

Is this the end of Private Eye?

 blogs.lse.ac.uk/polis/2007/07/11/is-this-the-end-of-private-eye/

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[The Daily Mash](#) is a very funny website based on a very simple idea. Do a satirical website that looks like a normal news website. Recent headlines include: BUPA Takes Over Failing NHS Terror Cell and James Blunt To be Sacrificed In Spectacular Live Earth Finale. There are loads of satirical websites in the States because the rest of their media is so unfunny and there are lots of very rude or angry satirical websites in the UK. But the Daily Mash is clever enough and clean enough (OK, and childish enough) to take on Private Eye without the need for all those dodgy classified adverts that Hislop makes his money from. Of course, like everything else nowadays it is run by Scotsmen, but don't let that put you off.

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