

Monique Villa's talk at LSE: A recap on social media

Missed this week's Media Agenda Talk with Monique Villa, CEO of the Thomson Reuters Foundation?

Catch up with what happened at the talk with what happened on social media!



Data Journalism

for

Social Change

November 25, 17:00-18:00
 New Theatre (E171)
 East Building



From fighting human trafficking to empowering women, Monique Villa, CEO of the Thomson Reuters Foundation, highlights the potential of data and smart storytelling to create lasting social change.

Monique Villa

CEO Thomson Reuters Foundation

Media Agenda Talks

LSE

THE LONDON SCHOOL
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 POLITICAL SCIENCE



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Monique @Monique_Villa
 Polis @PolisLSE
 The Talk #PolisChange

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"Data Journalism for Social Change" - A talk by [@Monique_Villa](#) ([@TR_Foundation](#)), tomorrow: don't miss it (E171, 5pm)!

12:42 PM - 24 Nov 2014

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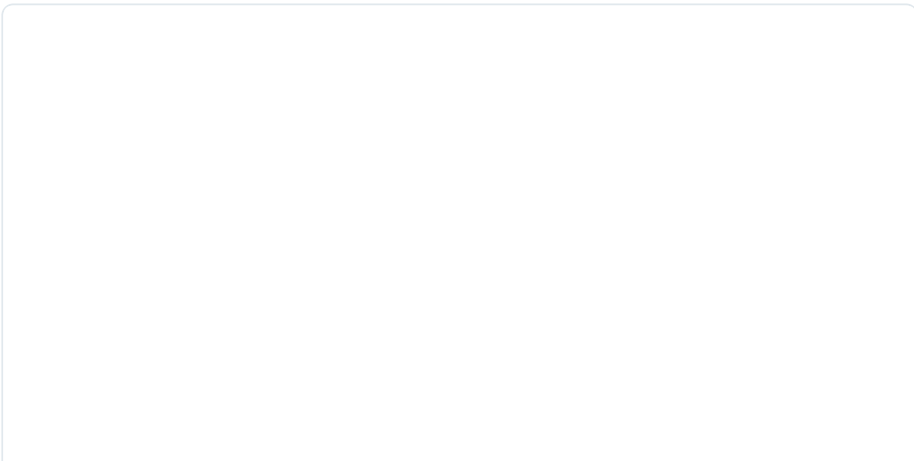
Monique Villa

@Monique_Villa

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journalism for social change tmsnrt.rs/1CaeCSX #media #data

2:21 PM - 25 Nov 2014



The 2014 Polis Media Agenda Talks have begun!

The idea of the Media Agenda Talks is to get leading media practitioners to spend an hour outlining what they see as the key blogs.lse.ac.uk

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Since her appointment in 2008, [@Monique_Villa](#) has transformed the [@TR_Foundation](#) launching various groundbreaking programmes [#PolisChange](#)

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The Reuters principle of independence was at the heart of the new orientation undertaken by [@TR_Foundation](#) driven by Villa [#PolisChange](#)

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[AydenFabienFérdeline](#)



Polis Data journalism for social change

2 years ago

.@Monique_Villa says @TR_Foundation has 30 staff journalist, 100 stringers reporting on women rights, corruption, slavery #PolisChange

2 YEARS AGO



Ayden Fabien Férdeline

@ferdeline

.@Monique_Villa says @TR_Foundation bought the domain name "trust.org" 5 years ago when no one wanted that domain #PolisChange

2 YEARS AGO



Ayden Fabien Férdeline

@ferdeline

.@Monique_Villa on @TR_Foundation: we have spent \$54m on legal assistance for NGOs and social enterprises in 150 countries #PolisChange

2 YEARS AGO



Thomson Reuters Fdn

@TR_Foundation

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Data has immense power to add facts and evidence to boost the impact of a story - @Monique_Villa #PolisChange

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Emma Goodman

@EmmaMayAlex

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I'm not a statistician but I know that if you can tell a story backed up by data, you make a much stronger point @Monique_Villa #Polischange

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And here's tonight's stage: speaker [@Monique_Villa](#) ([@TR_Foundation](#)) and chair [@damiantambini](#) #PolisChange

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Monique Villa showed a video documenting how Thomson Reuters Foundation collects data from different approaches to figure out what are the most dangerous countries for women.



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@ferdeline

.[@TR_Foundation](#): The five most dangerous countries for women are Afghanistan, Congo, Pakistan, India, Somalia #PolisChange

2 YEARS AGO



Ayden Fabien Férdeline
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.[@Monique_Villa](#), [@TR_Foundation](#): Because India is a democracy, we have access to data and that's how we can make that statement #PolisChange

2 YEARS AGO



Roxanne Persaud
@FailWise


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Opinion polls used as proxy MT [@PolisLSE](#): Warning by [@Monique_Villa](#): Many issues have no data (eg slavery, domestic violence) #PolisChange

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Another video about the research of the safety of women in public transport was played.



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@ferdeline

Not sure I agree w/ [@TR_Foundation](#)'s evaluation of safety of subways in Buenos Aires and Mexico City; will have to see the data [#PolisChange](#)

 2 YEARS AGO




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Free legal assistance, under-reported stories & support of independent journalism are some of the key [@TR_Foundation](#)'s tasks [#PolisChange](#)

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Ben Parker
@BenParker140


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Examples so far from [@Monique_Villa](#) are commissioned polling generating media friendly numbers to fuel advocacy.
[#polischange](#)

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Thomson Reuters Foundation led by Monique Villa is dedicated to empowering women.



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Trust Women: conference launched by [@Monique_Villa](#) to take action to put the rule of the law behind fundamental women's rights [#PolisChange](#)

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@BenParker140

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Six US banks agreed to flag credit card records to law enforcement suspected of sex abuse and trafficking
[#polischange](#)

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.@Monique_Villa, @TR_Foundation: Privacy laws in EU make it difficult for us to collect meaningful data [#PolisChange](#)

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Hearing about @DARPA's 'exposing the dark web' using [#bigdata](#) to fight human trafficking
globalpost.com/dispatches/glo... [#PolisChange](#)

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How the Department of Defense is using big data to combat ...

The Defense Advanced Research Projects Agency (DARPA) shows its humanitarian side.

pri.org

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**Matthew Bui**

@matthew_bui

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This is a big issue... Women are 50% of the economy... It's important for society to give equality to women. [@Monique_Villa](#) [#PolisChange](#)

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**Matthew Bui**

@matthew_bui

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"The power to shed light is considerable..." [@Monique_Villa](#) on journalists' role in social change [@TR_Foundation](#) [#PolisChange](#)

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"If you stick to facts, this allows you to have more transparency", concisely explains M. Villa in relation to data journalism [#PolisChange](#)

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"Investigative [#journalism](#) and reporting are very relevant nowadays and can be crucial to the future", says [@Monique_Villa](#) [#PolisChange](#)

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@mynameisjohn

#PolisChange conclusion: the line between pr, human rights advocacy, and journalism has blurred. data is ideology in transparency's clothing

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Should journalists use data to find the story or use data to support the story? Profession is moving from latter to former #PolisChange

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