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Upcoming presentations of our research work this weekend: internet metrics and big data

Blog Editor



It's been quiet for some time on our blog. But we have been busy continuing our research work and introducing some new material. In this blog post, we offer some updates of upcoming presentations by members of our research team during the upcoming days: the TPRC conference in Washington and the London Enterprise Tech Meetup. Do join us!

During this weekend, the [41 Research Conference on Communication, Information and Internet Policy](#) (TPRC) is taking place in the George Mason University School of Law, in Arlington, Virginia. The TPRC is an annual conference on communication, information and internet policy that brings together international researchers and policymakers from academia, industry, government, and non-profit organizations. The [agenda](#) is already available, and it contains exciting work for those interested in internet policy, its regulation and applications.

This year, Jonathan Liebenau and Silvia Elaluf-Calderwood [present](#) research work on *Metrics for Assessing Internet Business Models and Sustainability*. Below I share an excerpt of the abstract of the paper:

“In this paper we describe a view of how changes to the layered model of internet architecture has created space for new services and products and in particular the mixing of roles across previous boundaries described in part by the distinction between regulated and unregulated segments. We then consider the utility of current metrics and show how additional or alternative metrics can enhance our understanding such that we can come to a far better view of trends and practices on the internet. We show what minimum requirements there are to data that ought to be visible to all stakeholders of the internet.”

The paper is available for [download](#) from the SSRN site. Feel free to share your comments with us.

The other presentation is taking place on [Monday 30 September](#), when we will introduce our on-going NEMODE sponsored research project called “Big Data for finance”, as part of the September’ London Enterprise Tech Meetup (LNETM). [The London Enterprise Technology Meetup](#) brings together fellow technologists, entrepreneurs, and investors to discuss exciting ideas, new projects and opportunities of investment. In our presentation, we will introduce the work we’re doing on emerging trends in business models, innovation and technology that are happening in niche sectors of the financial services, such as peer-to-peer lending, crowdfunding and mobile payments. You can sign-up and get tickets for this and future events on the [LNETM event website](#).

Some of our readers are already in the TPRC conference and we look forward to seeing you there. For those in London on Monday, do come and join us in the LNETM event!

This article gives the views of the author, and not the position of the London School of Economics.

[We welcome your comments! Please take a look at our comments policy](#)

About the author



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Dr Carla Bonina is a Research Fellow at the LSE Department of Management. Her research interests focus on thinking critically about open data and open government, big data, and value creation and appropriation in the digital economy. She holds a PhD in Management from the LSE. Carla is the founder and managing editor of the LSE Network Economy Blog.

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