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Commanding the Commons: Constitutional Enforcement and The Law of the Sea

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Abstract: What role does enforcement play in protecting the constitutional authority of international law? Can enforcement be understood as a specifically constitutional practice? I argue here that international law has a greater capacity for constitutional enforcement than sceptical accounts have tended to acknowledge. This argument is anchored in the institutional account of the authority of law offered by Hart and developed by MacCormick. This focuses on the official or administrative perceptions as the determinant of constitutional legitimacy, which offers a way to offset the scepticisms caused by gaps in the constitutional order. This establishes constitutional enforcement as a practice centred on and legitimated by the attribution of role responsibilities, rather than on the direct application or policing of the rules. I illustrate these arguments using the law of the sea, a domain where the functional difficulties of enforcement have always presented a challenge to international law’s claim to authority.

Keywords: Enforcement, Constitutional Authority, Law of the Sea, International Institutions

The UN Convention on the Law of the Sea (UNCLOS) has, since before its inception, been widely regarded as a ‘constitution for the oceans’. The obligations the treaty sets out are structured by the challenge of effecting genuine oversight over activities in the ocean domain, the challenge of governing the global commons. Most importantly, it implies a change to the

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1 SV Scott, ‘The LOS Convention as a Constitutional Regime for the Oceans’ in AG Oude Elferink (ed), Stability and Change in the Law of the Sea: the role of the LOS Convention (Martinus Nijhoff Publishers, 2005) 12; UNCLOS was the product of 9 years of negotiation, concluded in 1982, with the treaty taking effect in November 1994 (once the required 60 ratifications were reached). It is worth noting that the US has not yet ratified it, but does recognise a majority of the obligations as part of customary international law.
free seas principle which establishes a presumption in favour of open and unrestricted rights of access and limits on enforcement jurisdiction. But at the same time as heralding a potential revolution in the law of the sea, its claim to constitutional authority is far from settled. The practical difficulty of enforcing the rules in this geographically expansive domain gives one especially forceful reason for rejecting the claim that the oceans are now constitutionally governed. The weakness of enforcement becomes part of the argument for understanding the rules as, in practice, reliant on persuasion rather than coercion in order to claim authority.²

This target of this paper is this gloss on international enforcement. The sceptical position is that international law’s ‘hard’ ability to effect compliance as a key determinant of – and limitation on – its constitutional authority. An international legal regime may set out the rules for what is expected of actors operating in a given issue area, but it tends to lack a sufficiently rigorous parallel regime for sanctioning those failing to live up to their responsibilities, and this lack of a law-enforcing capacity is enough to discredit – or at least introduce serious doubts about – the practice of believing in international law’s binding authority.³ Debates about the constitutional nature of the law of the sea provide a useful touchstone for evaluating the broader issue of enforcement as a specific practice of global constitutionalism because of the assumed limits on enforcement implied by the free seas principle.⁴ The more specific issue this raises is whether institutional advances in international law enforcement have the capacity to genuinely develop the existing customary principles in a way that advances international law’s claim to constitutional authority. My argument is, ultimately, that the sceptical conception of enforcement fails because it doesn’t engage with the special function of constitutional enforcement, which is both to reflect and determine an institutional capacity to delegate public responsibilities. Analysed in these terms, the law of the sea is able to exert a much greater – although by no means perfect – claim to “command the commons”, helping to structure the delegation of responsibilities by and to a wide range of actors.

Section I sets out the sceptical conception of enforcement, which uses the weakness of the current enforcement regime as a reason to doubt international law’s potential to reflect constitutional authority. Section II challenges this, arguing that focusing on the weakness of the enforcement regime – especially the measures available to effect compliance – is a

⁴ These issues have also been explored in relation to a number of other legal regimes; see especially JL Dunoff and JP Trachtmann (eds), Ruling the World? Constitutionalization, International Law and Global Governance (Cambridge University Press, Cambridge, 2009).
mistake. This is because the practice of constitutional enforcement isn’t concerned with compliance as much as with the institutional capacity to delegate special responsibilities. Section III applies this to the law of the sea, showing how the operation of constitutional responsibilities have traditionally been tied to a presumption in favour of the free seas, which undermines international law’s claims to constitutional authority in this domain. Section IV suggests that this is changing, and with it the institutional viability of constitutional enforcement practices, as the law of the sea is understood as an aspect of global commons law.

I. Anti-Constitutional Enforcement

There are a wider range of enforcement mechanisms available to international law than have traditionally been recognised by the international law ‘sceptic’. But on the face of it, they do seem to have a point about the role these practices play in constructing or reflecting international law’s constitutional authority. The sceptic’s traditional argument for denying the constitutional authority of international law is that so many international legal obligations seem so patently unenforced and unenforceable. The suspicion is that lacking a credible enforcement regime international law can only have a formal type of authority, certainly not the kind of overweening social authority typically associated with a constitutional legal order. As Thomas Franck classically put it, ‘the international system is organized in a voluntarist fashion, supported by so little coercive authority.’ Scepticism about the structural lack of coercive authority undergirds an assumption that the limited enforcement mechanisms available in the international order which do exist are of limited use in explaining international law’s authority. This cashes out in the belief that the authority of international law can only be persuasive, certainly not anything like the binding commands typically associated with obligations in a domestic constitutional order.

This essentially persuasive character of international law becomes the source for a more general assertion that ‘ownership’ of the international legal order rests with political actors. These circumstances limit the constitutional effect enforcement practices can have on

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6 For a detailed overview of these arguments, see ME O’Connell, The Power and Purpose of International Law: Insights from the theory and practice of enforcement (Oxford University Press, New York, 2008).
the authority of international law. The basis of this claim is that enforcement powers do exist, but they are either not used, or are used in a way that undermines international law’s claim to constitutional authority. For instance, universal jurisdiction provides states with the most sweeping of enforcement powers. But in one study looking at those clear cases of piracy over which states could have exercised universal jurisdiction to enforce the law shows that between 1998 and 2009 only 1.47% of cases were prosecuted. A marginal figure by any measure. Other more highly institutionalized attempts at enforcement attract the same sort of concerns. The raft of institutional mechanisms now dedicated to enforcing international criminal law suggests the difficulty with attributing a constitutional effect to international enforcement practices. Critical voices point to the various ways in which, despite the degree of institutionalisation, the actual process of enforcing international criminal law and successfully bringing individuals to justice remains contingent on the exercise of political power. This contingency feeds doubts about whether the existence of an institutional mechanism for enforcement should be accepted as evidence of genuine advance in the structures of international enforcement, or simply old wine in new bottles. The sceptical claim, in other words, is that even highly institutionalized enforcement practices shouldn’t be taken as evidence of constitutional authority, merely as evidence of a context-limited political will for enforcement.

This grounds a much broader reason to be sceptical about the constitutional effect of international enforcement practices. One of the central challenges to claims that international represents a constitutional type of authority is that enforcement practices seemingly justified by international law are so easily co-opted to serve subjective interests. As Anthony F. Lang, Jr. argues, enforcement practices are almost always validated by those undertaking them with reference to international legal rules. On the surface this can create the perception that more enforcement equates to a deeper constitutional order. The catch is that the international order lacks a body capable of establishing whether international legal rules are being legitimately enforced or whether the authority of international legal rules is being used as a nefarious cloak for the advancement of subjective political interests. From this perspective, for a
practice of enforcement to be justified it needs to be first located as part of a wider constitutional order able to regularise and legitimate a punitive regime. What state practice shows is the gaps in such an order, and as such international law’s lack of an independent, institutional power to sets the terms of international constitutional authority.

The sceptical worry goes even further than this, however. Because current punitive practices are of an *ad hoc* and *sui generis* character, and not the practice of a genuine constitutional order, international practices to enforce international law creates a situation where, rather than enforcement practices building up a constitutional world order characterised by the rule of law, enforcement instead retrenches a world order defined by power and power politics. Whatever the formal authority claimed by the institution of international law, the fact that the architecture of international law can’t provide definitive guidance or oversight about the legitimate means, mechanisms or agents empowered to enforce its strictures attacks the idea that international law has the normative authority to order international society. This includes validating enforcement practices as constitutional practices because, for the sceptic, without clearly accepted constitutional rules there is no basis for constitutional enforcement.

This suggestion that we might be required to discount the constitutional effect of international law enforcement even where it looks *as if* international law is being effectively enforced – because this is in reality an expression of political power, or a function of the a lack of genuine constitutionality – creates real problems for any attempt to use enforcement practices as evidence of international law’s constitutional authority. It doesn’t seem to leave any room for an authoritative form for enforcement practice within the existing rules of international law which doesn’t collapse back into a flawed or facile constitutionalism. Scepticism about enforcement in this sense challenges the constitutional possibilities of international law, particularly the claim that disparate international enforcement practices might be seen as part of a constitution building process.

II. Constitutional Enforcement

In this section I set out an alternative to the sceptical conception of the link between enforcement and constitutional authority. H.L.A. Hart provides the clearest support for conceptualizing enforcement as a process of delegating the roles and responsibilities necessary for validating the institutional authority of a legal order. This includes, importantly, an understanding of enforcement as a practice that can be constitutional even in the absence
of empirical certainty regarding the constitutionality of the underlying rules. This isn’t a great surprise given Hart’s claim that the normative force of a legal order is something entirely distinct and prior to the question of whether or not the law is backed by a sanction or command. Sanctions, he argued, are necessarily the result of a normatively authoritative system of rules, not the basis for such a system. The crucial reason he gives for law’s normativity being protected in practice even in the absence of a hard sanctioning mechanism is the presence of what he classically terms the ‘secondary rules’ of a legal order.\(^\text{12}\) Primary and secondary rules provide a rubric to describe the formal validity of a legal order. Axiomatically, a legal order possessing both primary and secondary rules is able to protect the authority of legal obligations. Hart writes:

> ‘Under rules of the one type, which may well be considered the basic or primary type, human beings are required to do or abstain from certain actions, whether they wish to or not. Rules of the other type are in a sense parasitic upon or secondary to the first; for they provide that human beings may by doing or saying certain things introduce new rules of the primary type, extinguish or modify old ones, or in various ways determine or control their operations. Rules of the first type impose duties; rules of the second type provide for operations which lead not merely to physical movement or change, but to the creation or variation of duties or obligations’\(^\text{13}\)

Secondary rules of recognition, change and adjudication function in this way as a remedy for the authority of the legal order, such that ‘all three remedies together are enough to convert the regime of primary rules into what is indisputably a legal system’.\(^\text{14}\) Importantly, however, secondary rules – including those enabling enforcement – are only a part of justifying the authority of the legal order. These rules are not essential to the legal order’s claim to authority. This is why Hart regards the customary basis of international law as sufficient to establish valid legal order, but as lacking the ‘full-blown’ practical authority law tends to have in the domestic context.

The answer to the sceptical claims about the constitutional effect of enforcement comes from the manner in which Hart endows primary and secondary rules with the additional function of linking the formal, internal validity of the legal order to the broader constitutional role of the legal order. The reason the union of primary and secondary rules


\(^{13}\) See HLA Hart (n 12) 81.

\(^{14}\) See HLA Hart (n 12) 94.
provides evidence of the authority of the legal order is because they arise as part of a complex and deeply-embedded socio-theoretical conversation about the appropriate relationship between the different normative standards available in a social order, namely the competing standards operating in law, politics and morality. As such, the division between primary and secondary rules is not only a prescriptive picture of what any valid legal system needs, but also a way of understanding how, in practice, a legal order fits into the wider constitutional order. This suggests the important constitutional role the secondary rules – or, better, remedial rules – which confer, assign or entail rights and responsibilities of enforcement as enactors of a legal order. This is the meaning behind Hart’s warning that: ‘though the combination of primary and secondary rules merits, because it explains many aspects of the law, the central place assigned to it, this cannot by itself illuminate every problem. The union of primary and secondary rules is at the centre of a legal system; but it is not the whole, and as we move away from the centre we shall have to accommodate . . . elements of a different type’.\(^{15}\)

The challenge of incorporating these penumbral elements into a coherent legal theory led Neil MacCormick to develop Hart’s approach as part of a far-reaching account of the institutional grounding of legal authority (or, as Ronald Dworkin characterises it, as an approach to thinking about law as ‘a kind of social institution’).\(^{16}\) This in turn helps generate an account of the specific practice of constitutional enforcement. MacCormick argues that law’s social function – and it’s claim to constitutional authority – is determined by the capacity to provide ‘institutional normative order’.\(^{17}\) Whether the legal order has this capacity to claim constitutional authority will be determined by the degree to which it is ‘a genuinely observed source of the genuinely observed norms followed by those carrying out official public roles specified in or under it’.\(^{18}\) At one level this could be taken to say simply that law needs to be able to ‘inspire legality’.\(^{19}\) But this seems to suggest that the authority of law can be discovered through an empirical assessment of the ability of law to effect compliance, and with this to trigger the sceptical doubts regarding the evidence for the constitutional effect of enforcement.

\(^{15}\) See HLA Hart (n 12) 99.  
\(^{18}\) See (n 17) 46; see also HLA Hart (n 12) at 113: ‘The rules of recognition specifying the criteria of legal validity and its rules of change and adjudication must be effectively accepted as common public standards of official behaviour by its officials’  
Hart – and MacCormick – decisively reject this idea as part of a broader dismissal of the role played by sanctions in generating the normative force of law; looking for empirical measures of law’s force, they argue, betrays a fundamental misunderstanding about the normativity of law.\textsuperscript{20} Law precedes compliance – and sanctions – not the other way around. The important thing to note for purposes of understanding the institutional dimension of the practice of constitutional enforcement is that a legal order’s constitutional authority is intimately tied to the presence of “officialdom”, actors with public roles and public responsibilities to enact the law. The capacity of these actors to effect compliance is beside the point. In order to establish a claim to authority law needs to be able to inspire legality in law’s officials. This is not a general appeal to law’s social acceptance, but a far more targeted appeal to those charged with enacting the law. The result is an institutional middle ground in which enforcement has a central role in determining constitutional authority, but at the same time makes clear the limited role that enforcement has to determine the normative content of the legal order. This presents what is in effect a ratchet-like, one-directional concept of enforcement; enforcement can strengthen constitutional authority but it can’t weaken or undermine it, either in its absence or because of problems in its application. Constitutional law doesn’t have to inspire obedience or compliance among its subjects; more important is that it inspires legality – as a culture of responsibility, rather than obedience – among those charged with enacting it.\textsuperscript{21}

Analysing enforcement through the lens of remedial rules help answer the sceptic’s concerns in three ways. First, the evidence for the constitutional (or anti-constitutional) quality of enforcement practices becomes a question to be answered with reference to institutional actors’ perception of the authority of the constitutional principles or rules, rather than something that can be dismissed by reference to either a general scepticism about the possibility of constitutional authority or a structural claim about the incompleteness or illegitimacy of set of the existence mechanisms for enforcement. Second, focusing on remedial rules highlights how essentially normative nature of enforcement in the context of constitutional law. Contrary to the scepticism of, for example, Jack Goldsmith and Daryl Levinson, constitutional law is not divorced from sanctions. It is simply prior to sanctions in setting who has the responsibility to enforce the law, in what circumstances, and within what limits. Third, this shifts the emphasis onto the descriptive task of capturing the available

\textsuperscript{20} See especially Hart (n 12) 20-25; MacCormick (n 17) 51-52; critiquing the scholarly preoccupation with compliance with international law, see R Howse and R Teitel, ‘Beyond Compliance: Rethinking Why International Law Really Matters’ (May 2010) 1:2 Global Policy 127-136.

\textsuperscript{21} Hart talks about this in the context of the ‘internal aspect’ of legal conduct, (n 12) 56-57.
institutional mechanisms for delegating responsibility. Instead of remaining mired in the general inadequacy or illegitimacy of existing enforcement practices, the principal emphasis rests on the functionality of a far more targeted range of institutionally allocated special responsibilities.

In the context of international law this raises the question of agency. The traditional obstacle to extending this picture of constitutional enforcement to international law is that states are regarded as controlling the remedial roles available in the international legal order. The sceptic can plausibly argue that because of the prevailing sovereigntist structure there is no pay-off from reconceptualising enforcement as a remedial practice; if states are the responsible agents the end result is the same – a lack of constitutional enforcement. This is to see any remedial rules international law might have as, ultimately, failing to give effect to the supremacy required of a constitutional order. This isn’t possible so long as remedial rules are defined through a sovereign lens. It is too strong to say that states’ agency in enforcement necessary runs against an idea of the constitutional authority of international law. Some international and regional courts or tribunals are in fact recognized as exercising quite a thick standard of authority over states. But because this enforcement still tends to be channelled through – and limited by – the domestic constitutional order, it is difficult to attribute pre-eminent or supreme type of authority to the international legal order, of the sort that marks out constitutional law.22

One way of broadening out this question of agency is simply to deny that the involvement of states in the enforcement of international law does of necessity undermine the authority of international law. Mary Ellen O’Connell suggests exactly this in showing how international law has developed an extensive capacity for enforcement.23 These enforcement mechanism are evidenced by the application of armed measures, countermeasures and judicial measures in order to redress failures to comply with international law. These enforcement practices have both unilateral and collective roots in the international order but, crucially, are governed and ultimately legitimated by the strength and coherence of the underlying customary principles and an overarching commitment to the law’s authority. O’Connell argues that this commitment lies in that ‘we fundamentally accept the binding power of international law for the same reason we accept all law as binding. Our acceptance

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23 See ME O’Connell (n 6)
of law is part of a tradition of belief in higher things.' This isn’t to suggest that these enforcement mechanisms are always used correctly, or are used as systematically as they could be, but it provides an answer to the sceptical claim that international law suffers from a structural lack of enforcement authority.

In a different vein but to similar ends, Robert Scott and Paul Stephen point to how what they call a ‘modern view’ of enforcement opens up the field of those who could and should be considered responsible agents of international law enforcement, independent holders of remedial obligations. They argue that enforcement in international law encompasses both formal and informal mechanisms, and that there is nothing to prevent this potentially disparate set of enforcement practices being regarded as a comprehensive enforcement regime for international law. As they put it, broadening the conception of what an enforcement mechanism looks like ‘allows private enforcement, employs independent tribunals and courts to do the enforcing, and empowers those tribunals and courts to wield the same array of tools that domestic courts traditionally use to compel compliance with their decisions.’

Writing to explain the specific nature of the enforcement of erga omnes obligations, Christian Tams gives a similar importance to the informal, decentralized processes of enforcement — contrasted to the regime specific mechanisms for enforcement, arguing that this is especially important in the context of enforcing erga omnes obligations. These are not isolated arguments. In recent years the literature on global constitutionalism has appealed to a range of overlapping remedial processes or mechanisms as supplementing the formal architecture of international law, under the various headings of “new international institutional law”, “soft law”, and “global administrative law”. There are important differences here, and difficulties with each of these concepts, but the point is simply that international law’s enforcement capacity no longer self-evidently revolves solely around a state’s structurally privileged position in the international legal order.

Understanding enforcement as an institutional capacity to exercise remedial powers challenges the notion of international enforcement having an anti-constitutional effect. In contrast to the sceptical conception of enforcement, my suggestion in this section was that the currency of enforcement is the institutional capacity of the legal order to delegate responsibilities rather than to effect compliance with specific rules. It follows that the type of

24 (n 6) 16.
evidence to look for in assessing constitutional authority isn’t the practical mechanisms for policing compliance with international legal rules but the institutional mechanisms for allocating special responsibilities. The crucial measure of enforcement is the institutional capacity to effectively delegate responsibilities, and by doing so to shape the normative order governing international society.

III. Constitutional enforcement in the free seas

The ‘high seas’ is a legal term describing an area covering roughly 50% of the planet. The high seas are a transit to profit, carrying an estimated 90% of global commerce, and a source of profit in their own right, with natural resources to be exploited on, in and under the sea. The term has historically been synonymous with the idea of the ‘free seas’, the designation of an open-access area immune from appropriation or legitimate command by any one state. This principle and accompanying customary international law establishes constitutional obligations but of limited scope, essentially protecting open access and freedom of movement; with remedial obligations limited to those of self-policing. As Hugo Grotius argued, any thicker rules of enforcement aren’t appropriate to this jurisdiction because no effective oversight could possibly be exercised. The high seas, he thought, are simply too big a domain for there to be any realistic hope of positive legal obligations being enforced. The only possibility left by the scale of the governance challenge is to embrace this as a domain of subjective right rather than objective duty. So freedom of the seas does not designate either a lack of constitutionality or a lack of enforcement, simply a self-policing governance regime characterized by negative responsibilities and freedoms – obligations not to act or to refrain from acting in a certain way – rather than positive responsibilities or freedoms – obligations to actively protect or promote the rules. The constitutional rules are set here by reference to this presumption in favour of the free seas.

Although the concept of the free seas and the associated laissez-faire governance regime is now firmly entrenched in customary international law, it has not always been

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29 In this regard, see R Keohane and J Nye, Power and Interdependence: World Politics in Transition (3rd edn, Longman, New York, 2001); [they argue that the essential freedoms on which law of the sea is built provides a perfect analogy with the ordinary anarchical structure of international society, in which the essentially freedoms of sovereign statehood drive all other efforts at global governance].
uncontested. In particular it needs to be remembered that the context for Grotius’ argument that the seas were essentially free, a *mare liberum*, was to provide a legal justification for the hotly contested practice of Dutch privateerism, notably Jacob van Heemskerk’s 1603 seizure of the Portuguese ship the *Santa Catarina*. In other words, Grotius wrote to provide a legal justification for fighting Spanish, Portuguese and, later, British claims to ownership - and by extension the rights of trade and access - of certain maritime domains by arguing that no-one could own the sea and, therefore, private actors were well within their rights to seize whatever they could. William Welwod and, later, John Selden opposed this, in support of British naval and colonial ambitions. As the title to Selden’s work suggested, the nub of the argument was that the seas were subject to the same appropriation as land-based territory was, and that as a result the ocean space was a *mare clausum*, a closed sea which could be and historically had been effectively appropriated and occupied through naval power.\(^{30}\)

The scale of these issues has been resolved to some extent by slimming the legal area designated as ‘high seas’ and extending the reach of state’s sovereign jurisdiction. Originally this was determined by the three mile rule – the high seas began at the limits of cannon shot; certainly a visible manifestation of the how freedom of the seas began at the limits of states’ enforcement ability. This became a 12 mile rule. And this in turn has been expanded through the UN Convention on the Law of the Sea (UNCLOS), which introduces an Exclusive Economic Zone (EEZ) which extends 200 nautical miles beyond a state’s territorial sea and creates thicker rights and responsibilities than those within the high seas domain. Although states don’t have legal ‘ownership’ of this area, they do have exclusive rights of access and use of this area – for example for fishing, or natural resource extraction. In the majority of cases these special rights create the conditions of de facto ownership. Correspondingly, it creates special responsibilities within this zone that narrow the (positive) enforcement gap in the law of the sea, although even here there are limits to how general this legal claim is.\(^{31}\) The important point though is that this 200 nautical mile geographical expansion of state jurisdiction, as with the earlier iterations, only really tinkers with the enforcement regime

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\(^{30}\) Namely, these special rights do not grant a general legal claim to command and control of this zone. Where this difference becomes particularly pertinent is in determining the responsibilities operative within this zone. A state’s claim to *economic* jurisdiction over the EEZ has no direct relevance to limiting the jurisdiction other states are able to exert in protecting maritime peace and security; for example, the rights and responsibilities states and other actors have to combat piracy on the high seas are also held within the EEZ; this has been important for establishing rights of third party interdiction within a state’s EEZ, but its most far-reaching effect has been in establishing the scope of international environmental law.
suggested by the free seas framework. It’s a (regulatory) drop in the (governance) ocean, you might say.

But the constitutional significance of this regime goes far beyond the establishment of the EEZ. This is – potentially – a challenge to the prevailing constitutional principle in favour of the freedom of the seas. UNCLOS challenges the narrow presumption that this domain is an area beyond effective juridical control by virtue of attempting to establish the law of the sea as a comprehensive, unified governing framework which could systematize the relationship between existing and future regimes tackling more specific regulatory challenges. The complexity of this field of governance is reflected in the issues covered, ranging from classical concerns with the delimitation of sovereign jurisdiction, piracy and high seas enforcement, to more modern concerns with the regulation of ships, environmental protection, and the right to national resources on, in and under the sea. It was in this light that Tommy Koh – who presided over the conference at which UNCLOS was adopted – hailed the framework as a ‘constitution for the oceans’. In this respect the “constitutionality” of UNCLOS is contained in the claim to provide a comprehensive, general and authoritative framework with the capacity to detail the appropriate rules for action on the oceans. All three of these aspects of constitutionality are contained in the claim that the rules systematized in UNCLOS reflect (for the most part) customary international law. The implication of this is that to the extent that UNCLOS embodies customary rules the enforcement regime it creates can claim the legitimate authority to direct the future development of law and governance in the this area.

The root scepticism is that this framework lacks the practical force necessary to generate a genuine claim to constitutional authority. Crucially, the customary basis of the core obligations regardless, the regime lacks the important constitutional hallmark of supremacy. Although this can be regarded as merely one black mark (albeit an important one) against an otherwise complete set of constitutional features, the lack of supremacy carries rather a lot of weight when it comes to assessing the constitutional character of a regime. As Dan Bodansky argues, this is because there is an important distinction between a governance regime possessing constitutional features, and the description of a set of rules as

33 see for example A von Bogdandy, R Wolfrum, J von Bernstorff, P Dann and M Goldmann (eds), The Exercise of Public Authority by International Institutions: Advancing International Institutional Law (Springer, Heidelberg, 2010)
34 See SV Scott (n 1)
a constitutional order. That UNCLOS systematizes customary international law in this domain only begs the additional question of the nature of customary international law’s claim to authority. Establishing a legitimate claim to pre-eminent or supreme authority is key to whether a legal regime can be understood as establishing constitutional order, both within the specific domain governed by law and as a part of a wider global constitutionalism in which principles specific to this regime reflect and strengthen more general principles of global public order. If UNCLOS lacks a mechanism for establishing pre-emptive authority over states, however, any claim to constitutional authority is, to use Jeffrey Dunoff’s term, a mere ‘constitutional conceit’.

The interesting feature of this as far international law’s claim to constitutional authority goes is that evidence for the absence of constitutional authority hangs on scepticism about the viability of enforcement practices in the global ocean commons. Despite the regulatory advances, including the presence of international bodies empowered to settle disputes, the suggestion is that very little has changed in practice since the golden days of privateerism which formed the backdrop for the debate between Grotius and Selden. As William Langewische argues in The Outlaw Sea: A World of Freedom, Chaos and Crime, despite the rhetoric and regulation suggesting otherwise, the high seas are still ‘free’ in the most anarchic sense of the word; this is an area beyond authority, outside the effective reach of law. Langewische highlights how efforts to bring high seas actors under state and international jurisdiction have been stymied by the continued reliance on regulation through negative responsibilities, by the presumption of free and open access, and by the fact that what regulation there is ‘lacks teeth’, particularly in the continued reliance on the flag state regime as the key enforcement mechanism. The structure is premised on the good-faith commitment of the various actors in this domain to refrain from violating the rules, rather than any threat of punishment or sanction for having violated the rules. Regulation aside, this is still an essentially lawless domain governed by private rather than public mechanisms.

The flag-state regime is a paradigm example of how the legacy of self-policing undermines the plausibility of an extant ‘constitution for the oceans’. The flag state regime essentially extends sovereign territoriality into the high seas by granting states jurisdiction –

35 D Bodansky, ‘Is there an international environmental constitution?’ (Summer 2009) 16 Indiana Journal of Global Legal Studies, 571.
38 See UNCLOS Article 94.
hence enforcement powers – over ships flying their flag. On the surface this seems to delegate responsibilities in line with a practice of constitutional enforcement. The problem is that the standards of enforcement among the flag states vary widely, particularly in the ‘genuine link’ they require from a vessel in order to be registered as a flag ship, and the level of oversight they exercise once registration has occurred.\(^{39}\) Because the flag state regime is a sizeable source of income for some states ship owners have been able to leverage their market position into loose regulations and few responsibilities; it’s a buyer’s market. In a reflection of why self-policing doesn’t work, and how “flags of convenience” have dominated the market, over 40% of vessels now fly the flags of either Panama, Liberia or the Marshall Islands.\(^{40}\) The income from this is substantial, meaning that states tend to treat ships flagged under their registry as clients rather than subjects. The end result of this marketization has been to make re-flagging ships an easy, penalty-free way to dodge regulatory oversight. Liberia provides one illustration of the weak interest some states will have in more proactively fulfilling their enforcement responsibilities under the flag-state mechanism. During the Liberian civil wars, where international sanctions restricted legitimate sources of state income, the Liberian Ship Registry accounted for some 70% of government income.\(^{41}\) With other flag states there is an even more direct challenge to global enforcement practices. North Korean and Cambodian flagged vessels, for instance, are known to engage in illicit trafficking of drugs, people and weapons, with the presumption of flag state jurisdiction restricting efforts to interdict and enforce prohibitions on transnational crime.\(^{42}\)

Port states and coast guards are in a position to pick up some of the slack this creates in the global enforcement regime. Port states can use their role as the gatekeepers to large and lucrative markets to demand repairs or issue fines for non-compliance with international standards. But port states are also in competition with each other, and there are few benefits from exercising anything but the most formal oversight; it is far easier simply to refuse entry rather than risk tying up dock space with a sick or unseaworthy ship.\(^{43}\) Similarly, the coast guard has interdiction powers if a ship is suspected of illicit trafficking once a ship has


\(^{43}\) Langewische (n 37) notes how port-state officials mirror national stereotypes in their strategies for avoiding the full extent of their oversight responsibilities. On a more serious note, he recounts a story of a ship’s captain begging the port official to find his ship in violation of international safety standards, pointing out the many violations himself, in order to force the owner to pay for necessary repairs, all to no avail.
entered territorial waters and regardless of the flag it flies. A network of bilateral treaties in which some states have ceded jurisdiction powers for the purposes of enforcement to other states – notably the US – who are regarded as better placed to exercise these enforcement powers extends enforcement authority beyond territorial waters. This is complemented by some multilateral enforcement regimes, both to prevent drug trafficking but also to police compliance with obligations relating to fishing stocks, weapons of mass destruction, and migration.\textsuperscript{44} But the enforcement regime this creates is far from universal, reliant in the first place the flag state’s willingness to cede such interdiction powers, on the strength of the treaty regime, and on the strategic interests powerful states have in policing the oceans or commanding the commons.\textsuperscript{45}

There are some exceptions to the limitations on enforcement imposed by the flag states regime. There is a universal right to inspect ships suspected of piracy, slavery, unauthorized broadcasting or lacking a nationality.\textsuperscript{46} This is certainly not an extensive range of issues but, even so, the enforcement regime fails to create positive responsibilities of enforcement, promising much more enforcement capacity than it delivers in practice. The difficulty of responding to piracy in the Gulf of Aden is one example of how the general and non-specific nature of the interdiction regime has resolutely failed to translate into a practice of constitutional enforcement.\textsuperscript{47} Reflecting this, those states engaged in counter-piracy operations off the coast of Somalia (and now within Somalia) have resolutely rejected suggestions that this is anything but a short term operation. To this end, counter-piracy enforcement practices have been structured in such a way as to avoid any link to generalizable – constitutional – responsibilities of enforcement, either for the naval forces involved in policing the seas or as a judicial matter in terms of establishing a responsibility to try captured pirates.

Although piracy and trafficking have, for good reasons, generated the headlines in this area, in terms of international law’s constitutional authority the greatest challenge is from ordinary, everyday practices of legal oversight. It is the everyday nature of the failings here that does most to feed the perception that this is an unconstitutional legal order defined by

\textsuperscript{44} For a good analysis of the range of problems here, see the discussion surrounding the Proliferation Security Initiative in Douglas Guilfoyle, \textit{Shipping Interdiction and the Law of the Sea}, 2009 and Michael Byers, ‘Policing the High Seas: The Proliferation Security Initiative’, AJIL 2004


\textsuperscript{46} See UNCLOS Art. 110.

\textsuperscript{47} See especially S Art and E Kontorovich (n 9).
sovereign exceptionalism and private ‘plunder’. In one memorable story used to illustrate the essential lawlessness of this domain, Langewische recounts how the family of one victim – Dianne Brimble – has faced an eight year battle for justice, despite the presence of chilling photographic evidence showing her being raped while unconscious, by multiple men, the same men in who’s cabin she was later found dead in.\(^\text{48}\) Rather than questioning those involved when the ship docked, the body was removed, the men were allowed access to their cabin, the ship continued on its journey, and the investigation that would normally have happened as a matter of course was never begun in earnest. There are now criminal proceedings against some of these men, but the point to take away here is that this is an extreme but not an exceptional case. Deaths on cruise ships often go down as accidents, suicides or disappearances; prosecutions for crime at sea are rare, partly as a result of investigative responsibilities falling on the cruise companies. The ordinary default mindset of states is that they are not positively responsible for law enforcement on the high seas. This is a domain where self-regulation is the norm.

This same fall-back tendency of states to think that their legal responsibilities don’t extend to the high seas is part of a more pernicious practice of states using the perceived weakness of their enforcement responsibilities in this domain as a way to contract around international human rights obligations. This mindset is most evident in the detention of ‘boat people’ on Christmas Island, in which the ordinary human rights of migrants and refugees are seen as inoperative because these individuals are still in a technical legal sense ‘at sea’. There are signs too of the Australian approach – the ‘Pacific Island Solution’\(^\text{49}\) – being considered elsewhere, for example in Canada where the arrival of 492 Tamil refugees on the \textit{MV Sun Sea} was met by calls from some quarters to install a refugee holding ship outside of Canada’s territorial waters; hence, to hold them on the high seas beyond the sphere of Canada’s human rights and refugee obligations. These proposals highlight the perception that the high seas legal regime doesn’t just lack an enforcement regime but actively neuters the positive responsibilities arising in overlapping areas of international law. And the principles endangered aren’t marginal; the specific challenge is to the peremptory principle of \textit{non-refoulement}\.\(^\text{50}\) In an extension of this, positive responsibilities of rescue are increasingly


contracted out to states with far less compunction about adhering to their international legal obligations, in much the same way that the judicial responsibilities accrued during counter-piracy action are passed on to institutionally weak states. As Thomas Gammeltoft-Hansen and Tanja Aalberts argue, the tragedy of this domain is that ‘the “drowning migrant” finds herself subject to an increasingly complex field of governance, in which participating states may successfully barter off and deconstruct responsibilities by reference to traditional norms of sovereignty and international law. Thus, rather than simply a space of non-sovereignty per se, the Mare Liberum becomes the venue for a range of competing claims and disclaims to sovereignty’.

All of this points to how the perception of international law’s limited institutional capacity for enforcement bolsters sceptical arguments regarding international law’s constitutional authority. The various practices undertaken and sustained with reference to the law of the sea shows how gaps in the enforcement regime creates and sustains scepticism about the constitutional authority of the wider legal order. It may be a comprehensive regime on paper, in formal terms decisively shifting the terms of governance away from a presumption in favour of the free seas, but there is little respect for the constitutionality of these rules in practice. The lack of ‘hard’ enforcement mechanisms and the reliance on a process of self-policing create a sense, at least among the subjects of this legal order, that this is, at best, a regulatory regime imposing few actionable enforcement obligations, appealing instead to a weak, non-justiciable sense of responsibility. And where states do support enforcement measures – for example against ‘boat people’ – this is part of a strategy to declaim more onerous responsibilities, rather than to give constitutional effect to the law of the sea. There is, in other words, plenty of available evidence for the fact that international law in this domain lacks constitutional authority, at least as long as the appropriate measure of constitutional authority or supremacy is tied to a general capacity to get states to comply with their enforcement responsibilities.


51 One example of this is the decision by Frontex, the EU’s border agency, to sign a cooperation agreement with Qaddafi’s Libya in October 2010 in which it agreed to pay Libya 60 million Euros to help improve ‘management of migration flows”; technical language for what is essentially a practice of stopping refugees from stepping within a jurisdiction where they hold the range of rights protected by the European Convention on Human Rights and states hold a correspondingly extensive range of positive responsibilities; see Amnesty International, ‘Failing Refugees’, 4; G Noll and M Giuffré, ‘EU Immigration Control made by Gaddafi?’ February 2011, available at http://www.opendemocracy.net/gregor-noll-mariagiulia-giuffr%C3%A9/eu-migration-control-made-by-gaddafi>, accessed 15 December 2011.

IV. Constitutional Enforcement in the Global Commons

So far, so sceptical. In this last section, however, I want to point to ways that constitutional enforcement is being developed in this domain, specifically through the institutional delegation of enforcement responsibility. The point is to show how looking for institutional practices of responsibility delegation creates a much rounder picture of how enforcement constructs constitutional authority than is likely to emerge from the sceptic’s analysis.

Support for seeing the law of the sea as an example of international law’s constitutional authority comes from perception that the law of the sea is but one aspect of an emerging “global commons law”. The global commons refers to those areas that are the ‘common property of all mankind’. In John Vogler’s words, the global commons are ‘areas or resources that do not or cannot by their very nature fall under sovereign jurisdiction’. Susan J. Buck similarly defines the commons as ‘resource domains in which common pool resources are found’, by extension seeing international or global commons as ‘the very large resource domains that do not fall within the jurisdiction of any one country’. This idea denotes the oceans and deep-sea bed, the atmosphere and global environment, outer space, areas of special ecological and cultural significance and, increasingly, cyberspace. The governance challenge is set by the ever-present spectre of “tragedy”; as Garrett Hardin famously argued, the ‘tragedy of the commons’ is that you have an area designated either by nature or social convention as open access, hence as beyond the effective control of any one actor or institution, designated unmanageable. But at the same time, without some measure of control or cooperation to manage the (scarce) resource, the commons would over time degrade and become unusable. The tragedy here is that the open access model creates a structural lack of adequate incentives to regulatory cooperation. The promise of the global commons, providing common pool resources, also has the potential to function as a global sink, threatening independent resources. Extending from Hardin’s conception of the tragic is the inevitability that legal rules promising to govern the commons will fail to fulfil this

55 S Buck (n 53), 5-6.
58 Buck (n 53), 5.
function, at least as long as they protect a presumption in favour of free and open access. Here of course the ‘free seas’ become a paradigm example of the tragedy of the commons.

Since Hardin’s pessimistic, rational-actor model, others have pointed to how common pool resources such as the high seas can be effectively governed if the “communal” nature of the domain is taken seriously. Elinor Ostrom in particular has detailed how local, non-centralized governance models provide lessons for effective commons management which can be ramped up to manage national, regional or global commons. Where common pool resources have been managed effectively it is because the governance framework acknowledged that a centralized, top-down regulatory framework was inappropriate but, crucially, where there was also an exceptionally strong sense among those at the point of enforcement regarding the responsibilities owed as part of accessing this domain. Ostrom’s point is that the tragedy of the commons gives us the terms of the governance challenge, rather than pointing to the impossibility of governance itself.\(^{59}\) The institutionally driven re-orientation of (some aspects of) the law of the sea as a framework for protecting either ‘our common heritage’ or ‘our common threat’ or ‘our common responsibility’ can be read as an effort to provide an institutional protection for this culture of responsibility, through the delegation of enforcement responsibilities.

The basis for this institutional shift is provided, in part, by the way that the structure of these obligations has spilled beyond – if it was ever truly contained within – the UNCLOS framework. The structure of the treaty obligations constrains the prospects for international enforcement by suggesting that it is the bilateral, or, in the case of a multilateral treaty, the bilateralizable relationships of responsibility that condition and protect the authority of international law. The reason is that this structure allocates enforcement responsibilities through the principle of reciprocity, where a harm against one state’s interests creating a right of enforcement or redress. Where obligations are structured in this way it is difficult to understand the international legal order as a genuine reflection of a genuine community interest, or states as enforcing a community standard. All of the necessary remedial rules are contained in and limited by this bilateral structure of state responsibility. If the practice of enforcement is triggered by the harm done to an individual state, what triggers enforcement to redress the harm done to the international community? The sceptic’s suggestion is that the constitutional value or principle needs to be, and potentially can be, pursued and enforced through the traditional bilateral structures of international law. There isn’t a need for

international law to move beyond the horizontal model and establish more hierarchical enforcement mechanisms for delegating responsibilities, because these responsibilities are already sufficiently delegated, albeit through the negative responsibilities characterising the free seas principle. There can be constitutional authority even in the absence of anything more than a power to persuade.

As the limitations of enforcement in the “free seas” suggests, however, the bilateral structure of enforcement leaves a number of gaps through which states can wriggle out of their responsibilities. The overarching cause of the worry – and legal gap – is the fact that not all states are signed up to what has the potential to be ‘a resounding success for the principles and purposes of the UN, including, crucially, progress towards the rule of law in international affairs’. UNCLOS lacks the supremacy it would get from a universal acceptance, and as a result lacks the power to unsettle the customary presumption of free and open access, at least in any coherent and comprehensive manner. But, on the surface, who or who hasn’t signed up to UNCLOS shouldn’t matter for the authority of the obligations created because the majority are also obligations under customary international law. The real gap is not in the enforcement regime of UNCLOS, but the gaps in the wider constitutional enforcement regime for the most important customary, constitutional rules of international law. The problem is that not all customary rules have a bilateral, or even a bilateralizable, structure. The law of the sea in particular establishes rules with an essentially interdependent structure. As a matter of assigning remedial responsibilities it is not just the affected state whose enforcement responsibilities can be triggered, but all states as common members of the international community, as holders of a common interest.

This is the context in which the emergence of the law of the sea as an aspect of global commons law has helped institutionalize a practice of constitutional enforcement. Particularly important here is the principle of ‘common but differentiated responsibilities’. Although this principle has emerged in the specific context of international environmental law, it has become the unifying thread to many recent efforts to manage the global commons more broadly, and to give constitutional bite to enforcement practices. In effect, the global commons concept functions to usher in the idea that an underlying obligation of trusteeship, or responsible stewardship, sets the scope of legitimate enforcement authority in this

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60 BH Oxman (n 32)
domain. Responsibilities are allocated to the actor best placed to protect the global commons. The fact that these environmental responsibilities have been developed in relation to the basic idea that the agent best placed to act also has a responsibility to act forces positive responsibilities into existence. International institutions are empowered in this way to remedy international law’s constitutional authority by targeted and specifying state responsibilities in this domain. Whether or not it replaces the previously benign protection regime, principally defined around the rights of access and duties of the flag state, it certainly challenges the degree to which practices of declamation can undermine the constitutional order. International institutions in this sense act to make sure the structural failure of states to comply with their responsibilities don’t inevitably corrupt the possibility for constitutional authority, reflecting the institutional concept of constitutional enforcement.

UNCLOS establishes two particularly important institutional bodies whose officials increasingly take on this kind of enforcement role. The International Seabed Authority and the International Tribunal for the Law of the Sea (ITLOS) have both been actively engaged in pushing back against the actions of states and their proxy on the high seas and deep seabed. For example, the International Seabed Authority has recently requested an advisory opinion from ITLOS on the nature of states’ obligations and responsibilities in sponsoring seabed mining and exploration; in its judgment the Tribunal leaves very little room for doubt about the extent of states’ obligations and responsibilities, and about the oversight capabilities granted to the International Seabed Authority. ITLOS in turn has also claimed jurisdiction over national port authorities, notably in the Juno Trader case, using its limited compulsory jurisdiction to full effect and in the process both solidifying and expanding the scope of its own authority. The operation of UNCLOS is also actively orchestrated by the Division on Ocean Affairs and the Law of the Sea, a branch of the UN Office of Legal Counsel, which acts as the Secretariat for UNCLOS. They are responsible for drafting the UN Secretary-General’s report on the law of the sea for the General Assembly, a role which they have explicitly interpreted as involving the progressive codification of the law of the sea.

Indicative of this is the setting up of the ‘Ad-Hoc Open-ended Informal Working Group to

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64 ITLOS Case 17, ‘Responsibilities and obligations of States sponsoring persons and entities with respect to activities in the Area (Request for Advisory Opinion submitted to the Seabed Disputes Chamber)’, judgment issued 1 February 2011, available at <http://www.itlos.org/start2_en.html>, last accessed 15 January 2012.
study issues relating to the conservation and sustainable use of marine biological diversity beyond areas of national jurisdiction’. This inauspiciously titled body has had a key role in developing the concept of a ‘marine protected area’, which has in turn been used to further elaborate the positive responsibilities of trusteeship held by states and other actors.66

There is a security dimension to the global commons too, which takes up Alfred Thayer Mahan’s suggestion that to control this ‘wide common, over which men may pass in all directions’ is to hold the reigns of imperial domination.67 Vogler argues that this perspective on the global commons is fundamentally different from that of environmental actors. Referencing Barry Posen’s analysis, he points to how the injunction to command the commons is part of a hegemonic foreign policy practice.68 By commanding the commons, the suggestion is that a powerful state can essentially free itself from all constraints – including, one assumes, those of international law. But this has changed too, as the threats from a failure to effectively police the global commons have grown. Security actors are increasingly accepting that given the limits of unilateral enforcement in the global commons there are significantly higher pay-offs from coordinating enforcement efforts. As Tara Murphy puts it, in the global commons ‘the security of one is tightly linked to the security of all.’69 As part of this general effort to preserve freedom of movement and trade, counter-piracy efforts begin to look like part of a general practice of constitutional enforcement rather than a narrow practice directed at Somali pirates. One of the mechanisms through which UN Security Council has sought to address the growing threat of piracy (especially in UNSC resolutions 1816 and 1846) has been to strengthen the principles governing the use of force in counter-piracy operations. This has helped resolve some of the gaps in the UNCLOS enforcement regime on piracy, specifically the uncertainty about who was responsible for policing piracy, who could legitimately be employed to strengthen the enforcement regime (including private security companies), and the measures that could and should be taken (including intervention to attack pirate bases). It is precisely because the Security Council’s role here was directed at giving ‘maximum effect’ to the international prohibition on piracy that it becomes a practice strengthening the constitutional order rather than undermining it. This highlights the way that a practice of constitutional enforcement can emerge despite the express efforts from states to prevent enforcement practices having this effect.

68 J Vogler (n 2) 65; see also BR Posen (n 45).
69 T Murphy (n 56) 28.
This is as much about how institutional practices reflect an ongoing internationalisation of “officialdom” – of international forms of institutional authority – as it does a shift from the free seas to the global commons as the principle governing the allocation of enforcement responsibilities. For example, the capacity to act on the ‘common threat’ of piracy reflects the increasing functional importance of international institutional authority, captured by the UN Secretary-General’s report ‘A more secure world: our common responsibilities’.70 One among a raft of recent attempts to reconcile the role of international institutions as public authorities, rather than mere venues for private forms of cooperation. The point isn’t the importance of any single report or practice, but the institutionalisation of an international authority to delegate responsibilities. This is in danger of being overly general, but the law of the sea regime establishes the enforcement capacity – the capacity to delegate responsibilities - of a number of specific institutional actors, all empowered with the common purpose to promote what Tommy Koh called the ‘common dream’ of enacting the constitution for the oceans.71

V. Conclusion

I suggested at the beginning of this article that at the core of the sceptic’s position was a belief that the constitutional order was too weak to support a conception of international law enforcement as a constitutional practice. For a start the mechanics of enforcement are under-developed: there is no global police force or comprehensive judicial system with the power to give effect to the obligations. More fundamentally, because of ambiguity surrounding the constitutional rules, enforcement practices retrench state power, rather than strengthening the independent, constitutional type authority of international law. The result of this institutional weakness is that where it looks like international law is being enforced, this is not “constitutional enforcement” but simply the imposition of a contingent political reality. What I have presented here is evidence for an alternative perspective based on the institutional functions of the international legal order. The transitional from the free seas to the global commons in the law of the sea highlights how the levers of effective and constitutionally legitimate enforcement are in place and are being used by institutional actors to remedy

international law’s constitutional authority. This clearly isn’t enough to address some of the
gaps in the comprehensiveness of the regime, including the abuses continuing to take place in
the global commons. But the possibility that the subjects of law might not comply with their
responsibilities is hardly the point, at least from this institutional perspective. As long as the
institutional agents are themselves are empowered to apportion responsibilities and enact
international law in a way that protects the core constitutional principles – or better, as long
as they perceive themselves to hold such a role – there is no basis for scepticism about the
constitutional effect of international enforcement. In this respect at least, international law
does offers a viable model of constitutional enforcement, at least in its capacity to command
the global commons.