

Facebook's Zuckerberg speaks

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Facebook founder [Mark Zuckerberg](#) has given a long [speech/interview](#) which is full of disarming insight in to the college friendship site that turned into a global media giant. Ignore the dreadful interviewer and listen to the way you can create a complex internet success out of some very simple principles. As Zuckerberg explains Facebook is not pioneering technology, it's not even a unique design. It works by extending and expanding the kind of social interaction that people already enjoy and want to celebrate and develop. On the other hand, some people like [The Guardian's Tom Hodgkinson](#) think it is a neo-conservative plot to destroy humanity.

[facebook_1.jpg](#)

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