

# Have you seen The Hobbit films? Fill out this questionnaire

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A team of researchers from 46 countries, including LSE's **Shakuntala Banaji**, are gathering as many survey responses as possible from people who have seen *The Hobbit* films – whatever they thought of them. In particular, the team are keen to hear from film enthusiasts and cinema-goers in South Asia.

[Take the questionnaire.](#)

The World Hobbit Project has been launched by a group of academics who want to find out how *The Hobbit* trilogy is understood and judged by different groups and communities, in different parts of the world.

What do you enjoy, and what disappoints you? Who is your favourite character, and why? What do you think of the films' special digital features? Or the fact it is a big budget Hollywood production? How do the films compare with *The Lord of the Rings*? What difference does it make if you have read the book? Do a viewer's age, sex, wealth, or country matter, and how? What relevance does liking or disliking *The Hobbit* have?

Through these questions, the team hope to contribute to some broader debates about issues such as the dominance of Hollywood. They also want to see how local cultures in different regions might affect how people judge films like this. But it is hard to get good evidence to test different ideas on these. The research builds on a previous project which explored responses to *The Lord of the Rings* films, conducted in 2003-4. That project offered great insight into what 'fantasy' means to people in different parts of the world, and how they used it to add to their lives. But there were a lot of questions that weren't answered, and new questions have emerged since.

The World Hobbit Project is the first ever collaboration on this scale and it is hoped that this experiment in international teamwork will help advance all fields of research. The research is designed so it can be conducted entirely online, and shared via social media.



The survey will be closing soon. The team will then post updates to the project website with findings as the analysis progresses. Eventually, the project's entire database will be made freely available to other researchers.

So get involved! [Take the questionnaire](#) – available in over 30 languages, including Hindi and Bengali – and share it with your friends.

Find out more about *The World Hobbit Project* [here](#).

*The project is not connected in any way with New Line Cinema or Peter Jackson.*

*Note: This article gives the views of the author, and not the position of the India at LSE blog, nor of the London School of Economics. Please read our [comments policy](#) before posting.*

