



## Networks, Nuggets & Nonsense: an Introduction to Twitter



“Those who criticise use of Twitter at work haven't seen the tectonic plates moving...

...social networks such as these are the way businesses will be run in the future...”

Victor Keegan, *The Guardian*

<http://www.guardian.co.uk/technology/2009/jan/29/twitter>

“Watching from the outside, Twitter is like the dumbest thing you’ve heard of...

...and yet to dismiss Twitter is a mistake because it’s an incredibly powerful tool for your personal learning and connecting with others”

Sue Waters, The Edublogger

<http://suewaters.wikispaces.com/twitter>

“...think of it as a place, a hallway perhaps.  
There are a lot of doors with some pretty smart  
people behind some of them as well as a few  
jerks here and there...

...every once in a while when you're doing your  
research or just finished teaching... you pop out  
of your office and say something brief about it...

...[Twitter's] enough to share the new thing you  
tried while teaching that turned out to be  
awesome”

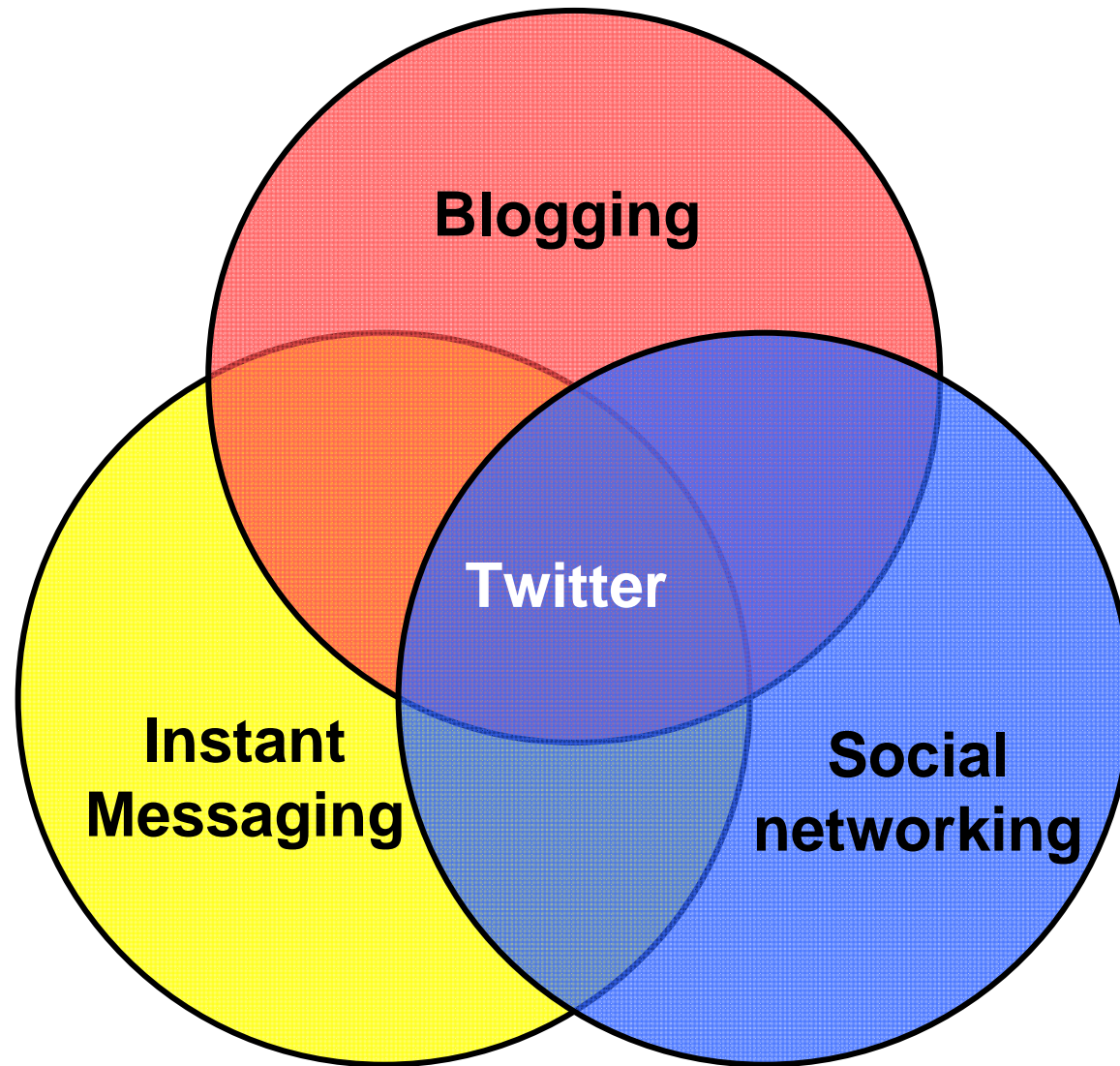
Lanette Cadle, Lecturer

# And finally...

“Twitter is like sex... you can't understand what it's for by talking about it, you've just gotta do it...”

(attributed to) **George Siemens**

# Micro-blogging?



twitter

Profile



140

Most recent update

Add Update

Bio



Update



Update



Update



Update



Update



**mattlingard**

**Name** Matt Lingard

**Location** London

**Web** <http://madrattlin...>

**Bio** Learning Technologist  
wondering why the one line bio  
is 160 characters??

111    217  
[following](#)   [followers](#)

Wondering if they'll be seafood at the  
#pelc09 conference dinner :)  
<http://tinyurl.com/bhrlfh>

*31 minutes ago from twirl*

@romieh thanks! btw are you heading down to #pelc09 weds pm?  
*about 2 hours ago from twirl in reply to romieh*

stunned at hearing of the death of Olivia Harris, LSE anthro prof  
<http://tinyurl.com/dyqxlw>  
*about 2 hours ago from web*

MoodleMoot 2009 #mmuk09 conference post <http://is.gd/tpQa>  
finally...  
*about 3 hours ago from twirl*

RT @moodlemat: A must read of school ICT managers: Why  
Schools should use Open Source Software - <http://milesberry.net/?p=516>  
*about 4 hours ago from twirl*

Looking at case studies and thinking we should write some Bath:  
<http://is.gd/tpCm> Sheffield: <http://is.gd/tpC4>  
*about 4 hours ago from twirl*

beautiful day, shame to be inside All quiet in the office Where is  
everyone? Enjoying the sun? Coffee time  
*about 5 hours ago from twirl*

What IS gazza talking about? #motd2  
*about 15 hours ago from twirl*

**Updates** 1,550

**Favorites**

**Following**



[View All...](#)

[RSS feed of mattlingard's updates](#)



What are you doing?

140

Latest: @mrsrowe canada? about 2 hours ago

update



**Joe Librarian** Halfway to #ItsGrimUpNorth. Motorway service station outside Rochdale. Afternoon special offer: Tripe butt and cup of tea. Ah, that be good

4 minutes ago from TwitterFon



**digitalmaverick** @iusher Don't know if its quite what you meant but... how would you assess that video? As a video? As a piece of athletics?

7 minutes ago from web in reply to iusher



**cristinacost** @PatParslow #educamp in Graz 6&7 Nov. <http://www.iunig.at/index.html> (more info will b released soon via @mebner ) it will be gr8 fun

9 minutes ago from TwitterFox in reply to PatParslow



**iusher** apparently, a colleague in the previous parallel session kept on giving out my email address in answers to questions. Ah...

9 minutes ago from twirl



**PatParslow** @cristinacost I did see a mention of the Graz one - when is it? Organising something sounds good to me.

16 minutes ago from Spaz in reply to cristinacost



**briankelly** Now back home from #mw2009 Feeling exhausted - but should I go to The Bell tonight to get back to UK time zone?

17 minutes ago from TwitterFon



**stujohnson** Ironical that I haven't had (made) time to get past pt 1 of getting things done. Still finding @rtm v useful tho. Maybe I'll put read #gtd on

18 minutes ago from TwitterFox



mattlingard

111 218 1,551  
following followers updates

**Twitterrific**

», a fun mac application for  
Twittering.

Home

@mattlingard

Direct Messages 110

Favorites

Everyone

Following add



[View All...](#)

Device Updates

☐ phone ☒ off

Follow

Follow

Follow

Follow

Follow

Follow

Follow

# It's all about following...

Follow

Follow

## Finding people

Follow

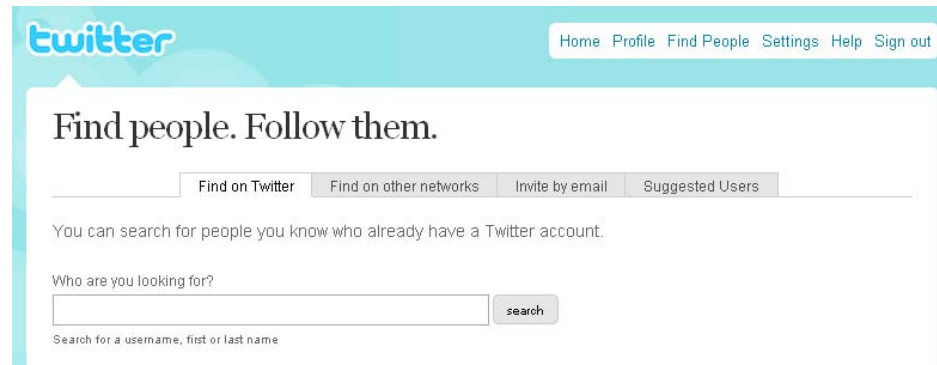
## Who?

## How many?

Follow

Follow

Follow

A screenshot of the Twitter 'Find people' interface. The header is light blue with the 'twitter' logo on the left and navigation links 'Home', 'Profile', 'Find People', 'Settings', 'Help', and 'Sign out' on the right. The main content area has the heading 'Find people. Follow them.' Below this is a search bar with four tabs: 'Find on Twitter' (selected), 'Find on other networks', 'Invite by email', and 'Suggested Users'. A text prompt says 'You can search for people you know who already have a Twitter account.' Below that is a search input field with the placeholder text 'Who are you looking for?' and a 'search' button. At the bottom of the input field, it says 'Search for a username, first or last name'.

Follow

Follow

Follow

Follow

# ...and being followed!

Follow

Follow

Follow

Follow

Follow

Follow

Follow

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update



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Home

@mattlingard

Direct Messages 110

Favorites

Everyone

Following add



[View All...](#)



Device Updates

☐ phone ☒ off

# Twitter Love Song

Martin Weller @mweller

<http://blip.tv/file/1367367/>

short video on the history of the internet:   
<http://vimeo.com/2696386> 

*7:11 PM Jan 7th from web*



gsiemens



Login Join Twitter!

sounds of the bazaar going live in 30  
min. Stream: <http://tinyurl.com/6df6ar>  
join chat too here: [#oebo8](http://tinyurl.com/sounds08)

*1:29 AM Dec 5th, 2008 from TwitterFox*



**cristinacost**

Cristina Costa



[Home](#) [Profile](#) [Find People](#) [Settings](#) [Help](#) [Sign out](#)

@mattlingard looking for open source CMS at the moment. Research on web suggests Drupal sites ugly with few decent themes. Is this the case?



10:47 AM Jan 23rd from whirl



andymee  
Andy Mee

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[Login](#) [Join Twitter!](#)

Trying to find (UK+) examples of uni student social networking as inhouse implementation -  
Community@Brighton Redgloo  
Warwick blogs -more?

12:57 PM Oct 27th, 2008 from web



francesbell  
Frances Bell

twitter

Home Profile Find People Settings Help Sign out

RT @authenticdasein: <http://tinyurl.com/9tacnt> OU's darwin devolver. Journey back

*about 22 hours ago from twirl*

 **mattlingard**  
Matt Lingard

© 2009 Twitter About Us Contact E

twitter

Home Profile Find People Settings Help Sign out

@mattlingard fantastic, passed it on to our biologist who think it great. Twitter IS marvelous!

*about 19 hours ago from web in reply to mattlingard*

 **jenobaditch**  
Jennifer Obaditch

© 2009 Twitter About Us Contact Blog Status Apps API Search Help Jobs Terms Privacy



twitter

Login Join Twitter!

LinkedIn and Facebook: NO offers of work EVER. Twitter: Offers! (plural) 1 today related to #jiscbids (alas interest conflict, turning down)

9:21 AM Feb 3rd from web

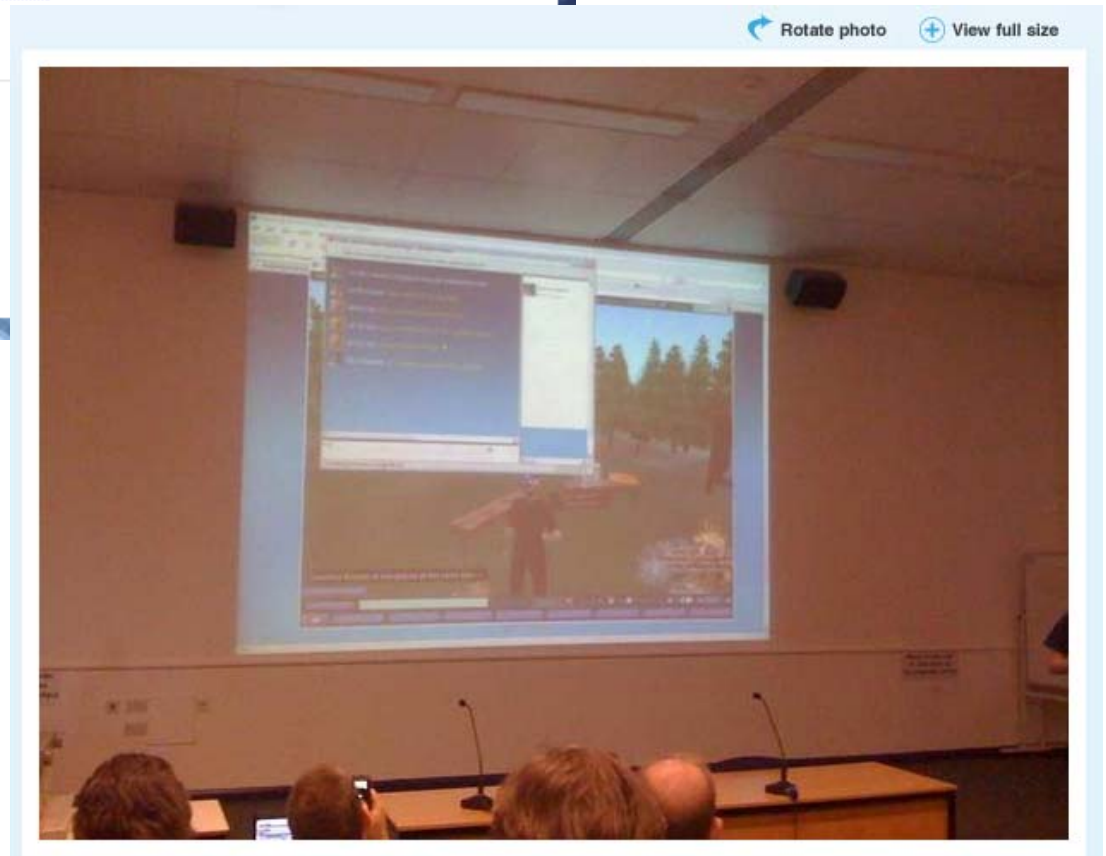


Joe\_Librarian

John Kirriemuir



#mmuk09  
1200 tweets



# Events, Hashtags, Search



See what's happening — *right now.*

[Advanced Search](#)

Search

Trending topics: [Happy Earth Day](#), [#lonk](#), [#saelections](#), [#www2009](#),  
[#earthday](#), [Susan Boyle](#), [Budget](#), [#opengov](#), [#maternalhealth](#), [Liverpool](#)

## Twemes

twitter memes - global tags for twitter

latest twemes | [blog](#) | [about](#) | [help](#)

Twemes on your phone: [m.twemes.com](#)

**mmuk09**

[start live update](#) | [comment](#) | [widget](#)

**eGJD:** RT [@vaughany](#) New blog post: What I learned at [#mmuk09](#): [http://is.gd/ru4z](#)  
11:02 PM April 8, 2009 | [reply](#) | [block eGJD](#)

**eGJD:** Nice to still see a few [#mmuk09](#) Tweets coming in.. but hey don't forget to chill over the Easter Break though guys!  
10:58 PM April 8, 2009 | [reply](#) | [block eGJD](#)

**jamesfk:** [@thepurpleblob](#) pretty sad!;) think you were next to [@moodier](#) in the last [#mmuk09](#) session? [#3geeksonatrain](#)  
11:04 AM April 8, 2009 | [reply](#) | [block jamesfk](#)

**aaricia69:** My post is ready: [http://tinyurl.com/mmuk09](#)  
[#mmuk09](#)  
09:18 AM April 8, 2009 | [reply](#) | [block aaricia69](#)

**divingstone:** [@moodiefairy](#) I wasnt trying to do the 'virtual worlds sales pitch' so interesting to know if you are converted... even a little bit? [#mmuk09](#)  
08:58 AM April 8, 2009 | [reply](#) | [block divingstone](#)

**Hot Picks**

None today!

[Suggest a Hot Pick](#)

**latest flickr photos**

## #hashtags

What's happening right now on twitter

**#jobs** 381 Now hiring: Web Application Engineer - Aetna Information Technology - Hopewell, NJ [http://jobcircle.com/z2153376](#)  
[#jobcircle](#) [#obs](#) 2 minutes ago

**#earthday** 266 RT [@ZenDoc](#) Its [#EarthDay](#) Birthday Yeal A Great Day to join the EarthDay Network at [www.earthday.ning.com](#). Come Celebrate w us! [#earthtweet](#) 2 minutes ago

**#saelections** 254 So seems [@giselle06](#) and (maybe) [@nedend](#) and I were the only people to get a free toilet bowl cleaning strip at [#saelections](#) 2 minutes ago

**#www2009** 229 Yay, my slides on Web data provenance are on the Slideshare main page in the [#www2009](#) spotlight section 3 minutes ago

**#bbctwit** 131 [@BBCClick](#) [#bbctwit](#) 1No about a minute ago

**#fb** 237 Talking with Mac people about buying a computer is like talking to Amway people about detergent. Want some honest pros and cons. [#fb](#) 2 minutes ago

search

Past 6 hours

Past 6 hours

Past 6 hours

Past 6 hours

Past 6 hours

Past 6 hours



Over to you...

# People to Follow

## LSE:

- mattlingard
- jsecker
- lsecareers
- lse
- romieh

## Organisations:

- nrparmar
- andyramsden
- 3Quarks

## Other

- anthonymcneill

## This room:

- Pass me your Post-its!



**twhirl** u.0.9 used 50/100 re mattlingard

140

**ianibbo** Resisting the strong temptation to start mucking about and re-organising my own delicious bookmarks at the cmd line with pydelicious  
Ian Ibbotson about 5m ago via web

**jont** @jamesclay it was all downhill after that...  
jonTrinder about 6m ago via TweetDeck in reply to jamesclay

**Joe Librarian** Aware that in a Glaswegian University, people are currently running up and down corridors 'cos of impending interview.  
John Kirriemuir about 8m ago via web

**cristinacost** ALT-C 2009 Papers  
<http://tinyurl.com/bo3elf> via [www.diigo.com/~cristinacost](http://www.diigo.com/~cristinacost)  
Cristina Costa about 9m ago via diigo

**digitalmaverick** Sarkozy proposed TWO HOURS after meeting Bruni? WOW  
<http://news.bbc.co.uk/1/hi/world/europe/7885580.stm>  
Drew Buddie about 10m ago via web

Filter

filtered: 471 matches

Home @

14:59 user's tweets received





Share this Post



# Feed Twitter!



About

AUG 22 2008

50 Ideas on Using Twitter for Education

Posted by Carol as [Other Stuff](#)

Based on a list

First Steps

1. Build a name for your site

2. Add a link to your site

3. Don't be too pushy

4. Point to that tag

5. Share

6. Don't be a spammer

7. Be wary of But he

8. Promote partici

9. Be hu

10. Talk a

Ideas About W

11. Instead of asking questions

12. Have take vacations. It's nice to have a variety.

13. When promoting a blog post, ask a question or explain what's coming next, instead of just dumping a link.

Add a Bookmark to Diigo

Url:

Title:

☐ Private ☐ Unread ☐ Twitter this!

Description:

Tags:

Recommended tags:

☐ Add to a List ☐ Share to a Group

Save Save & Send Cancel



Type your new Jaiku here

Post

+ Add Icon

140 characters left

Overview

Your Jaikus



Hi mattlingard! Here's the latest from your contacts

THURSDAY, 12 FEBRUARY 2009

 Hide Comments



Checking jaiku in case twitter fails on me tomorrow :0)

By [mattlingard](#) a moment ago in london.  Add Comment  Delete



Take-apart phone launching this year and 49 more

Fetches from The Register 2 hours, 55 minutes ago.  Add Comment  Unsubscribe





If you add a picture to your blog entry (even if it is a 1 x 1 pixel image) and add the blog title to an ALT tag to the image then this will replace the "davefoord" in your RSS feed to Jaiku with the correct blog title.

Comment from [jameslay](#) on [davefoord](#) 4 hours, 2 minutes ago.




zzzz

In the MoLeNET Mentors meeting in Leeds.


By [jameslay](#) 4 hours, 41 minutes ago in Leeds.  2 Comments  Unsubscribe



Have just been for a walk in Leeds. First time in ages seeing Leeds city centre on foot and in daylight!

By [jameslay](#) 6 hours, 6 minutes ago in Leeds.  Add Comment  Unsubscribe

Location

 london | [Change](#)

Feeds

[Edit](#)

+ Add your Web feeds

Contacts (4)

[Manage](#)



Find people and channels

Search





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[mattlingard](#)

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Search for a song or artist

SEARCH



Experience ENO's La Bohème

[www.ClassicalTV.com](http://www.ClassicalTV.com)

View Video Now

Ads by Google

show

[ALL BLIPS](#)

[FAVORITES](#)



100

**ahoova** new artist.. love her!

Ladytron – Seventeen - Soulwax Remix | [play](#)

POSTED ON FEB 13 AT 2:47 AM | [BUY MP3](#)



1K

**luiz\_com\_z** Well, I'm on my way. o/

Ramones – Here Today , Gone Tomorrow | [play](#)

POSTED ON FEB 13 AT 2:47 AM | [BUY MP3](#)



50

**bkweb** "You look so fine and I really wanna make you mine"

Jet – Are You Gonna Be My Girl | [play](#)

POSTED ON FEB 13 AT 2:47 AM | [BUY MP3](#) | [GET RINGTONE](#)



250

**maydbs**

Room Eleven – Sad Song | [play](#)

POSTED ON FEB 13 AT 2:47 AM | [BUY MP3](#)



500

**Radiobread** mmmm Bob Dylan's 115th Nightmare - The Gay Blades..

The Gay Blades – Bob Dylan's 115th Nightmare | [play](#)

POSTED ON FEB 13 AT 2:47 AM | [BUY MP3](#)



mattlingard

0 props



You have 11 props to give out

DJ since Feb 12, 2009

BLIP IS BETTER WITH PALS

Invite friends to join Blip.fm

Embed Blip.fm on your site

STATS

Playlist	0
Blips	1
Replies	0
Props	0
Favorite DJs	30
Listeners	0

FAVORITE DJs

