

Video online: Think global, act local

 blogs.lse.ac.uk/polis/2007/05/19/video-online-think-global-act-local/

2007-5-19

The online news video revolution is as much about local newspapers as it is about [YouTube](#) or [Current TV](#). This excellent [article](#) is by a man who knows mainstream TV News and New media as well as anyone, Jon Bernstein of [Channel 4 News](#). It has some fantastic examples – a few are hilarious, others impressive – of how video news online often works best when it is rough and ready and immediate. Although,

Jon also queries why some papers try IPTV at all.

- Copyright © 2014 London School of Economics and Political Science