

Liliane Landor’s talk at LSE: A recap on Twitter

Missed this week’s Media Agenda Talk with Liliane Landor, Controller, Languages, BBC Global News?

Catch up with what happened at the talk with what happened on social media:

[View as slideshow](#)



Liliane Landor
@lilo11

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Honoured! RT [@CharlieBeckett](#): Next week's [#PolisBBC](#) (2.12) will have [@lilo11](#) as guest speaker: "The ... tmi.me/1eSBbx
3:26 PM - 28 Nov 2014

December 2nd, 17:00-18:00
New Theatre (E171) East Building

Media Agenda Talks



Liliane Landor
The BBC World Service &
Modern Foreign Reporting



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The Talk #PolisBBC



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.@lilo11 will speak on the "BBC World Service & Modern Foreign Reporting" tomorrow, 5pm in the New Theatre
#PolisBBC

1:33 PM - 1 Dec 2014

 @lilo11 of @bbcworldservice is now on stage, and is about to speak to @MediaLSE students
#PolisBBC <http://t.co/35LrzH0pba>

.@lilo11 of @bbcworldservice is now on stage, and is about to speak to @MediaLSE students
#PolisBBC pic.twitter.com/35LrzH0pba

 AYDEN FÉRDELINE @FERDELINE  @PolisLSE · · 2 YEARS AGO

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I introduce myself as a journalist. This is my identity. I wake up everyday & think what an extraordinary time to be a journalist
#PolisBBC

5:14 PM - 2 Dec 2014

1 1

 **Ayden Férdeline**
@ferdeline

.@lilo11: "What an incredible time to be a journalist" - #Ferguson in flames, world on brink of war, Ebola rampage, among others #PolisBBC

 2 YEARS AGO

Liliane Landor introduced the structure and audiences of the BBC world service, also explained her multilingual background as the personal reason to work as the language controller.





Emma Goodman

@EmmaMayAlex

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Liliane Landor shows growing audience of BBC World Service

[@lilo11](#) [#PolisBBC](#)

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"Those who tell the stories rule the world. There is tension between ruling the world and walking the margins" - [@lilo11](#) [#PolisBBC](#)

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6

Liliane listed several main players of media industries in different countries as the competitors of BBC and made the comparison.



mynameisjohn

@mynameisjohn

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[#polisbbc](#) [@lilo11](#) describes bbc as financially disadvantaged in comparison to their competitors, but prestige of platform would often b adv.

5:28 PM - 2 Dec 2014

1



Matthew Bui


@matthew_bui

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[.@lilo11](#) shares on censorship and challenges facing [@bbcworldservice](#) journalists in various countries [#PolisBBC](#)

5:28 PM - 2 Dec 2014



 @bbcworldservice's competitors have £s at their disposable but not always will or ability to report freely #PolisBBC <http://t.co/8LjODbRjVV>

.@bbcworldservice's competitors have £s at their disposable but not always will or ability to report freely #PolisBBC pic.twitter.com/8LjODbRjVV

 AYDEN FÉRDELINE @FERDELINE · 2 YEARS AGO



Emma Goodman
@EmmaMayAlex

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Now that we are licence fee-funded we have become an integral part of the @BBCNews operation, says @bbcworldservice's @lilo11 #PolisBBC

5:30 PM - 2 Dec 2014

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mynameisjohn
@mynameisjohn

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"distinction between what makes home news and what makes foreign news is completely blurred" #polisbbc

5:31 PM - 2 Dec 2014



Charlie Beckett
@CharlieBeckett

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Brilliant insights from @lilo11 'ISIS shows that lines between domestic & foreign news now blurred' All journalism now connected #PolisBBC

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2 3

Liliane showed a video on how bilingual journalists of BBC work worldwide.



Emma Goodman


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 **Emma Goodman**
@EmmaMayAlex Follow

Bilingual journalist in clip shown by [@lilo11](#) from [@bbcworldservice](#) explains how stories are 're-versioned' rather than translated [#PolisBBC](#)

5:36 PM - 2 Dec 2014


Some video and audio clips of BBC journalists were presented. For instance, the animation Chibok Girls on BBC Africa narrated the story of three Nigerian girls who escaped from the militant group Boko Haram and found safety. There were other examples such as Shaimaa Khalil's radio documentary on the changes brought by the Epytian revolution, Anne Soy's live reporting of a Nairobi gun battle, BBC Mundo journalist Vladimir Hernandez's news coverage on Mexico killings, etc. Liliane employed these clips to show that the BBC World Service reports by bilingual journalists give English viewers insight into stories and places in the world they would otherwise not have.

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@PolisLSE Follow


Incredible work done by bilingual journalists is exhibited through video excerpts. "Access, contacts, and language" are integral [#PolisBBC](#)

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2

 **Ayden Férdeline**
@ferdeline

.[@lilo11](#) showing video excerpts to make a point: you need correspondents from around the world in order to make sense of the world [#PolisBBC](#)

 2 YEARS AGO

 **Ayden Férdeline**
@ferdeline

.[@lilo11](#) Our journalism is about seeing & interpreting the world from a world perspective; "there is no 'we' and there is no 'us'" [#PolisBBC](#)

 2 YEARS AGO

According to Liliane, BBC is experiencing the shift to data virtualization. Multiple platforms are exploited to post news and videos.



Matthew Bui
@matthew_bui

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"It takes years for change." @lilo11 on changing culture & transforming journalism through @bbcworldservice #PolisBBC
5:52 PM - 2 Dec 2014



Ayden Férdeline
@ferdeline

.@lilo11: Two years ago, you wouldn't have seen reporters on @BBCWorld air with strong foreign accents #PolisBBC

2 YEARS AGO



Emma Goodman
@EmmaMayAlex

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Half our markets are mobile first, and we have language services that are social first, eg Thai - @lilo11 of @bbcworldservice #PolisBBC
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"They are illuminating the stories from within, making what was invisible, visible" - A huge thank you to @lilo11 for her time!
#PolisBBC
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