What’s Wrong with Web2.0?

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http://www.delicious.com/mattlingard/cde10
1. Reality

2. Potential

3. Challenges
Web 2.0
≠
Latest technologies
Reality
Library Services

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DMU Library
- In this section
- Students
- Distance Learners

Distance Learners

Services and facilities to support students on designated distance learning courses.

moodle
http://www.youtube.com/user/ASU

http://www.open.ac.uk/mosaic/

http://www.le.ac.uk/li/distance/search_skills.html

http://www.vts.intute.ac.uk/
http://libguides.mit.edu/virtualref
% libraries using selected technologies for library instruction

- Audio / Video / Screen capture 48%
- Interactive Content 45%
- RSS 16%
- Wikis 6%
- Social Bookmarking 6%
- Social Networking 3%

Bobish (2010) Instruction 2.0 What are we actually doing?
“...the majority of students use a limited range of technologies for formal and informal learning...”

Margaryan & Littlejohn (2008) Are digital natives a myth or reality? Students’ use of technologies for learning

“...increasing set of tools & services that have become generally accepted and unproblematic for majority of students & tutors.”

TALL (2010) Study of UK Online Learning (report for HEFCE)
Students’ (self-reported) confidence in using ICTs:

80%+ slight confidence or higher
- Presentation software
- Spreadsheets
- Online library resources

35%+ not confident/minimal skills
- VLEs
- Blogs & Wikis
- Video/audio editing

Jones et al (2010) Net generation or Digital Natives: is there a distinct new generation entering university?
Potential
Challenges
“As the technology matures the main issue becomes managing students’ comfort and familiarity with using tools/platforms.”

TALL (2010) *Study of UK Online Learning* (report for HEFCE)

“As **students look to their lecturers** for clues as to how to use technology tools for learning, many lecturers are unaware of the potential of these tools…”

Margaryan & Littlejohn (2008) *Are digital natives a myth or reality? Students’ use of technologies for learning*
Survey of HE / FE Librarians*

- Students need training / support
- 1/3 offered some web2.0 related training

Key challenges:

- Keeping themselves up-to-date with technologies & their benefits
- Making staff & students aware of usefulness / relevance

*Participants in 2010 conference workshop: Developing students’ information management skills to match the 21st century internet; 18 respondents
Staff Development

- General skills
  - LSE Digital Literacy Programme for staff
- Sell the benefits not the technology
- Think local: departments, courses
- Flexible
- Lead by example
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