I asked the Polis Summer School students to finish their 12 day course by giving me a code for the road. Tell me, I said, what should be the guiding principles for journalism about people who are suffering or are from other countries. Here are the ideas from different groups of students for some ethical guidelines. For what it’s worth, my suggestion was that ‘there must always be a local narrator of any story’.

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1. Honest, non-manipulative
2. Large enough to have power
3. Has funding (power)
4. Identifiable - enables world participation
5. Means of distribution ( Existing Framework )

1. Apply the same standards you would in your own country
2. Respect basic human rights
3. Full transparency in disclosure raw materials used, a supply chain audit, plus full research
4. Exclusive footage material to be decided by editorial team
5. Always include voices of the sail, i.e. the sailors
1) Remember that your subject is
   a journey.
2) Have a thesis.
3) Give a voice to your subject.
4) Avoid sensationalizing - keep it simple.
5) Avoid becoming the story.
6) Make language appropriate (think advertising etc).
7) Strive for transparency - limit your li
   (government, NGOs, etc)