
Reaching a Wider Audience

E-Guidance & Multimedia 'Presentations'

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Careers
Service



Audio Feedback

- More and better feedback
 - Less ambiguity
 - Meaning beyond the words
 - Empathy
-

Evidence of benefits to students



leeds metropolitan university

- “Sounds Good”
 - 1200 students
 - 90% prefer audio to traditional feedback
 - ‘personal’ aspect particularly valued
- Similar results from other studies:



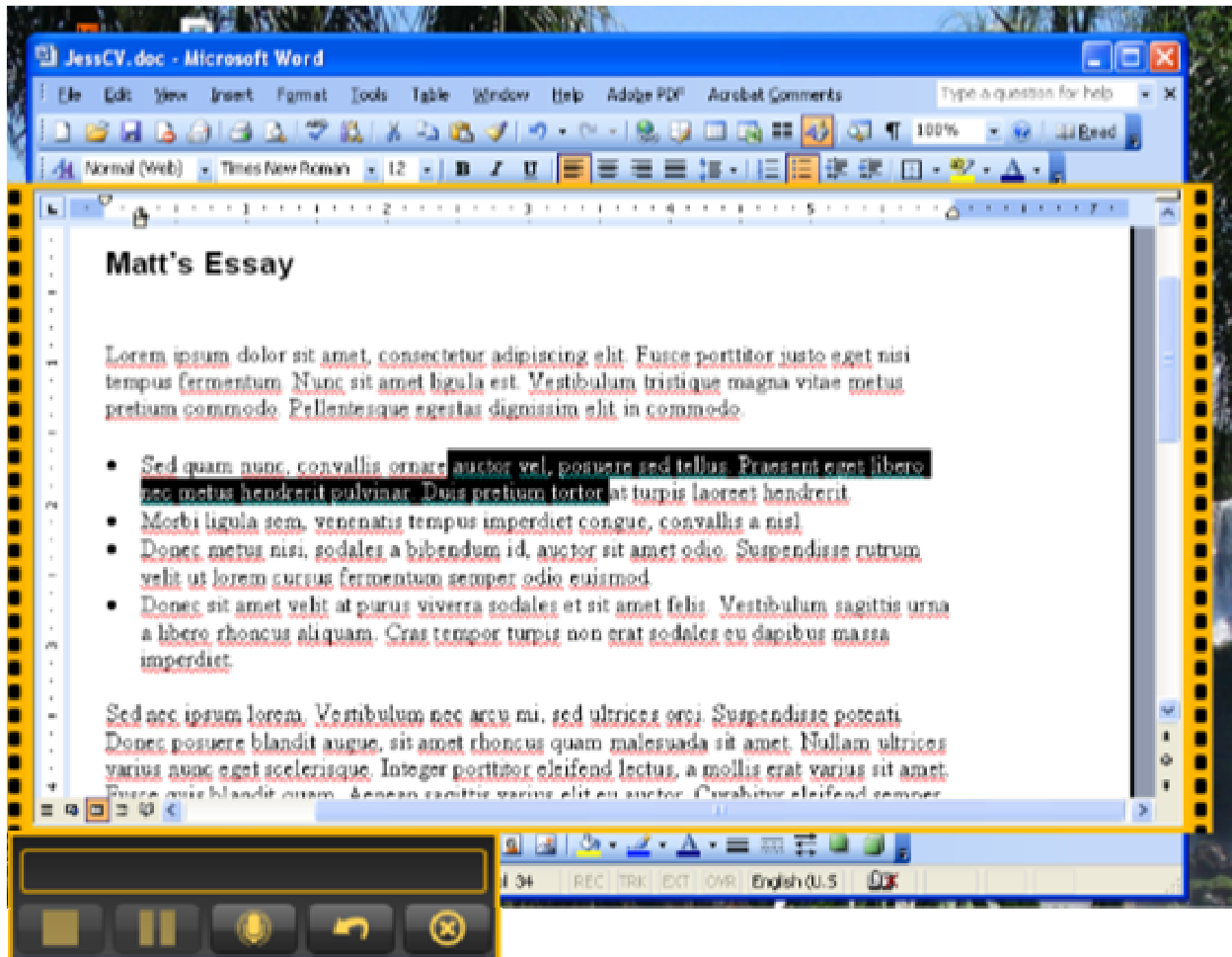
Recording



Delivery



Screen Capture - Jing



Creating Podcasts

1. Record

Use a digital recorder or record direct to your computer



2. Edit / Convert

Remove unwanted audio & convert to **mp3** Try Audacity



3. Publish

On a website!
(one with RSS capability for a 'true podcast')

RSS

Creating Videos

£- DIY



(Windows
Movie Maker)



£££££



Adobe

(Premiere Pro)



Wimba 'Classroom'

The screenshot displays the Wimba Classroom interface within a Mozilla Firefox browser window. The main content area shows a presentation slide titled "What can you do?" with the following features listed: "Live" Audio & Video, Text Chat, Show PowerPoint & Websites, Capture & Archive sessions, and Application sharing. A video window in the top right corner shows a participant's video feed. At the bottom, a chat window displays a conversation between participants, and a participants list shows three people: lingardm, Jonny_Student, and matt. A "TALK" button is circled in red, with a red arrow pointing to it from the word "Audio" on the left. The Wimba logo and tagline "people teach people" are visible in the bottom right corner.

Wimba Classroom - CLT Meeting Room - Mozilla Firefox
http://78.136.59.148/main/classroom.html?channel=lobby&oc=1223911736

What can you do?

- "Live" Audio & Video
- Text Chat
- Show PowerPoint & Websites
- Capture & Archive sessions
- Application sharing

Wimba Classroom - Video

Audio

TALK

Text Chat

Participants

lingardm
Jonny_Student
matt

Wimba
people teach people

Links from today

<http://delicious.com/mattlingard/atd09>
