following the terms used in this paper a binary 'conservative/  
42  
43 Keynesian' - would be much less precise.  
44  
45  
46  
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### 48 **Our Argument: Economic training in monetary policy and the FOMC**

49  
50

51 The present research wants to expand the promising avenue of research led by Chwioroth and  
52  
53 explores a very different area of IPE: the voting behaviour of central bankers and the  
54  
55 correlation with their constructed preferences on inflation, with the consequent important  
56  
57 stakes described above. Central bankers having studied in conservative (Keynesian)  
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2  
3 universities will have a tendency to vote for tighter (easier) monetary policy, leading  
4  
5 consequently monetary policy – thought to be a purely technical and independent area – to be  
6  
7 partly driven by ideology<sup>15</sup>.  
8  
9

10 While our argument has a potential cross-country and cross-policy-area reach, our empirical  
11  
12 analysis is restricted to one specific case of central bank: the Fed. The reasons are multiple:  
13

14 1) The Fed is known to have very detailed records and transcripts; the biographical data for  
15  
16 members are easier to find; the data sample is allowed to start earlier in time; economic  
17  
18 projections are also more detailed;  
19

20 2) Our preferred measure for ideology of university calculates scores only for US universities;  
21

22 3) Analysing the FOMC allows us to place this article in an already very dense empirical  
23  
24 literature on the determinants of the votes of members, on which we can fruitfully rely.  
25

26 4) Finally the implications of our hypothesis if it is confirmed by the data are larger than for  
27  
28 any other central bank, as the impact of Fed decisions is truly global (Rey 2015, Edwards  
29  
30 2015).  
31  
32  
33

34  
35 We found indeed that education has been poorly analysed overall by the literature on FOMC  
36  
37 member voting behaviour<sup>16</sup>.  
38

39  
40 Moreover, our data on the Fed and extended after 2000 show a large importance of economics  
41  
42 training and a relative upward trend in the presence of economists over time.  
43  
44

45  
46 *(Figure 1: Share of votes per year by academic training)*  
47

48  
49 *(Table 1: Number of FOMC members by Alma Mater)*  
50

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56 **PART IV: ECONOMETRIC MODEL AND RESULTS**  
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## Data Description & Literature Review on the determinants of Fed voting

An updated database on the votes of the Fed was created, running until the end of 2014 and including a new variable: the ideological leaning of members' academic training.

### Data Sample

#### **Main Data sample: Only economics trained members**

Our data sample includes the characteristics for all individual votes on monetary policy at the FOMC from 1966 to 2014. Following our main argument that preferences on monetary policy are formed during advanced economics training, our main sample thus removes the lawyers and business school trained.

For robustness check purposes, an alternative sample with members of all background was also constructed<sup>17</sup>.

### Dependent Variable

#### **Main dependent variable: Voting records of FOMC members, 'vote'**

Our dependent variable is the vote by each individual of the FOMC. The data come from the minutes or transcripts published by the Fed. Votes are coded in the following way:

*1 = dissent for easier monetary policy*

*2 = vote with the consensus*

*3 = dissent for tighter monetary policy*

The data from 1966 to 1996 were given by Adolph (2013). We have coded the remaining years: 1996 to 2014.

*(Figure 2 & 3: Number of Dissents per year)*

For robustness check purposes, we also construct an alternative dependent variable 'ideal rates' which are the desired interest rates by FOMC members inferred from transcripts.<sup>18</sup>

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2  
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4  
5 **Variables of interest: ideological score of the university the member attended, ‘Jell**  
6 ***ideology score’***  
7  
8  
9

10 Data is taken from the crucial paper by Jelveh et al (2014) quoted earlier. The authors have  
11 managed to construct scores of ideology for every economist publishing in the main  
12 economics journals. Their first methodology in classifying topics and calculating scores –  
13 called here ‘*Jell ideology score*’ - is linked to the classification codes of the Journal of  
14 Economic Literature. Within each defined topic, through automated content analysis by  
15 defining economic left-leaning (which relates to the Keynesian worldview above-discussed:  
16 e.g. ‘post\_keynesian’, ‘aggreg\_demand’, ‘labor\_force’) and right-leaning terms (related to our  
17 ‘conservative’ definition as well as Chwieroth neoliberal discussion: e.g. public\_choice,  
18 laissez\_faire, monetari\_econ, price\_distortion), they demonstrate evidence for some  
19 systematic ideological biases in published academic papers, strongly correlated with a  
20 measure for the predicted ideology of scholars outside of academia (campaign contribution,  
21 petition signing).  
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37 They summed the scores of individual economists belonging to specific departments to have  
38 an aggregated measure of ideology by economics department.<sup>19</sup> We associate this ideology  
39 score for each university to each member of the FOMC having studied for their most  
40 advanced degree in this economics department.<sup>20</sup>  
41  
42  
43  
44  
45  
46

47 *The higher the jell score, the more conservative is the department. The coefficient is thus*  
48 *expected to be positive with regards to the probability of tighter dissent.*  
49  
50  
51  
52

53 (Figure 4: Selected Universities by JELI Score)  
54

55 (Table 2: Top 5 Most Conservative / Least Conservative Universities in sample)  
56  
57  
58  
59  
60

1  
2  
3 For robustness check purposes, we use an alternative variable of interest « *Lda50 ideology*  
4 *score* » computed differently by Jelveh et al (2014)<sup>21</sup>.  
5  
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7  
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9

## 10 Control Variables

### 13 **Economic variables**

14  
15 Following the large literature on FOMC voting determinants, the usual economic variables  
16 are added, the '*Expected inflation*', expected unemployment '*Expected unemployment*' and  
17 expected growth '*Expected growth*' that come from the Greenbook (the very economic  
18 forecasts that are built by the Fed staff) published at each meeting<sup>22</sup>. These have been found  
19 to be better than contemporary economic data, and much better than revised economic data.<sup>23</sup>  
20  
21  
22  
23  
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25  
26

27 *FOMC members are traditionally expected to vote tighter when expected inflation is high,*  
28 *and easier when expect economic performance is low. But the effect should be small.*<sup>24</sup>  
29  
30  
31  
32  
33

### 34 **Political variables**

35  
36  
37 The literature on FOMC voting has shown the importance of the party appointing the  
38 members, both theoretically through the principal/ agent framework and Partisan Theory of  
39 Politics (Alesina, Sachs 1988), and empirically. Havrilesky and Gildea (1991a) showed  
40 correlation between FOMC votes for tighter monetary policy and appointment by the  
41 Republicans.  
42  
43  
44  
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48  
49 We have also coded our political variables from 1996 to today. We thus need to control for  
50 the party appointing each member '*Republican appointee*'.  
51  
52

53 *Republican appointees are expected to vote tighter than democrat appointees.*  
54  
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3 We also control for the traditional PBC argument (Nordhaus 1975, Allen 1986) that the agent  
4 (FOMC member) will vote easier if appointed by a party with a president running for re-  
5 election the year of the vote '*Appointee by party in re-election year*'.

6  
7  
8  
9  
10 *Those members are expected to vote easier.*

### 11 12 13 14 15 16 **Variables specific to the Fed**

17  
18 A big part of the literature has focused on whether reserve bank presidents in each of the Fed  
19 district really are tougher on inflation than the governors of the Fed board in Washington. One  
20 of the reasons raised is that governors are appointed directly by politicians, while a more  
21 independent local board appoints Fed presidents. We thus include a dummy variable '*Bank*  
22 *president*' (Havrilesky and Gildea 1991a, Belden 1989).

23  
24  
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26  
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30  
31 *Bank presidents are traditionally expected to be more hawkish than governors.*

32  
33  
34  
35  
36 Belden (1989) has argued that the key determinant for monetary policy, explaining outcomes  
37 more than economic or political variables is the influence of the chairman and its personality.  
38 Schonhardt-Bailey (2013) and several others have focused on the importance of deliberation  
39 and the role of the chairman in creating this consensus. We thus add dummies for each  
40 chairman: '*Chair is...*'

41  
42  
43  
44  
45  
46  
47 We finally add a variable describing the level of the Fed fund rates '*Fed funds rates*' and a  
48 lagged variable '*Lagged fed funds rates*'. It may be the case that members prefer easier  
49 monetary policy because they find the level of interest rates too high in absolute/ historical  
50 terms.  
51  
52  
53  
54

55  
56  
57 *The coefficients are expected to be negative, but the effect minimal*<sup>25</sup>.  
58  
59  
60

## Career variables

We follow here above-described work by Adolph (2014) on the importance of career socialization and career incentive. As a reminder, he assesses that years of experience at the Treasury '*Treasury experience*' or in Finance '*Financial sector experience*' prior to Central bank appointment will lead to tighter votes, while experience at the Fed '*Central Bank experience*' or in the Government '*Government experience*' will lead to easier votes.

The number of years spent in the financial sector has been used by Havrilesky and Gildea (1991) to predict FOMC members' dissent in favour of tightness. Woolley (1984) and Belden (1989) have also found that regional bank presidents' conservatism was linked to their careers in the banking sector.

*The variables are expected to work in the above-mentioned direction but to have less explanatory power than claimed by Adolph.*<sup>26</sup>

*(Table 3: Basic Summary of variables)*

## Model specifications & Results

### Specifications

Because our dependent variable (*vote*) can only take the values (1,2,3), we cannot use a linear regression and should thus use a probit or logit model.

As argued in Meade and Sheets (2005), an ordered logit is better than the multinomial for our purposes since it takes advantage of the information provided by the implicit ordering of the dependent variable to produce a single set of coefficient estimates and standard errors along with estimated threshold parameters or break points for each category.



1  
2  
3 For our alternative dependent variable (*ideal rate*), it is possible to use a normal linear  
4  
5 multivariable regression, as the variable is continuous.

6  
7 For both models, we use heteroskedasticity robust standard errors.

8  
9  
10 Following the literature, we drop the chairman observations as a chairman cannot dissent.

### 11 12 13 **Main Results**

14  
15  
16 *(Table 4: Determinants of Dissents for Economics- trained members)*

17  
18  
19  
20  
21  
22 Political variables: Our results here follow the recurrent findings in the literature on the  
23  
24 importance of political variables: all our coefficients are statistically significant and the  
25  
26 directions of the correlations are all as expected. Namely: republican appointees are more  
27  
28 likely to be inflation hawks than democrat appointees giving credit to the Partisan theory in  
29  
30 IPE; and members appointed by the party of the president will vote for easier monetary policy  
31  
32 in election year, giving credit to the PBC literature in IPE.

33  
34  
35  
36 Economic variables: Economic growth forecast is not significant (Table 4, Column 2). The  
37  
38 coefficients for unemployment and inflation forecasts go in the expected direction: when there  
39  
40 are expectations of high inflation (unemployment), members will have a tendency to dissent  
41  
42 for tighter (easier) monetary policy. The unemployment variable is however not significant,  
43  
44 and both coefficients are very small. The reason is certainly as explained earlier that those  
45  
46 expectations are already included in the chairman's proposition and thus do not matter much  
47  
48 for dissents.

49  
50  
51  
52  
53 Variables specific to the Fed: our results for the Fed funds rates and their lagged value (Table  
54  
55 4, Column 3 & 4) also go in the right direction: the higher the rates, the more likely members  
56  
57 will dissent to decrease them. However coefficients are not significant.

1  
2  
3 The coefficient for bank president is significant at 99,9 per cent and of a sizeable effect, in  
4 line with the large number of study holding it as crucial: bank presidents systematically  
5 dissent for tighter monetary policy more than governors. The ‘Washington dovish bias’ is  
6 hence confirmed.  
7  
8  
9

10  
11  
12 Chairman variables (Table 4: Column 5): None of the dummy for specific chairman happens  
13 to be significant, denying the systematic effect argued by Belden (1989).  
14  
15

16  
17  
18 Career variables (Table 4: Column 6): the careers variables constructed by Adolph (2013)  
19 display very mixed results: only the years at the Treasury and in government have a  
20 significant coefficient, not those in the financial sector or at the Fed. On the first two, only  
21 government goes in the direction theorised by Adolph: experience in government does lead to  
22 more easy dissents confirming the ‘Washington bias’ but years at the Treasury instead of  
23 making one an inflation hawk has an even larger dovish effect. Why? The answer comes  
24 certainly that our sample just includes economics students, but the theoretical reason for such  
25 changes remains unclear.  
26  
27  
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35  
36 Ideological Training variable: our variable of interest ‘*Jell ideology score*’ displays very  
37 strong results for all model specifications: coefficients are for all variants statistically  
38 significant at 99 per cent or 99,9 per cent, go in the expected direction (that having studied in  
39 more conservative economics department leads to more probability of hawkish dissents), and  
40 has the largest explanatory power among all our variables on the voting behaviour of  
41 members.<sup>27</sup>  
42  
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48

49  
50 A member that has studied in a university with the mean ideological score dissents 2.4 per  
51 cent of the time for easier monetary policy and 4 per cent of the time for tighter monetary  
52 policy.  
53  
54  
55

56  
57  
58 A member that has studied in a **more** conservative university dissent only 1.8 per cent of the  
59  
60

1  
2  
3 time for easier monetary policy (that is **24.1 per cent less than our average central banker**)  
4  
5 and 5.3 per cent of time for tighter monetary policy (that is **30.8 per cent more than the**  
6  
7 **average central banker**).  
8

9  
10 To put it another way, a member trained at the University of Chicago dissent for easier  
11  
12 monetary policy 40.6 per cent less than the average central banker and dissent for tighter  
13  
14 monetary policy 78.1 per cent more than average. In contrast, a member trained at Berkeley  
15  
16 will dissent more often for easier monetary policy.  
17

18  
19  
20 *(Figure 5: Probability of casting a hawkish dissent depending on the ideological score of*  
21 *economics department)*  
22

23  
24 *(Figure 6: Probability of casting an easy dissent depending on the ideological score of*  
25 *economics department)*  
26

### 27 28 29 **Robustness Checks: Alternative Specifications & Results**

30  
31  
32 *(Table 5: Alternative Dependent Variable: Ideal Rates)*  
33

34  
35 *(Table 6: Determinants of Dissent for All Members)*  
36

37  
38 **Alternative ideological training indicator** (Table 4: Column 7)

39  
40 As explained earlier, Jelveh et al (2014) have constructed another indicator under a different  
41  
42 methodology to measure the ideology of economists: '*lda50 ideology score*'. The variable is  
43  
44 still significant, the direction is correct and the coefficient high, underlining the robustness of  
45  
46 our variable of interest.  
47

48  
49 **Alternative dependent variable** (Table 5)

50  
51  
52 We now regress our covariates on the implicit preferred rates for each member. Our  
53  
54 ideological training variable is not significant. A first answer to this result could be that the  
55  
56  
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58  
59  
60

1  
2  
3 number of observations we have on ideal rates is much less than on the votes, preventing our  
4  
5 model to correctly capture the effect of biased training.  
6  
7

### 8 **Alternative data sample**

9  
10 (Table 6, Column 1): When the full sample is taken and law-trained and business-trained  
11  
12 people are included, the results are also good for our ideology variable: the effect is strong  
13  
14 and significant. This means that our argument on the training in economics could potentially  
15  
16 be extended to law and business departments: it would then not be economics only that is  
17  
18 biased in its teaching, but also law and business.  
19

20  
21  
22 (Table 6, Column 2): When, keeping the full sample, we try again to regress our variables on  
23  
24 desired rates, the results for our ideology variable become positive, even though not  
25  
26 significant. This confirms our hypothesis that more data could allow us to capture the effect  
27  
28 on ideal rates. The previous failure to find results hence does not appear to undermine the  
29  
30 overall conclusion.  
31  
32

33  
34 On the whole, even under the strains of alternative specifications, our results end up robust.  
35  
36  
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## 40 **Theoretical & Empirical Limits of our Study**

### 41 **Limits of an analysis of dissents:**

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43  
44 From an econometric point of view, dissent data are quite frustrating in the sense that relative  
45  
46 to the number of observations in the sample (more than 5000), the number of dissent  
47  
48 observations is low allowing for the possibility of big changes in the results from changes on  
49  
50 a few dissent data.  
51  
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3 However, the problem was the same for all previous studies on FOMC votes; the only  
4 credible alternative is the ideal rates variable - which does not fully solve the problem.  
5  
6 Comparatively, going up to 2014 gives us in this regard more observations than the earlier  
7 literature.  
8  
9

### 10 11 12 **Limits of our education measure**<sup>28</sup> 13

14  
15 Professors within the same economics department can have very different ideology. However,  
16 this should not remove power for our idea if aggregated evidence for a systematic bias is  
17 demonstrated.  
18  
19

20  
21 Ideology of department necessarily evolves over time as new professors come in and earlier  
22 ones leave. In that regard the measure that is taken from Jelveh et al (2014) is less bad than  
23 any other measures in the sense that it does not measure ideology for universities for a  
24 specific or even recent year but have a sample of papers covering the years from 1973 to 2011.  
25  
26 This mitigates but does not remove this important caveat.  
27  
28  
29

30  
31 The main theoretical caveat relates to the possibility of students having ideological priors  
32 before entering the school. However, our argument makes the assumption that on a thing so  
33 complex as preferences on inflation, it seems dubious that they could exist before entering  
34 university or completely formed even before graduate school. Klammer and Colander (1990)  
35 seem to conclude from their surveys that a clear ideological influence of the school on  
36 students can be isolated from priors, but more work would certainly be needed on this point.  
37  
38  
39

40  
41 There is a possibility that inflation preferences are not truly proxied by our measure of  
42 conservativeness of universities: for example free market convictions from education are  
43 delinked from inflation preferences.<sup>29</sup> It is assumed that these are exceptions and that  
44 conservative people in an economic sense generally are averse to inflation.  
45  
46  
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48

### **Conclusion: Humility of economists and policymakers**

This article has tried to shed light on two myths that are usually widespread: the first one being the idea of the academic economist as a neutral scientist finding incontestable consensual truths thanks to incontestable empirical methods, the second the idea of the central banker as a Weberian neutral bureaucrat setting aside personal beliefs to act mechanically for the common good.

Deconstructing this 'neutrality illusion', this paper argued that economics is actually a divided and ideologically marked discipline despite its aim at natural-science-type-legitimacy. It argues in a related discussion that such ideological bias also impedes a purely neutral conduct of monetary policy, undermining the very idea of central bank independence.

Linking these two arguments, we argued that graduate training in economics is the first place for the formation of biased preferences, because of the substantial ideological sorting that exists across universities. This idea was tested on a specific topic (preferences about inflation) and in a specific case and country (the voting behaviour of FOMC members) through an updated database on votes at the Fed. Despite unavoidable caveats, we find robust evidence of a systematic impact of the ideological features of their alma mater on FOMC members' voting behaviour – impact that is found to be more important than the other traditional determinants of central bankers' actions.

In the future, it could well happen an ideological and teaching convergence among universities as already sketched by Colander (2007), which could downplay our reasoning

1  
2  
3 here. But for now, members from conservative (Keynesian) departments do vote for tighter  
4  
5 (easier) monetary policy.  
6  
7

8 This paper has thus contributed to several discussions in IPE: in the very first place, it  
9  
10 extended the literature on FOMC voting determinants by adding yet another variable of  
11  
12 sociological blend: ideologically marked academic training. By extension it could also be  
13  
14 tested interestingly on other central banks like the ECB or the BoE.  
15  
16

17  
18 Then, it adds to the literature on CBI by further undermining the idea, agreeing with Friedman  
19  
20 (1968)'s conclusion that CBI is in the end never really possible and that as a result, the best  
21  
22 solution is a rule based conduct of monetary policy away from discretion.  
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25 More broadly, it backed up the claim that ideas matter in policymaking and that the  
26  
27 quantification of ideas is a promising area of research. The influence of ideology in monetary  
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29 policy could be certainly demonstrated in a more precise manner, as well as extended to other  
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31 countries and areas of policymaking. More importantly, even more innovative and precise  
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33 ways to measure ideas would certainly help in this regard.  
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37 Overall, and while recognition of- and caution about ones' biases is needed, disagreements  
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39 among economists and different preferences on monetary policy should not be seen as a  
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41 problem or failure of the discipline, but exactly as a healthy element (Rodrik 2014a). Rodrik  
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43 rejoins Hayek, calls for humility and warns against the 'Pretence of knowledge'.  
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## NOTES

<sup>1</sup> The background of FOMC members has very recently been discussed in the public media, education included (Neil Irwin in the New York Times in September 2015, Aaron Klein for Brookings in August 2016).

<sup>2</sup> A discussion of what is understood by the rough terms ‘conservative’ and ‘Keynesian’ is provided later on.

<sup>3</sup> See below for more details on the theoretical contextualisation.

<sup>4</sup> As an example, Gordon et al (2013: 1) states that ‘economists coalesce into different camps, to a degree reflecting a liberal/ conservative divide, with one group focusing on evidence that government intervention is almost always too costly ex post to be justified and another that market failures are all too frequent and can be alleviated by well-designed policy interventions’. Similarly, Jelveh et al (2014: 33) speaks about ‘low minimum wages, an optimistic view of social mobility, and ineffective government macroeconomic stimulus, all of which are plausibly held to be conservative positions’.

<sup>5</sup> This paper recognises the wide diversity of strands and nuances within each camp and views (monetarist, Austrian, neo-Keynesian etc). The various distinctions of supply side v. demand side economics, freshwater v. saltwater economics etc all have ground in common. Rodrik (2014: 193) summarizes well this discussion with the following questioning: ‘Does the economy work better under laissez-faire or planning? Are economic growth and development more rapid under free trade or under protection? Does macroeconomic stability require Keynesian countercyclical policies or Hayekian non-intervention?’ The concept of ‘ideology’ should be here taken broadly, and indeed the classical definition of ideology fits the broader concept used in the paper: ‘a system of ideas and ideals which forms the basis of economic or political theory and policy’. As far as politics is concerned, the left has traditionally supported



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4 a more Keynesian worldview while the right has supported the conservative view. The paper  
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6 however takes a much broader concept than simply political ideology.  
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10 <sup>6</sup> The Phillips Curve describes an historical inverse relationship between unemployment and  
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12 inflation. It is a crucial economic concept very much used for the conduct of monetary policy  
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14 and still widely discussed today.  
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18 <sup>7</sup> The case for independence of the central bank has been defended through several arguments  
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20 (Eijffinger and de Haan 1996) which were backed up with – now debated, at the time  
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22 uncontested - empirical evidence (i.e Alesina and Summers 1993). Political business cycle  
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24 (PBC) theory has argued that the central bank will be exposed to pressures from the  
25  
26 government to act in line with its preferences, leading to socially suboptimal level of inflation  
27  
28 and government deficit (Nordhaus 1975, Allen 1986). Partisan theory (Alesina and Rosenthal  
29  
30 1995) has argued that monetary policy will diverge from one administration to another  
31  
32 depending which political party is in power. Finally, an important discussion about the time  
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34 inconsistency problem and the need for policy rules over discretionary policy (Kydland and  
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36 Prescott 1977, Taylor 2013, Woodford 2011) concluded that the delegation to an independent  
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38 central bank could serve as partial commitment to the rules.  
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43 <sup>8</sup> The Fed appeared in the polls as the most trusted institution in the US (Zakaria 2003). Fed  
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45 Chairman Alan Greenspan was considered the most capable man of the country. Central  
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47 banking was in the words of William Buiter (2006), ‘a cult whose high priests perform the  
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49 sacred rites far from the prying eyes of the non initiates’.  
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53 <sup>9</sup> CBI marked indeed the start of a larger movement at the global scale of delegation of  
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55 technical decisions to unelected independent agencies (Vibert 2007). Hence, former Fed  
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4 governor Alan Blinder (1997b: 1) was to write, '(the US) system is too political' and to urge  
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6 to 'learn from the Fed'. In contrast to the highly political life at the White House, at the Fed it  
7  
8 is only 'serious policy discussions' where 'overtly partisan talk is deemed not just  
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10 inappropriate, but ill mannered', where 'attitudes of particular legislators, interest groups, or  
11  
12 political parties toward monetary policy are rarely mentioned', and where 'criteria are clearly  
13  
14 apolitical'.  
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18 <sup>10</sup> Friedman was however wrong in attributing the quote to Raymond Poincaré. Georges  
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20 Clémenceau actually pronounced the famous « *War ! It is too serious a thing to be left to the*  
21  
22 *military* ».  
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26 <sup>11</sup> If the word 'biased' is used extensively in this paper, it shouldn't be read as implying  
27  
28 normative judgment despite the traditional negative connotation of the term. Ideological bias  
29  
30 for both economic research and monetary policy isn't necessarily bad. The entire discussion  
31  
32 actually claims that it is unavoidable. If economics is a very complex discipline that cannot be  
33  
34 brought down to universal empirical truths, if the consequences of today's monetary policy  
35  
36 innovations are simply unknown to policymakers, individuals are forced and actually need to  
37  
38 hold on to specific – ideologically marked – paradigms and frameworks. As Rodrik  
39  
40 (2014b:192) nicely puts it, 'Policymakers operate under certain working assumptions about  
41  
42 how the world works. Their worldviews shape their perception of the consequences of theirs'  
43  
44 and other's actions'.  
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49 <sup>12</sup> Undergraduate students in economics almost all learn basics microeconomics and  
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51 macroeconomics in the pure neoclassical tradition. Indeed, there seems to be little teaching  
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53 variation and little differences on the whole between the major economics 101 textbooks. As  
54  
55 Mankiw (2006) points out, the three leading textbooks today (Blanchard, Bernanke, and  
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4 himself) have all been written by economists who were taught at MIT - in the neo-Keynesian  
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6 tradition of Samuelson and Solow. If students receive more or less the same introductory  
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8 courses, the socialization of students with the specific ideological features of professors and  
9  
10 departments should happen later on. The right focus is thus on graduate training in economics  
11  
12 as Klamer and Colander (1990) explain, exactly because this is the time when students will  
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14 really become 'economists' and would decide their own view on the key economic debates of  
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16 the time.  
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21 <sup>13</sup> Nelson (2014) has a similar methodology and argument and concludes that IMF lending is  
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23 driven by the 'degree of similarity of beliefs between IMF staff and key policymakers in the  
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25 country'.  
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29 <sup>14</sup> It might well be that in the period analysed, most of the economics department in the US  
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31 had strong neoclassical ties and that there was a wide consensus about the benefits of capital  
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33 account liberalization. However, econometrics is useful in explaining variations, not  
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35 consensus. In any case, such measure would not be applicable to our much less consensual  
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37 ideological set: preferences on inflation.  
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41 <sup>15</sup> To hold, this argument is based on several assumptions developed earlier on, namely 1)  
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43 different universities have different and measurable ideological leaning; 2) students are  
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45 socialised with this specific leaning.  
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49 <sup>16</sup> Several studies like Havrilesky and Gildea (1991a) have sometimes included some  
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51 variables of education: dummies if members have a PhD in economics, a law degree or a  
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53 business degree. This appears unsatisfying insofar as our argument does not concern as much  
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55 the type of degree but the type of university and their ideological leaning. Adolph (2013) is  
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57 talking briefly about education, but soon denying its importance by raising two surprising  
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4 facts: first, economics training beyond undergrad is uncommon for central bankers of  
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6 advanced economies, barely reaching 30 per cent; second, central bankers come from a wide  
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8 range of universities – not only US or top national schools. However, he later himself implies  
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10 a major role for education saying for example that the recent dissents by Narayana  
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12 Kocherlakota of the Minneapolis Fed and Charles I. Plosser of Philadelphia are easily  
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14 understood ‘when knowing that they both are conservative economists trained at the  
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16 University of Chicago’ (Adolph 2013:140). Moreover, his database ends in 1996. First, the  
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18 percentage of people going into higher education has increased a lot in recent decades. If it  
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20 was possible to have FOMC members without any university background in the first half of  
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22 the twentieth century (i.e. Mangels who sat in the Committee between 1956 and 1961), it is  
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24 not the case anymore. Second, economics itself has taken a much more important role in  
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26 policymaking in the most recent decades (Fourcade et al 2015).  
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32 <sup>17</sup> For robustness check purposes, we built an alternative data sample containing the votes  
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34 from all members: lawyers and business trained members included. This would be a test if our  
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36 argument of ideology in specific university goes beyond the economics department and apply  
37  
38 to the school as a whole.  
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42 <sup>18</sup> A big part of the literature on the FOMC has pointed out that dissents are actually  
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44 infrequent because of the several advantages to show an image of consensus: credibility of the  
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46 central bank, peer pressure, formation of consensus by the chairman. This has led several  
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48 scholars to try to infer from the discussions directly (coming from the transcripts published  
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50 with a 5 year lag) the rates preferred by each member even though they do not dissent. This  
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52 has the advantage to have more precise information; it also has the significant drawback to  
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54 reduce significantly the number of observations. Chappell, McGregor, and Vermilyea (2004)  
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56 collect these revealed interest rate preferences for all voting FOMC members at each meeting  
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4 between 1970 and 1978 (under Arthur Burns' chairmanship) and between 1987 and 1996  
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6 (under Alan Greenspan). We have coded the data from 1996 to 2009 (last year for which the  
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8 transcripts are published) by reading the transcripts of these later years.  
9

10  
11 <sup>19</sup> It is to our knowledge the best and most accurate measure of university ideology that can be  
12  
13 used at the moment, and more precise than the one previously developed by Chwioroth (2007)  
14  
15 or Nelson (2014).  
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18 <sup>20</sup> In our sample, on the 81 economics-trained members, 67 have a PhD. Following our  
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20 argument, we take as our variable the highest degree the members have achieved. The  
21  
22 empirical difference in this study between master/ PhD/ undergrad should however be minor.  
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26 <sup>21</sup> Jelveh et al (2014) have computed an alternative measure through a different methodology  
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28 for classifying topics of academic papers, called lda50 that follows the Latent Dirichlet  
29  
30 Allocation algorithm, a process of Bayesian machine learning. If the scores per university are  
31  
32 clearly different between jell and lda50, they are still supposed to measure generally the same  
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34 thing. We expect this measure to have the same effect on the voting behaviour: the higher the  
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36 lda50 score, the more conservative is the university and thus the higher the probability of tight  
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38 dissent from a former student of that university.  
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42 <sup>22</sup> Economic data were coded by Chappell et al (2004) until 1996. We have coded the  
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44 remaining data from 1997 to 2015.  
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48 <sup>23</sup> Meade et al (2005) have also shown the importance of regional economic variables: they  
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50 found evidence that individuals vote easier if the economic performance of their region is  
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52 worse than the national average.  
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4 <sup>24</sup> Even though these forecasts have an important effect on the level of interest rates set by the  
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6 committee, they would have a much smaller effect on the dissents because these economic  
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8 expectations would have already been integrated in the chairman's proposed interest rate. Our  
9  
10 econometric analysis on dissent want to explain the *variation* in preferences within the  
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12 committee, not the overall level of interest rates decided.

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16 <sup>25</sup> Same argument than note 14.

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19 <sup>26</sup> We do not have access to career data for the remaining years from 1996 to today and thus  
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21 test the career variables only in 1966-96 data.

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23  
24 <sup>27</sup> Interpreting the coefficients of an ordered probit model is not straightforward and cannot be  
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26 done in the same way as traditional OLS regressions. A clear way to interrogate the model is  
27  
28 to compare the predicted likelihood of easy or tight dissent under a specific counterfactual  
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30 value of our training variable, with the predicted likelihood of easy or tight dissent under the  
31  
32 average level of our training variable (keeping all other variables at their mean values). We  
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34 compare here a central banker whose university has a degree of ideology one standard  
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36 deviation above the mean (more conservative university) with our average central banker.

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40 <sup>28</sup> An obvious « practical » limit is that our measure just has scores for the top 50 universities;  
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42 this reduces significantly the number of voting observations that we can integrate in the model.  
43  
44 However, this is the best and most precise measure we found for such a complex idea of  
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46 ideology of department.

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50 <sup>29</sup> Thornton (2002) notes that Robert McTeer, president of the Dallas Fed who was openly  
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52 free market or even Austrian has always voted for expansionary monetary policy and did not  
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54 seem to care much about rising inflation.  
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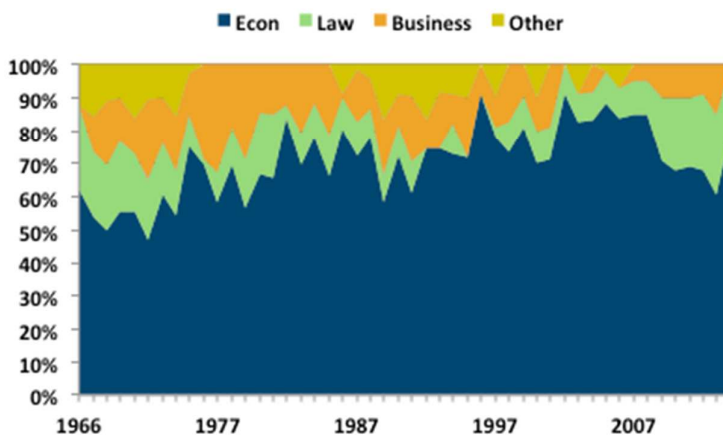
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FIGURES & TABLES

Figure 1

Figure 1: Share of votes per year by academic training



Source : FOMC, Author's calculations

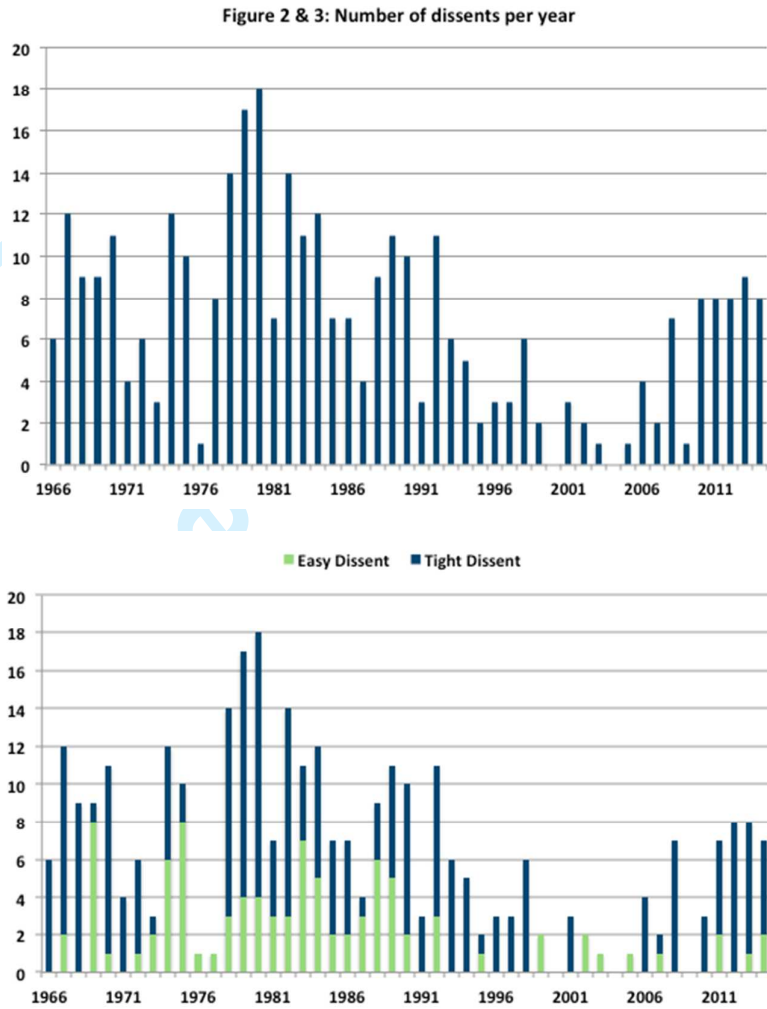
**Table 1:**  
**Number of FOMC members by Alma Mater (Top 10)**

Harvard	25
U Penn	9
MIT	7
Indiana	6
Michigan	6
Missouri	6
Berkeley	5
Yale	4
Chicago	4
John Hopkins	4

Source : FOMC, Author's calculations

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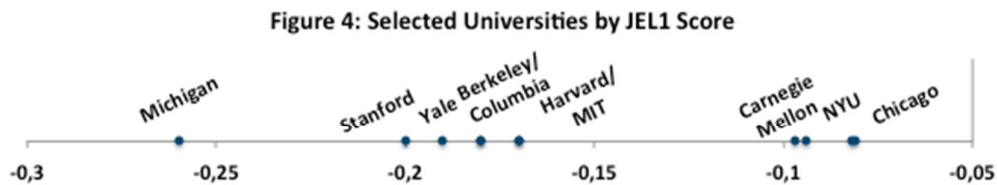
Figure 2 & 3



Source : FOMC, Author's calculations

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Figure 4



Source : Jelveh et al (2014)

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**Table 2:**  
**Top 5 Most Conservative / Least Conservative Universities in sample**

<b>Most</b>		<b>Least</b>	
Vanderbilt	-0.032	Stanford	-0.20
Chicago	-0.081	UC Davis	-0.23
Ohio State	-0.082	Dartmouth	-0.26
Maryland	-0.084	Michigan	-0.26
NYU	-0.094	Rochester	-0.29

Source : Jelveh et al (2014)



Table 3: Basic Summary of variables

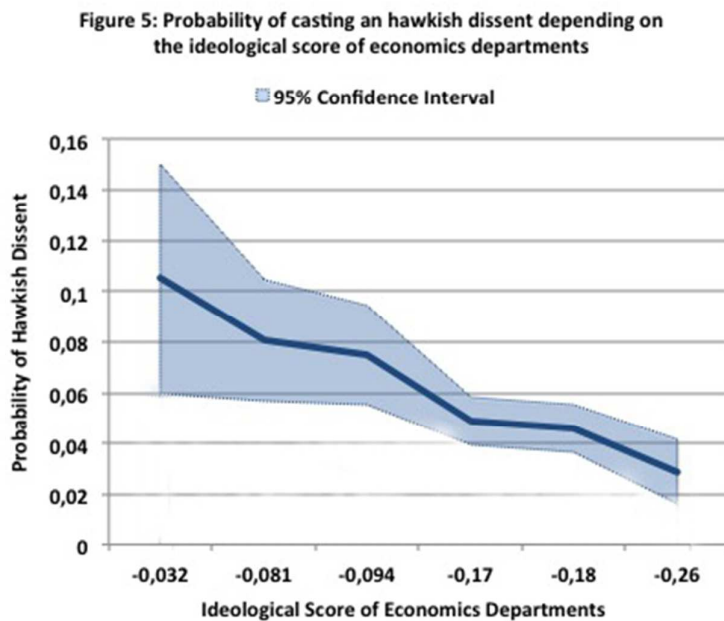
N	Mean	SD	Min	Max	
2161	2.02	0.29	0.00	3.00	
1023	4.72	2.51	0.00	12.25	idealRate
1458	0.23	0.31	0.00	0.85	Financial sector experience
1458	0.11	0.13	0.00	0.47	Government experience
1458	0.03	0.07	0.00	0.27	Treasury experience
1458	0.24	0.30	0.00	1.00	Central Bank experience
2161	3.93	2.37	0.30	11.90	Expected inflation
2161	6.29	1.63	3.50	10.90	Expected unemployment
2161	2.66	2.34	-7.30	7.85	Expected growth
2161	0.11	0.31	0.00	1.00	Appointee by party in reelection year
2161	0.40	0.49	0.00	1.00	Republican appointee
2161	0.36	0.48	0.00	1.00	Bank president
1946	6.09	3.54	0.00	19.14	Fed fund rates
2161	-0.19	0.05	-0.25	0.04	Lda50 ideology score
2161	-0.17	0.05	-0.26	-0.08	Jell1 ideology score

Source : Author's calculations

Table 4: Determinants of Dissents for Economics-trained members

	main	growth	FF	lag FF	chairman	careers	lda50
vote							
Jell ideology score	7.515*** (0.001)	7.481*** (0.001)	9.153*** (0.000)	9.105*** (0.000)	7.576*** (0.001)	10.69*** (0.001)	
Expected inflation	0.0631 (0.091)	0.0602 (0.113)	0.0357 (0.591)	0.0489 (0.469)	0.0304 (0.639)	0.127* (0.011)	0.0583 (0.126)
Expected unemployment	-0.0261 (0.619)	-0.0287 (0.599)	-0.0808 (0.192)	-0.0875 (0.149)	-0.168* (0.017)	0.00919 (0.912)	-0.0304 (0.564)
Appointee by party	-0.488* (0.035)	-0.484* (0.036)	-0.567* (0.030)	-0.566* (0.030)	-0.325 (0.205)	-0.490 (0.064)	-0.496* (0.034)
Republican appointee	0.626** (0.003)	0.629** (0.003)	0.850*** (0.000)	0.840*** (0.001)	0.633** (0.006)	0.362 (0.187)	0.519* (0.012)
Bank president	0.965*** (0.000)	0.969*** (0.000)	1.019*** (0.000)	1.012*** (0.000)	0.927*** (0.000)	0.726** (0.001)	0.985*** (0.000)
Expected growth		-0.0108 (0.752)	-0.000538 (0.988)	0.00357 (0.923)			
Fed fund rates			0.0544 (0.189)				
Lagged fed fund rates				0.0471 (0.303)			
chairIsMartin					-0.809 (0.212)		
chairIsBurns					-0.591 (0.342)		
chairIsMiller					0.933 (0.205)		
chairIsVolker					0.548 (0.410)		
chairIsGreenspan					-0.382 (0.497)		
chairIsBernanke					0.415 (0.467)		
Financial sector experience						0.384 (0.443)	
Government experience						-1.473* (0.034)	
Treasury experience						-3.444 (0.050)	
Central Bank experience						-0.149 (0.696)	
Lda50 ideology score							3.085* (0.029)
cut1							
Constant	-7.321*** (0.000)	-7.368*** (0.000)	-7.596*** (0.000)	-7.608*** (0.000)	-8.514*** (0.000)	-7.878*** (0.000)	-6.592*** (0.000)
cut2							
Constant	-4.185*** (0.000)	-4.232*** (0.000)	-4.537*** (0.000)	-4.549*** (0.000)	-5.378*** (0.000)	-4.476*** (0.000)	-3.465*** (0.000)
cut3							
Constant	2.211*** (0.000)	2.164*** (0.000)	2.004*** (0.001)	1.988*** (0.001)	1.189 (0.144)	1.718** (0.009)	2.872*** (0.000)
Observations	1838	1838	1656	1656	1838	1207	1838
Adjusted R-squared							
p-values in parentheses							
* p<0.05, ** p<0.01, *** p<0.001							

Figure 5

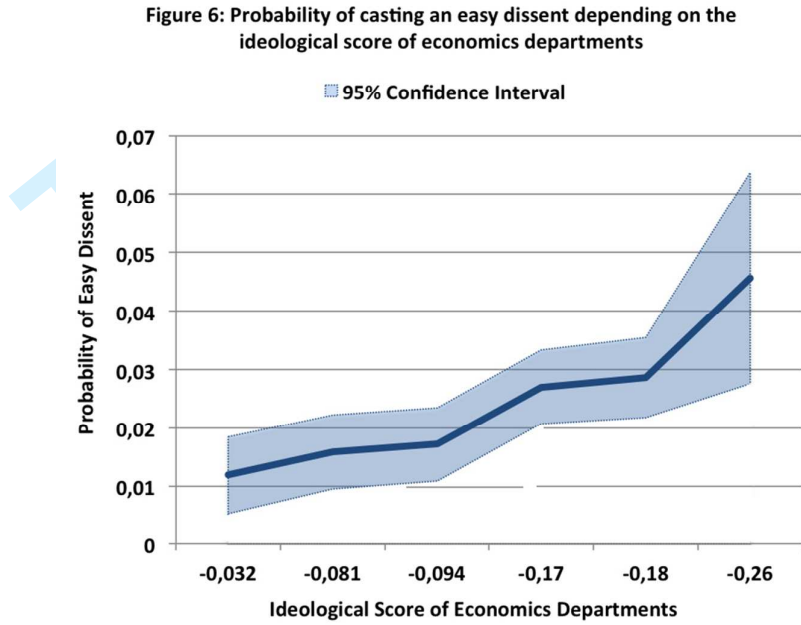


Source : Author's calculations

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Figure 6



Source : Author's calculations

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**Table 5**

Table 5: Alternative Dependent Variable: Ideal Rates

	(1) idealRate
Jell ideology score	-2.355 (0.100)
Expected inflation	0.974*** (0.000)
Expected unemploy~t	-0.837*** (0.000)
Appointee by party~n	-0.219 (0.314)
Republican appointee	-0.344* (0.015)
Bank president	-0.107 (0.392)
Constant	5.981*** (0.000)
Observations	938
Adjusted R-squared	0.603

p-values in parentheses

\* p&lt;0.05, \*\* p&lt;0.01, \*\*\* p&lt;0.001

Source : Author's calculations

Review Only

**Table 6**

Table 6: Determinants of Dissents for All members

	on votes	on ideal r-s
<b>main</b>		
Jell ideology score	5.332* (0.015)	0.887 (0.457)
Expected inflation	0.0506 (0.243)	0.929*** (0.000)
Expected unemployment	-0.0216 (0.717)	-0.876*** (0.000)
Expected growth	0.0316 (0.319)	
Appointee by party-n	-0.259 (0.282)	-0.0858 (0.599)
Republican appointee	0.469* (0.015)	0.499*** (0.000)
Bank president	1.158*** (0.000)	0.522*** (0.000)
Constant		6.586*** (0.000)
<b>cut1</b>		
Constant	-3.956*** (0.000)	
<b>cut2</b>		
Constant	3.030*** (0.000)	
Observations	2643	1439
Adjusted R-squared		0.553

p-values in parentheses

\* p&lt;0.05, \*\* p&lt;0.01, \*\*\* p&lt;0.001

Source : Author's calculations