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Large-scale digitisation: the £22 million JISC programme and the role of libraries

Conference presentation

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The JISC Digitisation Programme
Presentation for the UKSG Annual Conference 7-9 April 2008

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www.jisc.ac.uk/digitisation
£10m HEFCE “windfall” given to JCS in 2004

Advisory Group set up to oversee the programme – JCS members and others

Extant proposals for content to be digitised

Group wanted community consultation too, and this brought more bids to the table

Followed by a unique open ranking exercise
Phase 1

- 18th Century British Parliamentary Papers
- Medical Journals Backfiles
- Online Historical Population Reports
- British Library Archival Sound Recordings
- British Newspapers 1800-1900 (BL)
- Newsfilm Online
The JISC Digitisation Programme
18th Century Parliamentary Papers

- Bringing all existing records of Britain’s 18th century Parliament to users across the UK
- House of Commons papers and bills
- House of Lords papers and bills
- One million pages
The JISC Digitisation Programme
Medical Journals Backfiles

- Free access to the best in medical publications
- From 1809 to today and into the future
- Two million pages
The JISC Digitisation Programme

Online Historical Population Reports

- Two hundred thousand pages of British population reports from 1801 to 1936
- Covering demography, the economy and sociology
The JISC Digitisation Programme
British Library Archival Sound Recordings

- Popular Music
- Soundscapes
- The African Writers Club
- The Oral History of Jazz in Britain
- Visual Arts Interviews
- David Rycroft South Africa recordings
- The Klaus Wachsmann Uganda recordings
- Records and record players
- Sony Radio Awards
The JISC Digitisation Programme
British Newspapers 1800-1900

- Two million pages from national, regional and local papers.
- Searchable
- Accessible
- Delivered online
Newsfilm Online

- Digitisation of the ITN and Reuters news archives
- 60,000 clips
- 3,000 hours
- Users can search, download and embed the clips
Among the largest digitisation activity in Europe

Most advanced and integrated programme

Wide range of subject content and format

Good practice established across many fronts

Significant achievements

Independent evaluation by Evidence Base
Achievements of Phase 1

- Standards (technical, metadata, presentational)
- Unique agreements with commercial partners
- Improved framework for IPR usage in HE/FE
- Exemplars for increased interoperability including open source
- Problems overcome, especially in multimedia
- JISC digitisation strategy starts to emerge
Lessons learned encompass all aspects of the digitisation process:

- User consultation, procurement, metadata
- IPR, quality assurance, indexing
- Project management, risk register
- Interface development, accessibility
- Promotion
Lessons learned from Phase 1

- Metadata very important *from the outset*
- Evaluation needed *throughout the project*
- Impact assessment desirable, requiring projects to build in *from the start* necessary licences and arrangements, especially for web log analysis
- An expert user panel is best for selection of content
- Lessons learned to be captured as project progresses
Sixteen new exciting projects - £12m

Lessons learned in Phase 1 were built into the bidding guidelines and selection criteria for Phase 2

A consultation exercise invited the community to rank the bids

Selection was based on the marks of an expert panel and the rankings from the consultation
Digitisation of the Independent Radio News Archive

- Seven thousand reel to reel tapes
- Archive covers 1973 to the mid 1990s
- Over four thousand hours of recordings
- Bournemouth University
British Cartoon Archive Digitisation (BCAD) Project

- Fifteen thousand Giles cartoons
- Five thousand pages of related paperwork
- Cross searchable with 123,000 other cartoons in the collection
- University of Kent
Three thousand high quality digital images

Birmingham Museums and Art Gallery

Artists include:
- Edward Burne-Jones
- Ford Madox Brown
- John Everett Millais
- Dante Gabriel Rossetti
- William Holman Hunt
- Arthur Hughes
- Frederick Sandys
- Simeon Solomon
The John Johnson Collection contains 1.5 million items from 1508 to 1939

- 65,000 items digitised
- 150,000 images
- University of Oxford
The JISC Digitisation Programme
The East London Theatre Archive

- 15,000 digital objects
- Images, papers, photographs, artifacts
- University of East London
A selection of 20th and 21st century Welsh and Wales-related journals

These materials cover a very wide range of subject areas, including: humanities, social sciences, science and technology

National Library of Wales
Building on the work of the first Archival Sound project

Covering:
- Michael Gerzon Recordings
- Recordings of Canonical Classical Repertoire 1926-1956
- Early Record Catalogues (images)
- Decca West Africa "Yellow Label" Series
- Early Spoken Word Recordings
- Holocaust Survivors' Centre
- Traditional Music in England
Half a million images containing the full text of the Cabinet Papers

These collections of minutes and memoranda constitute a fascinating record of the way in which the British government grappled with events of the 20th century

The National Archives
A Digital Library of Core e-Resources on Ireland

- Comprehensive, multi-disciplinary - for scholars seeking convenient and comprehensive e-resources relating to Ireland

- Queen’s University Belfast
One million images from around 30,000 pamphlets

Hume tracts, Early Grey pamphlets, Knowsley pamphlet collection, Cowen tracts, The National Liberal Club pamphlets, Foreign and Commonwealth pamphlets, selected pamphlets from LSE

University of Southampton and six other CURL libraries
The JISC Digitisation Programme
British Newspapers 1620-1900

- 1.1 million pages from national, regional and local newspapers
- Building on previous work to create a digitised collection of 4 million pages
- British Library
The JISC Digitisation Programme

UK Theses Digitisation Project

- The digitisation of over five thousand paper-borne UK theses will 'kick start' the EThOS service, which will allow open access to theses in electronic form

- British Library
First World War Poetry Digital Archive

- Will contain the poetry of five British poets of the Great War, Edward Thomas, Robert Graves, Vera Brittain, Isaac Rosenberg and Roland Leighton

- Contextualising the archive will be over two hundred images, audio and video clips from the Great War

- University of Oxford
Films and television programming reviewing the UK economy, its industries, transport and agriculture, tracing the radical shifts each has undergone in the past 60 years and the social impact.

Material concerning the health services, education, immigration, multi-culturalism and regionalism tracking 70 years of public debate and shifts in prevailing national attitudes.

British Film Institute
Historic Boundaries of Britain

- University of Portsmouth

- Collections to be digitised include:
  - St. Catharine’s House Historic Map Library
  - Scottish administrative boundaries
  - Reports of the Parliamentary Boundary Commissions, 1832 to 1954
The archival collections held by the Scott Polar Research Institute, University of Cambridge, are among the richest in the world for the study of polar environments.

This project will develop a repository of freely available visual and textual resources to support learning, teaching and research into topics relating to the history of Arctic and Antarctic exploration and science.

Scott-Polar Research Institute
Timing is everything, and it’s very tight

Aiming for next capital round, before Phase 2 finishes

Attempting usage/impact assessment of Phase 1 projects, but statistics not built in from the start

May have to rely on a broader impact study focusing on some quantitative and qualitative indicators

Evidence from the international conference (July 2007), Phase 1 evaluation, built-in formative evaluation in Phase 2, links with JISC, HEFCE and Government initiatives and strategies will help
Preparations for Phase 3

- Underspend being used to prepare more evidence
- To signal sound thinking even if some of the results are too late for the Phase 3 bid
- These include:
  - An updated JISC standards catalogue
  - A gap analysis (into what the community needs and into the availability in the community of relevant large or significant collections)
Preparations for Phase 3

- Underspend also to cover:
  - Producing guidelines for securing IPR rights for moving images and sound
  - Investigating the development of thematic portals to make resources more comparable and usable, possibly extended to cover JISC Collections
  - Creation of a UK Forum for Digitisation
All Phase 1 and 2 projects will be free at the point of use to UK HE and FE

Some will also be available to schools and public libraries

A few will be on completely open access

An enormous mass of digitised material, much of it unique, representing UK heritage
Thematic portals will be a great step forward for enhancing user experience

There will be major challenges re access, especially if JISC Collections are included

Mixing community and commercial content

A future stage could see linking up with European and US initiatives, with challenges of all kinds especially IPR
Sustainability into the future is the biggest challenge

Even for those projects which are finite (eg an entire collection has been digitised)

Many projects will want to add content (eg Newsfilm Online, Newspapers, Sound Archive)

The programme may be able to attract income from wider access overseas

Ultimately librarians will probably have to be prepared to pay for licensed access (as with JISC Collections)
Conclusions

- The programme has put the UK among the very top players in the global digitisation league

- HE and FE users will benefit from fantastic resources (and already are from Phase 1)

- Librarians need to be ready to a) promote the content and b) subscribe to it in the future as it grows and needs to be sustained and preserved

- We can all be very proud of this achievement