Liliane Landor’s talk at LSE: A recap on Twitter

Missed this week’s Media Agenda Talk with Liliane Landor, Controller, Languages, BBC Global News?

Catch up with what happened at the talk with what happened on social media:
Honoured! RT @CharlieBeckett: Next week's #PolisBBC (2.12) will have @lilo11 as guest speaker: "The ... tmi.me/1eSBBx
3:26 PM - 28 Nov 2014
Liliane Landor introduced the structure and audiences of the BBC world service, also explained her multilingual background as the personal reason to work as the language controller.
Liliane Landor shows growing audience of BBC World Service

@lilo11 #PolisBBC
5:21 PM - 2 Dec 2014

"Those who tell the stories rule the world. There is tension between ruling the world and walking the margins" - @lilo11 #PolisBBC
5:17 PM - 2 Dec 2014

Liliane listed several main players of media industries in different countries as the competitors of BBC and made the comparison.

#polisbbce @lilo11 describes bbc as financially disadvantaged in comparison to their competitors, but prestige of platform would often b adv.
5:28 PM - 2 Dec 2014

.@lilo11 shares on censorship and challenges facing @bbcworldservice journalists in various countries #PolisBBC
5:28 PM - 2 Dec 2014
AYDEN FÉRDELIE @FERDELIE · 2 YEARS AGO

@bbcworldservice’s competitors have £s at their disposable but not always will or ability to report freely #PolisBBC http://t.co/8LjODbRjVV

@bbcworldservice’s competitors have £s at their disposable but not always will or ability to report freely #PolisBBC pic.twitter.com/8LjODbRjVV

Emma Goodman
@EmmaMayAlex

Now that we are licence fee-funded we have become an integral part of the @BBCNews operation, says @bbcworldservice’s @lilo11 #PolisBBC
5:30 PM - 2 Dec 2014

mynamesisjohn
@mynamesisjohn

"distinction between what makes home news and what makes foreign news is completely blurred" #polisbbc
5:31 PM - 2 Dec 2014

Charlie Beckett
@CharlieBeckett

Brilliant insights from @lilo11 'ISIS shows that lines between domestic & foreign news now blurred' All journalism now connected #PolisBBC
5:32 PM - 2 Dec 2014

Liliane showed a video on how bilingual journalists of BBC work worldwide.
Some video and audio clips of BBC journalists were presented. For instance, the animation Chibok Girls on BBC Africa narrated the story of three Nigerian girls who escaped from the militant group Boko Haram and found safety. There were other examples such as Shaimaa Khalil’s radio documentary on the changes brought by the Egyptian revolution, Anne Soy’s live reporting of a Nairobi gun battle, BBC Mundo journalist Vladimir Hernandez’s news coverage on Mexico killings, etc. Liliane employed these clips to show that the BBC World Service reports by bilingual journalists give English viewers insight into stories and places in the world they would otherwise not have.

According to Liliane, BBC is experiencing the shift to data virtualization. Multiple platforms are exploited to post news and videos.
"It takes years for change." @lilo11 on changing culture & transforming journalism through @bbcworldservice #PolisBBC
5:52 PM - 2 Dec 2014

@lilo11: Two years ago, you wouldn't have seen reporters on @BBCWorld air with strong foreign accents #PolisBBC
2 YEARS AGO

Emma Goodman
@EmmaMayAlex
Half our markets are mobile first, and we have language services that are social first, eg Thai - @lilo11 of @bbcworldservice #PolisBBC
5:54 PM - 2 Dec 2014

"They are illuminating the stories from within, making what was invisible, visible" - A huge thank you to @lilo11 for her time! #PolisBBC
5:56 PM - 2 Dec 2014