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**Recommendations for benefit–risk assessment methodologies and visual representations**

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## Recommendations for Benefit-Risk Assessment Methodologies and Visual Representations

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### Key messages

- Formal and transparent discussion of multiple viewpoints, interests and priorities facilitates mutual understanding of complex decision problems
- Benefit-risk assessments of treatments should be undertaken in a structured way so that it is clear how a decision on the overall balance of a treatment's effects has been reached
- Various structured approaches and singular methodologies/visual representations are available to support benefit-risk assessment of medicines, but so far universal agreement as to the most suitable method for structured benefit-risk assessment has been lacking
- A team combining expertise from public and private institutions carried out a review of benefit-risk methods and visual representations, including application of the tools to case studies based on real regulatory scenarios
- The project produced a clear set of practical recommendations for undertaking benefit-risk assessments, organised around a generic, five stage benefit-risk assessment roadmap

Keywords: Benefit-risk, decision making, drug development, regulation

This manuscript contains material previously published in reports on the IMI PROTECT website at <http://www.imi-protect.eu/benefitsRep.shtml> and on the PROTECT BR website at <http://protectbenefitrisk.eu/>

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The processes described and conclusions drawn from the work presented herein relate solely to the testing of methodologies and representations for the evaluation of benefit and risk of medicines. This report neither replaces nor is intended to replace or comment on any regulatory decisions made by national regulatory agencies, nor the European Medicines Agency.

The authors declare the following conflicts of interest: Dr Hughes has been employed by Pfizer Inc. for the duration of the project. Mr Downey reports that he is an employee of Amgen, a participant in the Innovative Medicines Initiative, which is a public-private partnership. The manuscript describes testing benefit-risk methodologies and visualizations using case studies of marketed products. No Amgen treatments were used in the work associated with this publication. Dr Juhaeri is an employee of Sanofi, the producer of rimonabant and telithromycin, which were used in the PROTECT project as case studies. Dr Juhaeri declares that he is an employee of Sanofi, the manufacturer of rimonabant which was studied in this project. Mr Lieftucht reports that he is an employee of GlaxoSmithKline, a participant in the Innovative Medicines Initiative, which is a public-private partnership. One of the case studies described in the manuscript is a GSK product but Mr Lieftucht did not work on that case study. Dr Metcalf reports that she is an employee of GlaxoSmithKline, a participant in the Innovative Medicines Initiative, which is a public-private partnership. One of the case studies described in the manuscript is a GSK product but Dr Metcalf did not work on that case study. Dr Noel is an employee and shareholder of Eli Lilly and Company. Professor Ashby reports grants from Innovative Medicines Initiative and EFPIA companies during the conduct of the study. Dr Micallef was an employee of MerckSerono SA, the company which was the Marketing Authorisation holder of efalizumab, one of the case studies of PROTECT Work Package 5, until its withdrawal from the market in 2009. Mr Waddingham, Dr Mt-Isa, Dr Goginsky, Dr Chan, Dr Hallgreen, Dr Hockley, Professor Phillips and Professor Ashby have declared no conflicts.

## Abstract

### Purpose

To draw on the practical experience from the PROTECT BR case studies and make recommendations regarding the application of a number of methodologies and visual representations for benefit-risk assessment.

### Methods

Eight case studies based on the benefit-risk balance of real medicines were used to test various methodologies that had been identified from the literature as having potential applications in benefit-risk assessment.

Recommendations were drawn up based on the results of the case studies.

### Results

A general pathway through the case studies was evident, with various classes of methodologies having roles to play at different stages. Descriptive and quantitative frameworks were widely used throughout to structure problems, with other methods such as metrics, estimation techniques and elicitation techniques providing ways to incorporate technical or numerical data from various sources. Similarly, tree diagrams and effects tables were universally adopted, with other visualisations available to suit specific methodologies or tasks as required. Every assessment was found to follow five broad stages: 1) Planning, 2) Evidence gathering and data preparation, 3) Analysis, 4) Exploration, and 5) Conclusion and dissemination.

### Conclusions

Adopting formal, structured approaches to benefit-risk assessment was feasible in real-world problems and facilitated clear, transparent decision making. Prior to this work, no extensive practical application and appraisal of methodologies had been conducted using real world case examples, leaving users with limited knowledge of their usefulness in the real world. The practical guidance provided here takes us one step closer to a harmonised approach to benefit-risk assessment from multiple perspectives.

## Introduction

Benefit-risk assessments play a critical role in bringing treatments to market, providing crucial information for decisions regarding (among others) drug development, licensing and reimbursement. In such situations, judgements by individuals or committees have traditionally been the main approach. However, without an explicit, systematic framework to capture the logic around these assessments, there has been increasing concern among companies and regulators about non-standardised, implicit and often qualitative approaches, with the Council for International Organizations of Medical Sciences (CIOMS) IV suggesting that explicit, quantitative statements would improve the transparency and consistency of decisions.<sup>1</sup> It was this concern that led the European Medicines Agency to establish the three-year Benefit-Risk Methodology Project in 2009,<sup>2</sup> and the ongoing testing of tools and processes for balancing the key benefits and risks of a new medicinal product.<sup>3</sup> In the US since 2010, the Food and Drug Administration and industry worked together to introduce a formal framework for benefit-risk assessment into the reauthorization of the Prescription Drug User Fee Act.<sup>4</sup>

Various structured approaches to decision-making have been developed and widely employed in other fields to address similar problems, and many could theoretically be applied in benefit-risk assessment to address concerns about the decision-making process. However, these have not traditionally been used in this field, and no single agreed method exists for integrating benefit-risk data or to determine the overall balance, and hence arrive at a treatment decision. Importantly, while several methodologies had been proposed prior to this project, a thorough appraisal of methodologies and practical applications in a large number of different real-life case studies had been missing, leaving practitioners with limited guidance.

The Innovative Medicines Initiative's PROTECT project (Pharmacoepidemiological Research on Outcomes of Therapeutics by a European ConsorTium) was established with the aim of strengthening the monitoring of the benefit-risk balance of medicines in Europe. This paper reports the findings of PROTECT's Benefit-Risk Group (PROTECT BR) since inception in September 2009. The group's objectives were to: "1) identify, characterise and test methods of collating data on benefits and risks from various data sources, parameters and strengths of evidence, and of integrating them with decision-criteria and formal assessment of values of patients, healthcare providers, regulators, the pharmaceutical industry and in benefit-risk assessment; 2) identify, test and compare modelling approaches that would allow continuous benefit-risk risk-modelling along the lifecycle of the product, and support decision-making; and 3) develop methods of graphical expression of the benefits and risks of the medicinal products for use by patients, healthcare providers, the pharmaceutical industry and regulators along the lifecycle of the product"<sup>5</sup>. A variety of organisations from the public, private and academic sectors participated in the group.

A total of thirteen methodologies with features representative of their categories were selected for investigation in the case studies. This list was not intended to be exhaustive or restrictive, but it was believed that, taken together, the selected methodologies would be a sufficiently powerful toolbox for most benefit-risk assessments.<sup>6</sup> The thirteen methodologies, their classification and the abbreviations used to refer to them are shown in Table 1.

Due to the limited space available for the main text of this paper, a degree of familiarity with the names and basic features of the methods and visualisations is assumed on the part of the reader. For those with no knowledge of the methods, a description of each method and visual type is provided in the Appendices. The purpose of this paper is to augment the existing descriptions and theoretical appraisals of these benefit-risk assessment methods and visual representations with practical experience and recommendations from the PROTECT BR case studies.

<<Table 1 here>>

## Methods

The case studies were selected based on real world scenarios involving medicines where the publicly available data suggested a marginal benefit-risk balance and which presented various practical challenges to stress-test candidate methods. The drugs and indications that formed the focus of the case studies are shown in Table 2. The methods were tested in two 'waves' comprising four case studies each. The first wave established the feasibility of many candidate methods by applying them to a straightforward benefit-risk assessment problem, while the second explored more complex scenarios or methods, and applied selected visual representation techniques. Each case study was highly collaborative in nature, with participants drawn from the range of public and private organisations within PROTECT BR. The case study teams worked independently of each other, but some individuals worked on more than one case study.

<<Table 2 here>>

The case study teams used only publicly available evidence on treatment effects. The qualitative and quantitative methods applied throughout the case studies drew heavily on the principles of decision analysis, which provided the foundations for both the BRAT and PrOACT-URL frameworks, and the theory underlying the most frequently used quantitative approach, MCDA, was used in some form in all of our case studies.

Following the case studies, the key findings and lessons learnt from the reviews and case studies were organised according to five stages representing an approximate chronological order of activities to be undertaken for a benefit-risk assessment (the Recommendations Roadmap), which aims to provide an overarching view of benefit-risk assessment for those who are new to the process, while also allowing more experienced readers to hone in on technical aspects or methodologies of interest.<sup>41</sup>

The efalizumab study has been chosen to provide the illustrations in this paper as it has features that were shared by many of the case studies, is comprehensive enough to illustrate a range of approaches and provides visual examples that are relatively simple.

## Results

### Case studies

Each of the eight case studies applied several methodologies in combination or in parallel, as shown in Table 1. In total, ten of the thirteen methodologies recommended by Mt-Isa et al<sup>6</sup> were tested; no suitable data could be found for the QALY, Q-TWIST or INHB methodologies in any case study. Two additional quantitative frameworks were also tested: weighted Net Clinical Benefit<sup>42</sup> (wNCB) in the natalizumab case study and Sarac's Benefit-Risk Assessment Method<sup>43</sup> (SBRAM) in the telithromycin case study. wNCB is a utility-weighted extension of NNT/NNH, and can be seen as a special case of MCDA that is simpler to apply in some situations. SBRAM has a similar structure to the other frameworks but with a unique way of scoring the data on each treatment effect.

Methods were chosen according to their suitability for the underlying decision problem and compatibility with the available data (for example, some methods such as NNT/NNH only work with binary outcome data). Methods were selected by group consensus within the case study teams; it is acknowledged that individuals may have proposed methods based on their own experience or research interests. In the first wave of case studies, teams were required to use as many methods as possible, giving reasons for any excluded methods, in order to encourage a comprehensive evaluation. The reasons given for selecting or excluding each method at this stage are set out in Appendix 2 and summarised in Table 1. Each case study in the second wave, by contrast, was aimed at testing a particular method or subset of methods as indicated in Appendix 3.

A common structure to the case studies emerged, with each team using a *descriptive* (i.e. qualitative) *framework* to document key contextual aspects of the benefit-risk assessment and to act as a foundation and a guide for the application of formal methods for specific subtasks, namely: measuring/expressing outcomes (*metrics*), extracting data (*estimation techniques*), eliciting preferences (*utility survey techniques*) and integrating effects data with preferences (*quantitative frameworks*). This common structure is shown in Figure 1.

<<Figure 1 here>>

A common pathway through each case study also emerged, with each team proceeding in broadly the following order:

1. select a *descriptive framework*
2. consider and document basic aspects of the decision context, beginning with a statement of the decision question itself in fairly general terms and moving towards more specific practical aspects of the problem such as establishing what alternative treatments exist and what data are available
3. examine the data and establish what *metrics* could be used to express the favourable and unfavourable effects
4. extract the data in the desired form using *estimation techniques*
5. optionally, elicit preference information using *utility survey techniques* and integrate this with the effects data using a *quantitative framework*
6. bring the results of the previous step back into the *descriptive framework* and proceed to conduct sensitivity analyses and communicate the findings.

This critical path is shown on Figure 1 by the curved arrow. It is important to note that, although this indicates the general order in which to proceed, the teams often found that it was necessary to look a few steps ahead during the process and/or to revisit earlier tasks in the light of what was uncovered later (for example, the choice of quantitative framework could in some cases limit the range of metrics that could be adopted). The next few paragraphs deal with each step of the path in turn.



The *descriptive frameworks* PrOACT-URL and BRAT were found to be useful guides for planning and executing a benefit-risk assessment and are considered suitable for use at any stage of a medicinal product's life cycle. Each was used in six out of the eight case studies, with the first wave of four case studies employing both frameworks in parallel. The frameworks provide a structure for breaking down a benefit-risk problem into a stepwise thought process. The list of steps is somewhat similar in both frameworks, although they do not perfectly map onto one another. At the time of the initial methodology review, PrOACT-URL and BRAT were the two most promising descriptive frameworks; other frameworks may have since emerged, but we have not reviewed these and are unable to comment on their suitability.

The *descriptive frameworks* encourage clear delineation of the decision problem, which in the benefit-risk context means setting out the treatment under investigation, the indication and target population of interest, and any specific efficacy or safety concerns that have prompted the assessment. Clinical expertise can then guide the choice of appropriate comparators, i.e. existing alternative treatments that act as benchmarks for the benefit-risk balance.

The favourable and unfavourable effects in the assessment should include, at a minimum, key efficacy measures, any adverse events that may have prompted the assessment, and the key side effects of the treatment under investigation and of all the comparators. In practice, our case study teams found selecting a complete set of relevant effects to be a surprisingly difficult task. The assessor typically starts with an exhaustive list of clinical outcomes for a given treatment and indication, and must attempt to narrow this down to those benefits and risks that have a substantial impact on the benefit-risk balance, aiming to represent the range of treatment effects as fully as possible while avoiding problems such as double-counting of endpoints<sup>44</sup>. The effects are often displayed in a tree diagram or value tree such as that shown in Figure 2, which is a simplified version of the final tree from the efalizumab case study. Such tree diagrams can be used with any methodology that handles multiple outcomes in order to aid understanding of the structure of the problem, and are typically drawn up in the early stages of the PrOACT-URL or BRAT frameworks and/or used to guide the weighting process in quantitative methods such as MCDA. To avoid bias, decision-makers should establish a common understanding and state the assumptions underlying the selection of benefits and risks. This allows for a transparent and auditable selection process. Ideally, both clinical expertise and patients' views inform selection of the most relevant benefits and risks, and sufficient time should be allowed to resolve any disagreements through group discussion.

<<Figure 2 here>>

Our case studies were retrospective in nature and used publicly available data, principally from published trial reports and public registration documents (such as European public assessment reports and periodic safety update reports in the European Union, or periodic adverse drug experience reports in the United States), which are a convenient summary of the data from pivotal studies allowing replication and further exploration by others. However, these documents have clear limitations for benefit-risk assessment. They are low on detail, and reporting standards and outcome definitions frequently vary. In some cases, to facilitate testing of the more complex methods, the teams made strong modelling assumptions on an ad hoc basis to align the data (for example, to convert between related outcome measures where the same measure was not reported for all comparators). We recognise that this may have introduced bias in some instances and that real-world assessors would need to proceed more carefully with any data manipulations, or to use more qualitative methods and avoid the problem altogether. Nevertheless, we feel our approach was justified for the purpose of this project, which was to test methodologies rather than comment on the benefit-risk balance of medicines.

*Metrics* are measures used to numerically express the absolute or relative value of treatment effects. This includes everyday outcome measures such as incidence rates, which were not specifically reviewed by PROTECT-BR owing to their familiarity and ubiquity in medical reporting, but were nevertheless indispensable in the case studies. The



group of metrics known as Impact Numbers go further in describing the numbers of people affected by (binary) events in a population, but were not found to be particularly useful for making benefit-risk decisions. The NNT/NNH and BRR metrics were developed to compare multiple effects for benefit-risk assessment, but in their standard form they suffer from being able to compare only one favourable and one unfavourable effect, and from not explicitly acknowledging any difference in importance between the effects (even, arguably, implying they are of equal importance). To address these shortcomings, extensions to NNT/NNH have been developed, effectively resulting in the wNCB quantitative framework which is discussed below.

*Estimation techniques* are designed to facilitate the extraction and/or synthesis of appropriate values for the chosen metrics. Again, widely known epidemiological/biostatistical methods such as 2x2 tables or meta-analyses can be seen to fall within this class but have not been evaluated by PROTECT BR owing to their familiarity. The two specific estimation techniques evaluated were ITC/MTC and PSM, and both were found particularly useful in the case studies as they lend themselves naturally to benefit-risk assessments. ITC/MTC is designed to bring together evidence on several treatments where each source study does not compare all treatments simultaneously, a situation that arose in both the natalizumab and rimonabant case studies. PSM is used to propagate uncertainty through complex multi-variable models, and as such was the only tool capable of quantifying the uncertainty of the overall benefit-risk balance in many of the case studies.

*Quantitative frameworks* integrate objective treatment effects data with subjective preference data, i.e. utilities and/or weights that give information regarding the relative importance of the treatment effects. MCDA was the most commonly used quantitative framework in the case studies, owing partly to its comprehensiveness, flexibility (unlike some other methods it is not restricted in the types of outcome metrics it can handle) and its natural link with the ProACT-URL descriptive framework. SMAA was also used widely in the case studies; this method is an extension of MCDA that explores all possible weightings in the event that utility/preference information is missing or limited, essentially applying PSM to the weights in an MCDA model. This is certainly a useful tool, but we would not recommend it as the default approach; it would be a shame if most benefit-risk assessments employed quantitative decision models and yet made no attempt to understand the underlying trade-offs. Also evaluated were wNCB, a weighted extension of the NNT/NNH metric and which is similar to MCDA but limited to binary outcomes, and SBRAM, which is again similar to MCDA but uses a simplified scoring system that does not always discriminate well between different options.

*Utility survey techniques* are used to obtain utility/preference information for use in a quantitative framework. MCDA is usually implemented via a simple pairwise weighting process whereby stakeholders directly quantify the importance of outcomes (“swing weighting”), but the rimonabant case study also combined MCDA with DCE, a utility survey technique that presents participants with a set of binary choice scenarios in which the outcomes take different values. For simple problems, a well-designed DCE with a sufficiently large number of responses can arguably provide the most comprehensive preference information, but DCEs require significant resources to design, and it has been argued that they do not work well when more than seven outcomes are to be considered simultaneously (a limit that was exceeded in most of our case studies). Swing weighting is more easily adaptable to different problems and was therefore favoured in the case studies.

The reports available at <http://www.imi-protect.eu/benefitsRep> provide detailed accounts of the application of the methods to the case study problems. This paper includes several examples from the efalizumab case study which asked, hypothetically, whether the overall benefit-risk balance of the drug as a treatment for chronic plaque psoriasis was favourable based on publicly available data at the time of regulatory review. However, this work was intended to test methodologies and representations for the evaluation of benefit and risk of medicines. It neither replaces nor is intended to replace or comment on any regulatory decisions made by national regulatory agencies, nor the European Medicines Agency.

### Appraisal of visual representations

Among the variety of visual representations applied throughout the case studies, two visual types stood out as playing a fundamental role in every assessment. These are the *value tree* (or *tree diagram*) (Figure 2) and *effects table* (or *data table*) (Table 3) (examples taken from the efalizumab case study). The value tree is a simple visual hierarchy that displays the favourable and unfavourable effects (with clear definitions provided) and organises them into smaller groups to aid understanding (by adopting a logical structure based on, say, body systems) and/or facilitate elicitation of preferences (by grouping together outcomes according to seriousness, duration or any other factor that aids comparison).

<<Table 3 here>>

The effects table also lists the favourable and unfavourable effects, not necessarily grouped this time but with the numerical values of the outcome metrics for each comparator and other key data clearly displayed in each row. The data shown in the effects table is purely descriptive, i.e. it does not incorporate any in-depth analysis or preference information. The effects table is an important milestone in a benefit-risk balance because it summarises all the objective data and prompts the assessor to consider what more is required. The data may clearly show that one treatment has a superior benefit-risk balance than all its comparators. If, alternatively, the data in the effects table shows no clear advantage for any one treatment then quantitative modelling of the benefit-risk balance (i.e. assigning preferences to the treatment effects) may be considered, either on a fully quantitative basis (with explicit utilities) or a partially quantitative one (a complete or partial ranking of the treatment effects that eliminates any doubt as to the overall balance). Figure 3 is a flowchart showing the possible ways in which a benefit-risk assessment may proceed at this point.

<<Figure 3 here>>

Besides the value tree and effects table, a variety of other visual types were used in the case studies. Figures 4 and 5 are a *difference display* and a *line graph* from the efalizumab case study, showing, respectively, the results of a quantitative analysis using MCDA and a sensitivity analysis on a key preference parameter.

PROTECT BR's visual review workstream investigated visuals in greater depth, identifying 14 visual types. The team made recommendations on how to create these visuals by considering four audience-visual compatibility criteria, and how to determine appropriate visuals for benefit-risk information through a series of key benefit-risk questions. Further recommendations on visuals, including their style and design, were published in a full report<sup>45</sup> and in another article<sup>46</sup>. More details, including interactive visual displays created within PROTECT BR's case studies, are available at <http://protectbenefitrisk.eu/visualisations.html>.

<<Figure 4 here>>

<<Figure 5 here>>

### Recommendations and Conclusions

The critical path through a benefit-risk assessment shown in Figure 1 can be organised according to five broad stages common to all benefit-risk assessments:<sup>41</sup> 1) Planning, 2) Evidence Gathering and Data Preparation, 3) Analysis, 4) Exploration and 5) Conclusion and Dissemination, as shown in Figure 6 with key recommendations for each stage.

<<Figure 6 here>>

Regulators, such as the European Medicines Agency, and pharmaceutical companies have begun implementing structured approaches to benefit-risk assessments, but each organisation has adopted its own set of frameworks and tools, leading some commenters to propose a harmonisation initiative.<sup>1, 47, 48</sup> It is clear that many of the frameworks and methods have common elements; identifying these and finding a shared, transparent language to describe them is arguably more realistic than finding a one-size-fits-all approach to benefit-risk assessment. PROTECT BR has stopped short of recommending outright any particular framework or methodology, emphasising instead the importance of a structured approach with careful planning and execution. The resulting recommendations provide guidance on the tools available for benefit-risk assessment as the discipline evolves and a more harmonised approach begins to emerge. We suggest that techniques reviewed by this project lend themselves to the inclusion of stakeholders who bring many perspectives and whose input can be included systematically, in qualitative and quantitative ways, to enhance the overall benefit-risk assessment. We strongly encourage the use of structured approaches to provide added clarity around the assessment of favourable and unfavourable effects of medicines.

#### Unanswered questions and ongoing research

The scope of this project was limited in that all case studies refer to pharmaceutical prescription medicines. Vaccines and over-the-counter medicines were not evaluated and may require different techniques. The usefulness of methodologies recommended by PROTECT BR for the benefit-risk evaluation of vaccines is being evaluated within IMI ADVANCE<sup>49</sup>.

One theme whose importance has become apparent during the project is patient and public involvement (PPI) in benefit-risk assessment: It is possible that the benefit-risk balance of a treatment may vary depending on whose perspective is adopted, and there is a strong case for representing all stakeholders in the assessment process. There is work to be done to establish the extent to which PPI in benefit-risk assessment is desirable/feasible and to test specific methods for its application.

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	Description	Features	Rationale for use
<b>Frameworks</b>			
PrOACT-URL <sup>7,8</sup>	Problem, Objectives, Alternatives, Consequences, Trade-offs, Uncertainty, Risk, and Linked decisions	A structured, qualitative approach, based on decision theory, of issues to consider in assessing the benefit-risk balance of a drug and its comparator(s).	All models used either PrOACT-URL or BRAT, or both, to guide the modelling process. They are similar in contributing transparency and structure to the benefit-risk balance. For the Warfarin team, BRAT helped to identify relevant clinical effects and to visualise magnitudes. The Rimonabant team found PrOACT-URL to be more comprehensive, and for the Rosiglitazone team, it encouraged a focus on value trade-offs.
BRAT <sup>9,10</sup>	Benefit Risk Action Team	A structured, qualitative approach to assessing benefit-risk, based on MCDA, similar to PrOACT-URL, and supported by a set of guidelines and a tool.	
MCDA <sup>11-13</sup>	Multi Criteria Decision Analysis	A quantitative methodology for integrating multiple benefit and risk criteria for a drug and its comparator(s), to provide for each option an index of the benefit-risk balance.	All teams chose MCDA in both waves (SMAA for warfarin) because of its comprehensiveness, accommodation of any effect metrics and value judgements, and support for trade-off weighting, all requirements for a fully quantitative model.
SMAA <sup>14-16</sup>	Stochastic Multi-criteria Acceptability Analysis	An extension of MCDA that formally incorporates uncertainty by replacing point estimates of a drug's effects with probability distributions.	The Telithromycin, Rimonabant (wave 2) and Warfarin teams chose SMAA so they could explicitly model uncertainty and explore the effects of different weighting systems.
<b>Metrics</b>			
NNT/NNH <sup>17,18</sup>	Number Needed to Treat/Number Needed To Harm	The reciprocal of the difference in proportions of patients experiencing a given effect between the treatment and control group.	Only rimonabant (wave 1) explored NNT/NNH and Impact Numbers because they are simple ways to communicate a single effect. They are not recommended as general tools for benefit-risk assessment because they do not consider the clinical relevance of the effects nor are trade-offs between effects considered.
IN <sup>19-22</sup>	Impact Numbers	An extension of NNT that takes account of the population being represented and other aspects of context.	

	<b>Description</b>	<b>Features</b>	<b>Rationale for use</b>
BRR <sup>23-25</sup>	Benefit Risk Ratio	The ratio of the magnitude of the most beneficial favourable effect to the magnitude of the most unfavourable effect.	Efalizumab, Telithromycin and Rimonabant (wave 1) chose BRR for its simplicity and ability to trade-off the two effects.
QALY <sup>26,27</sup>	Quality Adjusted Life Years	A health-outcome index describing a patient's level of health on several generic criteria and how an intervention might improve the states of health over time.	None of the teams applied QALYs or the Q-TWiST approach because their focus on specific health outcomes does not take into account the many favourable and unfavourable effects that make up the benefit-risk balance for the drugs modelled in PROTECT.
Q-TWiST <sup>28,29</sup>	Quality-adjusted Time Without Symptoms and Toxicity	A combination of QALYs from three states of a patient undergoing cancer therapy.	
INHB <sup>30-32</sup>	Incremental Net Health Benefit	An extension of QALYs that looks at the difference between benefits of two treatment options minus the difference between risks.	As INHB is defined at present only for cancer treatments, it was not applicable to any of the drugs considered in PROTECT.
<b>Estimation techniques</b>			
PSM <sup>33, 34</sup>	Probabilistic Simulation Method	Uncertainty about each of the effects is represented by a probability distribution; Monte Carlo analysis shows the benefit-risk balance distribution for each drug and for the drug-comparator difference.	All wave 2 case studies chose this technique to see its impact on the benefit-risk balance, to explore scenarios about the effects that could not be seen in the deterministic models and to accommodate uncertainties of lower-quality data.
ITC/MTC <sup>35-37</sup>	Indirect Treatment Comparison/Mixed Treatment Comparison	Compares two treatment effects where direct evidence is unavailable. Uses the link of each treatment to the placebo for calculating the variance of the difference in effects.	Natalizumab and Rimonabant chose ITC/MTC in wave 2 either to deal with the heterogeneity of the data sources or to enable comparison with other active treatments.
<b>Utility survey technique</b>			
DCE <sup>38-40</sup>	Discrete Choice Experiment	Effect weights are derived from a person's preferences between pairs of combinations of health levels across favourable and unfavourable effects. Requires thinking about trade-offs between the effects.	Only Rimonabant used DCE, and this was to elicit preferences from patients.

Table 1. The 13 methodologies, their features and an explanation of how they were used in the case studies.

Drug	Indication
<b>Efalizumab</b>	Moderate to severe plaque psoriasis
<b>Telithromycin</b>	Mild to moderate community-acquired pneumonia (CAP), acute exacerbation of chronic bronchitis (AECB), and acute sinusitis (ABS) in patients of 18 years and older, as well as tonsillitis/pharyngitis caused by <i>Streptococcus pyogenes</i> in adults and adolescents, as an alternative when beta-lactam antibiotics are not appropriate
<b>Natalizumab</b>	Relapsing remitting multiple sclerosis
<b>Rimonabant</b>	Weight loss in obese or overweight patients with co-morbidities
<b>Rosiglitazone + metformin</b>	Type II diabetes
<b>Warfarin</b>	Ischemic stroke in patients with atrial fibrillation

Table 2. Drugs forming the basis of the PROTECT Benefit-Risk case studies

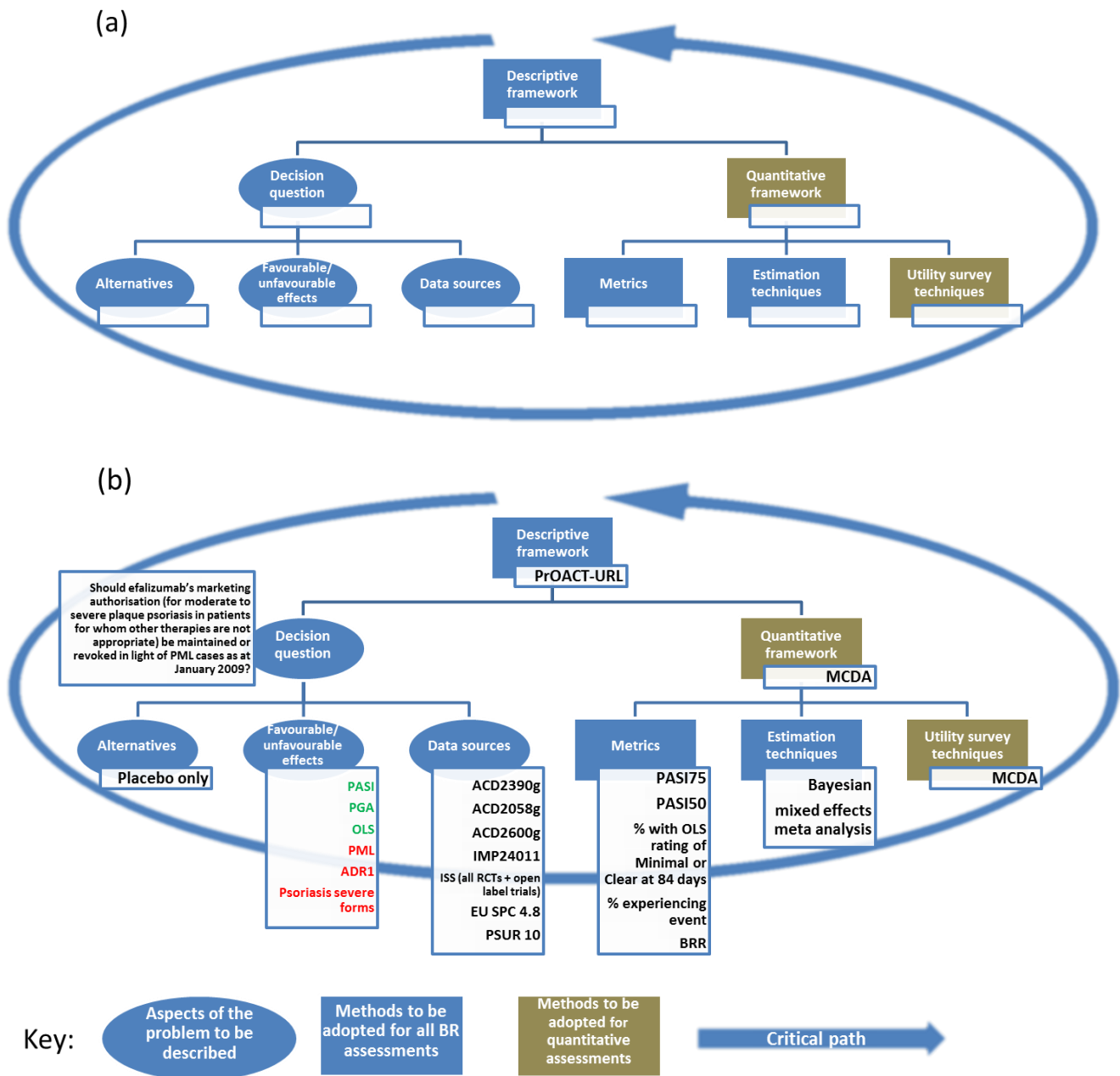


Figure 1. The structure and critical path for applying the methods in the case studies. (a) generic template, (b) efalizumab case study.

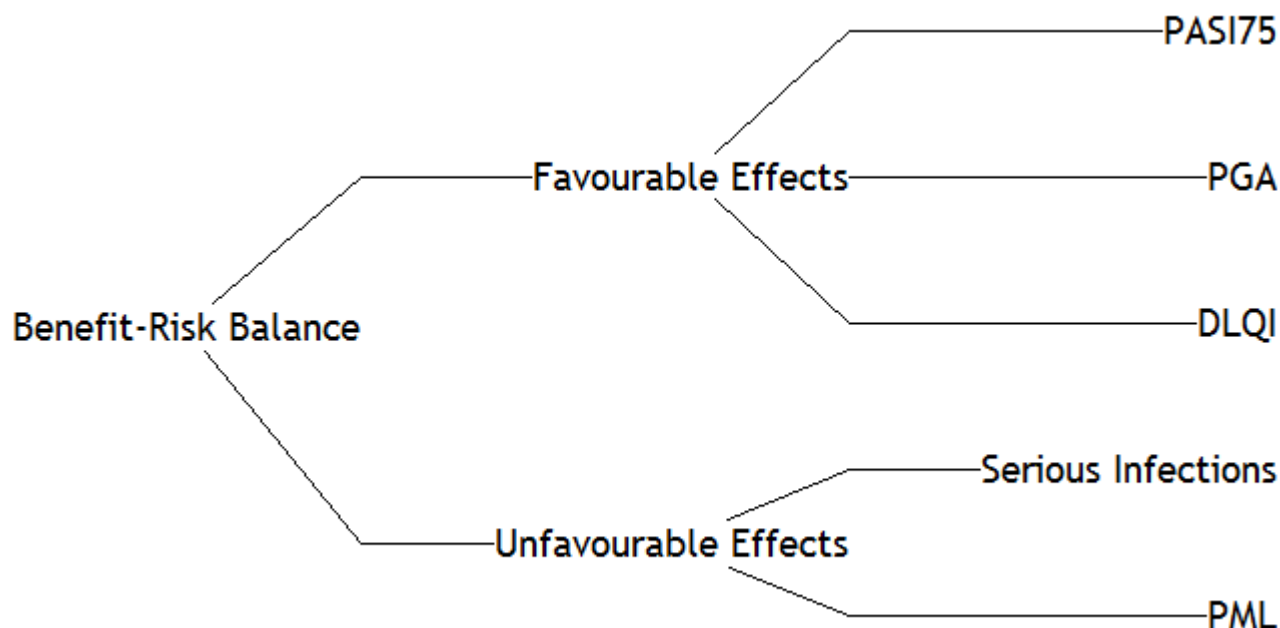


Figure 2. A tree diagram for the efalizumab example. The same tree was used in the descriptive ProOACT-URL and BRAT frameworks, and with the quantitative MCDA methodology. See Table 3 for an explanation of the abbreviations used.

		Name	Description	Units	Raptiva	Placebo
Favourable	Effects	PASI75	Percentage of patients achieving 75% reduction in baseline PASI <sup>1</sup> at week 12.	%	29.5	2.7
		PGA	Percentage of patients achieving Physician's Global Assessment <sup>2</sup> clear/almost clear at week12.	%	29.5	5.1
		DLQI	Dermatology Life Quality Index <sup>3</sup> . Mean change from base score.	Change score	5.8	2.1
Unfavourable	Effects	Severe infections	Proportion of patients experiencing infections serious enough to require hospitalisation.	%/100 ptyrs	2.83	1.4
		PML	Number of cases of progressive multifocal leukoencephalopathy.	number	3	0

<sup>1</sup>PASI is a measure of the average redness, thickness and scaliness of the lesions (each graded on a 0-4 scale), weighted by the body region and the area affected. PASI range is from 0 to 72.

<sup>2</sup>PGA is a seven point scale with 7 being clear, 6 almost clear, 5 mild, 4 mild to moderate, 3 moderate, 2 moderately severe and 1 severe psoriasis.

<sup>3</sup>DLQI is a 10-item quality of life index scored by the patient on a four-point scale (0-3).

Table 3. Effects table for the efalizumab example.



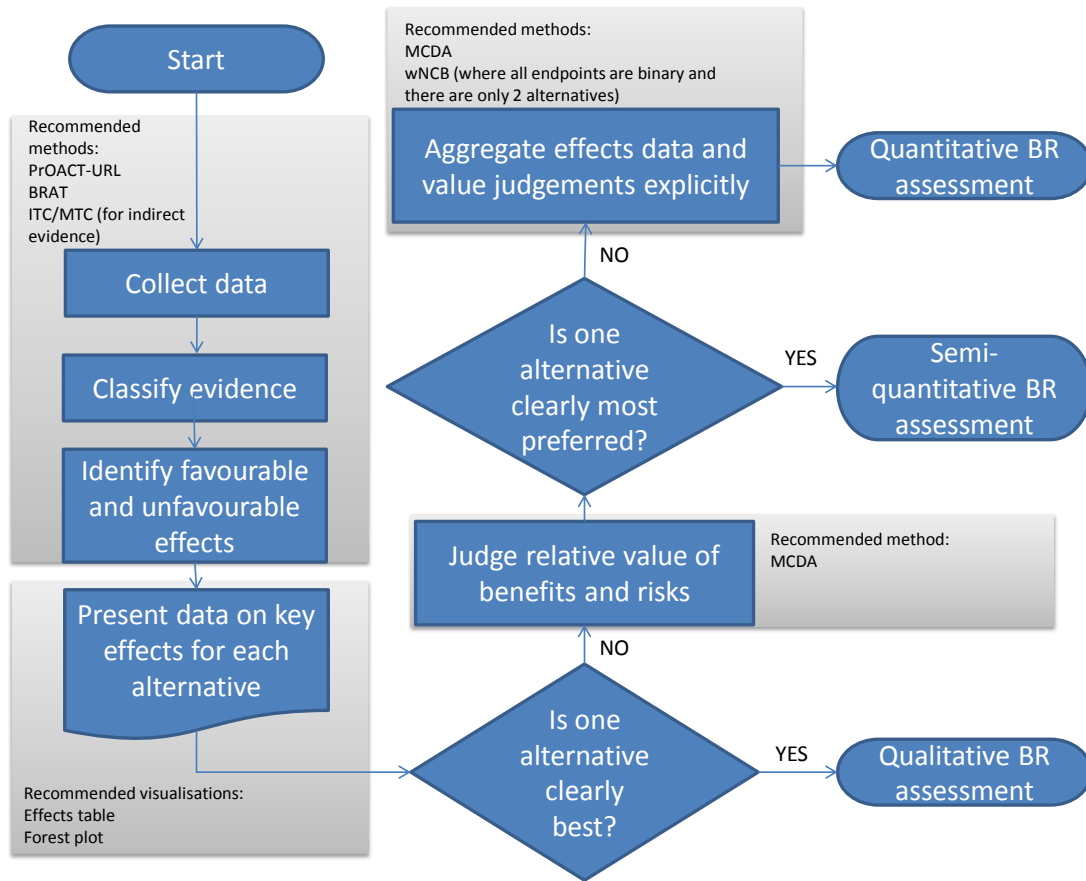


Figure 3. Flowchart indicating the difference between quantitative and qualitative benefit-risk assessments, with recommended methods

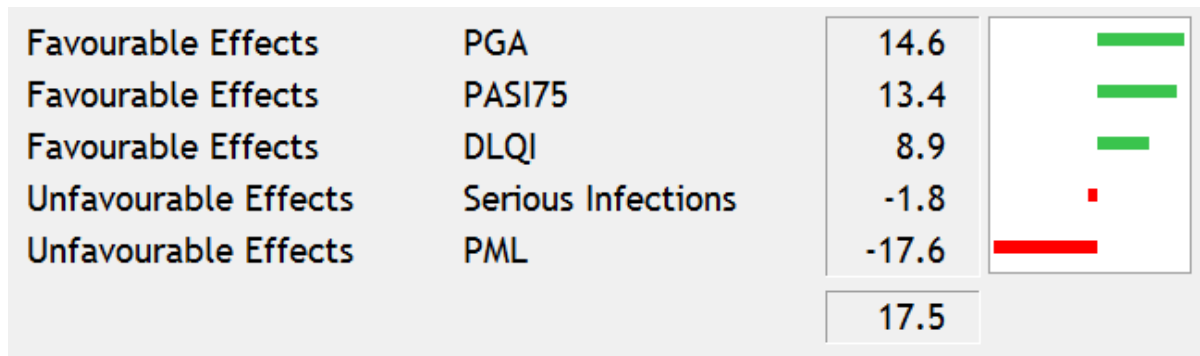


Figure 4. Results of a quantitative analysis (using MCDA) for the efalizumab example. The difference display shows the contribution of the weighted difference between drug and placebo for each effect. Right-extending (green) bars favour the drug and left-extending (red) bars favour the placebo, for a 17.5 total difference (out of 100) in favour of efalizumab.

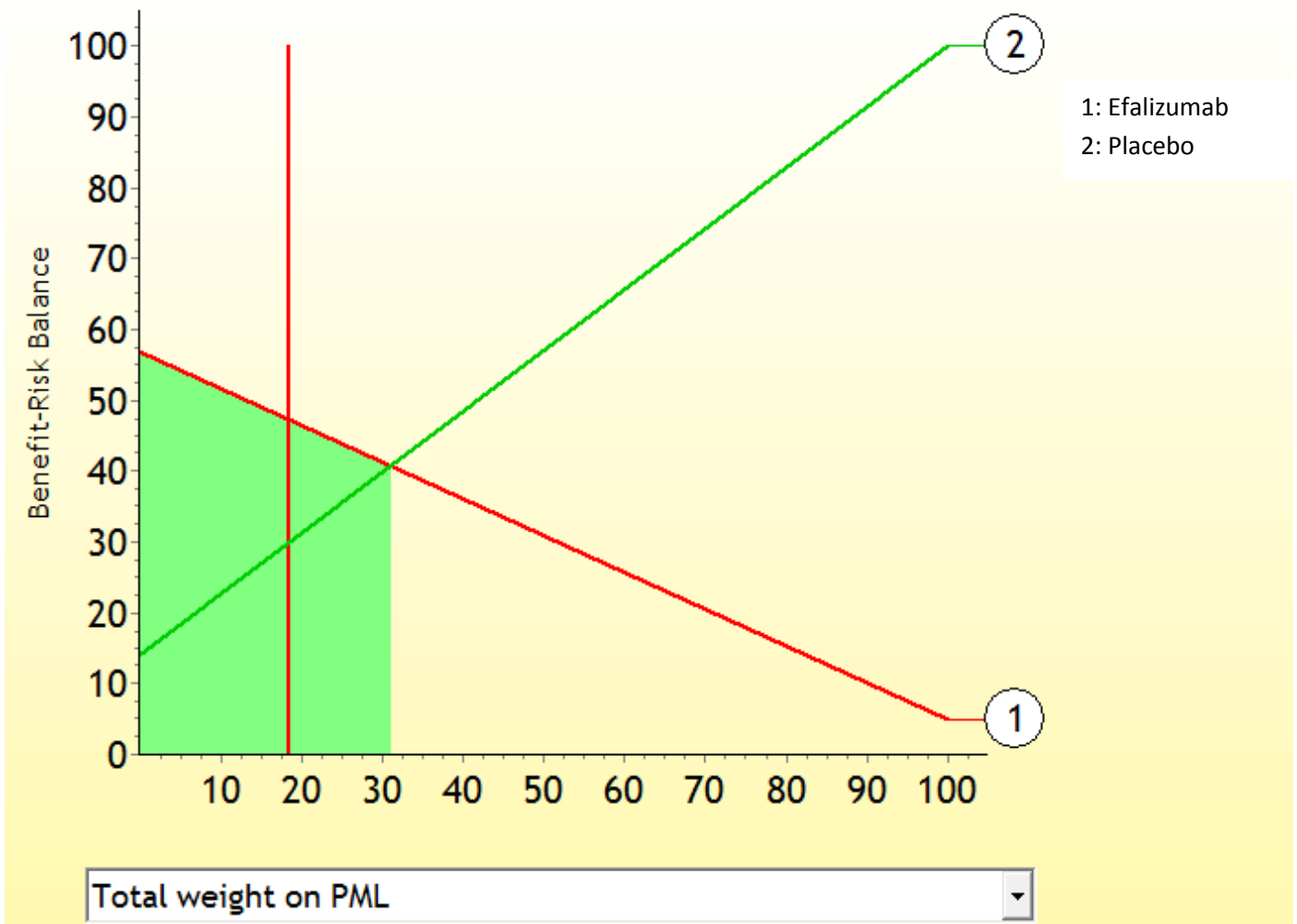


Figure 5. Sensitivity analysis for the efalizumab case study, showing the effect of changing the weight on the PML criterion in MCDA. The vertical red line represents the current weight of 18.5 (out of a total of 100 for all five criteria). The intersections of that line with the slanting red and green lines define the 17.5 difference noted in Figure 4. If the PML weight is increased beyond 32, then the benefit-risk balance favours the placebo.

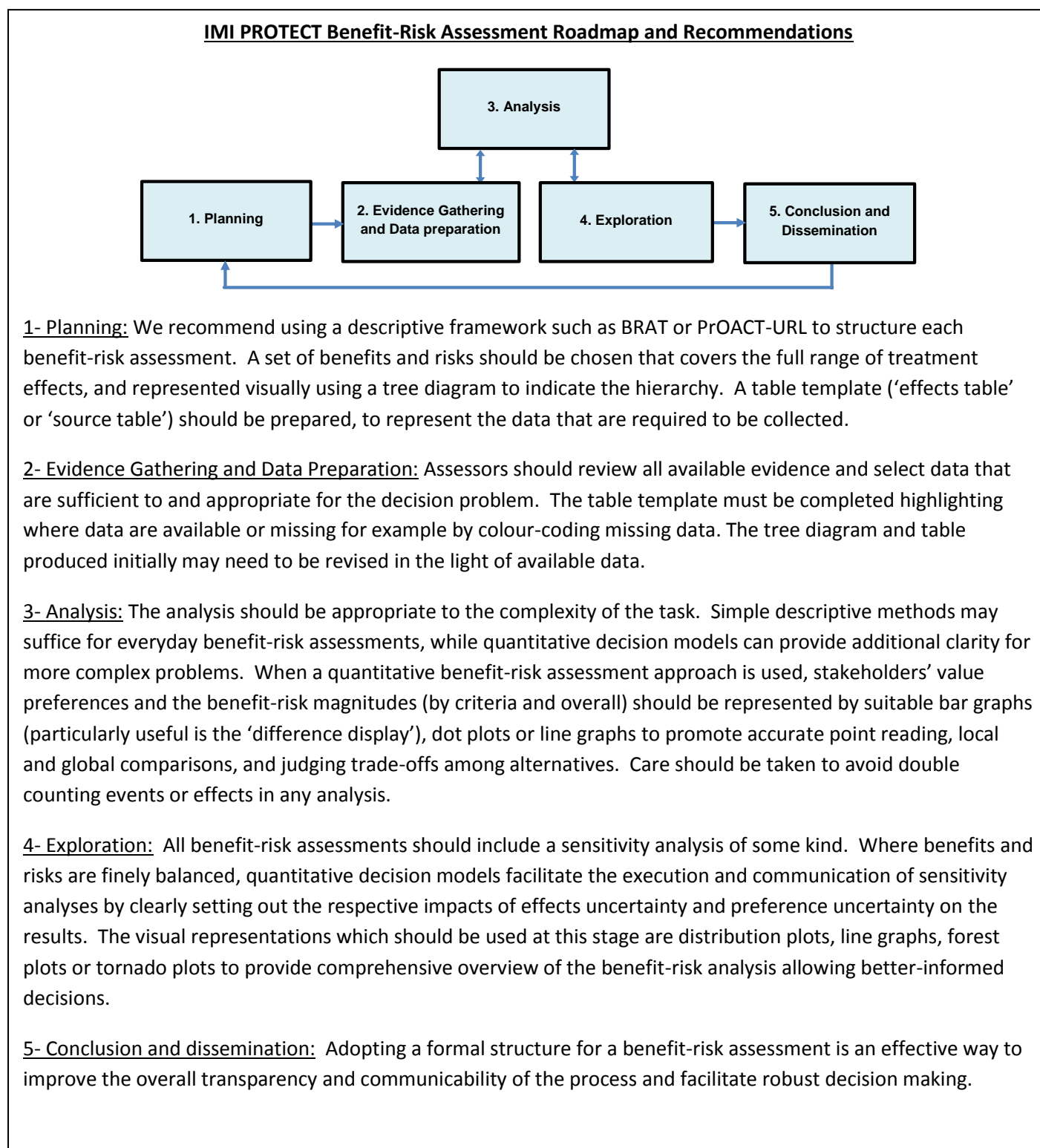


Figure 6. The five-stage Roadmap and Recommendations for benefit-risk assessments