

Polis – Picture this...

 blogs.lse.ac.uk/polis/2007/06/16/picture-this/

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This is quite the most amazing online picture software presentation I have seen for ages. Thanks to [Ben Hammersley](#) for this [video](#) from the Technology Entertainment and Design Conference in California (TED). Don't worry, it ain't techy, just an awesome (no really, it *is* awesome) display of the power of the internet to use millions of people's photos to create breathtaking multi-dimensional spaces with zoom and navigation features that outstrip all expectation. But what struck me was the thought behind it voiced by its architect, [Blaise Aguera y Arcas](#), who talks eloquently about how his programme garners the 'collective memory' of what millions of people have contributed to the internet. He does it for images, but imagine if that could be done for journalism. What if we could start to tap in to and reformulate the collective narratives of millions of people around the world to build a picture about stories, issues or events?

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