Monique Villa’s talk at LSE: A recap on social media

Missed this week’s Media Agenda Talk with Monique Villa, CEO of the Thomson Reuters Foundation?

Catch up with what happened at the talk with what happened on social media!
“Data Journalism for Social Change” - A talk by @Monique_Villa (@TR_Foundation), tomorrow: don't miss it (E171, 5pm)!

12:42 PM - 24 Nov 2014

Monique Villa
CEO Thomson Reuters Foundation

From fighting human trafficking to empowering women, Monique Villa, CEO of the Thomson Reuters Foundation, highlights the potential of data and smart storytelling to create lasting social change.
The 2014 Polis Media Agenda Talks have begun!
The idea of the Media Agenda Talks is to get leading media practitioners to spend an hour outlining what they see as the key issues in their field as well as aspects of their personal experiences.
blogs.lse.ac.uk

Since her appointment in 2008, @Monique_Villa has transformed the @TR_Foundation launching various groundbreaking programmes #PolisChange

The Reuters principle of independence was at the heart of the new orientation undertaken by @TR_Foundation driven by Villa #PolisChange
Polis Data journalism for social change

@Monique_Villa says @TR_Foundation has 30 staff journalists, 100 stringers reporting on women rights, corruption, slavery #PolisChange

AydenFabienFérdeline
@ferdeline

@Monique_Villa says @TR_Foundation bought the domain name "trust.org" 5 years ago when no one wanted that domain #PolisChange

AydenFabienFérdeline
@ferdeline

@Monique_Villa on @TR_Foundation: we have spent $54m on legal assistance for NGOs and social enterprises in 150 countries #PolisChange

Thomson Reuters Fdn
@TR_Foundation

Data has immense power to add facts and evidence to boost the impact of a story - @Monique_Villa #PolisChange

Emma Goodman
@EmmaMayAlex

I'm not a statistician but I know that if you can tell a story backed up by data, you make a much stronger point @Monique_Villa #Polischange
Monique Villa showed a video documenting how Thomson Reuters Foundation collects data from different approaches to figure out what are the most dangerous countries for women.

@TR_Foundation: The five most dangerous countries for women are Afghanistan, Congo, Pakistan, India, Somalia #PolisChange

@Monique_Villa, @TR_Foundation: Because India is a democracy, we have access to data and that's how we can make that statement #PolisChange

Opinion polls used as proxy MT @PolisLSE: Warning by @Monique_Villa: Many issues have no data (eg slavery, domestic violence) #PolisChange
Another video about the research of the safety of women in public transport was played.

@ferdeline
Not sure I agree w/ @TR_Foundation’s evaluation of safety of subways in Buenos Aires and Mexico City; will have to see the data #PolisChange

Polis@LSE
Free legal assistance, under-reported stories & support of independent journalism are some of the key @TR_Foundation's tasks #PolisChange
5:33 PM - 25 Nov 2014

Ben Parker
Examples so far from @Monique_Villa are commissioned polling generating media friendly numbers to fuel advocacy. #polischange
5:34 PM - 25 Nov 2014
1 2

Thomson Reuters Foundation led by Monique Villa is dedicated to empowering women.

Polis@LSE
Trust Women: conference launched by @Monique_Villa to take action to put the rule of the law behind fundamental women's rights #PolisChange
5:35 PM - 25 Nov 2014
Six US banks agreed to flag credit card records to law enforcement suspected of sex abuse and trafficking
#polischange
5:39 PM - 25 Nov 2014

@Monique_Villa, @TR_Foundation: Privacy laws in EU make it difficult for us to collect meaningful data #PolisChange

Hearing about @DARPA's 'exposing the dark web' using #bigdata to fight human trafficking
globalpost.com/dispatches/glo... #PolisChange
5:42 PM - 25 Nov 2014

The Defense Advanced Research Projects Agency (DARPA) shows its humanitarian side.
pri.org
This is a big issue... Women are 50% of the economy... It's important for society to give equality to women. @Monique_Villa #PolisChange

5:47 PM - 25 Nov 2014

"The power to shed light is considerable..." @Monique_Villa on journalists’ role in social change @TR_Foundation #PolisChange

5:53 PM - 25 Nov 2014

"If you stick to facts, this allows you to have more transparency", concisely explains M. Villa in relation to data journalism #PolisChange

5:56 PM - 25 Nov 2014

"Investigative #journalism and reporting are very relevant nowadays and can be crucial to the future", says @Monique_Villa #PolisChange

5:58 PM - 25 Nov 2014
@mynameisjohn

#PolisChange conclusion: the line between pr, human rights advocacy, and journalism has blurred. data is ideology in transparency's clothing
5:59 PM - 25 Nov 2014
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Roxanne Persaud
@FailWise

Should journalists use data to find the story or use data to support the story? Profession is moving from latter to former
#PolisChange
5:59 PM - 25 Nov 2014