

How To End Churnalism

 blogs.lse.ac.uk/polis/2008/03/31/how-to-end-churnalism/

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There's a good thought from [Dave Lee's](#) blog on how to end 'churnalism'. He suggests that all papers should stop using wire copy, which would force them to concentrate on their original work:

I propose that newspapers drop using wire copy. It's dirty. Quotes aren't real, facts are basic — do away with the whole damn thing. I'm not saying companies like AP, PA and AFP should cease to exist, far from it, but their current position of gate-keepers to the world should not be allowed. Have a breaking news service available to everyone. The internet allows this. Google News is practically a newswire anyway. Then allow media to follow it up if they wish — doing some real reporting. I'd prefer to read a newspaper that was 10 pages thick with original copy rather than 40 pages of re-written wire stuff, which is what we're getting now.

This is what I was suggesting in my response to [Nick Davies Flat Earth News](#) and it is what [Jeff Jarvis](#) was addressing with his new rule for journalism: "Cover What You Do Best And Link To The Rest". Whether you need a rule or not, I think it is happening anyway as part of the move to [networked journalism](#).

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