

# Fat City: Questioning the Relationship Between Urban Sprawl and Obesity

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**ABSTRACT:** We study the relationship between urban sprawl and obesity. Using data that tracks individuals over time, we find no evidence that urban sprawl causes obesity. We show that previous findings of a positive relationship most likely reflect a failure to properly control for the fact the individuals who are more likely to be obese choose to live in more sprawling neighborhoods. Our results indicate that current interest in changing the built environment to counter the rise in obesity is misguided.

**Key words:** urban sprawl, obesity, selection effects

**JEL classification:** I12, R14

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## 1. Introduction

The prevalence of obesity in the United States has increased dramatically over the last two decades. In the late 1970's, 12.7% of men and 17% of women were medically obese. By 2000 these proportions had risen to 27.7% and 34% respectively (Flegal, Carroll, Ogden, and Johnson, 2002). Such a rise poses "a major risk for chronic diseases, including type 2 diabetes, cardiovascular disease, hypertension and stroke, and certain forms of cancer" (World Health Organization, 2003, p. 1), and has also been linked to birth defects, impaired immune response and respiratory function. Health spending on obesity-related illness in the United States now exceeds that for smoking- or problem-drinking-related illnesses (Sturm, 2002). In short, obesity is one of today's top public health concerns.

Obesity rates have not increased at the same pace, nor reached the same levels, everywhere in the United States. For instance, between 1991 and 1998 the prevalence of obesity increased by 102% in Georgia but by only 11% in Delaware (Mokdad, Serdula, Dietz, Bowman, Marks, and Koplan, 1999). Similarly, while 30% of men and 37% of women in Mississippi were medically obese in 2000, the corresponding figures for Colorado were 18% and 24% respectively (Ezzati, Martin, Skjold, Hoorn, and Murray, 2006). Such large spatial differences in the incidence of obesity have led many to claim that variations in the built environment, by affecting exercise and diet, may have a large impact on obesity. For instance, compact neighborhoods may induce people to use their cars less often than those where buildings are scattered. Similarly, neighborhoods where houses are mixed with a variety of local grocery stores and other shops may encourage people to walk more and eat healthier food than those where all land is devoted to housing. A growing and influential literature studies this connection between the built environment and obesity. Loosely, its main finding is that individuals living in sprawling neighborhoods are more likely to be obese than those who live in less sprawling neighborhoods.<sup>1</sup> Evidence from some of these studies has prompted the World Health Organization, the US Centers for Disease Control and Prevention, the Sierra Club and Smart Growth America, among others, to advocate that city planning be used as a tool to combat the obesity epidemic.<sup>2</sup> The vast sums that Americans spend on weight loss testify to the difficulty of changing the habits that affect weight gain. If changes to the built environment did indeed affect those habits, urban planning could be an important tool with which to curb the rise in obesity.

However, before we rush to re-design neighborhoods, it is important to note that a positive correlation between sprawl and obesity does not necessarily imply that sprawl causes obesity or that reducing sprawl will lead people to lose weight. For both genetic and behavioral reasons, individuals vary in their propensity to be obese. Many of the individual characteristics that affect obesity may also affect neighborhood choices. For instance, someone who does not like to walk is both more likely to be obese and to prefer living where one can easily get around by car. For such individuals obesity is correlated with, but not caused by, the choice to live in a sprawling neighborhood. That is, we may observe more obesity in sprawling neighborhoods

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<sup>1</sup>See, for example, Ewing, Schmid, Killingsworth, Zlot, and Raudenbush (2003), Giles-Corti, Macintyre, Clarkson, Pikora, and Donovan (2003), Saelens, Sallis, Black, and Chen (2003) and Frank, Andresen, and Schmid (2004).

<sup>2</sup>World Health Organization (2004), Gerberding (2003), Sierra Club (2000), McCann and Ewing (2003).

because individuals who have a propensity to be obese choose to live in these neighborhoods. If such self-selection is important we can observe higher rates of obesity in sprawling neighborhoods even if there is no causal relationship between sprawl and obesity.

In this paper we examine whether the correlation between obesity and sprawl reflects the fact that individuals with a propensity to be obese self-select into sprawling neighborhoods. To this end, we use the Confidential Geocode Data of the National Longitudinal Survey of Youth 1979 (NLSY79) of the US Bureau of Labor Statistics to match a representative panel of nearly 6,000 individuals to neighborhoods throughout the United States. These data track each individual's residential address, weight, and other personal characteristics over time. 79% of these people move address at least once during our six year study period. We check whether a person gains weight when they move to a more sprawling neighborhood or loses weight when they move to a less sprawling one. Thus, these movers allow us to estimate the effect of sprawl on weight while controlling for an individual's unobserved propensity to be obese.

We focus on two key dimensions of the built environment that the existing literature suggests as potential determinants of obesity. First, we use 30-meter resolution remote-sensing land cover data from Burchfield, Overman, Puga, and Turner (2006) to measure 'residential-sprawl' as the extent to which residential development is scattered as opposed to being compact. Second, we use counts of retail shops and churches from US Census Bureau Zip Code Business Patterns data to measure the extent to which a neighborhood can be characterized as 'mixed-use'.

As in earlier studies, for men, we find a positive correlation between obesity and residential-sprawl and a negative correlation between obesity and mixed-use. However, the association between obesity and residential-sprawl does not persist after controlling for sufficiently detailed observable individual characteristics. This tells us that these observable characteristics explain both the propensity to be obese and to live in a sprawling neighborhood. In contrast, we still see a negative correlation between mixed-use and obesity, even after controlling for these observable individual characteristics. However, once we take advantage of the panel dimension of our data to control for unobserved propensity to be obese, the correlation between obesity and mixed-use also vanishes. For women, the cross-sectional correlation between obesity and both residential-sprawl and mixed-use is weaker than for men. However, in some regressions controlling for a small set of observable individual characteristics we do find a negative correlation between obesity and residential-sprawl. As in the case of men, once we take advantage of the panel dimension of our data to control for unobserved propensity to be obese, we cannot find any evidence of a positive relationship between obesity and residential-sprawl nor of a negative relationship between obesity and mixed-use. Our results strongly suggest that neither residential-sprawl nor a lack of mixed-use causes obesity in men or women, and that higher obesity rates in 'sprawling' areas are entirely due to the self-selection of people with a propensity for obesity into these neighborhoods.

The rest of the paper is structured as follows. Section 2 provides an overview of earlier studies looking at the relationship between obesity and sprawl. Section 3 then describes our empirical strategy. Section 4 describes our data while section 5 presents results. Section 6 discusses our findings and relates them to two recent studies that have replicated elements of our methodology with different data. Finally, section 7 concludes.

## 2. Earlier studies

In this section, we review earlier studies that investigate whether individuals living in sprawling neighborhoods are more likely to be obese than those who live in less sprawling neighborhoods. We also discuss the novelties of our approach.<sup>3</sup> It is worth noting that none of the studies we discuss claims that sprawl is one of the main drivers of the long-term trend towards rising body weight.<sup>4</sup> Instead, they suggest that differences in the characteristics of the built environment may help explain the large observed spatial differences in the prevalence of obesity, and imply that urban planning can be used as a policy lever to reduce the incidence of obesity.

Ewing *et al.* (2003) combine obesity and demographic data from the Behavioral Risk Factor Surveillance System surveys with a county-level composite “sprawl index” developed in Ewing, Pendall, and Chen (2002) and a metropolitan-area-level version of the same index. After controlling for some demographic characteristics, they find that living in a sprawling county or metropolitan area is statistically associated with higher obesity. This finding is suggestive, but is subject to three important criticisms. Most fundamentally, Ewing *et al.* (2003) do not address the problem of neighborhood self-selection on the basis of unobservable propensities to be obese.<sup>5</sup> Hence, they do not determine whether higher obesity rates are due to a tendency of people predisposed to obesity to choose certain neighborhoods, or whether sprawling landscapes actually cause obesity. Secondly, Ewing *et al.* (2003) work with very coarse spatial data: counties and metropolitan areas in the US are very large relative to any sensible definition of a residential neighborhood. Finally, Ewing *et al.* (2003) use a measure of sprawl that is constructed as an average of several variables. At the county level, the index aggregates several measures of population density but does not consider other dimensions of sprawl, such as mixed use. At the metropolitan area level, it incorporates other dimensions but aggregates them into a single measure. Given that some of these dimensions of sprawl are known to be weakly correlated with each other (Glaeser and Kahn, 2004, Burchfield *et al.*, 2006), it is not clear which aspect of urban planning they have in mind as a policy lever to tackle obesity. Giles-Corti *et al.* (2003), Saelens *et al.* (2003) and Frank *et al.* (2004) all address these last two issues by considering more finely-defined neighborhoods and by looking at various neighborhood characteristics independently of each other. This tighter definition of neighborhoods comes at the cost of a focus on very small geographical study areas (Perth, two neighborhoods in San Diego, and Atlanta, respectively). Moreover, like Ewing *et al.* (2003), these authors do not address the problem of self-selection. Again, this makes it impossible to infer a causal link from the built environment to obesity. As Frank *et al.* (2004) acknowledge “[t]o date,

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<sup>3</sup>Subsequent to our study, two papers (Ewing, Brownson, and Berrigan, 2006, and Plantinga and Bernell, 2007) have adopted the empirical methodology proposed here. We discuss their findings and contrast them to our own in section 6 below.

<sup>4</sup>A separate literature deals with possible causes of the trend towards higher obesity rates. While these causes are not yet well understood, several studies emphasize various aspects of technical change which have lowered the cost of calorie intake or increased the cost of calorie expenditure (including changes in the technology that allows cheaper centralized food provision) and changes in the nature of work that have made prevailing occupations more sedentary (Cutler, Glaeser, and Shapiro, 2003, Lakdawalla and Philipson, 2002, Lakdawalla, Philipson, and Bhattacharya, 2005). Longer working hours for women and declining smoking have also received attention (Anderson, Butcher, and Levine, 2003, Chou, Grossman, and Saffer, 2004).

<sup>5</sup>In addition, they are only able to control for a small set of observable characteristics that does not include, for example, any family or job-related variables.

little research has been performed that uses individual-level data and objective measures of the built environment at a scale relevant to those individuals. Even though we address some of these limitations, the current cross-sectional study also cannot show causation.” (Frank *et al.*, 2004, p. 88).

In all, earlier studies into the relationship between obesity and sprawl are incomplete at best. Many papers document a correlation between neighborhood characteristics and obesity. None succeeds in determining whether this correlation occurs because sprawling neighborhoods cause obesity, or because people predisposed to obesity prefer living in sprawling neighborhoods.

### 3. Methodology

The primary measure of obesity is Body Mass Index (BMI), which allows comparisons of weight holding height constant. This index is calculated by dividing an individual’s weight in kilograms by his or her height in meters squared, i.e., kg/m<sup>2</sup>. We will use BMI as our measure of obesity.<sup>6</sup>

We want to estimate the relationship between BMI and landscape while allowing for the possibility that BMI may be explained both by an individual’s observed characteristics and by his or her unobserved propensity to be obese. More formally, we would like to estimate the following model:

$$\text{BMI}_{it} = c_i + \mathbf{x}_{it}\beta + \mathbf{z}_{it}\gamma + u_{it} \quad t \in \{1, \dots, T\}, \quad (1)$$

where  $\text{BMI}_{it}$  is the BMI of individual  $i$  at time  $t$ ,  $c_i$  is an unobserved time invariant effect (the individual’s unobserved propensity to be obese),  $\mathbf{x}_{it}$  is a vector of observable individual characteristics,  $\mathbf{z}_{it}$  is a vector of ‘landscape’ variables that describe the built environment where the individual lives and  $u_{it}$  is a time-varying individual error.<sup>7</sup> If equation (1) is the correct representation, then earlier studies suffer from a number of econometric problems.

Consider the simplest approach to examining the relationship between obesity and the built environment: a regression (possibly pooled over time) of BMI on appropriate landscape variables:

$$\text{BMI}_{it} = \mathbf{z}_{it}\gamma + u_{it}. \quad (2)$$

A regression like (2) can tell us the correlation between landscape characteristics and obesity but does not provide consistent estimates of the effects of landscape if individual characteristics are determinants of *both* BMI and neighborhood.<sup>8</sup> The most obvious problem is that there are *observable* individual characteristics ( $\mathbf{x}_{it}$ ) such as race and age that are likely to determine both the type of neighborhood where an individual lives and that individual’s BMI. If we do not control for these omitted individual characteristics, we may detect a relationship between landscape and BMI when no effect is present.

A regression including observed individual characteristics partially resolves this problem:

$$\text{BMI}_{it} = \mathbf{x}_{it}\beta + \mathbf{z}_{it}\gamma + u_{it}. \quad (3)$$

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<sup>6</sup>A person is typically defined to be *overweight* if his or her BMI is between 25 and 30, and to be *obese* if it is greater than 30.

<sup>7</sup>We will also include a set of time dummies to account for changes in average BMI over time.

<sup>8</sup>That is  $\text{plim}\hat{\gamma} = \gamma$  only if  $E(\mathbf{z}_{it} | \mathbf{x}_{it}, c_i) = 0$ .

This is the specification that is used by earlier studies. However, a regression like (3) still does not generate consistent estimates of the effect of landscape on BMI if *unobserved* individual characteristics ( $c_i$ ) are determinants of both BMI and neighborhood.<sup>9</sup> In particular, we might worry that an unobserved propensity to be obese may lead individuals with higher BMI to choose to live in ‘sprawling’ neighborhoods. To solve this problem we first-difference equation (1) with respect to time. This removes the unobserved individual effect and leaves us with the following estimating equation:

$$\Delta BMI_{it} = \Delta \mathbf{x}_{it} \beta + \Delta \mathbf{z}_{it} \gamma + \Delta u_{it} \quad t = 2, \dots, T, \quad (4)$$

where  $\Delta$  is the time difference operator. An alternative, which we use as a robustness check, is to apply the within operator to remove the unobserved individual effect.

Note that the first difference operator removes both the unobserved propensity to be obese and all other time invariant characteristics. Therefore, if we are to use this estimation strategy to identify the effect of neighborhood on BMI, then the data must exhibit time series variation in individuals’ landscape characteristics. Since neighborhoods change slowly, such time series variation in neighborhood characteristics can only arise if people change neighborhoods. Provided enough individuals move and that initial and final landscapes are sufficiently different, then ‘movers’ will generate sufficient time series variation to identify the effect of neighborhood characteristics on obesity. The effect of all other time-varying variables can be identified from both movers and non-movers.

#### 4. Data

To isolate the effects of neighborhood characteristics on obesity, we require a data set which:

- records an individual’s height and weight so that we can calculate BMI;
- records individual characteristics that may be associated with higher BMI;
- precisely locates individuals so that we can measure the characteristics of their residential neighborhoods; and
- follows individuals over time so that we can control for unobserved propensities to be obese.

The National Longitudinal Survey of Youth 1979 (NLSY79) provides these data. The “cross-sectional sample” of this comprehensive survey, sponsored and directed by the Bureau of Labor Statistics of the US Department of Labor, follows a nationally representative sample of 6,111 young men and women who were 14–21 years old on 31 December 1978. These individuals were interviewed annually through to 1994. The NLSY79 tracks data on the height, weight and other personal

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<sup>9</sup>That is  $\text{plim } \hat{\gamma} = \gamma$  only if  $E(\mathbf{x}_{it} | c_i = 0)$  and  $E(\mathbf{z}_{it} | c_i = 0)$ .

characteristics of respondents over time.<sup>10</sup> The NLSY79 also has a Confidential Geocode portion that precisely records the latitude and longitude of each respondent's address.<sup>11</sup>

To take full advantage of the precision with which the Confidential Geocode portion of the NLSY79 reports the location of individuals' addresses, we must match it to similarly precise data measuring neighborhood characteristics. We do this by building on the methodology developed in Burchfield *et al.* (2006) to integrate survey, satellite, and census data.

We define each individual's neighborhood as a two-mile radius disc around the individual's residence.<sup>12</sup> Almost any aspect of an individual's neighborhood landscape could, in theory, have an effect on weight or induce sorting on characteristics correlated with weight. The extant literature, however, has focused on two aspects in particular. First, the physical characteristics of the built environment, such as the separation between residences and the ease with which one can walk between them, and second, the neighborhood supply of walking destinations, like retail shops or churches. Our analysis will focus on two variables intended to measure these two aspects: *residential-sprawl* which measures the scatteredness of neighborhood residential development and *mixed-use*, which describes the neighborhood supply of retail destinations and churches. In what follows we describe the construction of these two landscape variables in turn.

Our measure of *residential-sprawl* is the sprawl index developed in Burchfield *et al.* (2006): *the share of undeveloped land in the square kilometer surrounding an average residential development in the individual's neighborhood*. To calculate this index, we use the 1992 land cover data from Burchfield *et al.* (2006), in turn derived from 1992 National Land Cover Data (Vogelmann, Howard, Yang, Larson, Wylie, and Driel, 2001). These data describe the predominant land use (e.g., residential, commercial, forest) for each of about 8.7 billion, 30 meter by 30 meter cells in a regular grid covering the continental United States. For each 30 meter by 30 meter pixel that is classified as containing residential development, we calculate the share of undeveloped land in the immediate square kilometer. We then average across all residential development in a two mile radius around the individual's address to calculate a neighborhood index of residential-sprawl.

Our measure of *mixed-use* is *the count of retail shops (excluding auto-related) and churches in the individual's neighborhood* (in thousands). We calculate this based on establishment counts from the

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<sup>10</sup>The height and weight recorded in the NLSY79 are self-reported by respondents rather than measured by interviewers. Although there is evidence that overweight individuals tend to systematically under-report their weight, the magnitude of that under-reporting is much lower for face-to-face interviews (such as those used to collect the NLSY79 data over our study period) than for telephone interviews (Ezzati *et al.*, 2006). Nevertheless, we have re-run all our specifications using an alternative measure of BMI that uses measured and self-reported height and weight from the Third National Health and Nutrition Examination Survey (NHANES III) to correct for self-reporting bias following the same procedure as Cawley (2004). Our results remain qualitatively unchanged when we use this adjusted measure of BMI.

<sup>11</sup>The Confidential Geocode Data is available only at the Bureau of Labor Statistics National Office in Washington DC and, to our knowledge, we are the first researchers outside the BLS Columbus data center to exploit the full spatial resolution of this data. NLSY79 survey respondents are paid to participate in the survey. The latitude and longitude recorded in the Confidential Geocode Data is calculated from the mailing address to which this payment is sent. Individuals who list a post office box are assigned to the centroid of the zipcode containing this box. Personnel at the BLS estimate that only 10–15% of individuals give post office boxes rather than residences as their mailing address, though in the relevant years no formal record of this was kept (personal correspondence with Eric Fischer, 2005).

<sup>12</sup>As discussed below, our results are robust to alternative definitions of neighborhood.

1994 Zipcode Business Patterns data set of the US Census Bureau.<sup>13</sup> To compute how many stores and churches are in a two mile radius around the individual's address, we allocate establishments in each zipcode equi-proportionately to all 30 meter by 30 meter cells within the zipcode that are classified as built-up in the 1992 land-use data. Note that our neighborhood mixed-use variable is not based on the count of all establishments within a two mile radius. Instead, in order to be consistent with the extant literature, *mixed-use* records only nearby retail shops and churches and not other establishments.<sup>14</sup>

The combination of these three data sets allows us to examine the relationship between BMI and landscape much more carefully than has previously been possible. Unlike any extant data we record a panel of individual BMI observations and an extensive description of each individual at each time. We also have accurate landscape measures observed at a very fine spatial scale, and benefit from the landscape variation afforded by the entire continental US.

We use data from six waves of the cross-sectional sample of the NLSY79: 1988–1990 and 1992–1994. We cannot use data from 1991 because the NLSY79 did not ask people for their weight in that year. We focus on this study period for two reasons. First, because the study period brackets our 1992 landcover data. Second, because 1994 marks the year when the NLSY79 switched to bi-annual surveys.

There are 2,862 men and 2,997 women who are interviewed at least once in the six waves of the NLSY79 that we consider. For an individual to be included in the basic sample, we must have height, weight and location data for at least two years.<sup>15</sup> Imposing this restriction gives us a panel of 2,780 men and 2,881 women. Detailed inspection of the data shows that 26 men and 41 women record changes in BMI of magnitudes greater than 10 over a single year. We drop these individuals because such changes are implausible and appear to result from coding errors.<sup>16</sup> We always know the race and age of respondents, so we are able to include those individual characteristics without further restricting the sample. Including additional individual characteristics causes us to drop a further 155 men and 127 women. Table 4 in Appendix A provides summary statistics for the full and restricted sub-samples. In the text, we always report results for the most restricted sample of individuals to ensure that changes in estimated coefficients across specifications are not driven by changes to the underlying sample. Tables 5 and 6 in Appendix A report the same specifications

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<sup>13</sup>We use establishment data from 1994 because this is the earliest available and the closest to the middle of our study period.

<sup>14</sup>More precisely, *mixed-use* counts neighborhood establishments in the following standard industrial classifications: building materials and garden supplies stores, general merchandise stores, food stores, apparel and accessory stores, furniture and home furnishings stores, drug stores and proprietary stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, retail stores not otherwise classified (e.g., florists, tobacco stores, newsstands, optical goods stores), and religious organizations. Note that we include grocery stores, but exclude bars and restaurants. This is consistent with the finding in the literature that a greater presence of grocery stores near an individual's address is correlated with greater consumption of fresh fruits and vegetables but that a greater presence of fast-food restaurants is correlated with larger weight. We have experimented with variants of *mixed-use* that include bars and restaurants or exclude grocery stores and found no qualitative changes in our results.

<sup>15</sup>We do not have neighborhood data for Hawaii or Alaska, so individuals must actually live in the conterminous US for at least two years.

<sup>16</sup>They typically involve someone who records very similar values of weight throughout our study period except in a single year when their recorded weight jumps up or down, often by almost exactly 100 pounds, to then return to the usual value.



using the largest possible samples. The results reported there show that our conclusions are not driven by the sample restrictions that we impose.

## 5. Results

We begin by pooling the data over all years and estimating equation (2) to give the correlation between BMI and our measures of residential-sprawl and mixed-use. We include a set of year dummies in this and all other specifications to allow for the fact that average BMI increases over time. We estimate separate regressions for men and women. This is motivated by the fact that not only is the average incidence of obesity much higher in women than in men, but that there are often large differences between the obesity rates of men and women in a given location relative to the national average. For instance, DC's 21% obesity rate for men is the second lowest in the country while its 37% obesity rate for women is (tied with four other states) the highest in the country (Ezzati *et al.*, 2006).<sup>17</sup>

Results for men and women are reported in the first column (OLS1) of tables 1 and 2, respectively. For men, consistent with the literature, there is a positive correlation between BMI and residential-sprawl and a negative correlation between BMI and mixed-use (although, without any controls, only the latter is statistically significant). For women, we find no evidence of significant correlation between obesity and either of the landscape variables. This confirms our prior that dealing with men and women separately is important. In light of this, it is surprising that none of the studies discussed in the literature review present results separated by sex.

For our second specification we estimate equation (3) with race dummies and a quadratic for age (since weight typically first increases and then decreases with age) as individual control variables. For men, we find (OLS2 in table 1) that the correlation between obesity and both landscape variables is statistically significant and larger in absolute value once we control for age, age squared and race. We can give some idea of the magnitude of the coefficients from the sample means and standard deviations of the variables reported in the third column (FD) of Table 4 in Appendix A. An average man of 1.79 meters (5 feet and 10 inches) who lives in a 'sprawling' neighborhood one standard deviation above the mean weighs 0.82kg (1.81 pounds) more than an average individual who lives in a 'compact' neighborhood one standard deviation below the mean.<sup>18</sup> For mixed-use the difference in mean weights is almost double, at 1.34kg. Looking at the coefficients on the two race dummies in table 1 it is easy to understand why controlling for race is important. Black men have a BMI that is, on average, 0.704 higher than white men with the same age and neighborhood characteristics, while hispanics have a BMI that is 1.691 higher. As both blacks and hispanics are

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<sup>17</sup>During the preliminary phase of this project we conducted formal tests of whether men and women could be pooled and concluded that they could not. Further, as we discuss shortly, for women we fail to find a significant relationship between residential-sprawl or mixed-use and obesity. Thus splitting the samples by sex makes it *harder* to reach the conclusion that neither residential-sprawl nor mixed use matter for obesity

<sup>18</sup>The difference in BMI is 0.256 (equals two times the standard deviation of the sprawl variable, 0.281, times the coefficient on sprawl, 0.455). To go from BMI to kilograms one then multiplies by 3.2041 (the average height, 1.79, squared).

Table 1: BMI on residential-sprawl, mixed-use and individual characteristics (Men)

Variable	[OLS1]	[OLS2]	[OLS3]	[FD]
Residential-sprawl	0.294 (0.258)	0.455 (0.259)*	-0.162 (0.267)	-0.042 (0.119)
Mixed-use	-3.047 (1.080)***	-3.950 (1.073)***	-2.814 (1.072)***	0.497 (0.663)
Age		0.896 (0.209)***	0.863 (0.229)***	0.585 (0.144)***
Age <sup>2</sup>		-0.013 (0.003)***	-0.012 (0.004)***	-0.006 (0.002)***
Black		0.704 (0.230)***	0.679 (0.242)***	
Hispanic		1.691 (0.367)***	1.266 (0.362)***	
Years schooling			-0.155 (0.040)***	0.081 (0.054)
Daily smoker			-1.008 (0.170)***	-0.119 (0.185)
Married			0.183 (0.181)	0.322 (0.064)***
Working spouse			0.271 (0.146)*	-0.030 (0.037)
Children in household			0.109 (0.083)	0.009 (0.037)
Newborn			-0.142 (0.129)	0.070 (0.045)
In work			-0.336 (0.162)**	-0.139 (0.053)***
Annual hours worked (1,000)			0.225 (0.084)***	-0.056 (0.030)*
Annual earnings (\$1,000)			-0.003 (0.004)	0.001 (0.001)
Job strength			1.110 (0.288)***	-0.168 (0.309)
Job strenuousness			-0.706 (0.276)**	0.052 (0.292)
Observations	14446	14446	13128	10445
Individuals	2527	2527	2527	2527
R <sup>2</sup>	0.02	0.04	0.07	0.05

Notes: The dependent variable is BMI. OLS1, OLS2, and OLS3 are estimated pooling data over all years, while FD is estimated in first differences. Year dummies are included in all specifications. Numbers in parenthesis report clustered standard errors. \*\*\*, \*\*, and \* indicate significance at the 1%, 5% and 10% level, respectively.

Table 2: BMI on residential-sprawl, mixed-use and individual characteristics (Women)

Variable	[OLS1]	[OLS2]	[OLS3]	[FD]
Residential-sprawl	0.016 (0.360)	0.539 (0.341)	-0.118 (0.346)	-0.154 (0.135)
Mixed-use	0.623 (2.236)	-2.249 (1.801)	-0.735 (1.777)	-0.473 (0.640)
Age		0.531 (0.269)**	0.809 (0.288)**	0.527 (0.186)**
Age <sup>2</sup>		-0.007 (0.005)	-0.011 (0.005)**	-0.005 (0.003)*
Black		3.605 (0.342)**	2.948 (0.357)**	
Hispanic		1.758 (0.425)**	1.339 (0.433)**	
Years schooling			-0.254 (0.048)**	0.024 (0.059)
Daily smoker			-0.849 (0.208)**	-0.301 (0.224)
Married			0.036 (0.299)	0.435 (0.097)**
Working spouse			-0.114 (0.238)	0.077 (0.068)
Children in household			-0.023 (0.098)	0.054 (0.061)
Newborn			0.527 (0.157)**	0.592 (0.064)**
Pregnant			1.828 (0.197)**	1.882 (0.096)**
In work			-0.067 (0.153)	-0.170 (0.053)**
Annual hours worked (1,000)			0.368 (0.097)**	-0.047 (0.032)
Annual earnings (\$1,000)			-0.030 (0.008)**	-0.003 (0.002)
Job strength			0.696 (0.289)**	-0.491 (0.315)
Job strenuousness			0.752 (0.406)*	0.343 (0.320)
Observations	15156	15156	14077	11240
Individuals	2663	2663	2663	2663
R <sup>2</sup>	0.01	0.06	0.10	0.11

Notes: The dependent variable is BMI. OLS1, OLS2, and OLS3 are estimated pooling data over all years, while FD is estimated in first differences. Year dummies are included in all specifications. Numbers in parenthesis report clustered standard errors. \*\*\*, \*\*, and \* indicate significance at the 1%, 5% and 10% level, respectively.

more likely to live downtown (typically areas with low residential-sprawl and high mixed-use) these differences in average BMI work against the correlation with the landscape variables. The differences in average weight are even more marked for black and Hispanic women relative to white women. The results (OLS2 in table 2) show that, for given age and neighborhood characteristics, BMI is 3.605 higher for black women and 1.758 higher for Hispanic women. Thus, unsurprisingly, controlling for race has a large impact on the point estimates of the landscape variables for women. In the specifications that we report in the text, these correlations are not quite significant at the 10% level. In other specifications, for example those reported in table 6, small changes to the sample give slightly different coefficients and standard errors, and push the correlation between obesity and residential-sprawl marginally past the 10% significance threshold.

For our third specification we again estimate equation (3) but now with a larger set of controls. The third column (OLS3) of tables 1 and 2 reports these results. Before considering the impact on the coefficients of the two landscape variables we briefly comment on the effect of each of the individual characteristics. For both men and women, tables 1 and 2 show that individuals with more years of schooling or who smoke daily have a statistically significantly lower BMI. There are no statistically significant differences in BMI between individuals (men or women) who are married and those who are not. For married men, however, there is a statistically significant positive relationship between having a working spouse and BMI. Men with more children in their household or who have a newborn child (under 12 months) do not exhibit statistically significant differences in their BMI from those who do not. For women, while the number of children does not make a difference, unsurprisingly those who are pregnant or have given birth within the previous twelve months do have a higher BMI. Moving on to work-related variables, men who work tend to weigh less than those who do not, while women who work are no different in terms of their weight. Conditional on working, working longer hours is positively related to BMI for both men and women. Women with higher total earnings weigh less, but total earnings make no difference for men once we have controlled for education. Two measures of job-related exercise previously used by Lakdawalla and Philipson (2002) also have significant effects on BMI. Both are constructed on the basis of each worker's 3-digit occupational category. 'Strength' is a rating of the strength required to perform a job and is meant to capture muscle mass that will result in a higher BMI. 'Strenuousness' rates other physical demands (including climbing, reaching, stooping, and kneeling). As expected, both men and women with jobs that require more strength tend to weigh more. Job strenuousness tends to decrease men's weight but to increase women's.

Turning now to the effect on the landscape variables, for men, we see that the positive correlation between residential-sprawl and BMI does not persist after introducing these additional controls. This tells us that these observable characteristics explain both BMI and the tendency to live in a sprawling neighborhood. We do, however, continue to find a negative correlation between mixed-use and BMI for men. For women neither residential-sprawl nor mixed-use are even close to being significant once we include the full set of controls. Of course, before attaching any causal interpretation to the negative correlation between mixed-use and BMI for men, we would still like to take account of unobserved individual heterogeneity.

The fourth columns (FD) of tables 1 and 2 show what happens when we use the panel dimension

of our data to control for unobserved individual effects by first differencing and estimating equation (4). As a reminder, we take advantage of the fact that 79% of our sample moves at least once during the study period to see whether a given individual, with some unobserved propensity to be obese, changes their weight when they move to a different type of neighborhood. The specification includes a full set of individual controls ( $x_{it}$ ) as well as appropriate year dummies.<sup>19</sup> We see that once we control for unobserved individual characteristics there is no relationship between BMI and either residential-sprawl or mixed-use.<sup>20</sup> This suggests that the negative significant relationship between BMI and mixed-use that we found for men reflects sorting of men with an unobserved propensity to be less obese into neighborhoods which are mixed-use. To summarize, we find that there is no relationship between BMI and neighborhood characteristics once we control for both observed and unobserved individual effects.

### *Robustness*

This subsection checks the robustness of our results. We first consider problems relating specifically to our methodology before turning to more generic issues of functional form and neighborhood variable definitions.

Our first difference estimates will not correctly capture the relationship between residential-sprawl or mixed-use and BMI if there is correlation between the time-varying individual error ( $u_{it}$ ) and the explanatory variables ( $\mathbf{x}_{it}, \mathbf{z}_{it}$ ). Put simply, our first difference approach fails if people move because they have had an unobserved change in their diet or exercise habits. Two pieces of evidence argue against this possibility. First, the Wald test proposed by Wooldridge (2002, p. 285), fails to reject the exogeneity assumption necessary for the consistency of our first difference estimator. According to this test we cannot reject the null hypothesis that the individual error is *uncorrelated* with the explanatory variables. Second, the pattern of correlations needed for this to explain our results is very particular and highly counter-intuitive. Specifically, assume that there is truly a negative relationship between mixed-use and BMI. To explain our finding of no effect in our first difference regressions we must assume that individuals who experience an unobserved increase in their propensity to be obese move to neighborhoods with more mixed-use. However, we have already seen that a time-invariant unobserved propensity to be obese causes individuals to sort to neighborhoods with less mixed-use. That is, we would need the sorting on *time-varying* unobserved propensity to work in the opposite direction to the sorting on *time-invariant* unobserved propensity. This seems unlikely.<sup>21</sup>

Our identification of the effect of neighborhood on BMI comes from looking at what happens to people when they move. This raises three concerns. First, movers may tend to move between

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<sup>19</sup>Note that our first difference regressions include both a full set of year dummies and age. The fact that NLSY79 respondents are interviewed on different dates each year means that  $\Delta \text{age}$  is *not* equal to one for all individuals and there is sufficient variation in the data to identify both the year dummies and age.

<sup>20</sup>If we use the within operator to remove the unobserved individual effect as an alternative to this first-difference specification, we reach exactly the same conclusions.

<sup>21</sup>Technically, the restriction is that the sign of the *partial* correlation between BMI and time-invariant propensity to be obese would need to be the opposite of the sign of the partial correlation between BMI and the time-varying unobserved propensity to be obese. This also seems unlikely.

similar neighborhoods so there is very little time series variation from which to estimate the effect of neighborhoods. Second, it may take time before neighborhood affects weight. Third, moving may be associated with life-cycle events that make it hard to identify an effect on BMI. Table 3 presents three sets of regressions (for men and women) that address these concerns.

To address the first concern that moves tend to be between similar neighborhoods so that there is little time series variation in neighborhood characteristics, we consider a subsample consisting only of movers who experience large changes in neighborhood characteristics. Specifically, we first calculate the magnitude of the change in our residential-sprawl index that would be required to move an individual from the top of the bottom third of the sample, to the bottom of the top third of the sample. We define this magnitude to be a ‘large’ change in the residential-sprawl index. We proceed similarly for mixed-use. We then restrict attention to movers who experience at least this large a change in their neighborhood residential-sprawl index or their neighborhood mixed-use index over the course of the sample. Column R1 in table 3 shows that even when we restrict the sample to individuals who experience large moves, we cannot detect any effect of neighborhood on BMI after controlling for unobserved individual effects. We conclude that a lack of time series variation in neighborhood characteristics for individuals does not explain our results.

Next, we consider the possibility that it takes several years for changes in neighborhood to affect weight. To do this, we construct long differences for a sample of individuals who only move once during the study period. Specifically, we restrict the sample of movers to individuals who only move once and only move in either 1990 or 1992. The dependent variable is now the ‘long difference’ of BMI. That is, the change in BMI between the first and last year for which we observe data for each individual mover. Changes in individual characteristics are calculated similarly.<sup>22</sup> As these individuals move in either 1990 or 1992 this gives us between two and four years to observe the effect of neighborhood for those individuals. Specification R2 in table 3 shows that even if we allow longer for changes in neighborhood to affect weight we cannot detect any effect of residential-sprawl on BMI after controlling for unobserved individual effects. In fact, for men, higher mixed-use is associated with a statistically significant *increase* in BMI when we allow more time for neighborhood to have an effect on weight. This is the only case in which we find a statistically significant coefficient on one of the neighborhood variables in our first-difference specifications and it runs contrary to what the literature has claimed so far: men in this particular sub-sample who move to a neighborhood with more shops and churches tend to see their weight *increase*.

Finally, we consider whether major lifestyle changes that occur at the same time as both moves *and* changes in unobservable characteristics prevent us from correctly estimating the effect of neighborhood. To illustrate this problem, consider a hypothetical example where marriage causes every man to move to a more sprawling neighborhood and this change in neighborhood causes a one pound weight gain. However, marriage also causes a change in unobserved habits which leads

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<sup>22</sup>For most movers, this involves differencing over the whole study period. For a small number of individuals with missing data, we difference over smaller time periods. The set of time dummies is constructed to allow for the fact that differencing may be over slightly different time periods.

Table 3: BMI on residential-sprawl, mixed-use and individual characteristics (sub-samples)

Variable	Men			Women		
	[R1]	[R2]	[R3]	[R1]	[R2]	[R3]
Residential-sprawl	-0.044 (0.135)	0.186 (0.382)	0.171 (0.217)	-0.114 (0.146)	-0.284 (0.414)	-0.191 (0.236)
Mixed-use	0.567 (0.687)	2.970 (1.643)*	0.866 (0.922)	-0.424 (0.632)	-0.175 (1.533)	-0.263 (0.809)
Age	0.538 (0.192)***	0.726 (0.571)	0.572 (0.250)**	0.487 (0.232)**	-1.159 (0.669)*	0.368 (0.294)
Age <sup>2</sup>	-0.004 (0.003)	-0.006 (0.003)**	-0.006 (0.004)*	-0.004 (0.003)	-0.004 (0.003)	-0.003 (0.004)
Years schooling	0.122 (0.066)*	-0.098 (0.132)	0.102 (0.080)	0.040 (0.068)	0.145 (0.109)	0.107 (0.082)
Daily smoker	-0.216 (0.244)	-0.877 (0.438)**	0.133 (0.253)	-0.188 (0.270)	-0.530 (0.488)	-0.272 (0.403)
Married	0.261 (0.080)***	0.308 (0.233)		0.448 (0.121)***	0.575 (0.324)*	
Working spouse	0.017 (0.047)	-0.204 (0.192)	-0.196 (0.088)**	0.077 (0.084)	-0.127 (0.286)	-0.047 (0.126)
Children in household	-0.030 (0.046)	-0.183 (0.091)**		0.070 (0.073)	0.060 (0.117)	
Newborn	0.052 (0.060)	0.036 (0.193)		0.544 (0.081)***	0.778 (0.205)***	
Pregnant				1.806 (0.120)***	1.782 (0.360)***	
In work	-0.192 (0.063)***	-0.183 (0.255)	-0.138 (0.077)*	-0.143 (0.066)**	-0.278 (0.171)	-0.053 (0.088)
Annual hours worked (1,000)	-0.050 (0.037)	-0.135 (0.094)	-0.030 (0.053)	-0.037 (0.039)	0.116 (0.104)	-0.070 (0.053)
Annual earnings (\$1,000)	0.000 (0.002)	0.002 (0.005)	-0.001 (0.002)	-0.003 (0.002)	-0.011 (0.009)	-0.008 (0.003)**
Job strength	-0.560 (0.365)	0.912 (0.563)	0.593 (0.470)	-0.333 (0.380)	0.063 (0.503)	-0.625 (0.477)
Strenuous	0.372 (0.349)	-0.960 (0.549)*	-0.595 (0.481)	0.235 (0.384)	-0.442 (0.510)	0.442 (0.529)
Observations	7033	742	3883	7434	1029	3806
Individuals	1713	742	945	1774	1029	919
R <sup>2</sup>	0.05	0.34	0.05	0.11	0.28	0.05

Notes: The dependent variable is BMI. Regression results in first differences for restricted sub-samples. R1 restricts the sample of movers to individuals who experience large changes in their neighborhood characteristics. R2 restricts the sample of movers to individuals who only move once and in either 1990 or 1992 and uses long-differences. R3 restricts the sample of movers to individuals who do not experience a change in marital status or child-related variables. We continue to use the full set of non-movers to help identify the coefficients on individual characteristics. Year dummies are included in all specifications. Numbers in parenthesis report clustered standard errors. \*\*\*, \*\*, and \* indicate significance at the 1%, 5% and 10% level, respectively.

to a one pound weight loss. In this case, a first difference estimate will fail to correctly estimate the causal relationship between sprawl and landscape.

To check whether our findings results from these sorts of correlations, we identify two major lifestyle changes, getting married and starting a family, and exclude all movers who experience such lifestyle changes during the study period.<sup>23</sup> We also exclude women who become pregnant. Once again, results reported in column R3 of table 3 show no effect of residential-sprawl or mixed-use for men or women.

To summarize, focusing only on large moves, allowing for a time delay for the effects to occur and looking only at individuals who experience no major life cycle changes does not change our conclusion that there is no causal relationship between neighborhood and BMI.

We briefly consider three further concerns, not specific to our methodology. The first is that the relationship between the landscape variables and BMI may be non-linear. We find that parametric specifications including a quadratic term and semi-parametric specifications allowing for arbitrary non-linearity both show no evidence of a non-linear relationship between BMI and landscape characteristics. This concern is closely related to the possibility that people respond in a qualitatively different way to urban and rural landscapes. In preliminary stages of this project we experimented with restricting attention to individuals who lived with metropolitan statistical areas. We found that this restriction had no qualitative impact on our analysis.

The second concern is that, relative to a number of existing studies, we have not only changed the method of estimation to control for unobserved propensity to be obese, but also the scale and the definition of the neighborhood variables. To address this concern, we bring our analysis as close as possible to that of Ewing *et al.* (2003), while maintaining our method of estimation. First, we re-estimate our specifications at the county level (the scale of the Ewing *et al.*, 2003, analysis). Our results (not reported) remain qualitatively unchanged for all the specifications reported in tables 1 and 2. We then go one step further by re-estimating our specifications at the county level and measuring sprawl using the same Smart Growth America index as Ewing *et al.* (2003). Results (reported in Appendix B) show that we still reach the same conclusions about the effect of sprawl on BMI: there is no evidence of a causal relationship between neighborhood and weight. That is, the crucial difference that drives our findings is that we control for unobserved propensity to be obese when estimating the effect of neighborhood on BMI.

A final concern relates to the possibility that our first-difference specification may only capture the “effect of treatment on the treated” (Heckman and Robb, 1985). This will not matter if the effect of sprawl is the same for all individuals (homogenous treatment effects) but will be a problem if the effect of sprawl differs across individuals (heterogeneous treatment effects).<sup>24</sup> That is, suppose some people gain weight when they move to a more sprawling neighborhood and others do not. If those who would experience an effect on their weight avoid moving because they do not wish to become obese, we will not observe that people who move to more sprawling neighborhoods gain weight even if for some (those that do not move) there would be an effect. However, an advantage

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<sup>23</sup>Specifically, we drop individuals who change marital status or who experience a change in the number of children in the household.

<sup>24</sup>See Heckman, Urzua, and Vytlačil (2006) for a full discussion of the issues concerning heterogenous treatment effects.



of the issue we are studying is that we observe people moving to less sprawling neighborhoods as well as to more sprawling neighborhoods. Thus, the flip-side of the above argument is that, just as those who would experience a large effect on their weight from a neighborhood change will tend to self-select out of the *more* sprawling neighborhood “treatment” (biasing the coefficients downwards), they will tend to self-select into the *less* sprawling neighborhood “treatment” (biasing the coefficients upwards). If these issues are important, we should see a much smaller effect of moves to neighborhoods with higher residential-sprawl and lower mixed-use than of moves to neighborhoods with lower residential-sprawl and higher mixed-use. This is because people whose weight is particularly affected by neighborhood changes will avoid moves to neighborhoods with higher residential-sprawl and lower mixed-use that would raise their weight, but will be particularly keen on moves to neighborhoods with lower residential-sprawl and higher mixed-use that would lower their weight. In fact, when we allow the effects of increases and decreases in our neighborhood variables to be different, we find no evidence of statistically significant differences. We conclude that the possibility that people may be more or less likely to move depending on how moving will affect their weight does not drive our results.

## 6. Discussion

As discussed above, a number of earlier studies find that people in more sprawling neighborhoods are heavier than those in less sprawling neighborhoods. These papers use different measures of landscape.<sup>25</sup> They also examine different populations. All find that, however ‘sprawl’ is measured and whatever the sample used, people in more sprawling neighborhoods are heavier than those in less sprawling neighborhoods. Our results agree with this literature. Whether we measure sprawl with either of our own two measures of sprawl or with the measure proposed by Ewing *et al.* (2003), we find that people living in more sprawling neighborhoods are heavier than those in less sprawling neighborhoods.

Where we differ from the earlier literature is our focus on, and approach to, determining whether people in sprawling neighborhoods are heavier because their neighborhoods *caused* them to gain weight, or because they were predisposed to be heavy. Our method is simple. We follow people as they move and check whether changes in neighborhood lead to changes in weight. If landscapes cause changes in BMI we should see such a change. We do not.

The obvious criticism of this conclusion is that we fail to discern a causal link between obesity and sprawl because, in one way or another, we do not look hard enough. While we cannot hope to satisfy every such objection, we can anticipate many of them.

One could think that we fail to find a causal relationship between the residential landscape and weight because we measure the wrong aspect of landscape. There are three reasons to believe that this is not a problem. First, the existing literature and our own results find that the cross-sectional relationship between landscape and weight does not depend sensitively on how landscape characteristics are measured. Given this, it would be surprising if our longitudinal

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<sup>25</sup>These range from a county based measure based on population density in Ewing *et al.* (2003), to self-reported measures of landscape in Giles-Corti *et al.* (2003) and Saelens *et al.* (2003), to sophisticated GIS based measures of park access and street connectivity in Frank *et al.* (2004).

regressions did depend sensitively on the particular measure of landscape. Second, our data set provides a better combination of scope and detail than existing data sets. Except for the data of Ewing *et al.* (2003), ours is the only national level data set describing residential landscape. This increases variation in neighborhood characteristics relative to studies focusing on small geographic areas, which should make it easier to find a causal relationship if there was one. Furthermore, relative to the county-level data of Ewing *et al.* (2003), our data describe neighborhoods at a finer spatial scale and separately identify two key characteristics of neighborhoods that have been linked to weight gain. Third, when we use counties as geographical units and even when we use the same measures of sprawl of Ewing *et al.* (2003) instead of our own, we reach exactly the same conclusions.

Critics may also object that our sample is too small. We make two points. First, the NLSY has been used extensively to study a wide range of socio-economic phenomena precisely because it is a large representative sample of the US population born 1958–1965. Not only was it constructed to be representative, but there has been ‘surprisingly little attrition’ (MaCurdy, Mroz, and Gritz, 1998). As we discuss in Appendix A, our main results are not driven by the sample restrictions that we then impose to calculate our first difference specification. Second, our sample sizes *are* large enough to pick up significant correlations in the cross section. It is differencing out the unobserved propensity to be obese that makes a difference.

This leads us naturally to the next possible criticism, that our sample does not follow the subjects for a long enough period to discern an effect of sprawl on BMI. Here, we start by noting that following people for just a year is sufficient to pick up the effect of other changes (work status, marriage, and pregnancy). Thus, if sprawl did have an effect it must either be small relative to these effects, or else, for some reason, occur over a longer time period. To make sure, we have explicitly allowed for neighborhood changes to take longer to affect weight. Yet, when we look at the effect of neighborhood changes over a longer time period, our conclusions are strengthened rather than weakened.<sup>26</sup>

Interestingly, two recent studies have taken our suggestion of using movers to identify the effect of sprawl on obesity, and replicated our methodology using different data. Plantinga and Bernell (2007) use the same county-level sprawl measure as Ewing *et al.* (2003) and, like us, use the NLSY79.<sup>27</sup> They report that individuals in their sample who move to a less sprawling county experience a significant weight loss over the subsequent two-year period. Recall that we find no effect of neighborhood changes on weight even when we use the same county-level sprawl measure as Ewing *et al.* (2003), so the difference in results is not due to differences in how we measure sprawl. We also find no change when we look at individuals two to four years after they move, so the difference in results is not due to differences in the time elapsed since the move. Given that both our study and theirs use the NLSY79, the difference in results must be due to differences

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<sup>26</sup>See table 3 and the related text for further discussion.

<sup>27</sup>The working paper version of their paper (Plantinga and Bernell, 2005) uses a different methodology. It estimates a model with two simultaneous equations, one in which weight affects landscape and one in which landscape affects weight. While the methodology is a priori attractive, identification of their model hinges on the assumption that marital status and family size do not affect weight directly, only indirectly through their effect on landscape choice, an assumption that our results show does not hold in the data. The published version (Plantinga and Bernell, 2007) discards those results and adopts our methodology, although with the differences discussed in the text.

in the sample of movers. The key is that Plantinga and Bernell study NLSY79 respondents between 1996 and 2000, rather than between 1988 and 1994 as we do. This is crucial because at that later stage in their lives NLSY79 respondents move much less often. Using a county-level sprawl measure (instead of our finer neighborhood definition) and fewer years reduces the number of moves across neighborhood types in their sample even further. As a result, Plantinga and Bernell (2007) end up estimating the effect of neighborhood changes on weight on the basis of only 262 movers (less than 6% of their sample). This is in contrast to our 4,426 movers (79% of our sample). Furthermore it appears that their 6% of movers is not representative of the overall population (Plantinga and Bernell, 2007, report that their 262 movers are more educated, younger, and more likely to be male than the general population). It is possible that the disparity between our results and those of Plantinga and Bernell (2007) reflects the fact the weight of people in their mid to late thirties is very responsive to sprawl, while the weight of people in their twenties and early thirties is not. However, in light of the discussion above, we are inclined to attribute this disparity to the small and non-representative sample of movers used for their estimation.

Ewing *et al.* (2006) is the second paper to adopt our methodology of following movers to attempt to distinguish between sorting and causation. To measure residential landscapes, this paper also relies on the county-level sprawl index used in Ewing *et al.* (2003), although extended to more counties. The population under study is that of the NLSY97 (not the NLSY79). This survey records annually height, weight and demographic information for a sample of approximately 8000 us adolescents with an average age of about 15 in 1997. They conduct two types of regressions. The first is a cross-sectional analysis which, consistent with the rest of the literature (including our paper), finds that individuals who live in more sprawling counties are heavier than those who do not.<sup>28</sup> The second type of regression is 'longitudinal'. While the longitudinal estimator used by Ewing *et al.* (2006) is problematic and has different properties than the first difference estimator that we use, it also examines the relationship between changes in BMI and changes in neighborhood.<sup>29</sup> Their longitudinal results are nearly identical to those presented here and in the appendix. That is, Ewing *et al.* (2006) find no effect of sprawl on BMI in their longitudinal estimates.

In sum, there is ample and compelling evidence that, on average, people in more sprawling neighborhoods are heavier than people in less sprawling neighborhoods. This observation is consistent with two possible explanations. The first is that sprawl causes people to gain weight.

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<sup>28</sup>Ewing *et al.* (2006) argue that their cross-sectional results reflect causation rather than sorting because "the choice of residential location is the parents' and a youth's attitudes are not factored into the choice" (Ewing *et al.*, 2006, p465). Even if we accept the proposition that parents ignore their children's preferences when choosing residential locations, parents pass on their genes and many of their attitudes to their children. Since their genes and attitudes also determine the parents' neighborhood choices, this will in itself create a relationship between a youth's attitudes and their parents' neighborhood choice. Therefore, the fact that survey respondents are young does not allow us to disentangle sorting from causation in the cross-section. This is confirmed by their longitudinal results, where the relationship between sprawl and weight vanishes.

<sup>29</sup>Ewing *et al.* (2006) use a 'random effects' estimator. Unlike the superficially similar first-difference and fixed-effect estimators, random effects estimators produce unbiased estimates only in the event that there is no correlation between the error term and explanatory variables. Since residential landscape is known to be correlated to this error (as shown by our results or those of Plantinga and Bernell, 2007), this assumption is almost certainly violated for the data that Ewing *et al.* use. In addition, only about half of the NLSY97 respondents move during their study period. Since these movers may be systematically different from non-movers in unobservables, their estimates may be subject to selection bias.

The second is that people who are already heavy or who are predisposed to gain weight move to more sprawling neighborhoods. A natural way to distinguish between these two explanations is to study whether a given individual experiences changes in weight when they change neighborhood. Studying a large representative sample of movers, we find no relationship between changes in weight and changes in neighborhood characteristics for a given person, whether we use our detailed measures of sprawl or coarser county-level measures, and whether we look at individuals shortly after they move or several years later. We conclude that there is no evidence to support the claim that sprawl causes obesity, and strong evidence to support the claim that people predisposed to obesity self-select into sprawling neighborhoods.

## 7. Conclusion

It has been widely observed that urban sprawl is associated with higher rates of obesity. This observation has led many researchers to infer that urban sprawl causes obesity. This evidence does not permit this conclusion. The higher observed rates of obesity associated with urban sprawl are also consistent with the sorting of obese people into sprawling neighborhoods.

In this paper we conduct an analysis which permits us to distinguish between these two possibilities. Our results strongly suggest that urban sprawl does not cause weight gain. Rather, people who are more likely to be obese (e.g., because they do not like to walk) are also more likely to move to sprawling neighborhoods (e.g., because they can more easily move around by car). Of course the built environment may still place constraints on the type of exercise that people are able to take or the nature of the diet that they consume. The key point is that individuals who have a lower propensity to being obese will choose to avoid those kinds of neighborhoods. Overall, we find no evidence that neighborhood characteristics have any causal effect on weight.

We recognize that the debate over urban sprawl and obesity is ideologically charged, and that by contradicting the received literature on sprawl and obesity our conclusions will be controversial and (in some circles) unpopular. However, while our findings contradict the received literature on sprawl and obesity, they are broadly consistent with other research on neighborhood effects and the importance of sorting. For example, Combes, Duranton, and Gobillon (2004) find that much of the cross-sectional differences in wage rates across cities may be attributed to the sorting of high and low wage individuals rather than to intrinsic city level differences in productivity. Similarly, Bayer, Ferreira, and McMillan (2007) argue that heterogeneous sorting on the basis of school quality and race induces correlations among observed and unobserved neighborhood attributes. Durlauf's (2004) recent survey includes further examples and discussion of the difficulties that sorting presents for the empirical literature that considers the effects of neighborhood on socioeconomic outcomes. Thus, our results are consistent with other findings that sorting rather than causation is the mechanism which drives observed differences in individual characteristics across places.

It follows immediately from our results that recent calls to redesign cities in order to combat the rise in obesity are misguided. Our results do not provide a basis for thinking that such redesigns

will have the desired effect, and therefore suggest that resources devoted to this cause will be wasted. The public health battle against obesity is better fought on other fronts.

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## **Appendix A. Representativeness of sub-samples**

To estimate our preferred specification (first difference including individual characteristics) we impose a number of sample restrictions. This appendix deals with issues regarding representativeness of the resulting samples. Table 4 reports summary statistics for all variables for the largest possible sample we could use in our various specifications, and shows these are very similar. Tables 5 and 6 show that the restricted sample is also representative in terms of the partial correlations between BMI and the observable characteristics. These tables report the coefficients from the regressions reported in tables 1 and 2 with the only difference being that the OLS specifications are now estimated for the largest possible sample. Comparing across the two sets of tables, we see that (as discussed in the text) imposing the sample restriction only marginally affects the significance of the coefficient on sprawl for women in regression OLS2. Moving from a partial to a full set of controls, we see that results are identical across the full and restricted samples. Taken together, these summary statistics and supplementary regressions show that our main results are not driven by the sample restrictions that we impose to calculate our first difference specification.

## **Appendix B. Results using Smart Growth America Sprawl Index**

This paper differs from earlier studies of obesity and sprawl in two regards. First, we use a different method of estimation. By estimating a first-difference specification on a panel, we are able to control for unobserved propensity to be obese. Second, we rely on novel landscape measures. In particular, where Ewing *et al.* (2003) and the more recent studies of Plantinga and Bernell (2007) and Ewing *et al.* (2006) rely on the county-level Smart Growth America (SGA) sprawl index of Ewing *et al.* (2002), we rely on detailed neighborhood-level measures of residential sprawl and mixed-use. This appendix re-estimates our specifications from the main text at the county level and measuring sprawl using the same SGA sprawl index as Ewing *et al.* (2003). From these results we conclude that sprawl does not cause changes in BMI even if we base our estimations on the SGA sprawl index.

Table 7 reports estimates for the main specifications discussed in the text but uses the SGA index. The labeling of columns is identical to those in the text. Thus, OLS1 provides the cross-sectional relationship between BMI and the SGA sprawl index without any controls; OLS2 the same cross-sectional relationship after introducing a partial set of demographic controls; OLS3 the cross-sectional relationship after allowing for a full set of controls; FD the first difference results

Table 4: Summary statistics: various samples

Variable	Men			Women		
	[OLS1-OLS2]	[OLS3]	[FD]	[OLS1-OLS2]	[OLS3]	[FD]
BMI	26.000 (4.055)	25.977 (4.016)	26.138 (4.058)	24.562 (5.332)	24.544 (5.332)	24.688 (5.388)
Residential-sprawl	0.453 (0.281)	0.456 (0.282)	0.46 (0.281)	0.453 (0.278)	0.453 (0.278)	0.457 (0.277)
Mixed-use	0.030 (0.056)	0.029 (0.053)	0.028 (0.053)	0.029 (0.049)	0.029 (0.048)	0.028 (0.047)
Age	30.334 (3.069)	30.263 (3.032)	30.845 (2.836)	30.495 (3.062)	30.499 (3.059)	31.080 (2.866)
Black	0.120 (0.325)	0.118 (0.323)	0.117 (0.322)	0.127 (0.333)	0.122 (0.327)	0.120 (0.326)
Hispanic	0.070 (0.255)	0.067 (0.249)	0.066 (0.248)	0.070 (0.255)	0.067 (0.250)	0.066 (0.249)
Years schooling	13.119 (2.486)	13.135 (2.468)	13.179 (2.479)	13.184 (2.371)	13.257 (2.342)	13.302 (2.354)
Daily smoker	0.419 (0.493)	0.419 (0.493)	0.416 (0.493)	0.410 (0.492)	0.408 (0.492)	0.405 (0.491)
Married	0.541 (0.498)	0.533 (0.499)	0.549 (0.498)	0.607 (0.488)	0.611 (0.488)	0.623 (0.485)
Working spouse	0.325 (0.469)	0.333 (0.471)	0.348 (0.476)	0.538 (0.499)	0.547 (0.498)	0.558 (0.497)
Children in household	0.821 (1.103)	0.797 (1.089)	0.844 (1.111)	1.283 (1.212)	1.262 (1.189)	1.312 (1.191)
Newborn	0.086 (0.281)	0.085 (0.279)	0.082 (0.274)	0.084 (0.278)	0.083 (0.276)	0.079 (0.270)
Pregnant				0.050 (0.219)	0.051 (0.220)	0.048 (0.214)
Annual earnings (\$1,000)	22.836 (17.756)	22.756 (17.341)	23.902 (17.881)	13.040 (12.972)	13.408 (12.953)	14.016 (13.440)
In work	0.868 (0.338)	0.874 (0.331)	0.877 (0.328)	0.711 (0.453)	0.724 (0.447)	0.725 (0.446)
Annual hours worked (1,000)	2.023 (0.891)	2.038 (0.875)	2.059 (0.869)	1.422 (0.950)	1.452 (0.939)	1.457 (0.947)
Job strength	2.648 (0.572)	2.649 (0.572)	2.636 (0.575)	2.033 (0.494)	2.029 (0.490)	2.022 (0.488)
Job strenuousness	1.485 (0.595)	1.484 (0.592)	1.471 (0.593)	1.061 (0.388)	1.055 (0.384)	1.046 (0.382)
Observations	15427	13218	10445	15926	14144	11240
Individuals	2754	2599	2527	2840	2713	2663

Notes: The table reports the mean and (in parenthesis) the standard deviation of each variable for the largest possible sample available for each specification. These samples correspond to those used to estimate the specifications in the columns with the same headings in tables 5 and 6.



Table 5: BMI on sprawl and individual characteristics: largest possible sample — Men

Variable	[OLS1]	[OLS2]	[OLS3]	[FD]
Residential-sprawl	0.398 (0.252)	0.567 (0.253)**	-0.143 (0.266)	-0.042 (0.119)
Mixed-use	-2.303 (1.031)**	-3.247 (1.003)***	-2.578 (1.095)**	0.497 (0.663)
Age		0.817 (0.207)***	0.812 (0.228)***	0.585 (0.144)***
Age <sup>2</sup>		-0.011 (0.003)***	-0.011 (0.004)***	-0.006 (0.002)***
Black		0.555 (0.221)**	0.658 (0.240)***	
Hispanic		1.762 (0.360)***	1.228 (0.361)***	
Years schooling			-0.152 (0.040)***	0.081 (0.054)
Daily smoker			-1.008 (0.169)***	-0.119 (0.185)
Married			0.184 (0.180)	0.322 (0.064)***
Working spouse			0.273 (0.145)*	-0.030 (0.037)
Children in household			0.112 (0.083)	0.009 (0.037)
Newborn			-0.144 (0.128)	0.070 (0.045)
In work			-0.346 (0.161)**	-0.139 (0.053)***
Annual hours worked (1,000)			0.225 (0.083)***	-0.056 (0.030)*
Annual earnings (\$1,000)			-0.002 (0.004)	0.001 (0.001)
Job strength			1.108 (0.287)***	-0.168 (0.309)
Job strenuousness			-0.697 (0.275)**	0.052 (0.292)
Observations	15427	15427	13218	10445
Individuals	2754	2754	2599	2527
R <sup>2</sup>	0.02	0.04	0.07	0.05

Notes: The dependent variable is BMI. OLS1, OLS2, and OLS3 are estimated pooling data over all years, while FD is estimated in first differences. Year dummies are included in all specifications. Numbers in parenthesis report clustered standard errors. \*\*\*, \*\*, and \* indicate significance at the 1%, 5% and 10% level, respectively.

Table 6: BMI on sprawl and individual characteristics: largest possible sample — Women

Variable	[OLS1]	[OLS2]	[OLS3]	[FD]
Residential-sprawl	0.025 (0.352)	0.578 (0.334)*	-0.105 (0.345)	-0.154 (0.135)
Mixed-use	0.873 (2.180)	-2.198 (1.755)	-0.731 (1.771)	-0.473 (0.640)
Age		0.551 (0.262)**	0.815 (0.287)**	0.527 (0.186)**
Age <sup>2</sup>		-0.007 (0.004)	-0.011 (0.005)**	-0.005 (0.003)*
Black		3.512 (0.323)**	2.933 (0.355)**	
Hispanic		1.952 (0.416)**	1.326 (0.430)**	
Years schooling			-0.254 (0.048)**	0.024 (0.059)
Daily smoker			-0.845 (0.207)**	-0.301 (0.224)
Married			0.040 (0.298)	0.435 (0.097)**
Working spouse			-0.121 (0.238)	0.077 (0.068)
Children in household			-0.019 (0.098)	0.054 (0.061)
Newborn			0.532 (0.156)**	0.592 (0.064)**
Pregnant			1.833 (0.197)**	1.882 (0.096)**
In work			-0.067 (0.153)	-0.170 (0.053)**
Annual hours worked (1,000)			0.370 (0.097)**	-0.047 (0.032)
Annual earnings (\$1,000)			-0.030 (0.008)**	-0.003 (0.002)
Job strength			0.698 (0.288)**	-0.491 (0.315)
Job strenuousness			0.757 (0.404)*	0.343 (0.320)
Observations	15926	15926	14144	11240
Individuals	2840	2840	2713	2663
R <sup>2</sup>	0.01	0.06	0.1	0.11

Notes: The dependent variable is BMI. OLS1, OLS2, and OLS3 are estimated pooling data over all years, while FD is estimated in first differences. Year dummies are included in all specifications. Numbers in parenthesis report clustered standard errors. \*\*\*, \*\*, and \* indicate significance at the 1%, 5% and 10% level, respectively.

that allow for unobserved propensity to be obese; R1 the results when we only consider the sub-sample of movers that experience large changes in neighborhoods; R2 the results when we only consider the sub-sample of individuals that move once and R3 the results when we only consider the sub-sample of individuals that experience no major life-cycle changes. See the main text for further discussion of each of these specifications.

Before we discuss our results, note that the SGA index is defined such that large numbers represent ‘smart’ (i.e. non-sprawling) neighborhoods. Thus, a negative correlation between the index and BMI implies a positive correlation between sprawl and obesity. Comparing results with the relevant specifications from tables 1, 2 and 3 we get essentially identical results. If we control only for age, age<sup>2</sup>, and race (OLS2 specification) we find that men living in more sprawling neighbourhoods as measured by the SGA index tend to have higher BMI. However, once we control for individuals’ unobserved propensity to be obese in the FD specification, the coefficient on the SGA index is not statistically significant. The robustness checks work as with our neighborhood variables — once again, in the first difference regressions only the R2 specification shows a statistically significant coefficient on the neighborhood variable, and it runs contrary to the existing literature: men in this particular sub-sample who move to a neighborhood with less sprawl (higher SGA index) tend to see their weight *increase*.<sup>30</sup>

Overall, we reach the same conclusions regarding the effect of sprawl on BMI if we estimate the same set of specifications using the SGA index of sprawl instead of our two landscape variables. Thus, our conclusions do not depend on our choice of landscape measures, rather they depend solely on the fact we control for unobserved propensity to be obese when estimating the effect of neighborhood on BMI. The key point is that, once again, there is no evidence of a causal relationship between neighborhood and weight once we control for unobserved propensity to be obese.

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<sup>30</sup>One potential problem with these estimates, not present in our other results, arises because the SGA index is calculated on the basis of data for 2000, six years after the end of our study period. Thus, we must interpret the SGA measure as a proxy for the equivalent measure calculated for the early 1990s. Since this introduces measurement error, it raises the possibility that our failure to find a relationship between obesity and sprawl in our first difference regressions using the SGA index is a consequence of attenuation bias. While we are unable to recalculate the SGA index for the early 1990s, there is reason to think that doing so would not affect our conclusions. The SGA index combines various measures into a single index, but it mostly captures differences across counties in population density: the correlation between county population density in 2000 and the SGA index is about 0.84. Since the correlation between county population density in 1990 and county population density in 2000 is above 0.999, this suggests that a recalculation of the SGA index for the early 1990s would be very highly correlated with the available index. Thus, it would be surprising if our results were sensitive to this change.

Table 7: BMI on residential-sprawl, mixed-use and individual characteristics (sub-samples)

	Variable	[OLS1]	[OLS2]	[OLS3]	[FD]	[R1]	[R2]	[R3]
<b>Men</b>								
	sga index	-0.004 (0.002)	-0.006 (0.002)**	-0.004 (0.003)	0.001 (0.002)	0.001 (0.002)	0.010 (0.005)*	0.001 (0.003)
	Observations	8915	8915	8103	6281	4271	414	2472
	Individuals	1684	1684	1684	1684	1157	414	663
	R <sup>2</sup>	0.02	0.03	0.07	0.05	0.05	0.35	0.04
<b>Women</b>								
	sga index	0.002 (0.004)	-0.006 (0.004)	-0.003 (0.004)	0.001 (0.002)	0.000 (0.002)	0.001 (0.004)	0.002 (0.002)
	Observations	9386	9386	8763	6839	4547	590	2311
	Individuals	1780	1780	1780	1780	1199	590	611
	R <sup>2</sup>	0.01	0.07	0.11	0.12	0.12	0.29	0.04

Notes: The dependent variable is BMI. OLS1, OLS2, and OLS3 are estimated by pooling data over all years. OLS1 includes no individual controls. OLS2 controls for age, age<sup>2</sup>, and race. OLS3 includes the full set of individual controls. FD, R1, R2, R3 are estimated in first differences. FD uses the full sample of movers and non-movers. R1 restricts the sample of movers to individuals who experience large changes in their neighborhood characteristics. R2 restricts the sample of movers to individuals who only move once and in either 1990 or 1992 and uses long-differences. R3 restricts the sample of movers to individuals who do not experience a change in marital status or child-related variables. Year dummies are included in all specifications. Numbers in parenthesis report clustered standard errors. \*\*\*, \*\*, and \* indicate significance at the 1%, 5% and 10% level, respectively.