

Google Scholar Citations is now open to everyone. It shows great promise as a free, reliable way to track and compare academic impact over time.

by admin

November 24, 2011

Google is once again making progress in organising the world's information, this time by systematising the way scholarly citations are noted. [Professor Patrick Dunleavy](#) creates his Google Scholar profile and finds the process intuitive, helpful, and a welcome alternative to traditional measures of academic influence.



After a 'quiet launch' over the summer Google has opened up its [Google Scholar Citations](#) capability to everyone. The LSE Impact of Social Sciences project's [initial assessment](#) was that the system is easy to use and personalise, equipped with helpful graphs, and lays out not only total citations but a personal [h-score](#) and a new i-10 index (the number of publications with at least 10 citations).

It is early days but the added value so far seems to be Google's inclusion of books, conference papers and even blog posts that are not captured by the traditional citation tracking systems but are now crucial outputs in the social sciences.

Google's [instructions](#) make the process of building a profile as painless as possible. The first step is a prompt that asks for your name, discipline, and institutional email.

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Profile

Track citations to your publications. Appear in Google Scholar search results for your name.

Name:*

Affiliation:
For example: Professor of Computer Science, Stanford University

Email for verification:
Use an email address at your institution. For example: yourname@mit.edu

Areas of interest:
For example: Artificial Intelligence, Conservation Biology, Pricing Theory

I was then asked to verify a list of my publications, a process which was incredibly quick and easy, taking only a few minutes (some academics with more common names may find the process takes slightly longer). I added a photo and within a few moments was looking at my highest cited publications over the last forty-odd years in academia.



Patrick Dunleavy

Professor of Political Science and Public Policy, London School of Economics
Political science - Public Policy - Higher education
Verified email at lse.ac.uk



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<input type="checkbox"/> New public management is dead—long live digital-era governance P Dunleavy, H Margetts, S Bastow, J Tinkler Journal of public administration research and theory 16 (3), 467-494	314	2006
<input type="checkbox"/> The Politics of Mass Housing in Britain, 1945-1975: a study of corporate power and professional influence in the welfare state P Dunleavy Clarendon Press	241	1981
<input type="checkbox"/> British democracy at the crossroads: voting and party competition in the 1980s P Dunleavy, CT Husbands Allen & Unwin	226	1985
<input type="checkbox"/> Digital era governance: IT corporations, the state, and e-government P Dunleavy Oxford University Press, USA	173	2006
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Co-authors

- Jane Tinkler
- John Dryzek

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Patrick Dunleavy

Professor of Political Science and Public Policy, London School of Economics

[Political science](#) - [Public Policy](#) - [Higher education](#)

Verified email at lse.ac.uk

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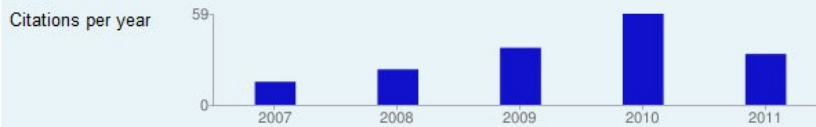
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Title [Digital era governance: IT corporations, the state, and e-government](#)
Authors Patrick Dunleavy, Helen Margetts, Simon Bastow, Jane Tinkler
Publication date 2006
Publisher Oxford University Press, USA
Description This book explores the world of e-government-the use by government of IT to interact with citizens, businesses, and other governments-and the significant role of IT corporations in this process in seven countries. Government information systems are big business (around 1.5% of GDP) and critical to all aspects of public policy and operations.

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P Dunleavy - 2006
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By making my profile public (which is optional) others can find it by running a normal Google Scholar search. Profiles appear third or fourth in the Google Scholar list as **Author profiles** and will include your total citations for all publications.

[book Democracy, bureaucracy and public choice: economic explanations in political science](#)

[P Dunleavy](#) - 1991 - [en.scientificcommons.org](#)

deutsch english. Publikationsansicht. 12235812. Democracy, bureaucracy und public choice : economic explanations in political science / **Patrick Dunleavy** (1991). **Dunleavy, Patrick**. Abstract. Incluye bibliografía e índice. Details der Publikation. ...

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[The urban basis of political alignment: social class, domestic property ownership and state intervention in consumption processes](#)

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[P Dunleavy](#) - [British Journal of Political Science](#), 1979 - [Cambridge Univ Press](#)

The declining association between occupational class and political alignment in Britain has now been documented by a number of studies. 1 For the political analyst the decline of a previously important cleavage must raise complex questions of causation. One of the most ...

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[From old public administration to new public management](#)

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This article starts by looking at the now familiar idea of 'New Public Management' in the light of previous efforts at managerial reform, arguing that NPM has proved a fairly durable and consistent agenda. Then the major criticisms of NPM within and outside the public service ...

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Professor of Political Science and Public Policy,
London School of Economics
Verified email at [lse.ac.uk](#)
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[book Theories of the state: The politics of liberal democracy](#)

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Dunleavy, Patrick. Author: O'Leary, Brendan. PUBLISHER: Meredith Press (New York). SERIES

TITLE: YEAR: 1987. PUB TYPE: Book (ISBN 0941533123). VOLUME/EDITION: ...

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Potentially one of the greatest benefits of Google Scholar Citations is that you can easily link through to various co-authors if he or she has a public profile (see [Jane Tinkler](#) for example). If you are signed in to Scholar you can search for authors directly from your profile page.

I have previously [argued](#) that using a combination of Google citations and the easy to use and free to download '[Publish or Perish](#)' software developed by Anne-Wil Harzing has the potential to capture and compare the academic impact of a scholar's (or department's, or university's) work at a fraction of the cost it will take for the UK's Research Excellence Framework (each of the panel members will have to read (= eyeball) 700 pieces of work in order to "evaluate" them).

I would encourage as many academics as possible to create public profiles. Cataloguing our work online and creating links between authors has the potential to multiply the effect of our academic work across the board, and make it far more available and accessible to the public.

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3. [HEFCE are still missing a trick in not adopting citations analysis. But plans for the REF have at least become more realistic about what the external impacts of academic work are](#)
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