

News at Ten versus BBC – 0-2 at half time

 blogs.lse.ac.uk/polis/2008/01/17/news-at-ten-versus-bbc-0-2-at-half-time/

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ITV's [News at Ten's](#) ratings are sliding against the BBC after a solid if uninspiring start. Now it's reported that a [slip-up](#) handed an ITV News scoop to their BBC [rivals](#). All launches go through the gamut of emotions from elation (we got on air!) to despair (our rivals are still on air!) to realism (we are exhausted). Let's all wait a month to judge.

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