Using Twitter in (Higher) Education

ALT Workshop, Nottingham, May 2010

#twalt
Your hosts

- @mattlingard
- @anthonymcneill
- @AJCann
Programme

10:30 Introduction
11:00 Twitter master class
12:30 Lunch
1:30 Case Studies & Discussion
3:30 Round-up

#twalt
Twitter

- What?
- Why?
- How?
This is the future of work/learning/recreation.
Updates = Tweets = Messages

140
Twitter Uses
Broadcasting
Loudspeaker

- News
  - Links
  - Non-critical
- Statistics

@A_L_T

Loopygirl been offline for a few days...not going to attempt to read the last 3 days tweets

32 minutes ago via web
Learning Networks

http://www.flickr.com/photos/mythoto/1234638761
Conversational

http://www.flickr.com/photos/nostri-imago/2866399803/
Backchannel & Hashtags

#twalt

http://www.flickr.com/photos/josiefraser/3412352129/
Data Collection

http://www.flickr.com/photos/danielbachhuber/2737149619/
Master Class

Part 1: Basics
Part 2: Advanced
Most recent update
Add Update
Bio
Update
Update
Update
Update
Update
Demo
It’s all about following…

...and being followed!
Finding People to Follow

• Find People
• Directories
  – TWeepML
• Browsing FoFs
• Twitter Search
• Ask!
Links

- URL shorteners
  - TinyURL.com
  - Bit.ly
  - Ow.ly
- Browser bookmarklets
Mobile & Settings

- Tweet via SMS
- Receive DMs
- Receive Tweets
- MMS

- Profile
- Design
- Notices
Pics
Over to you…

twitter
Tasks

1. Update profile
2. Update, update, update
3. Follow, follow, follow
4. Use #twalt
5. Include shortened link
6. Review Settings