

Tatler's Sophia Money-Coutts at LSE: a recap on Twitter



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You can't miss our last [#PolisTatler](#) of 2014: tomorrow (5pm, New Theatre) is [@sophiamcoutts](#) who will take the stage ow.ly/i/7RfQQ

11:45 AM - 8 Dec 2014



Jessica Di Paolo
@JessDiPaolo

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Last media agenda talk with [@sophiamcoutts](#) from [@TatlerUK](#)! Get ready!

5:09 PM - 9 Dec 2014



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[.@sophiamcoutts](#) is our last speaker of the term. She's Features Editor at [@TatlerUK](#), learn more about her here:



sophiamoneycoutts.com

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The talk began with the trailer for Posh People a documentary on Tatler that was shown on BBC2.



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.@sophiamcoutts, also an #LSE alumni, "has got a very exotic beat" says @CharlieBeckett (tonight's chair) introducing her.
#PolisTatler

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Sophia introduced her experience as a journalist and how she started her career at the Evening Standard and the Daily Mail.



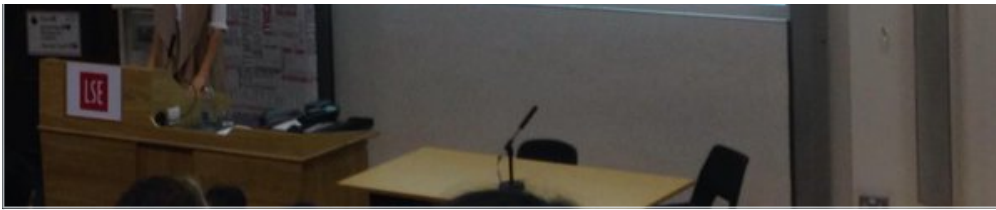
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S. M-C, before @TatlerUK, worked on various newspapers, including the @DailyMailUK, @EveningStandard & @TheNationalUAE #PolisTatler

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Jessica Di Paolo

@JessDiPaolo

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@sophiamcouths: "you have to know that journalism is the right thing for you " #PolisTatler @PolisLSE

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"Because the nature of journalism is rapidly changing today, you really have to be sure that you wanna become one", warns SMC #PolisTatler

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"Never say no to an editor!", one of the first things S. M.-C. learnt in her journalistic career #PolisTatler


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Ayden Férdeline

@ferdeline

.@sophiamcouths Never be afraid to put yourself somewhere random; to forage new areas for stories; build new networks #PolisTatler

 2 YEARS AGO



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"Never be afraid to leave your comfort zone, you can learn amazing things & create wonderful stories", advices S. M.-C.

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Matthew Bui

@matthew_bui

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"Never be afraid to live abroad... You have to be completely terrified at times in life." [@sophiamcoutts](#) [#lifelessons](#) during [#PolisTatler](#)

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Sophia said she has fun as Features Editor. She showed some articles in Tatler which have a humorous undertone.



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"We write stories about posh people and their cows", S. M.-C. trying to explain [@TatlerUK](#)'s very editorial orientation

[#PolisTatler](#)

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Sophia presented some interesting photos including their working calendar. She said that one of the highlights of her job is to wear different fancy dress on special occasions and meet different characters.



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"We actually have obligatory fancy dress codes on special occasions (e.g. [#Halloween](#)) in our newsrooms", admits S. M.-C.

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**Ayden Férdeline**

@ferdeline

Alan, @TatlerUK puppy who became stuck in Vogue House doors, was being walked by a fashion assistant not an intern #PolisTatler

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Sophia encouraged anyone with ideas for a piece to send it to her at Tatler.

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"Never be afraid of sending ideas to editors, even from outside the magazine: we're a factory of ideas", S. M.-C. on her role #PolisTatler

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"My uncle (also a journalist) once told me: 'leave your nest tidy' when you leave your job", S. M.-C. on good job/life manners #PolisTatler

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"We're actually pretty normal people with ordinary names", S. M.-C. on her co-journalists at @TatlerUK #PolisTatler

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"You can't take the world we're writing about very seriously, you should definitely try to put it in a fun way", says S. M.-C.

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In the section of Q&A, some audience members mentioned the transformation magazines have had to undergo due to the rise of digital media, such as using social networks and making documentaries.



Ayden Férdeline

@ferdeline

[@sophiamcoutts](#) clarifies terminology: @bbc2's 'Posh People' is a "fly on the wall documentary", not reality television [#PolisTatler](#)

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