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**Making the  
invisible hand  
visible:  
Managers and  
the allocation  
of workers to  
jobs**

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## Abstract

Why do managers matter for firm performance? This paper provides evidence of the critical role of managers in matching workers to jobs within the firm using the universe of personnel records from a large multinational firm. The data covers 200,000 white-collar workers and 30,000 managers over 10 years in 100 countries. I identify good managers as the top 30% by their speed of promotion and leverage exogenous variation induced by the rotation of managers across teams. I find that good managers cause workers to reallocate within the firm through lateral and vertical transfers. This leads to large and persistent gains in workers' career progression and productivity. Seven years after the manager transition, workers earn 30% more and perform better on objective performance measures. In terms of aggregate firm productivity, doubling the share of good managers would increase output per worker by 61% at the establishment level. My results imply that the *visible hands* of managers match workers' specific skills to specialized jobs, leading to an improvement in the productivity of existing workers that outlasts the managers' time at the firm.

Keywords: managers, career trajectories, internal labor markets, productivity

JEL Codes: J24; M5

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“[M]odern business enterprise took the place of market mechanisms in coordinating the activities of the economy and allocating its resources. In many sectors of the economy, the visible hand of management replaced what Adam Smith referred to as the invisible hand of market forces.”

— Chandler, A.D., 1977. *The Visible Hand: The Managerial Revolution in American Business*.

## 1 Introduction

Economics studies how to allocate scarce resources. Traditionally, labor economics focused on the labor market, rather than looking inside the “black box” of firms, within which most workers are allocated to jobs.<sup>1</sup> In firms, managers take the place of the price mechanism in directing the allocation of resources (Coase, 1937). In particular, they shape the allocation of workers to jobs through *internal labor markets* (Doeringer and Piore, 1971). Understanding the managers’ role in the allocation of workers to jobs is key to understanding why differences in management across and within firms explain an important share of the persistent differences in productivity (Gibbons and Henderson, 2012).

The idea that there are gains from the division of labor with people specializing their efforts across tasks is an old one and among the cornerstones of economics (Smith, 1776). Yet, the matching of workers to jobs as a way to reach an organization’s objectives has received little attention. Managers, acting as gatekeepers in internal labor markets (the *bosses*), can play an essential role in facilitating the discovery of workers’ unique skills and hence their effective utilization through job allocation.

This paper documents how managerial skill shapes workers’ allocation to jobs and future career outcomes and whether this ultimately determines firm productivity. I consider a setting that allows the study of workers’ career trajectories both horizontally - through lateral moves - and vertically - through a job ladder. This is the internal labor market of a large multinational firm (MNE).

Studying the role of managers within internal labor markets requires tackling three steps. The first is access to “insider” firm data, which also combines cross-sectional granularity with a sufficiently long time dimension. Second, estimating the added

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<sup>1</sup>The share of workers employed by firms is 54% globally (World Bank, 2019).

value of managers has proven challenging as measures that identify good managers independently of workers' outcomes are hard to come by. Third, to analyze the impact of managers on workers, one needs to pin down the manager's contribution to the worker's outcomes, which necessitates plausibly exogenous assignment of managers to workers.

With respect to the data, I bring together a rich collection of high-granularity administrative records from a multi-billion euro multinational firm. The data reveal the organization's inner workings over several years and cover the universe of managers and workers in the MNE: more than 200,000 workers and 30,000 managers over the span of 10 years in 100 countries.

To address the first identification step, I introduce a new method to identify successful managers based on managers' own promotion speed, as a revealed preference measure of the firm. I refer to them as "high-flyers" to capture those who climb the corporate ladder faster. Specifically, I consider the earliest age a worker is promoted to manager and define a binary measure to classify managers as high-flyers and low-flyers. This results in 29% of managers being singled out as high-flyers.<sup>2</sup>

To tackle the second identification step, I leverage a *natural experiment* created by managers' lateral rotations across teams that are outside of the control of the worker. These rotations are part of the requirement for the managers' career progression and anecdotal evidence and empirical tests indicate that they are orthogonal to workers' characteristics.<sup>3</sup> This type of rotation policy is also not peculiar to this firm but rather a common managerial practice among large firms.

I conduct an event-study analysis exploiting the workers' first manager rotation and comparing different types of transitions. For example, consider two teams each managed by a low-flyer manager. One of these teams then transitions from a low-flyer manager to a high-flyer manager, while the other team transitions from a low-flyer manager to a different low-flyer manager. As both teams are affected by a manager

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<sup>2</sup>I show that the high-flyer status is significantly positively correlated with other measures of ex-post performance such as managers' own performance ratings as well as workers' upward feedback on the managers' leadership.

<sup>3</sup>I carry out a series of empirical tests to confirm that the team assignment of a manager's internal rotation is orthogonal to workers' characteristics. I show that the type of transition faced by a team (e.g., from a low- to a high-flyer manager) is uncorrelated with the observable characteristics of the team, as well as with the characteristics of the incoming and outgoing managers. Most importantly, the career progression of workers undergoing different manager transitions follows parallel trends leading up to each type of manager transition.

transition, this design nets out the effect of the transition. Hence, the results can be summarized in the effects of (i) *gaining a good manager*, i.e. switching from a low- to a high-flyer manager, and (ii) *losing a good manager*, i.e. switching from a high to a low-flyer manager, relative to switching manager but without changing manager type. I can compare the outcomes of the employees each month leading up to the manager transition date and each month after the transition.<sup>4</sup>

I show that good managers achieve a more productive workforce by creating better matches between the present labor pool and specialized jobs in the firm. In so doing, they have a long-lasting impact on workers' trajectories that outlives their time overseeing the worker.<sup>5</sup> My findings suggest that considerable gains in worker performance stem from efficiently allocating *existing* workers to jobs and that managers' role is crucial in creating more productive worker-job matches, all potentially at little additional cost for the organization.<sup>6</sup> As the managers' influences propagate inside the organization through their subordinates' careers, I demonstrate that they significantly impact firm-level productivity, thus linking individual-level effects to the productivity of an entire establishment.

First, gaining a good manager causes significant worker reallocation to different jobs inside the firm, through lateral transfers (30% higher) and vertical transfers (40% higher). Examples of lateral moves are transfers from customer service to logistics; from merchandising to sales; or from product development to quality. Moreover, I isolate task-distant transfers as those that represent a major horizontal change in tasks to be fulfilled and find that they increase by 20% (for example, moving from human resources to marketing, or from R&D to supply chain management). I find no systematic pattern among the moves, they are scattered throughout the organization. In terms of dynamics, the transfers gradually increase until five years after the manager transition when they level off at a sustained higher level at least until seven years after.<sup>7</sup> The results of the lateral transfers cannot be reconciled with high-flyer managers mainly teaching workers how to become more productive on the job as that would lead to the

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<sup>4</sup>I keep following the workers even if they change managers again, irrespective of whether the worker remains or not with the manager of the first transition.

<sup>5</sup>Having panel data over several years is essential to be able to evaluate the returns of a worker-job match as they may not manifest immediately.

<sup>6</sup>Matching can be considered a resource-neutral policy when contrasted to the more resource-intense alternatives such as hiring, firing, and training.

<sup>7</sup>The time window is determined by the length of the panel data.

opposite prediction on workers' lateral moves.<sup>8</sup>

Second, gaining a good manager also results in an improvement in worker performance and long-run career progression. Seven years after the manager transition, the number of salary grade increases is 0.25 points higher, corresponding to a 30% higher salary. Combining the results on lateral reallocation with those on pay progression suggests that high-flyer managers facilitate the discovery of workers' aptitudes and spur workers to a higher rate of job changes, which results in workers finding positions that are better matched to their skills. A mediation analysis reveals that 62% of the higher salary grade increases are explained by lateral job changes. This is likely an underestimate of the managers' allocation channel. It excludes vertical transfers as by definition they involve a salary raise. Additionally, it does not account for the benefits gained when a worker remains in their current job (rather than changing jobs) due to it being a good match for them.

Third, using productivity data from sales bonuses on a sub-sample, I show that good managers boost worker performance, rather than inflating pay for the same performance. I find that workers' sales performance increases by 27% up to 4 years after gaining a high-flyer manager.<sup>9</sup> Additional empirical checks that compare the productivity gains among job moves initiated by a high-flyer with those from job moves initiated by a low-flyer indicate that the performance gains cannot be explained by a treatment effect of transfers by themselves, but rather by good managers causing more productive transfers (i.e. choosing the *right* transfer for the *right* worker in terms of the worker's skill set).

These effects are *asymmetric*. Gaining a good manager has positive effects while losing one has no corresponding negative effects. This indicates that there are long-term benefits of a one-time exposure to a good manager: the gains from a high-flyer manager persist even after a downgrade in manager quality. The asymmetric effects together with the persistence of the results help rule out alternative contemporaneous

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<sup>8</sup>I show this formally with a conceptual framework that captures task-specific human capital and learning about innate talents. I allow good managers to increase both the learning around task talent (allocation channel) and the speed of job-specific learning by doing (teaching channel). I show that the two channels have opposite predictions on job transfers and that the data is consistent with the allocation channel being the main driver behind the productivity results.

<sup>9</sup>I have sales bonus data for the entire field sales population in India over 2018-2021. The corresponding increase in salary is 8% in the same sales sub-sample and salary increases by 18% in the full sample 4 years after the manager transition.

channels of managers such as monitoring or motivation and support the interpretation of the allocation channel as the gains of a good worker-job match do not rely on the co-presence of a good manager. In terms of organizational design, the asymmetries in the results also indicate that it suffices to expose each worker to a high-flyer once as a low-flyer manager cannot spoil away the benefits of a good match created by a high-flyer manager.

Additional tests allow me to rule out other alternative channels. First, the findings on worker performance cannot be explained by high-flyer managers engaging in worker selection out of the firm (Fenizia, 2022). I observe no impact on exit from the firm, and this is not disguised by heterogeneous effects on exit by baseline worker performance: there is no impact on exit for either the high or low performers at baseline. Hence, the higher rate of internal transfers points to high-flyers finding suitable re-deployments inside the firm. Second, I do not find that the workers' lateral and vertical moves occur within the managers' networks of previous colleagues<sup>10</sup> or that workers follow their managers as they move within the firm, thus excluding explanations related to social connections within the MNE. These findings as well as the evidence on higher worker sales productivity assuage concerns of manager bias.

I conclude by showing that the good managers' effects are associated with higher overall profits at the establishment level. I integrate the worker-level records with establishment-level productivity data (output per worker) and cost data (cost per ton of output) to connect the paths of individual workers to the overall productivity of the establishment. Although this piece of evidence is correlational in nature, it provides further evidence of a positive link between the career trajectories of individual workers and productivity at the site level. I estimate that the semi-elasticity of output per worker to workers' past exposure to high-flyer managers is 2.03, that is increasing the exposure to high-flyers by 10 percentage points is associated with an increase in output per worker by 20%. The same semi-elasticity is -1.4 for costs per ton. Taking the price level as given and combining together these two results, the analysis suggests that high-flyers are increasing profits. I also perform a cost-benefit analysis based on operating profits data from the company's income statements and estimate that the

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<sup>10</sup>I define a socially connected move based on whether the manager has ever worked (i) with the new manager the worker moves to and/or (ii) in the same sub-function and/or office as the job the worker moves to. I find no differential impact of gaining a high-flyer manager on connected moves, whether these are lateral or vertical moves.

returns of high-flyer managers are well worth their costs.

A major question in labor economics is how workers match to jobs and how that determines wages and their evolution over time. Extensive research on labor markets has studied job mobility *between* firms (e.g., Jovanovic (1979); Rosen (1986); Moscarini (2005); Acemoglu and Autor (2011); Bagger, Fontaine, Postel-Vinay and Robin (2014); Chade, Eeckhout and Smith (2017); Card, Cardoso, Heining and Kline (2018); Lise and Postel-Vinay (2020)). Yet, wage growth and job mobility also happen *within* firms as examined by a literature on internal labor markets, largely theoretical and descriptive (Waldman (1984); Baker, Gibbs and Holmstrom (1994a); Baker, Gibbs and Holmstrom (1994b); Baker and Holmstrom (1995); Gibbons and Waldman (1999); Kahn and Lange (2014); Pastorino (Forthcoming); Huitfeldt, Kostøl, Nimczik and Weber (2023); Coraggio, Pagano, Scognamiglio and Tåg (2023)). This is the first paper to study the role of managers in the allocation of workers to jobs within internal labor markets and to show that manager quality is the crucial ingredient needed to create more productive matches between workers and jobs.

My findings also advance our understanding of the impact of individual managers on firm and worker outcomes (Bertrand and Schoar (2003); Bandiera, Barankay and Rasul (2007); Lazear, Shaw and Stanton (2015); Bandiera, Prat, Hansen and Sadun (2020); Frederiksen, Kahn and Lange (2020); Hoffman and Tadelis (2021); Metcalfe, Sollaci and Syverson (2023); Adhvaryu, Nyshadham and Tamayo (2023); Adhvaryu, Kala and Nyshadham (2022)). I contribute to this growing strand of research by uncovering the matching of workers to jobs as an important mechanism that determines managers' long-run impacts on workers' careers and overall firm productivity. In so doing, I also bring forth new evidence on the micro-level processes that link individual managers at lower levels of the firm hierarchy to firm-level outcomes. In terms of management practices, this study puts the emphasis on managerial policies governing the allocation of workers to jobs within firms, which have been overlooked by previous research.<sup>11</sup>

More broadly, by providing micro-level evidence on the role of managers in the

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<sup>11</sup>The managerial practices analyzed by previous literature focus on workers' incentives via pay for performance, promotions, and monitoring (Bloom and Van Reenen, 2011). The tools of monetary and career incentives have also been widely examined theoretically and empirically by a prominent strand of research in organizational economics (Holmström (1979); Lazear and Rosen (1981); Lazear (2000); Bandiera et al. (2007); Bandiera, Barankay and Rasul (2013); Bertrand, Burgess, Chawla and Xu (2020)).



efficient assignment of workers to jobs, this study speaks to the research on the misallocation of productive inputs and its consequences for growth: (i) on the mismatch between workers and jobs and its consequences for workers' careers and aggregate output (Hsieh, Hurst, Jones and Klenow (2019); Guvenen, Kuruscu, Tanaka and Wiczer (2020)) (ii) on the misallocation of productive resources across firms in the economy and the role that the reallocation of factors of production can play in driving productivity growth (Bhagat, Shleifer, Vishny, Jarrel and Summers (1990); Bartelsman, Haltiwanger and Scarpetta (2009); Hsieh and Klenow (2009); Foster, Haltiwanger and Krizan (2001); Davis, Haltiwanger, Handley, Jarmin, Lerner and Miranda (2014)).

The remainder of the paper is organized as follows. Section 2 describes the institutional background and Section 3 delves into the data. Section 4 introduces the research design centered around manager rotations and discusses its validity. Section 5 presents the main results and Section 6 discusses additional evidence corroborating the allocation channel. Section 7 provides a conceptual framework to interpret the empirical results and discusses external validity. Section 8 concludes.

## **2 Institutional context**

### **2.1 Firm overview**

I collaborate with a private consumer goods multinational with offices in more than 100 countries worldwide. This firm is one of the largest in the world and is headquartered in Europe. It has a workforce of about 120,000 workers each year, of which approximately 60,000 are white collars, and its turnover in 2020 was over €50 billion. I collect novel data on the full population of white-collar and management employees and construct a panel dataset that links workers to their managers and tracks workers' career progression inside the firm (see Appendix Figure A.1 for an overview of the data sources).

The company is organized into a hierarchy of work-levels (WL) that goes from WL1 to WL6 (C-Suite) (see Appendix Figure A.2 for a graphical visualization of the hierarchy). Employees with a work-level above one are considered performing managerial roles (WL2+). Moreover, within each work-level, there is a further vertical differentiation of workers through salary grades (there are 12 salary grades in total). Salary

approximately increases by 20%-30% at each salary grade increase. A salary grade increase entails a permanent change in salary but not a major change in job responsibilities while a work-level promotion would also entail a considerable change in job responsibilities (usually less execution and more strategy and planning). The firm has the same organizational structure across all countries, functions, and over the time of the sample. Appendix Figure A.3 shows that average tenure, age, and work-level shares have remained very stable over the years of the panel.

Table I describes my sample, which consists of the universe of white-collar workers from January 2011 to December 2021. This results in 224,117 distinct regular full-time workers<sup>12</sup> in 118 countries (10,083,638 worker-month observations). Supervisors (i.e. those that supervise at least one worker) comprise 21% of the sample, although only 15% of the sample is in managerial roles (i.e. has a work-level above one).<sup>13</sup>

Panel (a) and (b) of Table II presents summary statistics for the main variables. Women represent 44% of employees in the sample, 39% of workers are aged between 30-39 and the large majority of workers are in work-level 1, WL1 (80%). The workers have homogeneous levels of human capital as applications require a college degree, and most employees have degrees in either economics and business administration (48%) or STEM (31%). Tenures at the firm are long, with an average of 8.5 years, highlighting the importance of internal career progression for employees' long-term income. Teams (i.e. a group of workers reporting to the same supervisor) are small with an average of 5 workers per team, although team size increases over a manager's seniority with top managers overseeing on average 8 workers.

Because I am interested in career progression to higher-level positions, I focus on white-collar employees. Blue-collar workers have very limited career progression opportunities as well as horizontal job differentiation (87% of blue-collar workers are machine operators). Moreover, the organization of work in factories is very different from offices; blue-collars are supervised by white-collar front-line workers (denoted as first-line managers) instead of employees in actual managerial positions and teams can be as large as 80 workers.

The workers and workplace practices at the firm are comparable to those of other

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<sup>12</sup>97% of employees work full time.

<sup>13</sup>This 15% share of managers is exactly the same as the global average share of managers among the white-collar workforce reported by ILO in 2019.

large European manufacturing firms. On average, in firms with more than 250 workers, the gender share of the workforce is 40%, age is 41 years and tenure is 9.8 years. Moreover, the typical large firm would have at least 4 hierarchical levels.<sup>14</sup> As of June 2022, the most common job in the MNE in the United Kingdom was a Product Developer in the R&D function with an average annual salary of GBP 39,190 (around EUR 45,930), very much in line with Glassdoor's average salary of GBP 39,313 for product developers in the United Kingdom.<sup>15</sup>

## 2.2 The role of line managers

Line managers are responsible for setting team priorities, coaching, and giving feedback to workers. They can significantly influence job design through the assignment to projects inside and outside the team. Crucially, managers' input is key for promotion and transfer decisions (in line with other organizations, see for e.g. Frederiksen et al. (2020), Haegele (2022)). Managers have an explicit incentive to "develop and magnify the power of people". Their periodic evaluation is structured around seven "standards of leadership" and one of these is to be a "talent catalyst" who "coaches individuals and teams to realize their full potential".

The firm uses 360-degree evaluations for the performance appraisal process: a line manager receives written evaluations from both superiors and subordinates on each of the indicators and his own manager reviews these to decide on a single (numerical) performance rating each year, which is then used to determine the annual bonus.<sup>16</sup> Line managers formally review their subordinates' work every quarter, where they also identify priority skills and development areas for each worker but the overall performance rating is annual. They are also encouraged to have weekly 1-1 meetings with each worker to re-assess priority and check status (see Appendix Figure A.4 for an excerpt of the firm HR guidelines to managers).<sup>17</sup> In 2020, employees reported in the annual global pulse survey at the MNE that their line manager was among

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<sup>14</sup>European-wide statistics are taken from the European Company Surveys (van Houten, Russo et al., 2020).

<sup>15</sup>[Glassdoor's page for Product Developer in the United Kingdom.](#)

<sup>16</sup>The written text of these evaluations did not pass the confidentiality criteria for the data to be shared for this research as it was deemed that they could not be cleaned so as to preserve employee anonymity. Only the numerical performance ratings were shared.

<sup>17</sup>Qualitative evidence from focus groups of workers at the firm indicates that frequent 1-1 meetings with the line manager tend to go hand-in-hand with good managers.

the top three areas of importance to them, further underscoring the relevance of this relationship in the workplace.

These firm policies are in line with managers' job responsibilities among white-collar employees in other companies (Clifton and Harter, 2019). In these higher-skilled, knowledge-based jobs, production is often complex and multi-faceted and firms care about both current performance and future performance, i.e. workers' "potential" and career paths (Benson, Li and Shue, 2022).<sup>18</sup>

### **3 Data**

The main variables in the analysis are obtained from the personnel records of the organization, which provide monthly snapshots of the workers worldwide. I assemble rich panel data by combining the global HR records with the organizational chart, the payroll and performance data, and the annual surveys. Appendix Figure A.1 illustrates the various data sources and the time periods for which they are available. Table II presents the summary statistics for the main variables.

#### **3.1 Personnel records**

The global personnel records keep track of demographic variables of interest (age, gender, tenure, education), and give a monthly snapshot of the workers' hierarchy levels, functions, and job titles (from which promotions and lateral moves can be constructed). It is also recorded if a worker has been made redundant (involuntary exit) or if she has decided to quit the job for alternative employment or other activities (voluntary exit).

In terms of the types of jobs, there are 14 functions in the MNE, with the biggest six being Sales, HR, R&D, Supply Chain, Finance, and Marketing. Within each function, there are multiple sub-functions (for example in the finance function one can be working in the tax sub-function or in the M&A sub-function). Typically, a sub-function would have roles spanning from work-level 1 to work-level 4, so workers do not have to change sub-function to move up the job ladder as it is possible to advance verti-

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<sup>18</sup>The study population is knowledge-based workers as opposed to lower-skilled workers, who have been the subjects of most of the empirical personnel papers.

cally within a given sub-function.<sup>19</sup> I also observe the job titles detailing a worker's exact job within the sub-function. There are almost 1,000 horizontally differentiated job titles within the firm, and, on average, there are two distinct job titles in a team.<sup>20</sup> Appendix Figure A.6 shows that lateral moves are common in every sub-function and that this is also true for salary grade increases.

## 3.2 Organizational chart

The organizational chart indicates the manager each individual worker reports to, where workers reporting to the same manager belong to the same team. Because these data capture team assignments over many years, I am also able to construct indicators of managers' formal ties to other units at the firm by measuring whether they have previously worked with anyone in that unit.

## 3.3 Performance and productivity data

I supplement this data with payroll data, which include employees' earnings, and bonus payments.<sup>21</sup> Pay, which is available from 2016 onward, captures differences in performance across workers and there is considerable variation in pay within a given job in a specific office-month pair, where the median standard variation in pay is around €6,000 (for the whole distribution see Panel (a) in Appendix Figure A.5). Practically, there are three ways in which workers with the same job title can earn a different salary: the salary grade<sup>22</sup>, the salary band<sup>23</sup> and the annual bonus (variable pay, which is on average 10% of fixed pay for entry-level workers).

In addition, I collect information from the firm's talent management system which includes worker evaluations, such as performance ratings that are set annually by the manager as described in sub-section 2.2. Salary increases and promotions are the main metrics to assess performance within the firm. The manager is the main decision-

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<sup>19</sup>The median size of a sub-function is 241 workers, the 10th percentile is 16 workers and the 90th percentile is 2112 workers.

<sup>20</sup>These are some examples of job titles: Logistic Specialist; Supply Planning Admin; HR Recruiting Specialist; Occupational Health Admin; Field Sales Specialist; Vice President Brand Development.

<sup>21</sup>Salary is measured in euros in all countries.

<sup>22</sup>Panel (c) in Appendix Figure A.5 shows the positive relationship between the number of salary grade increases and pay in logs.

<sup>23</sup>Within each salary grade, there is a salary band that goes from 80% to 120% of target pay determined via market benchmark data.

maker after taking into account the views of all the colleagues who have interacted with the worker (360-degree reviews). The decision process is designed to be as fair as possible and to limit manager bias; the manager has to justify any salary increase, transfer, or promotion decision against a set of objective criteria to the rest of her colleagues in talent forums dedicated to this discussion. The performance assessment is done in the same way in every function and office so that comparisons can be made between workers in different jobs and offices.

I complement the performance data with two independent sources of productivity data. The first is sales bonus data at the worker-month level for the full Indian sales population from January 2018 until December 2021 (around 2,500 employees).<sup>24</sup> The worker sales bonus is based on reaching targets each month set by the country demand planning teams in the Supply Chain function. Some examples of sales targets include growth of sales, product placement, on-shelf availability, additional exhibitions, and number of orders vs. total visits each month.<sup>25</sup> The second is operational data at the establishment level: output per worker (tons per FTE or Full-Time Equivalent), a common metric of productivity in manufacturing firms, and costs per unit of output (operational costs per ton).<sup>26</sup> Both of these measures are at the establishment-year level and the company shared all data available for every factory globally (around 150 sites) over 2019-2021. Because of changing reporting requirements, the costs per ton data could only be shared for the main product category (there are three product categories in total).

## 4 Empirical strategy

My analysis revolves around the causal effects of high-flyer managers on the subsequent career progressions of their workers. For example, I want to measure whether

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<sup>24</sup>While most of the data come from the global personnel records, sales data is managed independently in each of the countries and the data needs to be separately collected on a country-by-country basis by liaising with the countries' local sales teams. A second data challenge is that the field sales teams are increasingly being outsourced to contractors. India is the country where outsourcing had still not taken place at the time of data collection and it is also the country with the largest number of workers in the MNE.

<sup>25</sup>Panel (b) of Appendix Figure A.5 shows that there is a positive relationship between current productivity and future salary grade increase.

<sup>26</sup>The operational costs are predominantly made up of labor and energy costs and they do not include the cost of raw materials.

workers fare better (e.g. have higher wage growth) after transitioning from a low- to a high-flyer manager. To estimate these manager effects I would ideally randomize employees to their managers. As this type of experiment is not feasible, I instead exploit naturally occurring exogenous rotations in manager assignments within the organization (natural experiment). I first describe how I identify high-flyers and the manager transitions, and then specify the research design and the formal econometric framework for the event-study analysis.

## 4.1 High-flyers

I construct a new proxy for good managers based on managers' own speed of promotion. It is a measure of the managers' personal success in the organization and it is not directly based on the outcomes of their workers. In particular, I define high-flyer managers as those who achieve work-level 2 at a relatively younger age (time-invariant). I consider worker age instead of tenure as the former is a better proxy of labor market experience. I only look at work-level 2 managers since the focus of the paper is on middle managers, who represent the predominant segment of the managerial workforce in large firms (see Figure I Panel (a) for the distribution of work-levels at different tenure years).

Because of data confidentiality, I only observe 10-year age groups. This data restriction ties my hands into how I can define fast promotions: Figure I Panel (b) plots the distribution of age at promotion to work-level 2 and shows that the majority of workers achieve it after turning 30 years old. As a result, there is only one way in which the high-flyer measure can be defined: workers who attain work-level 2 *before* the age of 30 (29% of managers). The share of high-flyers is broadly constant across functions, countries, and years.

The intuition behind this measure is that the speed at which a worker progresses the corporate ladder is a holistic metric of performance, which reflects the extent to which the firm values the manager's work and is symptomatic of leadership potential. I validate this intuition empirically by showing that the high-flyer status is significantly positively correlated with other measures of performance. First, Figure II Panel (b) shows the correlation with managers' fixed effects on worker pay in logs. Managers' value-added measures of this type are the ones most commonly used by the

literature (Lazear et al., 2015). I take worker pay five years after the manager exposure to take into account the evolution of workers' careers and perform an Empirical Bayes shrinkage procedure to account for the upward bias in the variance due to sampling noise (Morris, 1983).<sup>27</sup> Second, Panel (a) of Table III shows that the high-flyer manager status is positively correlated with a number of ex-post performance measures: managers' future salary growth, probability of promotion to work-level 3, performance ratings, and workers' anonymous upward feedback on the managers' leadership.<sup>28</sup>

In terms of demographics (Panel (b) of Table III), high-flyer status is positively correlated with being female and having a degree in economics and the social sciences; which is consistent with positive selection into corporate jobs for women and negative selection for those who have a STEM major. Moreover, high-flyers are more likely to have been developed internally as they are 17p.p. less likely to be mid-career recruits. Time-use data from Microsoft on a subset of workers - the whole population of a particular division - reveals that high-flyer managers dedicate 0.7 more weekly hours in 1-1 meetings with subordinates (a 21% increase relative to low-flyer managers).

#### **4.1.1 Interpretation and comparison to other studies**

The approach in this paper is to study how high-flyer managers, who are recognized as particularly productive by the firm, impact their subordinates' outcomes. Previous studies have based their measure of manager quality directly on worker outcomes or on worker assessments of their manager (Lazear et al. (2015); Frederiksen et al. (2020); Hoffman and Tadelis (2021)). I adopt a different yet complementary approach by identifying the managers that the firm recognizes as high-performers and then looking at their impacts on workers. An advantage of this alternative technique is that it avoids issues of circular reasoning whereby good managers are defined on the same outcomes that are then used to estimate their effects. It is also a metric defined ex-ante, before the manager supervises the worker, thus addressing concerns of reverse causality.

It is worth highlighting how promotion speed can easily be applied to other contexts as a holistic metric of performance to single out talented leaders: the data re-

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<sup>27</sup>See Figure II Panel (a) for the density plot of the manager fixed effects. I define high manager value added if it is above the 75th percentile. Results are similar when using the median as the cutoff.

<sup>28</sup>Baker and Holmstrom (1995), using internal personnel records from a service sector firm, note that a prominent feature of the data is "fast tracks": those who advance quickly early on, continue to advance quickly later on.



quirements are not particularly stringent and are not context-specific. Any organization typically establishes a career ladder for its employees and workers' age is easily observable and verifiable.

As with any proxy, there is scope for measurement error, both because of the data restriction of 10-year age bands and because fast promotions might be an imperfect measure of managerial quality due to, for example, the Peter Principle (Benson, Li and Shue, 2019). It is important to note however that these issues would lead to downward bias in the results and hence to underestimating the impact of high-flyer managers on worker outcomes.

## **4.2 Manager transitions**

I leverage the naturally occurring rotation of work-level 2 managers between teams to conduct an event-study analysis following a manager transition. In an ideal experiment, I would randomize workers with different skills to managers of different qualities and then measure the effects on the workers' career progression in subsequent years. As it would be unfeasible for most real-world companies to randomly shuffle their workers and managers, I use managerial rotations across teams as a natural experiment. These rotations generate variation in the manager types that each worker meets and allow for causal identification of manager effects. I only consider the manager transitions that result from the reassignment across teams as part of the managerial lateral rotations. I identify such exogenous transition events in the data by observing that the new manager assumes responsibility for all employees in the team. I do not include instances where the manager is promoted to a higher position or transitions that result from employee promotions to another team or employee transfers.

These manager rotations are not literally decided by a coin toss, but anecdotal evidence suggests that they are exogenous to workers and teams. Testimonies from executives and HR representatives suggest that these transitions are orthogonal to employee characteristics. As part of corporate strategy, work-level 2 managers are expected to gain experience in different projects and teams within a given sub-function. For this reason, managers are reassigned laterally across teams in random order to gain exposure to different teams and activities and hence broaden their managerial skills. The aim is for the managers to eventually experience all teams within a sub-function.

The rotations are also used as a screening mechanism to evaluate who should progress further to work-level 3 (director level). The firm has been implementing this rotation policy for several decades.<sup>29</sup> New assignments tend to occur between 15 and 30 months in the manager’s previous position (Appendix Figure A.7 plots the full CDF of the duration in the previous job). Overall, 74% of managers make at least one of these transitions in my panel data.

#### 4.2.1 Endogenous mobility checks

Rather than relying exclusively on testimony that these manager rotations are orthogonal to the workers’ characteristics, I evaluate this assumption by examining the parallel trajectories of employees who undergo different transitions along a wide range of outcomes using an event-study analysis (see next sub-section 4.3 for more details). Moreover, I conduct additional endogenous mobility tests where I show that an array of past team characteristics in the three years before the manager transition - including team performance, inequality, transfer rates, and team diversity - cannot predict the quality of the incoming manager. To evaluate the correlation between current team characteristics and high-flyer status of future managers, I estimate the following model at the team level:

$$y_{team,t} = \alpha_0 + \pi_0 \text{High-flyer manager}_{team} + \mathbf{X}'_{team,t}\boldsymbol{\beta} + \epsilon_{team,t} \quad (1)$$

where *High-flyer manager<sub>team</sub>* denotes the quality of the future manager and controls ( $\mathbf{X}_{team,t}$ ) include function, country and year FE. Under the null of  $\pi_0 = 0$  managers cannot impact team performance before they take charge, thus any correlation between change in manager type and past team characteristics is indicative of sorting. Table IV shows the results: there is no evidence of high-flyer managers being assigned to teams with worsening or improving performance prior to their arrival.<sup>30</sup>

Since the identification strategy relies on manager transitions, I do an additional identification check by running a similar model as in equation 1 but allowing for different transitions to have a different impact, leaving the *LowtoLow* transition as the

<sup>29</sup>In the [Supplementary Materials](#) I provide additional details on the manager rotations.

<sup>30</sup>The statistically significant coefficient in Panel (a) of Table IV (Column 4, at 5% significance level) can be due to chance as I am testing 12 hypotheses, and hence there is a 46% chance of observing at least one significant result at the 5% level.

omitted category:

$$y_{team,t} = \alpha_0 + \tau_1 E_{team}^{LtoH} + \tau_2 E_{team}^{HtoL} + \tau_3 E_{team}^{HtoH} + \mathbf{X}'_{team,t} \boldsymbol{\beta} + \epsilon_{team,t}$$

In particular, I am interested in testing the hypotheses that  $\tau_1 = 0$  and that  $\tau_2 - \tau_3 = 0$ . Table V shows the results and there is no evidence that the type of manager transition is correlated with teams' prior performance.<sup>31</sup>

### 4.3 Event study design

An example can illustrate the empirical strategy. Consider two workers, each supervised by a low-flyer manager. As a result of the managerial rotation scheme, one of these workers transitions from the low-flyer manager to a high-flyer manager, while the other worker transitions from the low-flyer manager to a different low-flyer manager. I compare the outcomes of the workers each month leading up to the manager transition date and each month after the transition. As both workers are affected by a manager transition, this design nets out the effect of the transition on outcomes. Similarly, I compare two workers, each supervised by a high-flyer manager, where one worker transitions to a low-flyer manager, and the other worker transitions to a different high-flyer manager.

I only consider the first manager transition that a worker experiences and keep following the evolution of worker outcomes up to ten years after the transition; a key objective of the paper is to examine the impact of managers on workers' careers.<sup>32</sup> The event-study data comprises 27,711 transition events, involving 27,711 unique workers and 13,755 unique managers.<sup>33</sup> Events occur every year but 57% of them take place in the first three years of the panel (2011-2013) since I only consider the first manager transition. They affect workers in every function and country.

Let  $y_{it}$  be an outcome of interest, where the subscripts  $i$  and  $t$  denote employees and year-month, respectively. The main outcomes in my analysis are the employees'

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<sup>31</sup>The statistically significant coefficient in Panel (a) of Table V (Column 4, at 5% significance level) can be due to chance as I am testing 24 hypotheses, and hence there is a 71% chance of observing at least one significant result at the 5% level.

<sup>32</sup>In sub-section 5.4, I show that my results are robust to only considering new hires, for whom I can tell for certain that this is their first manager change at the firm.

<sup>33</sup>As I only consider the first transition event experienced by a worker, the number of unique workers is the same as the number of transition events.

lateral transfers, firm exit, number of promotions, and performance metrics such as salary and sales bonus. I specify the model below:

$$y_{it} = \sum_{j \in J} \sum_{s \neq -1} \beta_{j,s} D_{i,t+s}^j + \xi_t + \alpha_i + \epsilon_{it} \quad (2)$$

where  $s$  indexes the months relative to a change in manager and  $D^j$  denote the event-study indicators for the periods leading up to and following a transition event  $j \in \{LtoH, LtoL, HtoL, HtoH\}$ . For instance,  $LtoH$  denotes a transition from a low- to a high-flyer manager.  $\xi_t$  comprises of year-month FE and  $\alpha_i$  is worker FE to control for permanent differences in worker productivity<sup>34</sup>. Standard errors are clustered at the manager level.

The event-study window spans from 36 months before the event to 84 months after the event. The time window is determined by the length of the panel data. In particular, because I only look at the first manager transition, most events occur in the first three years of the panel (2011-2013) and hence this constrains the length of the pre-event time window. For example, the -12th quarter estimate is the average of the estimates in months -36, -35, and -34 before the event and hence, only workers who experience the event after December 2013 can identify these coefficients. The omitted category in the leads and lags of the event indicators is the month prior to the event. In the event-study graphs, I average the monthly coefficients to the quarterly level for ease of presentation.

In this setting, contamination from effects from other periods (cohort-specific effects) is not an issue as the firm's policies and organizational structure remained unchanged for the 10-year period, as described in Section 2. To empirically validate this, I implement a test for the potential influence of negative weights proposed by De Chaisemartin and d'Haultfoeuille (2020)<sup>35</sup> and I can also run the event study using the interaction-weighted estimator developed by Sun and Abraham (2021), which

<sup>34</sup>The worker fixed effects also account for different starting points (initial age or workforce experience) and the time fixed effects then account for the variables increasing by the same amount for each worker.

<sup>35</sup>I implement a test for the potential influence of negative weights proposed by De Chaisemartin and d'Haultfoeuille (2020). I find that the total sum of the negative weights is always  $< -0.01$  for all outcomes. The contamination from other treatments is similarly small ( $< 0.06$ ). Because all weights must sum to one, these results indicate that the negative weights and contamination from other treatments are not influential in this setting.

yields nearly identical estimates as the two-way fixed-effect estimates.

Since some outcomes are count variables, such as the number of salary increases and the number of transfers, I also estimate the model in equation 2 using a Poisson quasi-maximum likelihood model<sup>36</sup>:

$$E(y_{it}|\mathbf{X}_{it}) = \exp\left(\sum_{j \in J} \sum_{s \neq -1} \beta_{j,s} D_{i,t+s}^j + \boldsymbol{\xi}_t + \boldsymbol{\alpha}_i + \epsilon_{it}\right) \quad (3)$$

To isolate the impact of a change in manager type from a change in manager more generally, I always compare employees undergoing manager transitions where one of those transitions results in a change of manager type and the other does not. Hence, the estimates of interest are the differences between types of transitions:  $\hat{\beta}_{LtoH,s} - \hat{\beta}_{LtoL,s}$  (i.e., transitioning from a low-flyer manager to a high-flyer manager, relative to transitioning from a low-flyer manager to another low-flyer manager) and  $\hat{\beta}_{HtoL,s} - \hat{\beta}_{HtoH,s}$ , where  $s$  indicates the time since (or until) the transition date.

The key assumption is that, prior to the transitions, employees were on the same career trajectories irrespective of their upcoming transition. The event-study framework provides a further intuitive check of the identifying assumption: I can assess the evolution of the outcomes in each month before the date of the transition to confirm whether the trends were truly parallel before the event date.

## 5 Managers and workers' careers

In this section, I document the effects of gaining a high-flyer manager on the workers' lateral and vertical moves, exit from the firm, and career progression. Then, in Section 6, I show the results of the transition in the opposite direction, i.e. losing a high-flyer manager, and discuss that the job-allocation margin is a quantitatively important factor underlying the observed impacts of high-flyer managers.

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<sup>36</sup>The estimator is consistent in the presence of high dimensional fixed effects and can be used to model non-negative dependent variables without the need to specify a distribution (Correia, Guimarães and Zylkin, 2020).

## 5.1 Workers' transfers and exit from the firm

Figure III presents the effect of gaining a high flyer manager based on the econometric model discussed in Section 4: it compares the effects on the number of lateral moves when transitioning from a low to a high-flyer manager (*LtoH*) relative to transitioning from a low manager to another low-flyer manager (*LtoL*). Panel (a) shows the evolution of the number of lateral moves in each of the 12 quarters (3 years) leading up to a manager transition and the 28 quarters (7 years) after the manager transition. The quarter before the event (-1) corresponds to the omitted category, and thus the corresponding coefficient is always zero by construction.

Figure III shows that, prior to the event date, the differences in the coefficients are statistically indistinguishable from zero for all outcomes. This evidence indicates that the assumption about parallel trends holds. After the transition date, Panel (a) shows that the evolution of lateral moves starts to gradually diverge between the *LtoH* and *LtoL* workers. The moves increase up to 20 quarters after the manager transition and then level off at the new higher level. At 28 quarters after the manager transition, the lateral moves are 0.15 higher (or a 30% increase,  $p$ -value  $<0.05$ ). The effects of gaining a high-flyer on number of lateral moves come from many workers making at least one lateral move, rather than few workers making many lateral moves. This is shown in Panel (a) of Appendix Figure A.8, which plots the probability of making at least one lateral move since the manager transition. This probability increases by 10p.p. or 53% for the workers in the *LtoH* transition with respect to the workers in the *LtoL* transition.

As the average duration of a manager's assignment to a team is two years, it might seem unusual that workers' lateral moves can occur several years after the initial high-flyer exposure. Some institutional context can clarify. Conversations with HR managers reveal that from the moment an employee begins to explore job opportunities within the multinational, it usually takes at least two years for a potential job change to materialize. Therefore, the patterns observed align with the constraints and rules governing the firm's internal labor market.

Next, I isolate task-distant lateral transfers. First, I consider cross-functional moves, that involve a major horizontal job change, such as from HR to R&D.<sup>37</sup> Figure III Panel

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<sup>37</sup>There are 14 functions in the MNE; the biggest six are: Sales, HR, R&D, Supply Chain, Finance,

(b) shows that these also increase. Second, in Panel (b) of Appendix Figure A.8, I match the MNE job titles to the Occupational Information Network (O\*NET) job classification data, which provides different scales on skills and activities required for each job, and construct angular separation measures of task distance across jobs (Gathmann and Schönberg, 2010). The O\*NET data produces multiple scales of job descriptors such as work context, work activities, abilities, and skills. My baseline specification uses the skills vector but the results are robust to taking the average of the different distance measures.<sup>38</sup> Both Panel (b) in Figure III, which looks at cross-functional transfers, and Panel (b) in Appendix Figure A.8, which looks at task distance in transfers based on O\*NET data, paint a consistent picture of an approximate 20% increase in task-distant transfers.

I can decompose the overall increase in lateral transfers by whether they occur within the team, outside of the team but within the same function, or across functions. Figure IV takes the event study coefficient at the 8th quarter (approximately at the end of a manager rotation, as they last on average two years)<sup>39</sup> and shows that around 51% of the job moves are within the team, 34% are outside the team but within the same function and the remaining 15% are across functions. In the [Supplementary Materials](#), I document that workers exposed to high-flyer managers are also more likely to participate in flexible projects, which are short-term projects inside the company but outside the worker's current team.

In Figure III Panel (c), I focus on work-level promotions. These are major promotions that reflect meaningful changes in job responsibility such as transitioning from a work-level 1 front-line worker position to a work-level 2 managerial position. At 28 quarters after transitioning to a high-flyer manager (relative to transitioning to another low-flyer manager), the probability of a work-level promotion is 6p.p. higher (an increase of 40%, p-value < 0.05). These major promotions start to occur at a relatively later stage compared to the lateral transfers, around 6 quarters after the manager transition. Moreover, Appendix Table B.1 shows that, conditionally on being promoted to work-level 2, the workers promoted under a high-flyer manager perform better in

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Marketing.

<sup>38</sup>I provide more details on the construction of the task distance measure in the Appendix D.

<sup>39</sup>I need to define a reasonably short time window to consider the within team job moves so to evaluate them while the original transitioning manager is still in charge. It is however important to note that the cross-functional transfers take longer to occur and they keep increasing until the 22nd quarter.

terms of pay growth and of the anonymous leadership score given by subordinates in the annual survey.

I also assess whether there is an effect on worker exit from the firm. Figure III Panel (d) shows that there is no impact on worker exit and Figure A.9 also shows that the results are the same whether I distinguish between voluntary (quits) and involuntary (layoffs) exits.<sup>40</sup>

Moreover, in sub-section 6.3, I show that there are no heterogeneous effects by whether the worker is an under or over-performer in terms of pay growth at baseline. As I find a higher rate of job transfers but no evidence of higher firm exit, this suggests that high-flyer managers are not kicking out lower-performing workers from the firm but rather they are finding alternative suitable deployments inside the organization.

## 5.2 Workers' career progression

In the previous sub-section, I presented evidence that the high-flyers cause higher job reallocation to the workers they supervise through lateral and vertical transfers. In this sub-section, I show that high-flyer managers also have a positive persistent impact on the career progression of their workers.

Figure V Panel (a) compares the effects on the number of salary grade increases when transitioning from a low to a high-flyer manager (*LtoH*) relative to transitioning from a low manager to another low-flyer manager (*LtoL*). Prior to the event date, the differences in the coefficients are statistically indistinguishable from zero. In contrast, after the transition date, the evolution of salary increase rates starts to gradually diverge between the *LtoH* and *LtoL* workers. It keeps diverging up to the 20th quarter after which it levels off at the new higher level. At 28 quarters after transitioning to a high-flyer manager (relative to transitioning to another low-flyer manager), the salary grade promotion rates are 0.25 higher (p-value<0.05).

This corresponds to a salary that is 30% higher: Panels (b)-(d) of Figure V show the salary estimates (pay plus bonus), and then the pay and bonus estimates separately. The bonus increases by 125%, but it should be considered that the bonus is around

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<sup>40</sup>While I find no differential impact on exit, it is worth noting that the reasons a worker may quit the organization may be different under a high-flyer manager. Appendix Figure A.10 shows some exploratory evidence from a voluntary survey of workers who quit. The workers who quit while working under a high-flyer manager are less likely to mention cultural fit and issues with their line manager as reasons for leaving. Instead, they are more likely to attribute their exit to a career change.



10% of fixed pay for work-level 1 workers, and the effect on total pay is mainly driven by the increase in fixed pay as shown in Panel (c).<sup>41</sup> The gap in overall pay is economically large: in the U.S. it represents \$29,373 in annual salary, on average.<sup>42</sup> An alternative way of illustrating the magnitude of this effect is to consider that a 30% higher salary corresponds, on average, to the salary increment an entry-level new hire would accumulate over seven years of employment.

When inspecting Panel (a) of Figure V, it is important to keep in mind that these coefficients refer to differences across transition types. As a result, a coefficient of zero in the post-treatment period does not imply that workers remain in the same pay grade; rather, it indicates similar salary growth rates across workers transitioning from low to high-flyer managers versus workers transitioning from low to other low-flyer managers. Workers' salary grades tend to increase over time as the firm is characterized by plenty of opportunities for upward mobility.

Appendix Figure A.11 shows a similar analysis but at the team level using a 24-month horizon, which is the average duration of the manager assignments. It confirms that overall team performance increases, as measured by average pay growth, and that there is a higher churning of workers across teams. Performance dispersion in terms of performance ratings also increases but this comes from the top of the distribution (workers scoring strictly above 100) as there is no change in the bottom share (workers scoring strictly below 81).<sup>43</sup>

### 5.3 Workers and factories' productivity

Do the effects of the high-flyer managers result in higher worker productivity or are they leading to the worker earning higher pay for the same performance? So far, I have interpreted higher worker pay growth as evidence of higher productivity. By leveraging sales performance data from the subset of Indian sales workers (circa 2,500

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<sup>41</sup>The compensation data is only available from 2016 onwards, hence I can estimate the post-transitions coefficients only.

<sup>42</sup>To quantify how influential high-flyers are for workers' careers, one can also compute how they affect the present value of the workers' lifetime income. Assuming that careers last another 30 years (since most workers are in their late 20s or early 30s) and using a discount rate of 5% (I follow Frederiksen et al. (2020) for this assumption), a two-year exposure to a high-flyer manager is associated with an increase in the presented discounted value (PDV) of pay of 375% of average annual pay.

<sup>43</sup>The scoring range is 0-150.

workers), I can provide further evidence in favor of this interpretation.<sup>44</sup>

The productivity data is obtained from the sales incentives records and it represents the monthly sales bonus in Indian rupees. Field sales workers in India are paid a variable sales bonus according to what they achieve relative to their targets each month.<sup>45</sup> The data is high-frequency as sales performance is tracked monthly but it is only available for 2018-2021, and it is relatively noisy. I can hence run a similar model to Equation 2 using a static version of the event study given the limited time window available:

$$y_{it} = \sum_{j \in J} \beta_j Post_{it}^j + \xi_t + \alpha_i + \epsilon_{it} \quad (4)$$

where  $Post^j$  denote the indicators for the onset of a transition event  $j \in \{LtoH, LtoL\}$ ,  $\xi_t$  comprises of year-month FE, and  $\alpha_i$  is worker FE to control for permanent differences in worker productivity. Standard errors are clustered at the manager level. I cannot look at the reverse transition, losing a high-flyer manager, as the observations for the  $HtoH$  manager transition are too few in this sales sub-sample.

Table VI shows that sales performance increases by 27% upon switching from a low to a high-flyer manager. This amounts to an increase of INR 2,650 in monthly sales bonus pay.<sup>46</sup> The next columns show that I can also replicate the main findings in this sub-sample: overall salary increases by 7.9% and the number of lateral transfers increases by 25%. Lateral moves in this context generally consist of changing the products or brands sold, clients, or geography.

I turn to measures of productivity at the establishment level to assess whether high-flyers have aggregate effects. I provide suggestive correlational evidence that factories with white-collar workers who had more past exposure to high-flyer managers are more productive on the whole. For context, factories tend to have a non-trivial share

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<sup>44</sup>While most of the data come from the global personnel records, sales data is managed independently in each of the countries and the data needs to be separately collected on a country-by-country basis by liaising with the countries' local sales teams. A second data challenge is that the field sales teams are increasingly being outsourced to contractors. India is the country where outsourcing had still not taken place at the time of data collection and it is also the country with the largest number of workers in the MNE.

<sup>45</sup>Some examples of sales targets include growth of sales; product placement; on-shelf availability; additional exhibitions; and the number of orders vs. total visits each month.

<sup>46</sup>According to the currency exchange rate on October 25th, 2022, this would be \$32 where \$1 = INR 83.

of white-collar workers who manage operations and supervise blue-collar workers.<sup>47</sup> I obtain a measure of productivity at the factory-year level, *output per worker*, and a measure of costs per unit of output, *costs per ton*, for all factories globally over 2019-2021.<sup>48</sup> For each worker, I construct a measure of past exposure to high-flyers as the share of months supervised by a high-flyer up to the year before productivity is measured (one-year lag). This evidence is only correlational in nature as the variation at the factory level in the workers' past exposure to high-flyers is not necessarily exogenous.

I regress output per worker in logs against workers' past exposure to high-flyer managers in the factory, clustering the standard errors by factory-year. The regression controls for country, product category and year fixed effects, the share of managers, and the number of blue-collar and white-collar workers at the factory. Panel (a) of Figure VI shows that increasing workers' past exposure to high-flyers by 10p.p. is associated with an increase in output per worker by 20%, that is the semi-elasticity between the two variables is equal to 2.03. Similarly, Panel (b) of Figure VI shows that the semi-elasticity between costs per ton and workers' past exposure to high-flyers is -1.4. Altogether, these two results indicate that the high-flyers' effects are increasing profits, taking prices as given.<sup>49</sup>

## 5.4 Robustness

In this sub-section, I report a series of robustness exercises to the event-study estimates. In addition, in the [Supplementary Materials](#), I report the results of a placebo exercise where I reproduce the analysis, but instead of focusing on high-flyer managers as the relevant characteristic of managers, I focus on a characteristic that I know ex-ante should not be relevant: whether the manager's "position number" (generated automatically by the HR system when hiring a worker) is even or odd.

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<sup>47</sup>The overall share of white-collar workers in factories is 24%.

<sup>48</sup>Tons of products produced per FTE is a common KPI for manufacturing firms (FTE stands for Full-Time Equivalent). The cost per ton measure considers the operational costs per ton which are predominantly made up of labor and energy costs (it does not include the cost of raw materials). Because of changing reporting requirements at the firm, the costs per ton data could only be shared for the main product category (there are three product categories in total).

<sup>49</sup>The assumption on constant prices is plausible for two reasons: first, I am controlling for country, product category, and time fixed effects in the regression, and second, it is the marketing teams that set prices, not the production managers in factories.

#### **5.4.1 Restricting the event-study to a single cohort**

Since my panel covers 132 months, there is a mechanical restriction on the workers that identify the medium-run effects in the event study. That is, since the 28-quarter estimate is the average of the estimates in months 82, 83, and 84, only workers that experience the event before January 2015 can identify these coefficients. Even for workers who are in the panel in all periods, these coefficients are identified only from events that occur before January 2015. I show that these composition effects do not drive my results by replicating the analysis on a single cohort of workers. I restrict the workers who experience an event to those who have it before January 2015. I retain 68% of the workers who experience a transition event of any kind. Appendix Figure A.12 shows that the event studies limited to this cohort of workers retain the timing and magnitude of the baseline results.

#### **5.4.2 Restricting the event-study to new hires**

Throughout the paper, I am only considering the first observed manager transition. However, as my data is only available from January 2011, some workers may have experienced other manager transitions before then. If so, my estimates are averaging the effects on workers who have different histories in terms of manager transitions. This should not cause bias in my estimates as long as each transition event is independent, which follows from the natural experiment. However, I might be underestimating the effect of the first manager transition from low to high-flyer as some of these workers may have had additional high-flyer managers in the past. I show that my results are robust to only considering new hires, for whom I can tell for certain that this is their first manager change at the firm (I retain 52% of workers). Appendix Figure A.13 shows that the event studies limited to new hires retain the timing of the baseline results and, as expected, the estimates are larger.

#### **5.4.3 Poisson model for count data**

Appendix Figure A.14 shows the event-study graphs when using a Poisson model as in equation 3 for the count variables: lateral transfers and salary grade increases. The figures report the first differences in the exponentiated coefficients and so they should

be interpreted as the differences in the incidence rate ratios. For example, Panel (b) of Appendix Figure A.14 indicates that workers gaining a high-flyer manager have a rate of salary increases 1.3 times greater, five years post-transition.

## 6 Evidence for the allocation channel

The results in Section 5 show higher lateral transfers and career progression for workers gaining a high-flyer manager. I provide evidence indicating that matching workers to jobs is a quantitatively important mechanism underlying the observed impacts of high-flyers on workers' careers.

### 6.1 Linking lateral moves and worker performance

#### 6.1.1 Mediation analysis

To formally analyze the role of lateral moves behind the increase in salary, I perform a mediation analysis following the method by Imai, Keele and Tingley (2010a) and Imai, Keele and Yamamoto (2010b). The underlying intuition is that the treatment effect of high-flyers on outcome  $Y$  (salary) can be decomposed as operating through the mediator  $M$  (lateral move):

$$\frac{dY}{d\text{High-Flyer}} = \frac{\partial Y}{\partial M} \frac{\partial M}{\partial \text{High-Flyer}} + R \quad (5)$$

where  $R$  is the part of the treatment effect which cannot be attributed to the mediator. The actual implementation is based on an algorithm that calculates the average mediation and direct effects by simulating predicted values of the mediator or outcome variable, which are not observed, and then calculating the appropriate quantities of interest: average mediation, direct effects, and total effects.

I take the number of salary grade increases in the 28th quarter as the outcome,  $Y$ , and the number of lateral moves in the 20th quarter as the mediator,  $M$ . I find that lateral transfers contribute to 62% of the total effect of high-flyers on the number of salary increases.<sup>50</sup> It is plausible to assume that 62% is a lower bound for the impor-

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<sup>50</sup>Results do not change for small changes to the time horizons or when using the approach by Gelbach (2016) and Heckman and Pinto (2015).

tance of the job matching channel. By using lateral moves as the instrument to proxy for job matching, the analysis misses the gains of (i) workers who do not change jobs because they are in good matches already, (ii) vertical transfers (which are also about job allocation but are left out as they involve a salary raise by definition), (iii) any task-allocation decision that does not involve a job change, such as the assignment of short-term projects.

As is typical in the literature, the results of the mediation analysis should be interpreted with caution. Drawing causal conclusions requires making strong assumptions about the source of variation of the mediator. Still, they provide a practical estimate of the quantitative importance of lateral transfers in explaining the salary effect.

### 6.1.2 Additional checks using productivity data

I conduct some additional descriptive exercises that combine the lateral moves with the performance effects from the Indian sales bonus data and from the establishment-level data.

First, using the sales bonus data, I separate the sample of workers who make at least one lateral move after the manager transition (up to five years after the manager transition) from the workers who do not. For the workers who make at least one move, I compare the within-worker change in sales performance between those who make the lateral move under a high-flyer and those who make it under a low-flyer manager. The last column of Table VI shows the estimated coefficients: for workers that move, those who do so following a high-flyer manager experience a 71% improvement in sales performance compared to the workers who move after being exposed to a low-flyer. The results should be interpreted with caution as I am selecting observations based on an outcome, but they suggest that transfers *per se* do not necessarily have a positive impact on productivity and high-flyer managers are generating the right transfer for the right worker, or the right *worker-job matches*.

To further probe the mechanism of high-flyers leading to more productive worker-job matches, I look at the relationship between the workers' number of job moves and factory productivity, and how that depends on workers' previous exposure to high-flyer managers. I separate lateral moves into two groups depending on whether they occur after the worker is exposed to a high-flyer or a low-flyer manager (up to

five years after the manager transition). In Panel (a) of Figure VII, I regress output per worker against the number of job moves, with both variables measured in logs. While I find a significant positive impact on productivity for lateral moves originated by high-flyer managers, the slope is flat for those originated by low-flyer managers. Panel (b) shows a similar pattern for costs per ton; they decrease (slightly increase) the higher the number of lateral moves induced by high (low)-flyer managers. These results echo the finding from workers' sales bonuses: transfers *per se* do not necessarily have a positive impact on productivity. It is the lateral moves induced by high-flyer managers that bring about higher productivity while the moves that follow from low-flyer managers have zero or even negative impact on productivity (albeit not statistically significant, the slope for costs per ton is positive).<sup>51</sup>

## 6.2 Asymmetric effects for losing a high-flyer manager

In Section 5, I analyzed the impact of gaining a high-flyer manager. I now look at the reverse transitions, i.e. losing a high-flyer manager (moving from a high-flyer to a low-flyer manager compared to moving to another high-flyer manager). Figure VIII shows that there is no differential impact in losing a high-flyer manager, the estimates are close to zero and statistically insignificant. Since only 9% of the events are *HightoHigh*, by virtue of the definition of a high-flyer manager<sup>52</sup>, it should be kept in mind that these results are less conclusive than those for gaining a high-flyer manager. Due to the smaller sample size, the confidence intervals are wider, and especially the coefficients leading up to the transition are more imprecisely estimated.<sup>53</sup> Yet, the point estimates are clearly smaller compared to Figure III and Figure V and also do not exhibit a detectable downward trend, which would be expected if losing a high-flyer manager has the opposite effect of gaining a high-flyer manager.<sup>54</sup> Hence, the

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<sup>51</sup>Moving workers around could in fact be detrimental for productivity if there is no meaningful improvement in job match as previously accumulated job-specific human capital remains unused. The framework in sub-section 7.1 clarifies this trade-off.

<sup>52</sup>As a reminder, the share of high-flyer managers is 30%.

<sup>53</sup>As noted before, most of the transition events occur in the first three years of the panel (2011-2013) since I only consider the first manager transition. For example, the -12th quarter estimate is the average of the estimates in months -36,-35, and -34 before the event; only workers who experience the event after December 2013 can identify these coefficients.

<sup>54</sup>Because of the reduced number of *HightoHigh* transitions, the number of observations is insufficient to estimate the impacts beyond the 20th quarter (five years post manager transition). Hence the x-axis of these plots ends at the 20th quarter.

high-flyer manager results are asymmetric: compared to gaining a high-flyer, losing a high-flyer does not lead to similar findings in the opposite direction such as lower salary growth and transfers (see Figure IX for a formal test of asymmetries).

This evidence conveys two key points. First, there are dynamic benefits of a one-time exposure to a high-flyer manager (which lasts two years on average): the impact endures even after transitioning to a low-flyer and there is no additional impact of having a second high-flyer manager.<sup>55</sup> Second, these findings reinforce the interpretation of the allocation channel as, once a worker has found the right job match, the gains cannot be erased by transitioning to a low-flyer manager. If high-flyers were mainly motivating or monitoring workers to exert higher effort, we would expect to see symmetric effects so that, upon transferring from a high- to a low-flyer manager, there is a negative impact on the worker's career progression (compared to transferring from a high- to another high-flyer manager).

There is one caveat to bear in mind when comparing the impact of gaining versus losing a high-flyer manager. Unlike the manager transition used in the identification strategy, the *first* manager-worker assignment is not necessarily random. In fact, the identification strategy relies on the *second* manager-worker assignment being orthogonal to worker characteristics, but not necessarily the first assignment, which may be a result of sorting. In practice, it is impossible to check for this given the data is only available for 2011-2021 (i.e. I cannot observe the workers' histories before 2011). Hence, any differences in the outcomes of workers that start with a low-flyer manager against those of workers that start with a high-flyer manager could be either due to the treatment effect of high-flyers while managing the workers or due to differential selection of workers by manager type ex-ante. One could for instance imagine that the ability of high-flyers to spot unique talents occurs even before interacting directly with the worker in the day-to-day job, at the interview/selection stage. Overall, one might view this caveat as less critical for the validity of my results relative to other settings

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<sup>55</sup>It is helpful to consider this result in light of the identification strategy that relies on manager rotations. A threat to the validity of the strategy is potential non-random assignment of managers to teams. A profit-maximizing firm may want to design rotations to maximize output, which may cast doubt on the firm's rationale for having rotations in random order. Yet, my results suggest that the optimal policy would be close to random assignment as it would entail assigning managers to teams to maximize the chance that each worker gets exposed to a high-flyer manager at least once. This is because, as the asymmetric effects make evident, a one-time exposure to a high-flyer has a persistent effect on a worker's career.



given that managers being able to select the right workers for their team is highlighted as the key channel that differentiates high-flyer managers from the rest.

### 6.3 Heterogeneous effects

I look at some heterogeneous treatment effects to provide further evidence on the allocation mechanism. I extend the model in equation 2 to test for heterogeneous treatment effects, allowing for heterogeneity in  $H_i$ :

$$y_{it} = \sum_{j \in J} \sum_{s \neq -1} \beta_{j,s} D_{i,t+s}^j + \sum_{j \in J} \sum_{s \neq -1} \beta_{j,s}^H D_{i,t+s}^j \times H_i + \xi_t + \alpha_i + \epsilon_{it} \quad (6)$$

where all the variables are defined as in equation 2. Let  $H_i$  be a dummy variable that indexes for example younger workers, then  $\beta$  identifies the effect of high-flyers on older workers while  $\beta^H$  identifies the differential impact between younger and older workers. Thus,  $\beta^H$  tests for the presence of heterogeneous treatment effects and it is the main coefficient of interest. Since the high-flyer managers appear to have the largest impact on worker outcomes in the 20th quarter, the display of the heterogeneity analysis focuses on worker heterogeneous outcomes ( $\beta^H$ ) in that quarter.

I explore a number of dimensions of heterogeneity. First, I look at workers and managers' characteristics: manager tenure, manager having the same gender as worker, manager and worker being in the same office, worker age, and worker tenure. Second, I consider characteristics concerning the environment in which they operate: office size, number of different jobs in the office, and country labor laws.<sup>56</sup> Third, I look at worker baseline performance and team baseline performance in terms of average pay growth in the two years preceding the manager transition: above and below the median and top 10% versus bottom 10%. Finally, I consider an endogenous variable to rule out an alternative "plug-in" channel: whether the worker remains with the same manager or changes manager two years after the manager transition.

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<sup>56</sup>I use the Restrictive Labor Regulations Index from the World Bank. It is available for the period 2008-2017 and it is based on an annual survey of the most problematic factors for doing business (e.g. corruption, taxes, inflation, etc.). The survey is administered to a representative sample of around 15,000 business executives in 150 countries. The Restrictive Labor Regulations Index includes measures related to labor-employer relations, wage flexibility, hiring and firing practices, performance pay, labor taxes, attraction, and retention of talent.

### 6.3.1 Worker and manager characteristics

Panel (a) of Table VII shows that the effects are strongest for (a) managers with higher tenure, (b) workers that are in the same office as their manager, (c) younger workers, and (d) workers with lower tenure while (e) there is no differential impact for workers that share the same gender with the manager.

These heterogeneous effects corroborate the allocation channel. Conditional on having a high-flyer manager, a higher manager tenure in the firm tends to correlate with more information regarding job opportunities and career paths at the firm, as well as with higher general experience in managing workers. Second, the worker being in the same office as the manager facilitates interactions and observation by the manager. The larger effects for younger and less experienced workers make sense when thinking that these workers have just started operating in the labor market: they have a lot to discover about their skills and fit and, in addition, they have not accumulated yet a lot of job-specific experience.<sup>57</sup> The gender result indicates that there are no heterogeneous effects along this dimension. I expand on this finding in subsection 6.4.

### 6.3.2 Environment characteristics

Panel (b) of Table VII shows that the gains are larger for bigger offices, offices with a larger number of different jobs, and countries with stricter labor laws. The heterogeneous effects along these dimensions also provide further support for the allocation channel: small offices or offices with a smaller number of different jobs have less job variety and hence there is less scope for worker-job reallocation, and stricter labor laws impose constraints on hiring and firing making reallocation of existing talent to jobs particularly crucial.<sup>58</sup>

### 6.3.3 Worker and team performance

Panel (c) of Table VII displays no evidence of heterogeneity in different dimensions of worker and team performance. I construct the average pay growth for each worker in

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<sup>57</sup>The framework in sub-section 7.1 clarifies this trade-off between finding a better job match and losing previously accumulated job-specific human capital.

<sup>58</sup>The heterogeneous effects by labor laws echo the findings of Fenizia (2022) on good managers having large impacts on the efficiency of the public sector despite the lack of many of the tools available to private sector firms such as hiring, firing, and promotions.

the two years before the transition and I define whether a worker was above or below the median. I also compare the top 10 percent of workers against the bottom 10 percent of workers. In both of these cases, I do not find clear evidence of heterogeneous effects.

This indicates that high-flyers are not disproportionately benefiting higher or lower-performing workers. For instance, the 10th percentile split shows that the weakest workers' career progressions (the careers of the bottom 10 percent) also improve when transitioning from a low- to a high-flyer manager. Going back to the allocation channel, in a world where workers have horizontal differentiation in task-specific skills, it pans out that high-flyers impact both high and low performers. In both cases, there could be instances of misallocation, which the high-flyer manager uncovers. Relatedly, Panel (c) of Table VII also shows no heterogeneous effects for baseline team performance.

The last row of Panel (c) of Table VII shows that workers who remain with the same manager after 2 years since the transition do not have differential effects. Specifically, the career gains upon moving to a high-flyer manager are not exclusively coming from workers who remain with the same high-flyer manager. These estimates are useful to cast aside a purely "plug-in" channel of high-flyers, whereby the workers experience a higher career progression by remaining around these managers throughout their career.<sup>59</sup>

## 6.4 Alternative channels

### 6.4.1 Manager bias and social connections

I interpret the results on the workers' lateral moves and career progression as reflecting the causal impact of high-flyer managers improving the worker-job match, thereby increasing worker performance. The primary threat to this interpretation is that high-flyer managers might be boosting workers' salaries through means other than enhancing worker productivity. An extreme view could argue that the results found are due to high-flyer managers inflating their workers' pay and promotion prospects, because of having leniency bias with respect to their workers for instance (Frederiksen et al.,

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<sup>59</sup>The difference in the probability of having a high-flyer manager next between workers who had the *LtoH* transition compared to workers that had the *LtoL* transition is small and statistically insignificant (coeff.=0.016 with p-value=0.201) and similarly for *HtoL* compared to *HtoH* (coeff.=0.027 with p-value=0.322).

2020). It is important to note that, for this interpretation to hold, the leniency bias must be correlated with the high-flyer manager status. Otherwise, in the case that leniency bias is present but is uncorrelated with being a high-flyer manager, it would be shut down by design as my methodology compares worker outcomes across different types of manager transitions. Moreover, I present three pieces of evidence indicating that manager bias is unlikely to drive the estimated effects of high-flyer managers on workers' careers.

First, having a high-flyer manager causes higher worker sales productivity as shown in Table VI: being exposed to a high-flyer manager increases monthly sales productivity by 27%.

Second, I do not find that the workers' lateral and vertical moves occur within the managers' networks, ruling out explanations related to high-flyer managers having greater social connections within the MNE. I define a connected move based on whether the manager has ever worked (i) with the new manager the worker moves to and/or (ii) in the same sub-function and/or office as the job the worker moves to. Appendix Table B.2 shows no differential impact of gaining a high-flyer manager on connected moves, whether these are lateral or vertical moves.<sup>60</sup> I also do not find that the high-flyer managers are sending their workers to higher performing teams, assuaging concerns of high-flyers targeting high-growth teams for instance because of insider information due to stronger networks. The coefficient on high-flyer manager for various performance metrics of new teammates at the time of the move is always close to zero and statistically insignificant: average salary (coeff.=-0.005; p-value=0.79), average promotion rates (coeff.=0.01; p-value=0.17) and average performance ratings (coeff.=0.38; p-value=0.62).

Third, I find that the high-flyer manager effects are unrelated to the workers' degree of homophily with the manager, such as sharing the same gender. Panel (a) in Table VII shows that high-flyer managers have a positive effect on workers' careers regardless of whether workers share the same gender with their managers. As noted before, my estimates do not identify any *differential effect* between high and low-flyers; it could still be that both manager types exhibit biases favoring workers of their own gender. In other words, even though these alternative explanations do not account for

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<sup>60</sup>Additionally, there is no evidence of heterogeneous treatment effects on salary depending on whether the worker ever moves to a previous sub-function of the manager (coeff.=-0.023; p-value=0.84).

my findings, such dynamics may very well be present within the organization.

#### **6.4.2 Manager teaching, motivating, or monitoring workers**

High-flyer managers might be increasing worker productivity through alternative ways such as teaching, transmitting higher motivation to work, or monitoring, rather than primarily through the job allocation channel.

As a first point, the evidence on lateral moves, including on task distant moves and on the decomposition of moves within and outside of the team, cannot be easily reconciled with these other channels (see Panels (a) and (b) in Figure III, Figure IV, and Panel (b) in Appendix Figure A.8). This is also discussed more formally in sub-section 7.1 with a framework, which shows how these other channels would have opposite predictions on lateral moves.

Second, the asymmetric results are also hard to reconcile with these alternative channels. If high-flyers were mainly teaching, motivating, or monitoring workers to exert higher effort, we would expect to see symmetric effects so that, upon transferring from a high- to a low-flyer manager, there is a negative impact on the worker's career progression (compared to transferring from a high- to another high-flyer manager).

Third, I complement the worker-level regressions with team-level analysis to look at pay inequality.<sup>61</sup> I find that teams transitioning from a low- to a high-flyer manager experience a higher coefficient variation in pay relative to teams transitioning to another low-flyer manager (an 18% increase at 28 quarters, Appendix Figure A.15). The increase in dispersion suggests that high-flyers are exacerbating natural differences in ability by directing workers to the jobs most suited to their skills. This is another result that would be challenging to resolve with high-flyer managers only engaging in teaching/motivating/monitoring, which would predict a *lower* variance in performance among team members.

#### **6.4.3 Managers engaging in talent hoarding**

Does talent hoarding explain my findings? I consider how my results relate to potential talent hoarding behavior on behalf of managers, which depends on the correlation

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<sup>61</sup>To shut down effects due to changes in team composition, I keep the team constant at the time of the manager transition, regardless of whether a worker continues to be working under the manager of the transition or changes manager after some time.

between being a high-flyer manager and talent hoarding behavior.

If there is no correlation between high-flyer status and talent hoarding, then hoarding behavior would be orthogonal to being a high-flyer and could not explain my results. This would indicate that talent hoarding may well exist in the organization, but cannot be the reason for my findings. This is in line with Haegele (2022) that shows that managers' talent hoarding behavior is not correlated with manager characteristics.

If there is a positive correlation - high-flyer managers are more likely to engage in talent hoarding - then the results found are a lower bound for the impacts of high-flyer managers on workers' careers as talent hoarding behavior would predict less lateral and vertical moves.

If there is a negative correlation my results could be explained by the fact that high-flyer managers are less prone to engage in talent hoarding in comparison to low-flyer managers. However, if talent hoarding behavior of the low-flyers were to largely explain the results, I should find heterogeneous treatment effects by baseline worker performance as low-flyers would deny movements out of the team only for the high performers and instead kick out of the team low performers. This is inconsistent with the results in Panel (c) of Table VII. Moreover, in the [Supplementary Materials](#), I show that the workers that transfer do not report different answers on the engagement annual survey. This rules out that workers are changing jobs because of escaping a manager who is hoarding them, rather than the proposed interpretation of workers finding a better match in terms of their skills in the organization. Finally, the asymmetries in the career trajectories when losing a high-flyer manager provide a further test against talent hoarding as the main channel.

#### **6.4.4 Congestion effects**

Given that the high-flyer managers have a higher chance to be promoted to work-level 3 (Panel (a) of Table III), a concern could be that the impacts on the workers exposed to high-flyers are in part explained by a career spillover effect (Bianchi, Bovini, Li, Paradisi and Powell, 2023): high-flyers, by being promoted faster, leave room for a promotion for one of their subordinates. Three facts alleviate this concern.

First, the asymmetric effects of the impact of losing a high-flyer manager represent

evidence against this possibility. One would expect a negative impact on the probability of a vertical transfer for the workers experiencing the *HtoL* transition when compared to those with the *HtoH* transition.

Second, I can check directly whether the workers moving from a low- to a high-flyer have a higher chance of taking the exact position of their manager when compared to the workers moving to another low-flyer. The share of workers taking the place of their managers is actually 1p.p. higher for the workers in the *LtoL* transition (8.9%) as opposed to the *LtoH* (7.9%).<sup>62</sup>

Third, institutionally, the relevant unit for managerial promotion decisions is the sub-function rather than the team. This is the same unit within which work-level 2 managers typically rotate as part of the rotation policy. Hence, a faster promotion of a high-flyer manager from work-level 2 to work-level 3 would open up a managerial position for all workers within a sub-function, irrespective if they are in a team supervised by a low-flyer or a high-flyer.

#### **6.4.5 Managers changing the jobs available for the workers**

The analysis conducted takes as fixed the nature of the jobs that workers can get allocated into. However, rather than shaping the matching of workers to jobs, high-flyer managers might change the jobs available to match them better to the skills of the existing workers.

To check for this, I test if high-flyer managers are more likely to change the type of jobs by replacing “old” jobs with “new” ones. I define a job to be new if it does not appear in the previous months within a given team. Correspondingly, I define a job to be old if it no longer appears in subsequent months within a given team. I also compute the share of managerial jobs (work-level 2+) within the same sub-function. Appendix Table B.3 shows that there are no differential effects of high-flyer managers on new job titles created, old job titles destroyed within a team, and the share of managerial jobs within a sub-function. Hence, I do not find evidence of high-flyer managers changing the type of jobs by replacing old jobs with new ones: they are re-shuffling workers to existing jobs instead of changing the jobs around the workers.

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<sup>62</sup>In unreported results, I can replicate the event-study plots of the effects of gaining a high-flyer manager when leaving out the workers who at one point are promoted to exactly the respective managerial positions. The results remain unchanged.

## 7 Discussion

### 7.1 Conceptual framework

To explain the managers' effects on workers' careers, I propose a conceptual framework linking managerial quality to worker performance through on-the-job talent discovery and learning by doing. I develop the framework in Appendix C but I summarize here the basic intuition. The framework captures task-specific human capital and learning about innate talents. I use it to formally distinguish two channels of managers: matching workers' unique skills to specialized jobs inside the firm and teaching workers on the job.

In the framework, good managers increase both the learning around task talent (allocation channel) and the speed of learning-by-doing or in other words the accumulation of on-the-job experience (teaching channel). I show that the two channels have opposite predictions on job transfers following a change in manager type. This is because there is a trade-off between finding a better job match and losing previously accumulated job-specific human capital. If allocation is more important than teaching in terms of what differentiates good managers from the rest, then gaining a good manager would have a positive impact on both transfers and productivity, which is what is found empirically.

In addition, I can use the framework to illustrate how workers' lateral moves and productivity depend on their history in relation to different manager types, thus mapping the empirical research design. In particular, I am interested in the predictions around gaining a good manager (moving from a low- to a high-flyer compared to moving from a low- to another low-flyer manager) and losing a good manager (moving from a high- to a low-flyer compared to moving from a high- to another high-flyer manager). The framework makes clear that, if the allocation channel is more important than the teaching channel, the effects of a good manager depend on a worker's history in the following way. If the previous manager was bad, there is a non-zero probability of job misallocation, and hence a good manager can increase worker productivity by changing her job allocation: this is the impact of gaining a good manager. On the other hand, if the previous manager was good, the probability of job misallocation is zero, as workers have already been assigned to jobs according to their talents.



Therefore, another good manager does not have an additional impact. The framework thus predicts that losing a good manager would have no effect on worker outcomes, which is also found empirically (see sub-section 6.2 for the specific discussion of this asymmetry in the empirical results).<sup>63</sup>

Since the framework illustrates how, through matching, there are dynamic benefits of having had a good manager *once* during a worker's career, it also follows that the predictions should be stronger when a worker's initial labor market experience is low (for e.g. younger workers), as found in the heterogeneity analysis discussed in sub-section 6.3. This is because, when experience is low, there is more scope for gains out of a job re-allocation since the potential loss in task-specific experience would be small (as captured by equation C.8 in Appendix C).

## 7.2 Managers' outcomes

Given the value that high-flyer managers bring to the firm, a natural question is the extent to which these managers are "rewarded" by the multinational. Overall, high-flyer managers receive significant benefits in some important dimensions. On average, a high-flyer manager has a 6 percentage point larger increase in salary over a 12-month period compared to a low-flyer manager (from Panel (a) of Table III, which shows that the monthly salary growth is 0.5 percentage point higher). As the average annual increase in salary for low-flyer managers is 7.2%, the estimate is economically meaningful: being a high-flyer manager nearly doubles the salary growth rate. Panel (a) of Table III also shows that high-flyer managers have an 8.6 percentage point higher probability of being promoted to work-level 3.

A related question is: for high-flyer managers, how much cost does the firm incur in higher manager salaries relative to the benefits of more productive workers? To answer this, I retrieved the company's 2019 income statement from the Orbis database to get operating profits per employee as an indicator of the company's overall profitability per employee. I also take the average salary of low-flyer managers in 2019 from the company's payroll data. Both values are kept confidential to preserve the anonymity of the firm. In addition, I consider that: (1) high-flyer managers receive an additional

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<sup>63</sup>For the predictions from this simple model to match exactly with the empirical results, either the teaching has to be the same between a good and a bad manager or there have to be some decreasing returns to experience, which are both plausible.

6 percentage point salary raise each year relative to low-flyers (Panel (a) in Table III), (2) workers are 27% more productive when exposed to a high-flyer manager (Col. 1 in Table VI), and (3) median team size for work-level 2 managers is 3 workers. Hence, I compute the cost-benefit ratio as:

$$\frac{\text{Cost}}{\text{Benefit}} = \frac{\% \Delta \text{ Manager wages}^{\text{High-flyers}} * \text{Average manager wages}^{\text{Low-flyers}}}{\% \Delta \text{ Worker productivity} * \text{Operating profits per empl.} * \text{Team size}}$$

I find that the firm pays out roughly \$0.10 in higher manager salaries for each \$1 in benefit from higher worker productivity. Hence, the extra pay that high-flyer managers receive is well worth the return to the firm from more productive employees.

### 7.3 External validity

In terms of context, my results are most directly comparable to those of Lazear et al. (2015), which use company data on technology-based services workers, and of Frederiksen et al. (2020), which use data on the performance system of a Scandinavian service sector firm. They estimate supervisor fixed effects and find them to be large. For instance, in Frederiksen et al. (2020), worker performance increases by 30% when assigned to a 1 standard deviation higher-rating supervisor. My estimates are closely aligned: upon switching from a low to a high-flyer manager, sales performance increases by 27% and pay is 30% higher from five years onwards.

I add to these findings by showing that matching workers to jobs is an important mechanism underpinning the performance results and by examining workers' careers, which reveals that the impact of good managers is long-lasting. Connecting this to the literature on the AKM framework on matched employer-employee datasets, which typically documents the lack of firm-worker match effects (Abowd, Kramarz and Margolis, 1999; Card et al., 2018), my results indicate that, *within* firms, there is sorting on match effects at the worker-job level. This suggests that managers' learning, or in aggregate employer learning (Altonji and Pierret, 2001), is an important determinant of firm boundaries.

In studying the internal labor market of a multinational firm, I extend the grasp of economic analysis to questions of importance to today's large companies. This is particularly relevant when considering that, across the OECD countries, large firms with

over 250 workers represent only 1% of enterprises but account for a staggering 40% of manufacturing employment.<sup>64</sup> Modern business enterprises feature rich and complex internal labor markets characterized by a multiplicity of horizontally differentiated jobs as well as vertical layers. Within these, firms rely on managers to determine the allocation of workers to jobs and to steer workers' careers so that they can reach their potential in the organization (Drucker (2001); Conaty and Charan (2010)).<sup>65</sup>

While the results pertain to only one firm (which is standard in the literature, for e.g. Baker et al. (1994a); Lazear et al. (2015); Hoffman and Tadelis (2021)), and the magnitude of the effects may vary in other contexts, the mechanism of managers harnessing workers' unique skills by directing them to their most suitable career path is of general application. Moreover, three features of my environment suggest that the patterns documented here are likely present both in other firms and in other countries. First, I study the entire population of workers in the firm, rather than a sub-sample. Second, the firm is similar to other manufacturing firms in terms of its workforce composition as well as its organizational design (sub-section 2.1). Third, the firm is present in more than 100 countries worldwide, suggesting that the results are not country-specific.

My identification strategy can be applied to other contexts. First, the rotation of managers is a common practice in large organizations and other studies have exploited similar rotations in different organizations for their identification strategy (see e.g., Cullen and Perez-Truglia (2023); Haegele (2022)). In addition to firms in the private sector, rotation policies are also used in large public organizations such as the [World Bank](#) and the [United Nations](#). Second, managerial promotion speed can easily be adapted to other organizations as data on age and seniority in the hierarchy is tracked pervasively.

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<sup>64</sup>Based on [OECD Structural and Demographic Business Statistics](#). Moreover, Autor, Dorn, Katz, Patterson and Van Reenen (2020) documents extensively how large firms have gotten bigger over the last five decades across high-income countries. For example, the share of U.S. employment in firms with more than 5,000 employees rose from 28% in 1987 to 34% in 2016.

<sup>65</sup>Organizations such as General Electric, Procter and Gamble, LG, and Novartis have been heavily investing in building effective people management strategies to develop and allocate employees to the positions they are best suited for. Increasingly, the responsibility for talent management is shifting from HR to frontline managers (Whittaker and Marchington (2003); Perry and Kulik (2008); Cappelli (2013)).

## 8 Conclusion

Managers are at the heart of organizations, within which they determine the allocation of resources, and thus fundamental in the theory of the firm (Coase (1937); Chandler (1977)). Their importance can also be seen in the latest empirical trends: globally, the managers' share of wages is 38% (ILO, 2019). And yet, empirical evidence studying the long-term impact of individual managers on workers' careers and its link to firm-level outcomes remains sparse. I open the "black box" of the firm by collecting novel personnel records from a large consumer goods multinational and provide evidence that the ability of managers to match diversely skilled workers to specialized jobs inside the firm has large and persistent effects on the worker performance and career path, as well as on the productivity of an establishment as a whole.

The impacts of a worker's exposure to a good manager extend far beyond the period circumscribed by the particular manager-worker spell. In fact, it may often be through the future career development of their workers that managers' greatest influence on firm productivity occurs. Such gains are out of a more productive allocation of workers and occur potentially at zero cost, as they do not require any firing, hiring, or training of workers.

Considering managerial training and management practices, my results underscore that the allocation of workers to jobs is an important margin for improving performance. The ability to create efficient worker-job matches is particularly valuable at times when technological innovation such as digitalization and artificial intelligence, and disruptions such as pandemics or climate change, force widespread firm restructuring and require the reallocation of existing workers to new jobs or their replacement with workers featuring new skills. Moreover, my results imply that the most successful managers (as identified by the firm) are able to extract more value from the same managerial practices set by firm-wide policies, indicating that the effectiveness of managerial practices also depends on the managers' ability to use them.

Methodologically, instead of using surveys regarding the way managers run their operations, I analyze rich administrative firm data, unpacking the managers' impacts by looking at outcomes from *within* the firm. The data does not shed light on the precise skills needed for managers to enable the discovery of workers' unique aptitudes and whether managers can get trained in these or whether they are innate. Design-

ing effective training initiatives to test this as well as understanding if predictions by artificial intelligence can substitute for or complement human skills are fascinating questions for future research.

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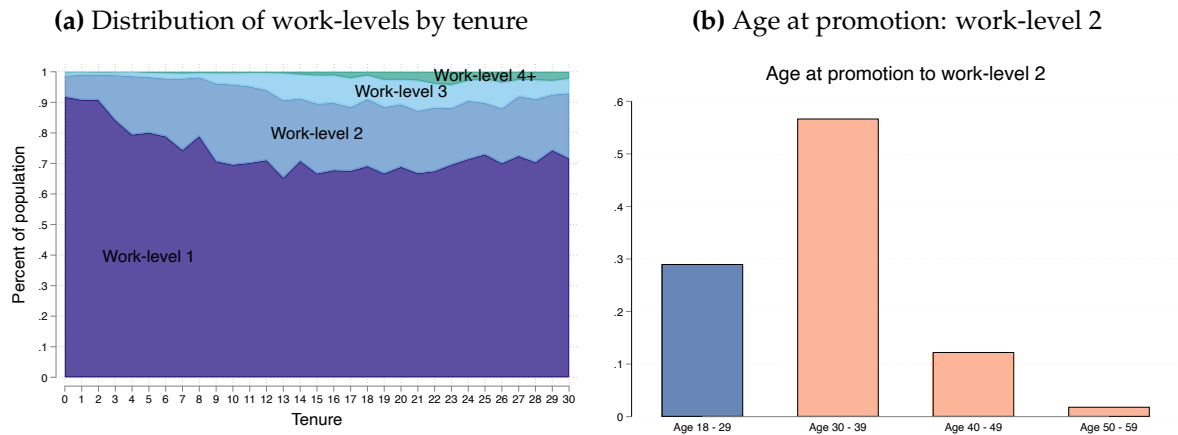


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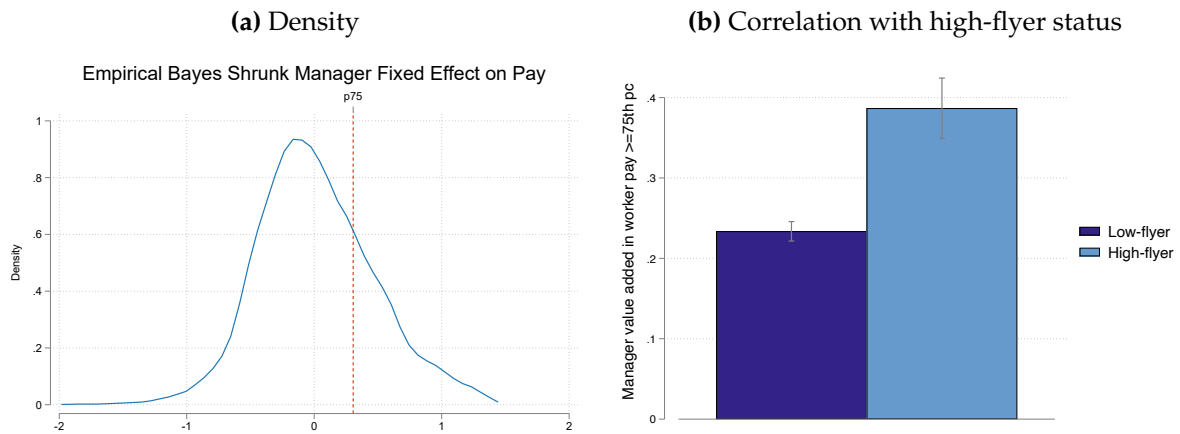
# 10 Figures

**Figure I: Work-levels, tenure and promotion**



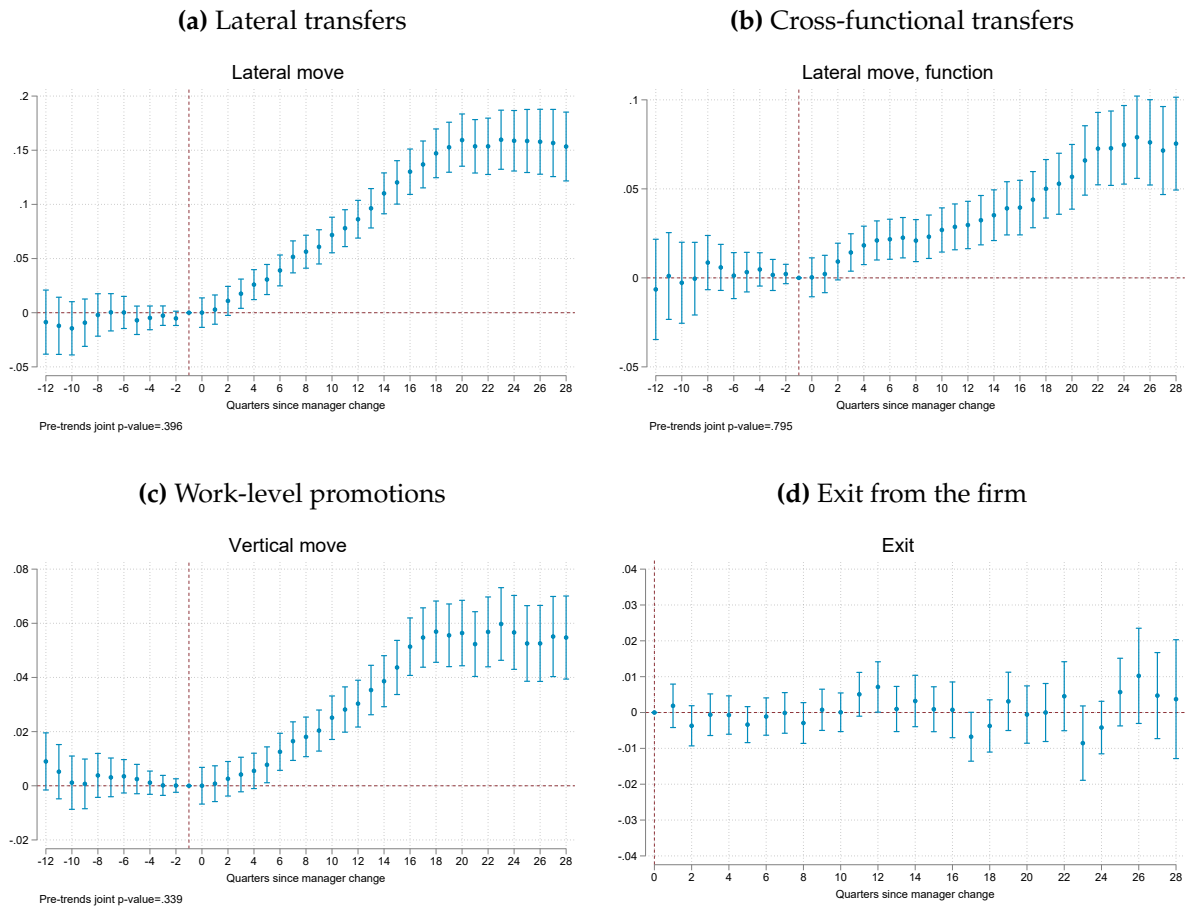
Notes. Panel (a) shows the cumulative distribution of work-levels at different tenure years. Panel (b) shows the distribution of the age at promotion to work-level 2.

**Figure II: Manager value added in workers' future pay and high-flyer status**



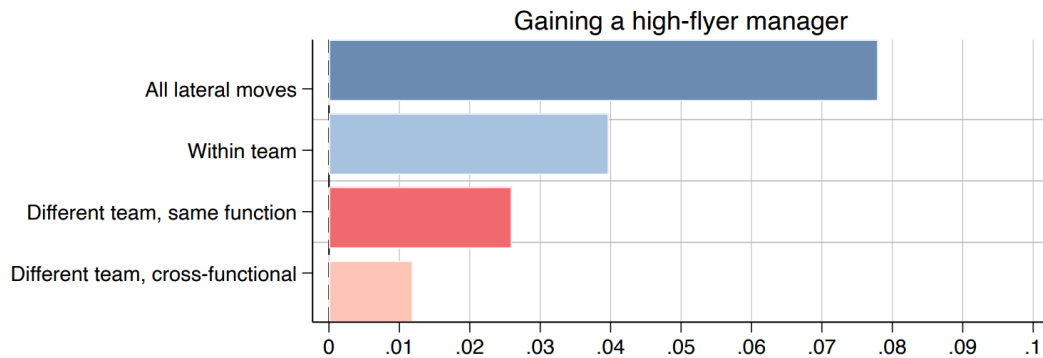
Notes. I take worker pay in logs with a five-year gap with respect to the manager exposure. I perform an Empirical Bayes shrinkage procedure for the fixed effects estimates to take into account upward bias in the variance due to sampling noise (Morris, 1983). Panel (a) plots the density. Panel (b) shows the correlation between high-flyer status and the managers' value added in workers' pay being above the 75th percentile.

**Figure III: Effects of gaining a high-flyer manager,  $(\hat{\beta}_{LtoH,s} - \hat{\beta}_{LtoL,s})$**



Notes. An observation is a worker-year-month. All coefficients are estimated from a single regression as in equation 2 and are aggregated to the quarterly level for ease of presentation. 95% confidence intervals used and standard errors clustered by manager. The outcome variables are: number of *lateral transfers*, *cross-functional transfers*, and probability of *work-level promotion* and of *exit from the firm*. A cross-functional transfer is defined as a transfer across the 14 functions at the firm, e.g. from Finance to R&D.

**Figure IV: Gaining a high-flyer manager: decomposing lateral moves**



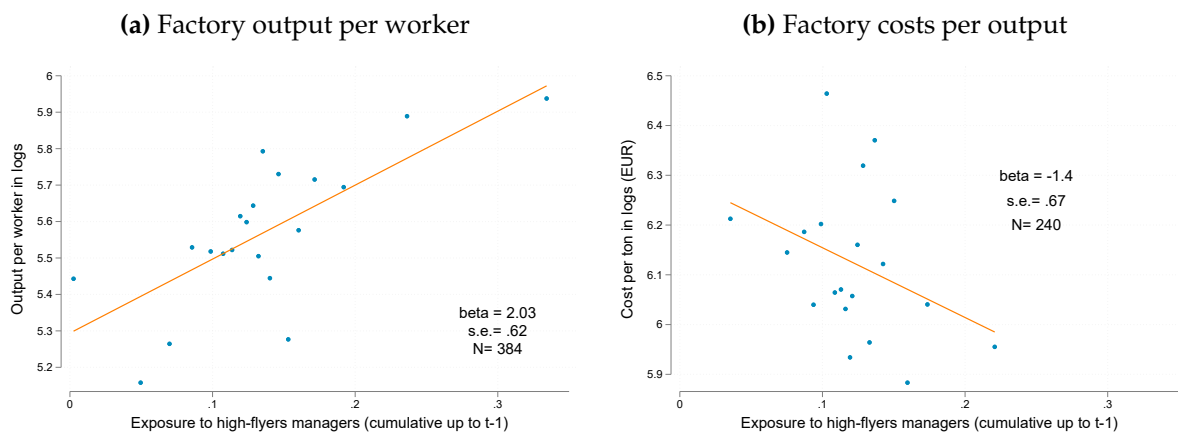
Notes. An observation is a worker-year-month. Decomposing the lateral job moves in the 8th quarter since the manager transition (since the average duration of a manager's assignment is two years).

**Figure V: Effects of gaining a high-flyer manager on salary,  $(\hat{\beta}_{LtoH,s} - \hat{\beta}_{LtoL,s})$**



Notes. For Panel (a): An observation is a worker-year-month. All coefficients are estimated from a single regression as in equation 2 and are aggregated to the quarterly level for ease of presentation. 95% confidence intervals used and standard errors clustered by manager. For Panels (b)-(d): reporting the estimates at 12, 20 and 28 quarters after the manager transition and 95% confidence intervals used. The outcome variables are: number of *salary grade increases* and *pay + bonus* in logs.

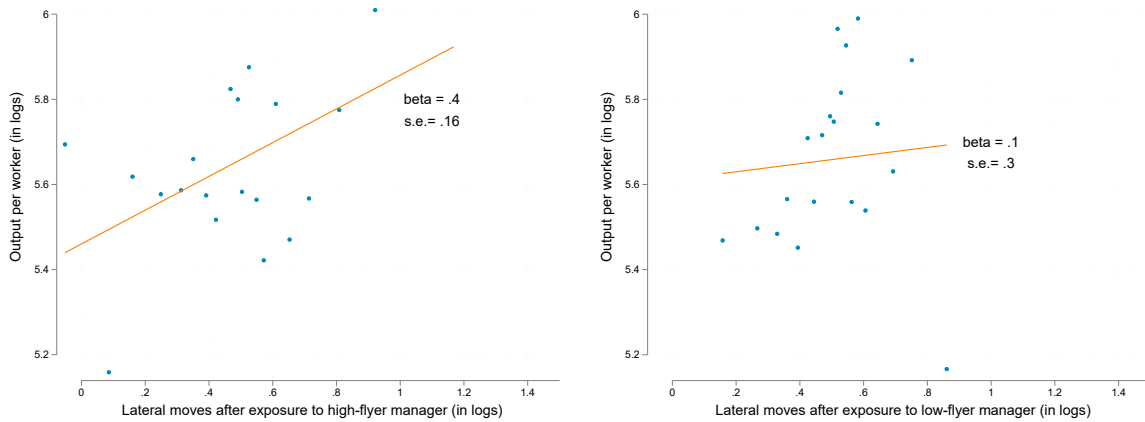
**Figure VI: Factory productivity and past exposure to high-flyer managers**



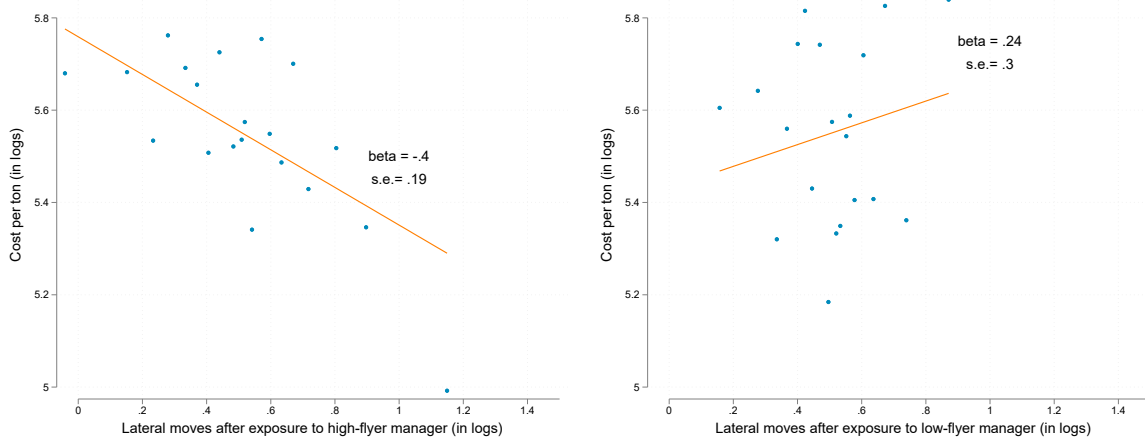
Notes. The figure is a binned scatterplot. An observation is a factory-year. The y-axis is *output per worker* in logs (tons per worker) in Panel (a) and *operational costs per ton* (EUR) in logs in Panel (b). The x-axis is the workers' cumulative exposure to high-flyers up to the year before. Because of changing reporting requirements, the costs per ton data could only be shared for the main product category (there are three product categories in total). Controls include: country, product category and year fixed effects, share of managers, number of blue-collar and white-collar workers. Standard errors clustered by factory-year.

**Figure VII: Factory productivity and workers' past lateral moves**

**(a) Factory output per worker**

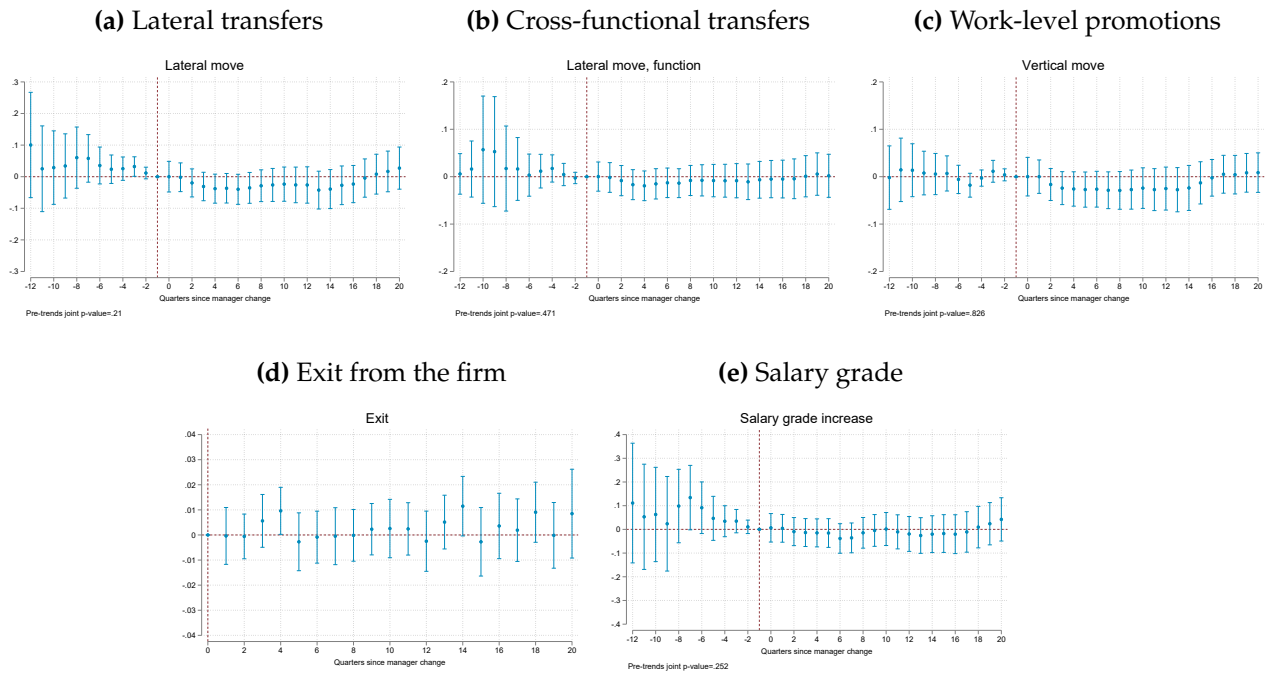


**(b) Factory costs per output**



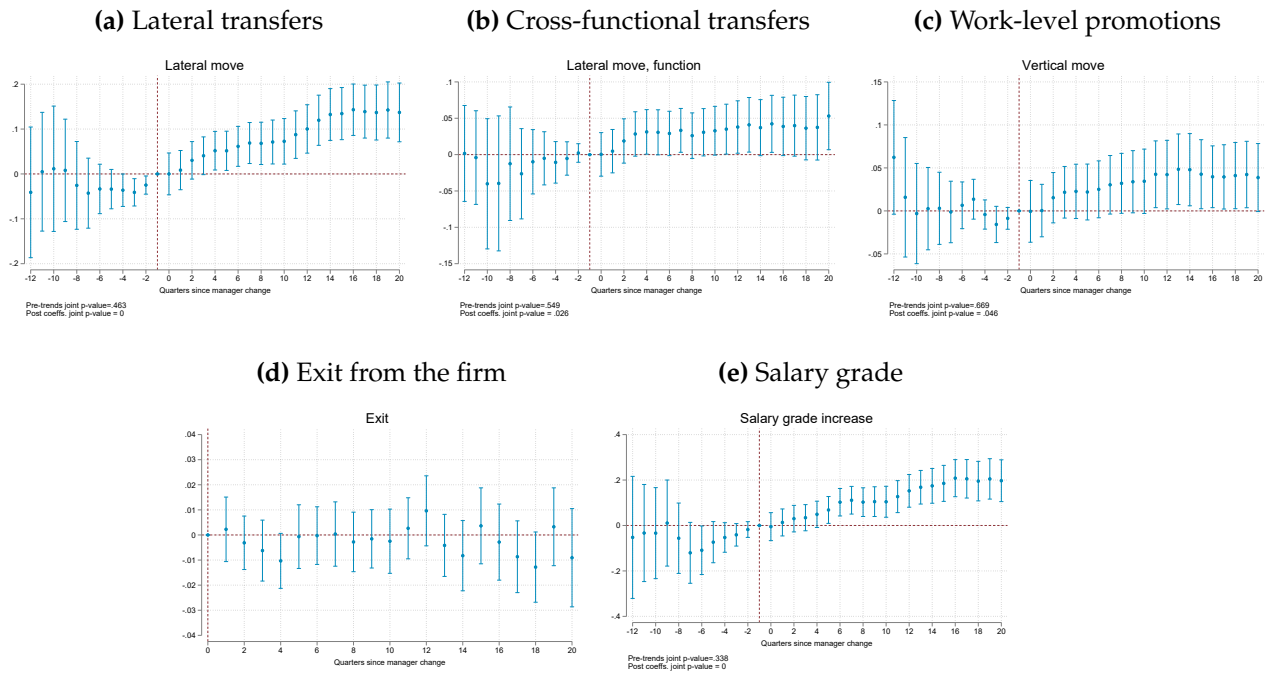
Notes. The figure is a binned scatterplot. An observation is a factory-year. The y-axis is *output per worker* in logs (tons per worker) in Panel (a) and *operational costs per ton* (EUR) in logs in Panel (b). Because of changing reporting requirements, the costs per ton data could only be shared for the main product category (there are three product categories in total). The x-axis is the number of workers' lateral moves plus 1 in logs: a) the left panel only considers the lateral moves that occur up to five years after being exposed to a high-flyer manager; b) the right panel only considers the lateral moves that occur up to five years after being exposed to a low-flyer manager. Controls include: country, product category and year fixed effects, share of managers, number of blue-collar and white-collar workers. Standard errors clustered by factory-year.

**Figure VIII:** Effects of losing a high-flyer manager,  $(\hat{\beta}_{HtoL,s} - \hat{\beta}_{HtoH,s})$



Notes. An observation is a worker-year-month. All coefficients are estimated from a single regression as in equation 2 and are aggregated to the quarterly level for ease of presentation. 95% confidence intervals used and standard errors clustered by manager. The outcome variables are: number of *lateral transfers*, *cross-functional transfers*, probability of *work-level promotion* and of *exit from the firm*, and number of *salary grade increases*. A cross-functional transfer is defined as a transfer across the 14 functions at the firm, e.g. from Finance to R&D.

**Figure IX:** Test for asymmetries,  $(\hat{\beta}_{LtoH,s} - \hat{\beta}_{LtoL,s}) - (\hat{\beta}_{HtoL,s} - \hat{\beta}_{HtoH,s})$



Notes. An observation is a worker-year-month. All coefficients are estimated from a single regression as in equation 2 and are aggregated to the quarterly level for ease of presentation. 95% confidence intervals used and standard errors clustered by manager. The outcome variables are: number of *lateral transfers*, *cross-functional transfers*, probability of *work-level promotion* and of *exit from the firm*, and number of *salary grade increases*. A cross-functional transfer is defined as a transfer across the 14 functions at the firm, e.g. from Finance to R&D.



## 11 Tables

**Table I:** Size of groups: workers, managers, jobs

<b>Variable</b>	<b>No. Unique Values</b>
Total white collar × months	10,083,638
Employee	224,117
Managers (work-level 2+)	33,885
Supervisors	47,816
Year-month	132
Standard Job	2,118
Sub-function × work-level	473
Offices	2,645
Countries	118
Country × Year	1,187
Office × Year	14,769
Employee × Job	462,286

Notes. An observation is a worker-month-year. The data contain personnel records for the entire white-collar employee base from January 2011 until December 2021.

**Table II: Descriptive Statistics**

	Mean	SD	P1	P99	N
<i>Panel (a): gender, age and education</i>					
Female	0.44	0.5	0.0	1.0	10,082,081
Share in Cohort 18-29	0.25	0.4	0.0	1.0	10,083,638
Share in Cohort 30-39	0.39	0.5	0.0	1.0	10,083,638
Share in Cohort 40-49	0.23	0.4	0.0	1.0	10,083,638
Share in Cohort 50+	0.13	0.3	0.0	1.0	10,083,638
Econ, Business, and Admin	0.48	0.5	0.0	1.0	1,016,269
Sci, Tech, Engin, and Math	0.31	0.5	0.0	1.0	1,016,269
Social Sciences and Humanities	0.15	0.4	0.0	1.0	1,016,269
Other Educ	0.07	0.3	0.0	1.0	1,016,269
<i>Panel (b): tenure, hierarchy and team size</i>					
Tenure (years)	8.50	8.8	0.0	35.0	10,083,638
Share in Work-level 1	0.80	0.4	0.0	1.0	10,083,638
Share in Work-level 2	0.16	0.4	0.0	1.0	10,083,638
Share in Work-level 3+	0.04	0.2	0.0	1.0	10,083,638
No. of months per worker	44.99	41.4	1.0	132.0	224,117
No. of supervisors per worker	2.49	3.0	0.0	12.0	224,117
No. of workers per supervisor	5.02	7.8	1.0	33.0	47,816
<i>Panel (c): outcome variables</i>					
Number of salary grade increases	0.60	1.0	0.0	4.0	224,117
Number of lateral job transfers	0.90	1.4	0.0	6.0	224,117
Number of promotions (work-level)	0.06	0.3	0.0	1.0	224,117
Monthly Exit	0.01	0.1	0.0	1.0	10,083,638
Pay + bonus (logs)	10.27	0.9	8.2	12.5	4,977,935
Bonus over Pay	0.20	116.2	0.0	0.6	4,977,935
Perf. ratings	98.22	26.0	0.0	142.0	3,538,611
Productivity (sales in logs)	8.63	2.2	0.0	9.9	87,491

Notes. An observation is a worker-month-year. The data contain personnel records for the entire white-collar employee base from January 2011 until December 2021. In Panel (a) cohort refers to the age group and education data is only available for a subset of workers. In Panel (b) work level denotes the hierarchical tier (from level 1 at the bottom to level 6). In Panel (c) salary information is only available since January 2015 and the data on performance ratings start in January 2017.

**Table III: High-flyer managers**

Variable	(1) Not High Flyer	(2) High Flyer	(3) Difference
<i>Panel (a): performance after high-flyer status is determined</i>			
Monthly salary growth	0.006 (0.029)	0.011 (0.034)	0.005*** (0.000)
Promotion work-level 3	0.049 (0.204)	0.135 (0.331)	0.086*** (0.000)
Perf. rating (1-150)	100.932 (18.236)	104.042 (15.963)	3.110*** (0.000)
Effective leader (survey)	4.025 (0.691)	4.119 (0.681)	0.095*** (0.000)
<i>Panel (b): demographics</i>			
Female	0.493 (0.500)	0.576 (0.494)	0.083*** (0.000)
MBA	0.001 (0.032)	0.000 (0.000)	-0.001* (0.083)
Econ, Business, and Admin	0.505 (0.500)	0.549 (0.498)	0.044** (0.019)
Sci, Tech, Engin, and Math	0.279 (0.449)	0.253 (0.435)	-0.026 (0.112)
Social Sciences and Humanities	0.156 (0.363)	0.178 (0.383)	0.022 (0.124)
Other Educ	0.065 (0.247)	0.030 (0.172)	-0.035*** (0.000)
Mid-career recruit	0.310 (0.463)	0.144 (0.351)	-0.166*** (0.000)
Observations	13,925	5,690	19,615

Notes. Showing mean and standard deviations (in parentheses) and p-values for the difference in means. The difference in means is computed using standard errors clustered by manager. *Perf. rating* refers to the performance assessment given annually to each employee; *Effective leader (survey)* refers to the workers' anonymous upward feedback on the managers' leadership; and *Mid-career recruit* refers to managers who have been hired directly as managers by the firm (at work-level 2 instead of work-level 1).

**Table IV: Endogenous mobility checks**

<i>Panel (a): team performance</i>				
	(1)	(2)	(3)	(4)
	Salary (logs)	Salary grade increase	Vertical move (WL)	Lateral move
High-flyer manager	0.00894 (0.0194)	0.000468 (0.000683)	0.000225 (0.000165)	0.00211** (0.00103)
Mean	10.21	0.0147	0.000763	0.0214
N	24339	112414	112414	112414
R-squared	0.677	0.00762	0.00228	0.0111

<i>Panel (b): team diversity</i>				
	(1)	(2)	(3)	(4)
	Diversity, gender	Diversity, age	Diversity, office	Diversity, nationality
High-flyer manager	0.00398 (0.00523)	-0.00225 (0.00513)	-0.00423 (0.00856)	-0.00493 (0.00427)
Mean	0.291	0.492	0.195	0.0772
N	112414	112414	112414	112414
R-squared	0.105	0.124	0.149	0.174

<i>Panel (c): team homophily with managers</i>				
	(1)	(2)	(3)	(4)
	Same gender	Same age	Same office	Same nationality
High-flyer manager	-0.0157 (0.0110)	0.00516 (0.00933)	0.00657 (0.0112)	0.00437 (0.00666)
Mean	0.632	0.305	0.788	0.915
N	112411	112414	112414	112113
R-squared	0.0643	0.0299	0.146	0.165

Notes. An observation is a team-month. Sample restricted to observations between 6 and 36 months before the manager switch. Standard errors clustered at the manager level. Controls include: function, country and year FE. In Panel (a), *Salary (logs)* is the log of the average salary in the team; *Salary grade increase* is share of workers with a salary increase; *Vertical move (WL)* is share of workers with a work-level promotion; and *Lateral move* is share of workers that make a lateral move. In Panel (b), each outcome variable is a fractionalization index (1- Herfindahl-Hirschman index) for the relevant characteristic; it is 0 when all team members are the same and it is 1 when there is maximum team diversity. In Panel (c), each outcome variable is the share of workers that share the same characteristic with the manager (gender, age group, office, nationality).

**Table V: Endogenous mobility checks (transitions)**

<i>Panel (a): team performance</i>				
	(1)	(2)	(3)	(4)
	Salary (logs)	Salary grade increase	Vertical move (WL)	Lateral move
LtoH - LtoL	0.0210	0.000225	0.000321	0.00250**
p-value:	0.333	0.773	0.103	0.0375
HtoL - HtoH	0.0293	-0.000185	0.000183	-0.000182
p-value:	0.455	0.894	0.559	0.926
Mean	10.21	0.0147	0.000763	0.0214
N	24339	112414	112414	112414
R-squared	0.678	0.00777	0.00231	0.0111

<i>Panel (b): team diversity</i>				
	(1)	(2)	(3)	(4)
	Diversity, gender	Diversity, age	Diversity, office	Diversity, nationality
LtoH - LtoL	0.00791	-0.00178	-0.00546	-0.00490
p-value:	0.189	0.761	0.574	0.318
HtoL - HtoH	0.00909	-0.00415	0.0000369	0.00581
p-value:	0.375	0.687	0.998	0.494
Mean	0.291	0.492	0.195	0.0772
N	112414	112414	112414	112414
R-squared	0.105	0.126	0.149	0.174

<i>Panel (c): team homophily with managers</i>				
	(1)	(2)	(3)	(4)
	Same gender	Same age	Same office	Same nationality
LtoH - LtoL	-0.00692	0.00255	0.00973	0.00514
p-value:	0.586	0.806	0.444	0.520
HtoL - HtoH	0.0276	0.00231	0.00118	0.000156
p-value:	0.207	0.909	0.960	0.989
Mean	0.632	0.305	0.788	0.915
N	112411	112414	112414	112113
R-squared	0.0668	0.0321	0.146	0.165

Notes. An observation is a team-month. Sample restricted to observations between 6 and 36 months before the manager switch. Standard errors clustered at the manager level. Controls include: function, country and year FE. In Panel (a), *Salary (logs)* is the log of the average salary in the team; *Salary grade increase* is share of workers with a salary increase; *Vertical move (WL)* is share of workers with a work-level promotion; and *Lateral move* is share of workers that make a lateral move. In Panel (b), each outcome variable is a fractionalization index (1- Herfindahl-Hirschman index) for the relevant characteristic; it is 0 when all team members are the same and it is 1 when there is maximum team diversity. In Panel (c), each outcome variable is the share of workers that share the same characteristic with the manager (gender, age group, office, nationality).

**Table VI: High-flyer managers and worker sales performance**

	(1)	(2)	(3)	(4)
	Sales bonus (in logs, INR)	Pay (in logs, EUR)	Lateral moves	Sales bonus (in logs, INR), Movers
High-flyer manager	0.2722*	0.0790***	0.2450***	0.7132***
	(0.1473)	(0.0173)	(0.0665)	(0.2475)
Mean	8.666	9.204	0.888	8.760
N	30685	30672	30685	14796
R-squared	0.2432	0.5699	0.8883	0.1969

Notes. An observation is a worker-year-month. Standard errors are clustered by manager. Estimates obtained by running the model in equation 4. The sales bonus is measured in Indian Rupees (outcome mean under a low-flyer manager = INR 9,800); pay is measured in euros (outcome mean under a low-flyer manager = EUR 10,600). Column 4 looks at the impact of gaining a high-flyer manager on sales bonus for workers that make at least one lateral move after the manager transition (up to five years after). Controls include: worker FE and year-month FE.

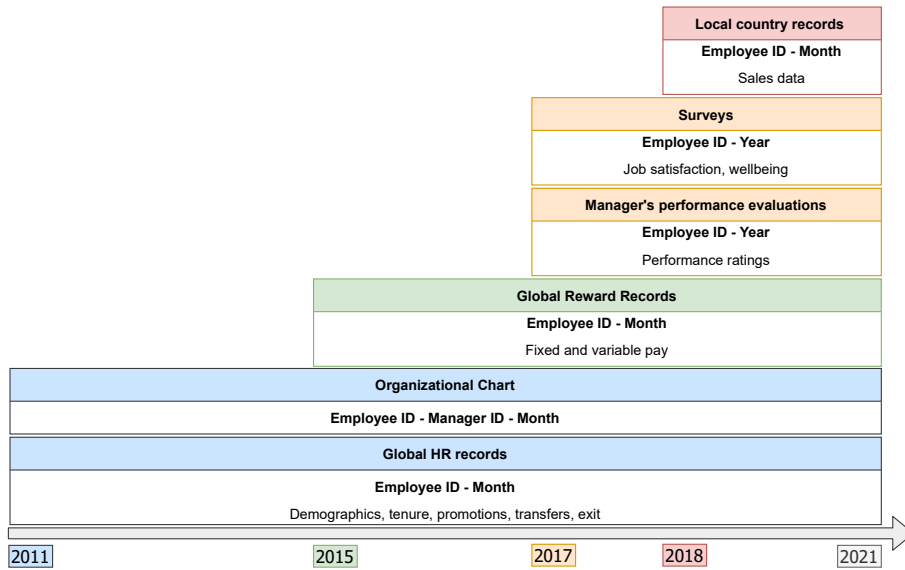
**Table VII: Heterogeneous effects of gaining a high-flyer manager**

	(1)	(2)	(3)	(4)
	Pay increase	Lateral moves	Vertical moves	Exit from firm
<i>Panel (a): worker and manager characteristics</i>				
Manager tenure, high	0.2329** (0.0998)	0.0867 (0.0532)	0.0895*** (0.0307)	-0.0090 (0.0060)
Same office as manager	0.2316*** (0.0600)	0.2238*** (0.0399)	0.0547*** (0.0176)	0.0007 (0.0034)
Worker age, young	0.0465 (0.0595)	0.1167*** (0.0422)	0.0618*** (0.0212)	-0.0018 (0.0032)
Worker tenure, low	0.0545 (0.0576)	0.0826** (0.0393)	0.0447** (0.0186)	-0.0001 (0.0030)
Same gender as manager	0.0028 (0.0162)	-0.0007 (0.0090)	0.0012 (0.0021)	-0.0011 (0.0031)
<i>Panel (b): environment characteristics</i>				
Office size, large	0.3152*** (0.0632)	0.3005*** (0.0417)	0.1065*** (0.0195)	-0.0001 (0.0032)
Office job diversity, high	0.2856*** (0.0628)	0.2787*** (0.0422)	0.0924*** (0.0201)	-0.0029 (0.0032)
Labor laws, high	0.3049*** (0.0747)	0.2316*** (0.0505)	0.0891*** (0.0228)	0.0065 (0.0042)
<i>Panel (c): worker performance and moves</i>				
Worker performance, high (p50)	-0.2055 (0.1909)	-0.2046 (0.1363)	0.0521 (0.0599)	0.0017 (0.0068)
Worker performance, high (p90)	-0.2210 (0.3143)	-0.3224 (0.2067)	-0.0341 (0.0767)	0.0093 (0.0097)
Team performance, high (p50)	0.0471 (0.1816)	0.0474 (0.1262)	0.0829 (0.0593)	0.0030 (0.0063)
Manager change, post transition	-0.0628 (0.0726)	0.0881 (0.0827)	0.0009 (0.0202)	-0.0020 (0.0030)

Notes. An observation is a worker-year-month and standard errors are clustered by manager. Coefficients are estimated from a regression as in equation 6 and the figure reports the coefficient at the 20th quarter since the manager transition. Controls include worker FE and year months FE. Each row displays the differential heterogeneous impact of each respective variable. Panel (a): the first row looks at the differential impact between having the manager with over and under 7 years of tenure (the median tenure years for high-flyers managers); the second row looks at the differential impact between sharing and not sharing the office with the manager; the third row looks at the differential impact between being under and over 30 years old; the fourth row looks at the differential impact between being under and over 2 years of tenure; the fifth row looks at the differential impact between sharing and not sharing the same gender with the manager. Panel (b): the first row looks at the differential impact between large and small offices (above and below the median number of workers); the second row looks at the differential impact between offices with high and low number of different jobs (above and below median); the third row looks at the differential impact between countries having stricter and laxer labor laws (above and below median). Panel (c): the first row looks at the differential impact between better and worse performing workers at baseline in terms of salary growth; the second row looks at the differential impact between the top 10% and the bottom 10% workers in terms of salary growth; the third row looks at the differential impact between better and worse performing teams at baseline in terms of salary growth; the fourth row looks at the differential impact between workers changing and not changing manager 2 years after the transition.

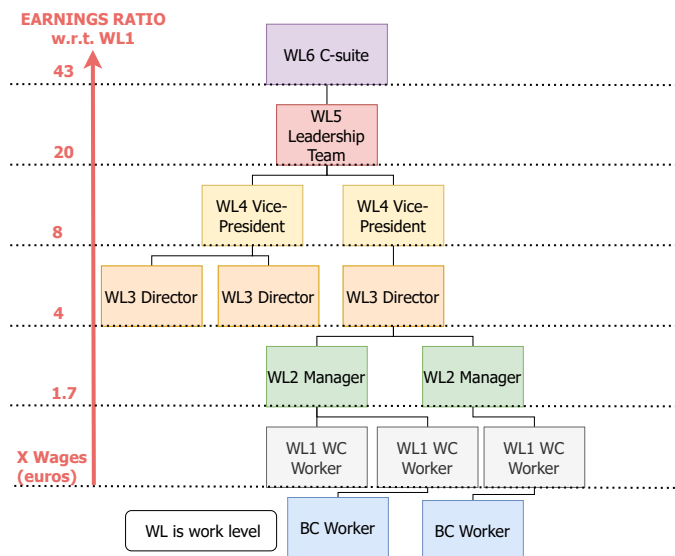
# A Appendix Figures

Figure A.1: Data sources and time periods



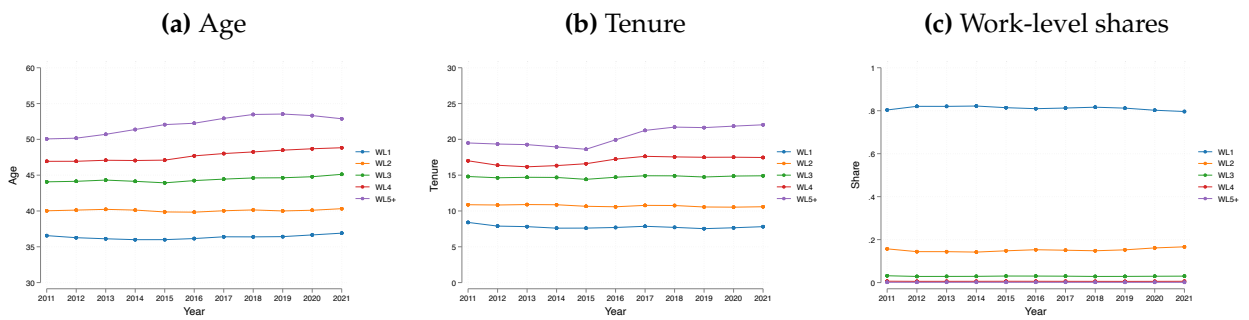
Notes. This figure shows the data sources collated from the multinational's records.

Figure A.2: Hierarchy



Notes. This figure shows the vertical job differentiation at the company.

**Figure A.3: Age, tenure and work-level profiles over the years, by work-level**



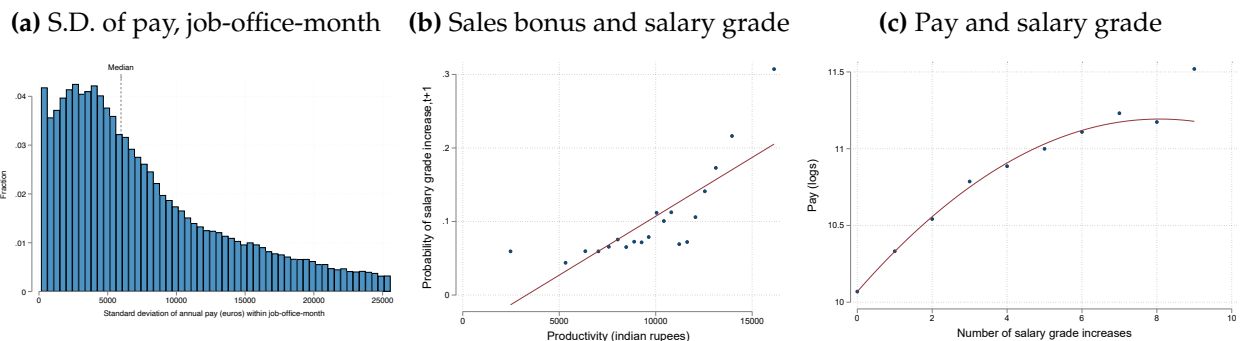
Notes. This figure shows the average age, tenure, and share of workers across work-levels over the years. Since the data comes aggregated into 10-year age groups, I take the age in the middle to create a continuous variable for age.

**Figure A.4: Guidelines for line managers**



Notes. This figure is an excerpt from the guidelines set by HR for managers regarding the contents of the check-ins managers should be doing with their teams on a weekly basis.

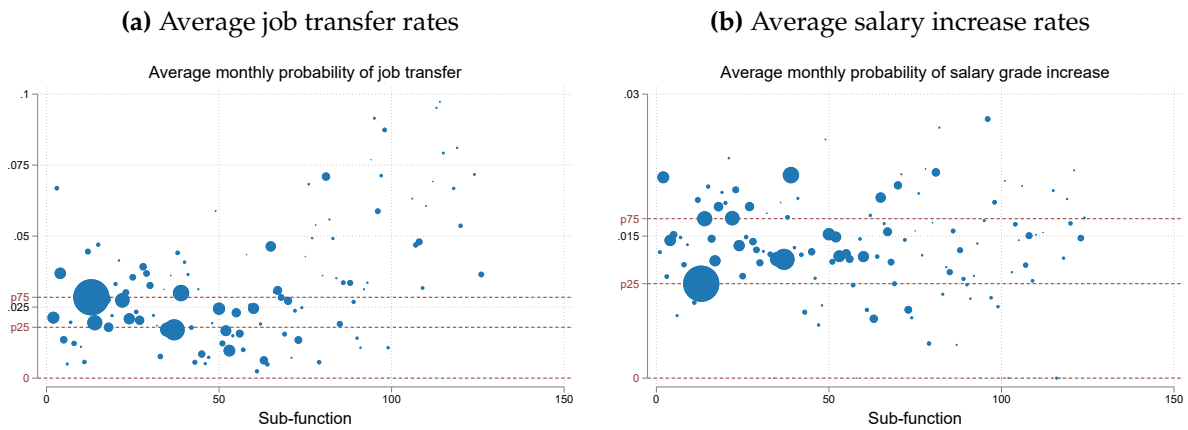
**Figure A.5: Pay, sales bonus, and salary grade increases**



Notes. Panel (a) shows the distribution of the standard deviation in overall pay (fixed pay plus variable pay) within a given job title in an office and year-month. Panel (b) presents binned scatter plots of sales bonus against the probability of a salary grade increase the next year (sample of Indian sales workers, 2018-2021). Panel (c) presents a binned scatter plot of pay and number of salary grade increases.

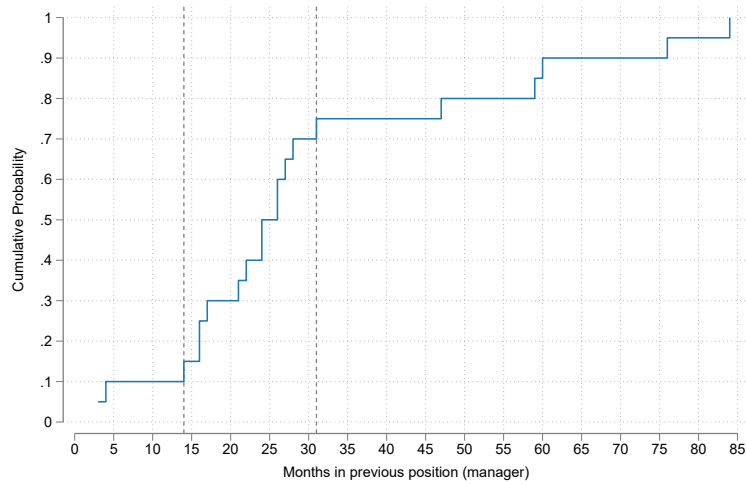


**Figure A.6: Average job transfer and salary increase rates by sub-function**



Notes. This figure shows the average monthly probability of a lateral move and of a salary grade increase by sub-function. The size of the circles is proportional to the size of the sub-function. The x-axis indexes the sub-function.

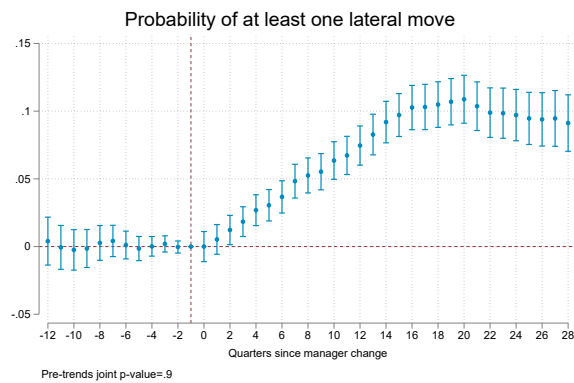
**Figure A.7: CDF of the duration of managers' previous job before a new transition**



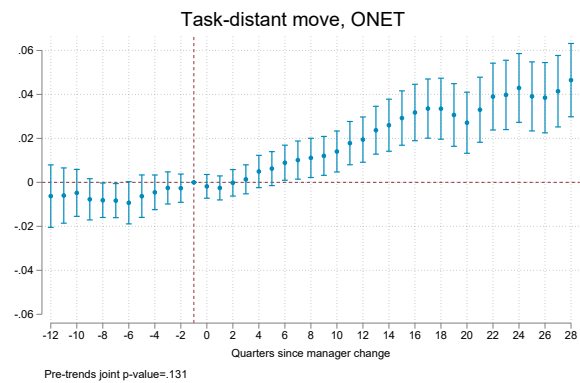
Notes. Cumulative distribution function of the number of months in the job before a manager makes the next team transition.

**Figure A.8:** Effects on transfers: probability of at least one transfer and task-distant moves, gaining a high-flyer manager,  $(\hat{\beta}_{LtoH,s} - \hat{\beta}_{LtoL,s})$

**(a)** Probability of making at least one lateral transfer



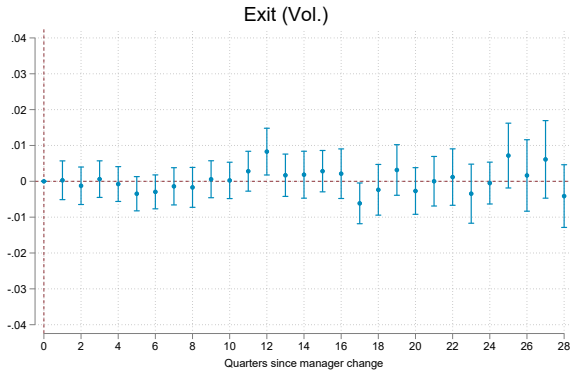
**(b)** Task distance in transfers (O\*NET)



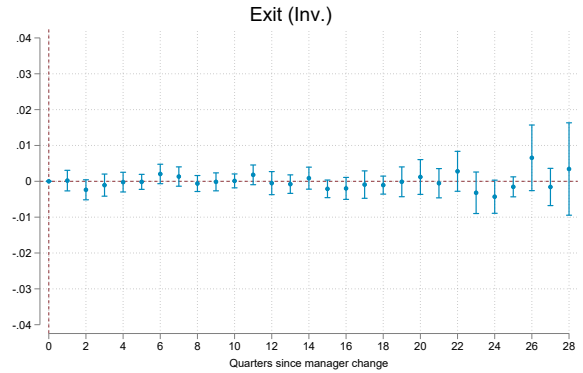
Notes. An observation is a worker-year-month. All coefficients are estimated from a single regression as in equation 2 and are aggregated to the quarterly level for ease of presentation. 95% confidence intervals used and standard errors clustered by manager. The outcome variables are: *probability of at least one lateral transfer* and number of *task-distant transfers*. Task distance across jobs is constructed by matching the firm's job titles with O\*NET data.

**Figure A.9: Effects on quits and layoffs**

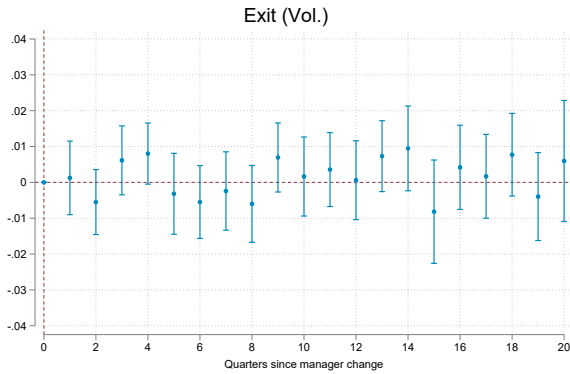
**(a) Gaining a high-flyer manager: quits**



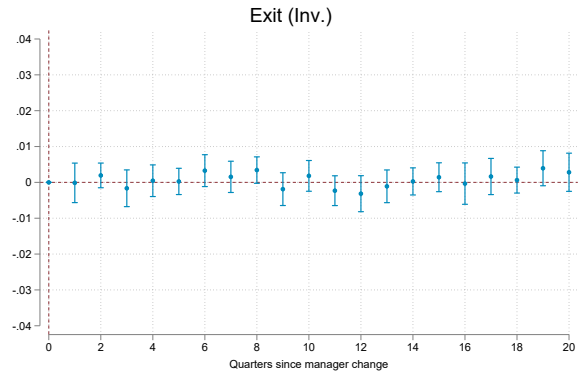
**(b) Gaining a high-flyer manager: layoffs**



**(c) Losing a high-flyer manager: quits**

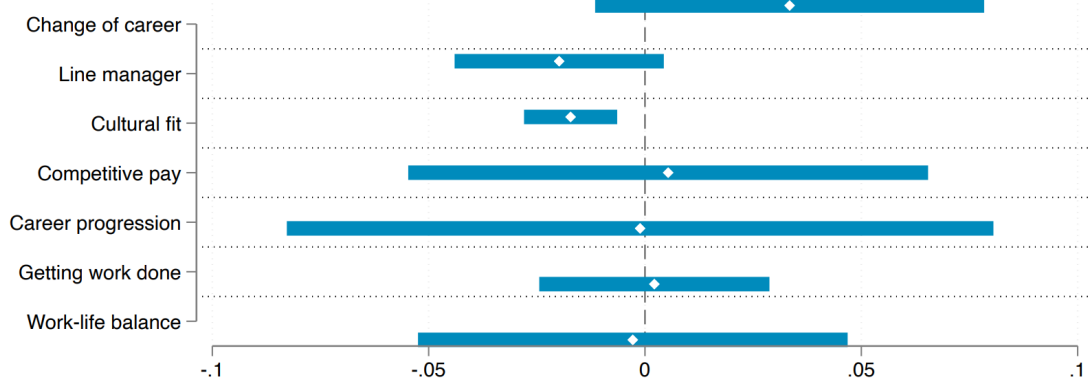


**(d) Losing a high-flyer manager: layoffs**



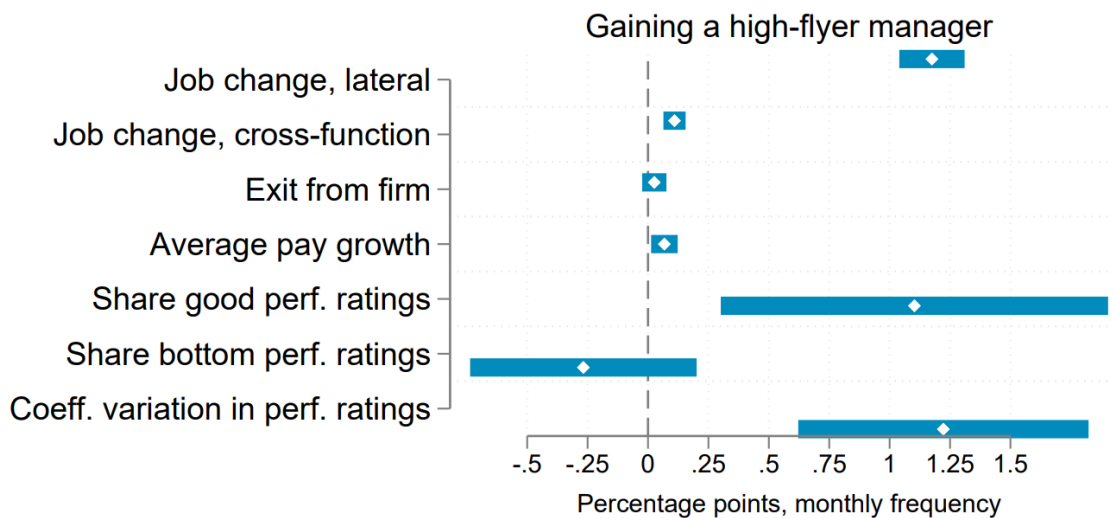
Notes. An observation is a worker-year-month. All coefficients are estimated from a single regression as in equation 2 and are aggregated to the quarterly level for ease of presentation. 95% confidence intervals used and standard errors clustered by manager. The outcome variables are: worker *voluntary exit* and *involuntary exit* from the firm.

**Figure A.10:** Voluntary exit survey: the effect of high-flyer manager on reason for changing job



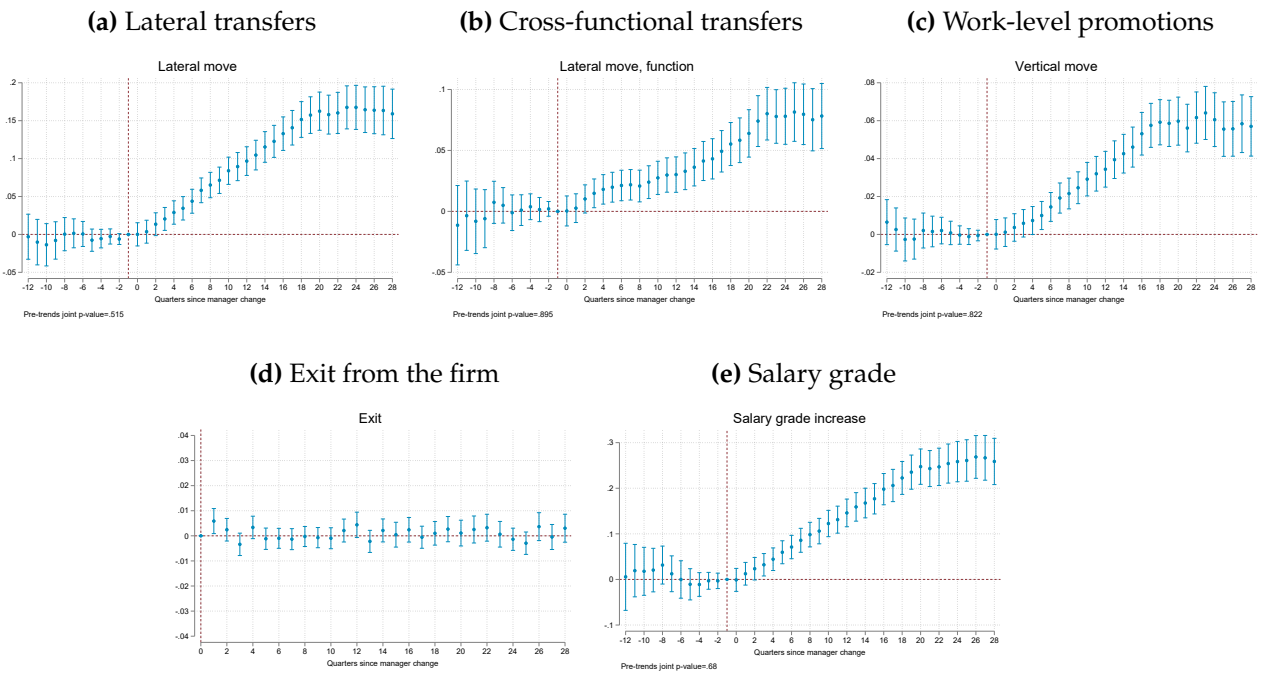
Notes. An observation is a worker-year-month. 95% confidence intervals used and standard errors clustered by manager. The outcome variables, in order of appearance, are: *change of career*, *line manager*, *cultural fit*, *competitive pay*, *career progression*, *getting work done*, and *work-life balance*. Data comes from a voluntary exit survey that workers who quit the organization are invited to participate in. Showing the  $\hat{\alpha}_1$  coefficient obtained from running this model:  $y_{it} = \alpha_0 + \alpha_1 \text{High Flyer}_{it} + \mathbf{X}_{it}'\beta + \eta_{it}$ .

**Figure A.11:** Gaining a high-flyer manager: team-level analysis



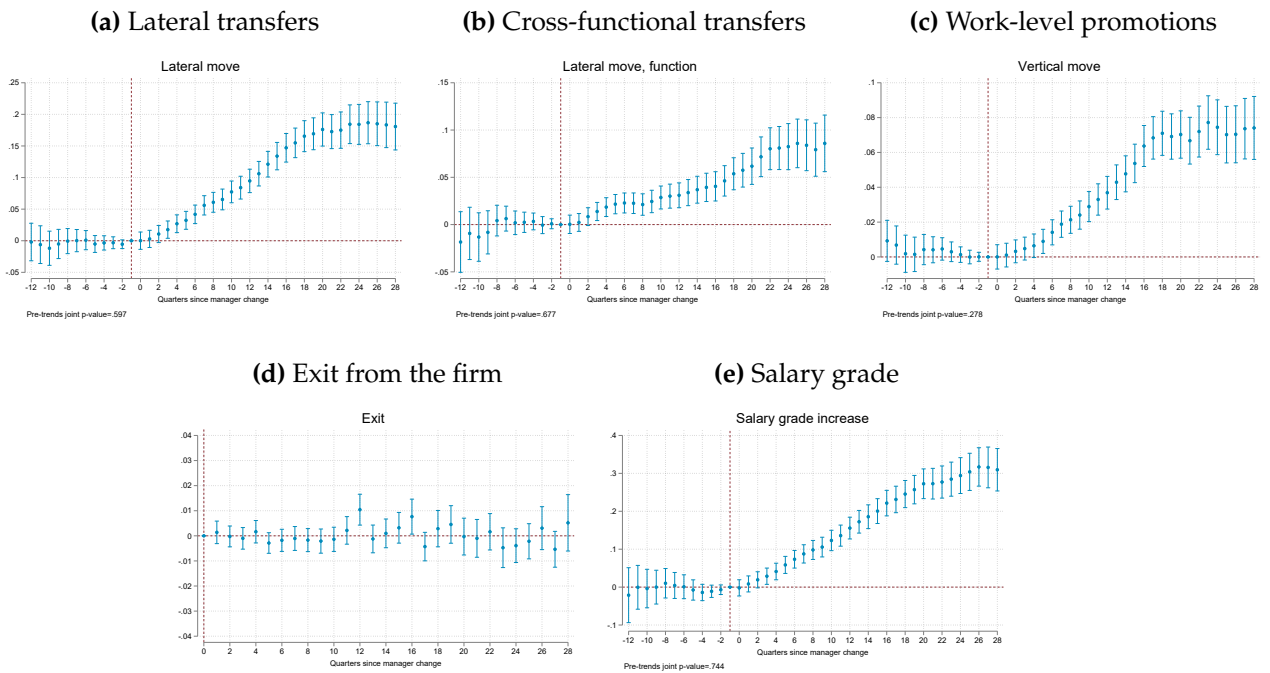
Notes. An observation is a team-year-month and looking at outcomes within 24 months since the manager transition. 95% confidence intervals used and standard errors clustered by manager. The outcome variables, in order of appearance, are averages at the team level of the following variables: *lateral job change*, *cross-functional job change*, *exit from the firm*, *average pay growth*, *share of good performance ratings*, *share of bottom performance ratings*, and *coefficient of variation in performance ratings*. Outcome mean, low-flyer: job change, lateral = 6p.p.; job change, cross-functional = 0.4p.p.; exit=1p.p.; pay growth=0.24p.p.; good performance ratings = 34p.p.; bottom performance ratings=11p.p..

**Figure A.12: Effects of gaining a high-flyer manager, single cohort**



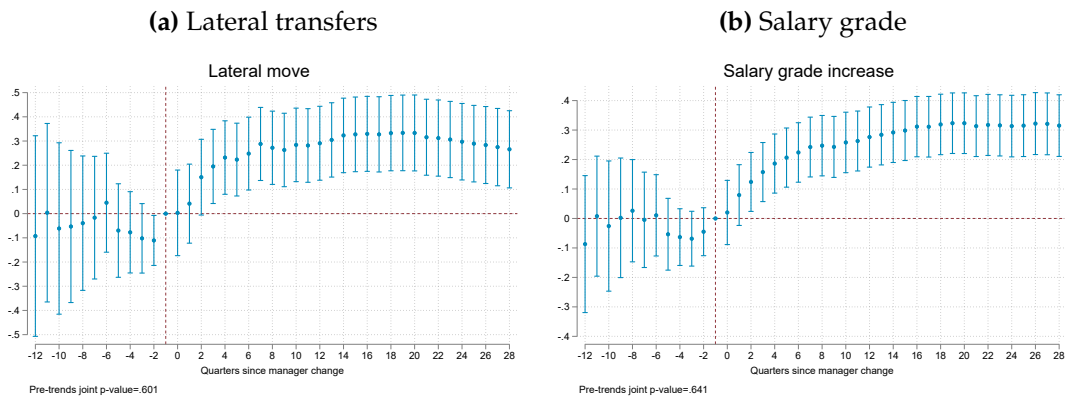
Notes. An observation is a worker-year-month. All coefficients are estimated from a single regression as in equation 2 and are aggregated to the quarterly level for ease of presentation. 95% confidence intervals used and standard errors clustered by manager. The outcome variables are: number of *lateral transfers*, *cross-functional transfers*, probability of *work-level promotion* and of *exit from the firm*, and number of *salary grade increases*. A cross-functional transfer is defined as a transfer across the 14 functions at the firm, e.g. from Finance to R&D. The workers who experience an event are restricted to those who have it before January 2015.

**Figure A.13: Effects of gaining a high-flyer manager, new hires**



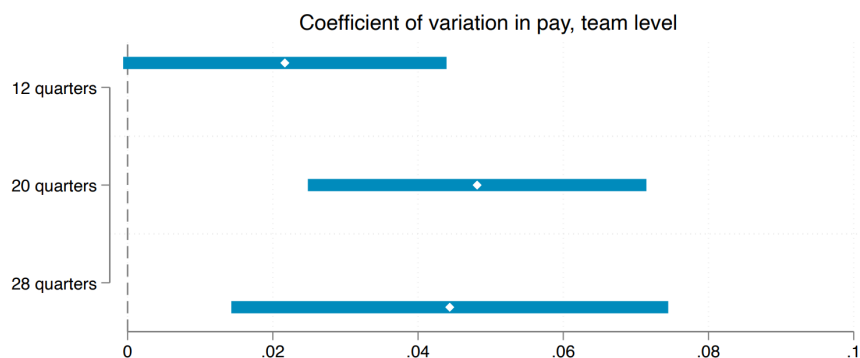
Notes. An observation is a worker-year-month. All coefficients are estimated from a single regression as in equation 2 and are aggregated to the quarterly level for ease of presentation. 95% confidence intervals used and standard errors clustered by manager. The outcome variables are: number of *lateral transfers*, *cross-functional transfers*, probability of *work-level promotion* and of *exit from the firm*, and number of *salary grade increases*. A cross-functional transfer is defined as a transfer across the 14 functions at the firm, e.g. from Finance to R&D. Sample restricted to new hires only (with strictly less than one year of tenure).

**Figure A.14: Effects of gaining a high-flyer manager, Poisson model**



Notes. An observation is a worker-year-month. Reporting the exponentiated coefficients (incidence rate ratios). All coefficients are estimated from a single regression as in equation 3 and are aggregated to the quarterly level for ease of presentation. 95% confidence intervals used and standard errors clustered by manager. The outcome variables are: number of *lateral transfers* and number of *salary grade increases*.

**Figure A.15:** Effects of gaining a high-flyer manager on pay dispersion within the team,  $(\hat{\beta}_{LtoH,s} - \hat{\beta}_{LtoL,s})$



Notes. An observation is a team-year-month. Aggregating the monthly coefficients to the quarterly level. Reporting the estimates at 12, 20 and 28 quarters after the manager transition. 95% confidence intervals used and standard errors clustered by manager. The outcome variable is the *coefficient of variation in pay at the team level*. The team is defined at the time of the manager transition, regardless of whether a worker continues to be working under the manager of the transition or changes manager after some time.

## B Appendix Tables

**Table B.1:** Performance differential of workers promoted to managers

	Pay + bonus (in logs)   Promoted to Manager		Effective Leader scored by reportees	
	(1)	(2)	(3)	(4)
Gaining a high-flyer manager	0.0179* (0.0094)		0.3796*** (0.1428)	
Losing a high-flyer manager		0.0063 (0.0143)		-0.0365 (0.2830)
N	102045	17663	2699	344
R-squared	0.7279	0.8013	0.3009	0.4633

Notes. An observation is an employee-month. Standard errors clustered at the manager level. Controls include: country and year-month FE, worker tenure squared interacted with gender. *Pay + bonus (in logs) | Promoted to Manager* is the sum of regular pay and additional bonuses of workers promoted to managers. *Effective Leader* is the workers' anonymous rating of the manager via the survey question *My line manager is an effective leader*. *Effective Leader* is measured on a Likert scale 1 - 5, it is asked every year in the annual survey and the overall mean is 4.1.

**Table B.2:** Effect of gaining a high-flyer manager on moves within manager's network

	(1)	(2)	(3)
	Move within manager's network	Lateral move within manager's network	Vertical move within manager's network
High-flyer manager	0.0079 (0.0109)	0.0048 (0.0106)	0.0030 (0.0030)
Mean, low-flyer	0.203	0.193	0.010
N	17145	17145	17145
R-squared	0.0440	0.0448	0.0161

Notes. An observation is a worker-year-month. Considering outcomes at 8 quarters since the manager transition (8 quarters is the average duration of a manager assignment to a team). I define a socially connected move based on whether the manager has ever worked (i) with the new manager the worker moves to and/or (ii) in the same sub-function and/or office as the job the worker moves to. Controlling for country and year-month FE. Standard errors are clustered by manager.

**Table B.3:** Changes in the organizational structure of teams, jobs created and destroyed

	(1)	(2)	(3)
	Probability of job created	Probability of job destroyed	Share of managerial jobs
High-flyer manager	-0.0002 (0.0005)	0.0005 (0.0005)	0.0026 (0.0027)
Mean, Low-flyer	0.015	0.018	0.174
N	1722769	1722769	1722769
R-squared	0.1047	0.4058	0.2099

Notes. An observation is a worker-year-month. The outcomes are the probability that a new job is created, an old job is destroyed and the share of managerial (WL2+) jobs within an office-subfunction-month. Controls include function and year-month FE. Standard errors are clustered by manager.

## C Theoretical Appendix

Through the lenses of a framework, I discuss how the allocation channel of managers can be empirically distinguished from teaching, the most plausible alternative channel.<sup>66</sup> The objective is not to develop a realistic model of the role of managers in internal labor markets but rather to elucidate some of the essential lessons from the empirical results.

The elemental economic problem that arises with worker-job matching and on-the-job talent discovery has been well understood by economists at least since Johnson (1978) and Jovanovic (1979). The optimal solution to experimentation problems draws on the “bandit” literature, which shows how to account for the trade-off between output now and information that can help increase output in the future. There are also studies that combine experimentation in a labor market with multiple job types (MacDonald (1982); Miller (1984)). However, these papers abstract away from the role of individual managers in revealing workers’ talents. In my framework, I introduce managers’ heterogeneity in quality and examine their differential impact on workers within a simple setup in which production depends on performing a variety of tasks and workers differ in their task-specific human capital.

### C.1 Model setup

Consider a firm composed of managers ( $b$ ), workers ( $i$ ), and occupations ( $o$ ). Output in an occupation is produced by combining multiple tasks, e.g. negotiating, program-

<sup>66</sup>Friebel and Raith (2022) highlights this dual role of managers in the development and allocation of human capital in firms: they train junior employees and acquire private information about workers that is needed to allocate them to the right positions.



ming, and managing personnel (Autor, Levy and Murnane (2003); Gibbons and Waldman (2004); Lazear (2009); Gathmann and Schönberg (2010)). Workers differ in their task-specific human capital (i.e. workers have multidimensional skills).

Managers also differ in their task-specific human capital but, for simplicity and given the focus of this paper, I hone in on one overall human capital dimension for them, namely, managerial skill. In particular, let managerial skill take one of two types: high (H) and low (L) quality managers. The manager type categorization can be conceptualized in two complementary ways: good managers have a higher level of each skill and/or good managers have a higher level of all the skills related to managing subordinates, such as mentoring, teaching, and motivating workers.

The basic intuition can be developed with a one-period setup: managers are assigned to workers in a random fashion<sup>67</sup>, observe worker productivity, and decide the job allocation of the worker. Throughout, the emphasis is on managers, and the workers are non-strategic players who follow the manager's decisions.

## C.2 Workers

Occupations ( $o$ ) are bundles of tasks and differ in the importance of each task for production. For simplicity, let there be two tasks ( $j$ ): A and S (e.g. analytical and social). Let  $\beta_o^A$  be the weight on the analytical task and  $\beta_o^S$  be the weight on the social task. The weights,  $\beta_o^j$ , indicate how important a particular task  $j$  is for a given occupation  $o$ . The weights allow for both horizontal (the ratio of the weights indicates the relative importance of each task) as well as vertical job differentiation (the level of the weights indicates the task intensity).<sup>68</sup> As an example, occupations in managerial positions would exhibit higher returns to the same tasks than the entry-level analogs, hence they would have higher weights for every task even though the ratios of the weights may be identical.

Workers have observed productivity in each task  $j$ , which is determined by a person's initial endowment  $m_i^j$  in each task ("talent"), the experience accumulated in task

<sup>67</sup>In the empirical strategy, I isolate exogenous assignments as part of the firm's policy of re-shuffling managers to teams to train and screen work-level 2 managers.

<sup>68</sup>For this reason, the weights are not constrained to be between 0 and 1 (and hence cannot be interpreted as the share of time a worker spends on average in a given task in occupation  $o$ ).

$j$  until time  $t$ ,  $E_{it}^j$ , and a noise term ( $\epsilon_{iot}$ ):

$$p_{iot}^j = \underbrace{E_{it}^j}_{\text{experience}} + \eta_{iot}^j \quad (\text{C.1})$$

where  $\eta_{iot}^j = \underbrace{m_i^j}_{\text{innate task talent}} + \underbrace{\epsilon_{iot}^j}_{\text{noise}}$

where  $t$  is time in the labor market,  $m_i^j \sim N(\mu^j, \sigma^j)$  and  $\epsilon_{iot}^j \sim N(0, \sigma_\epsilon^j)$ . The noise or luck shocks,  $\epsilon_{iot}^j$ , are uncorrelated across people, occupations, and tasks, and  $\epsilon_{iot}^j \perp m_i^j$ .

There is learning-by-doing in each task, which depends on the task intensity on the job:

$$E_{it}^j = \sum_{o'} (\beta_{o'}^j) O_{io't} \quad (\text{C.2})$$

where  $O_{io't}$  is tenure in each prior occupation  $o'$ . For example, a worker accumulates more analytical skills if she works in an occupation in which analytical skills are very important (i.e., with a large  $\beta_o$ ). In contrast, she will not learn anything in tasks that she does not use in her occupation.

Hence, worker  $i$ 's overall productivity ( $P$ ) in log units (assuming a Cobb–Douglas production function) is given by:

$$\ln P_{iot} = \beta_o^A p_{iot}^A + \beta_o^S p_{iot}^S$$

$$\longrightarrow \ln P_{iot} = \underbrace{(\beta_o^A E_{it}^A + \beta_o^S E_{it}^S)}_{\bar{E}_{iot}=\text{task-specific experience}} + \underbrace{(\beta_o^A m_i^A + \beta_o^S m_i^S)}_{\bar{m}_{io}=\text{task match}} + \underbrace{(\beta_o^A \epsilon_{iot}^A + \beta_o^S \epsilon_{iot}^S)}_{\bar{\epsilon}_{iot}=\text{noise}} \quad (\text{C.3})$$

Note that learning by doing creates occupational persistence. As workers accumulate more and more task-specific experience as they age, a distant occupational switch tends to become increasingly costly.

### C.3 Managers

Managers observe worker productivity and decide the next job allocation for the worker to maximize expected worker productivity.<sup>69</sup> Hence, the manager solves the following

<sup>69</sup>In this framework, I am not considering the manager's incentives. This is supported by the empirical strategy that compares outcomes between different types of managers, netting out common managerial behaviors due to the firm's policies.

problem:

$$\max_{\beta_o} \sum_j \beta_o^j \mathbb{E}(p_{i,t+1}^j) \quad (\text{C.4})$$

If full information on each worker were available, managers would assign workers to jobs based on comparative advantage. Without full information, managers choose the allocation that maximizes productivity in expectation. Expected productivity depends on expected task match ( $\hat{m}_{i,t}^j$ ), which is inferred from the productivity realization ( $p_{i,t}^j$ ) in each task  $j$ :

$$\hat{m}_{i,t}^j = p_{i,t}^j - E_{it}^j = m_i^j + \epsilon_{i,t}^j \quad (\text{C.5})$$

I allow good and bad managers to differ in two fundamental ways: in terms of solving the job assignment problem based on the expected task talents (*allocation channel*); and in terms of influencing the speed of workers' learning-by-doing (*teaching channel*).

First, the *allocation channel*: while bad managers infer workers' innate talents based on the productivity realization (as in equation C.5), good managers receive a private signal that enables them to fully discover the workers' talents,  $m_i^j$  (one-shot learning process). Managers use this information to potentially re-optimize the job allocation decision. Given that the good manager has fully revealed the worker's innate talents, future worker productivity is higher on average as the workers locate better matches.

Second, the *teaching channel*: good managers increase the speed of workers' learning-by-doing. Experience on the job depends on the manager's quality as follows:

$$E_{it}^j = \begin{cases} \sum_{o'} \beta_{o'}^j O_{io't} & \text{if } b = L \\ \sum_{o'} \beta_{o'}^j \tau O_{io't} & \text{if } b = H \end{cases} \quad (\text{C.6})$$

where  $\tau > 1$ . After one period of working under a good manager, a worker has accumulated more on-the-job experience compared to working under a bad manager. There can be different reasons why good managers may increase workers' on-the-job experience such as teaching and training activities or motivating workers to exert higher effort.

## C.4 Predictions

I now illustrate how the productivity and transfer dynamics depend on the manager of the worker. Let there be two jobs: one mostly analytical ( $\beta^A = 1 - \delta; \beta^S = \delta$ ) and one mostly social ( $\beta^A = \delta; \beta^S = 1 - \delta$ ), with  $\delta \rightarrow 0$  ( $\delta$  is infinitesimally small). Hence, while the manager observes the task-specific productivity for each task (as  $\delta > 0$ ), only one task basically matters for each job (given that  $\delta \rightarrow 0$ ). The worker starts with no experience in either the analytical or social job. For simplicity and without loss of generality, the initial job allocation is assumed to be orthogonal to the worker's innate talents. Let the worker have higher analytical skills  $m^A > m^S$ , thus output would be maximized by allocating the worker to the analytical job.

The dynamics will depend on the initial job allocation. Table C.1 shows how the expected worker productivity computed by the manager changes depending on the manager type and the job allocation. As a reminder, a good manager perfectly observes a worker's innate talents.

**Table C.1:** Expected productivity matrix by initial job allocation

		Manager type	
		<i>Good</i>	<i>Bad</i>
Current job <sub>1</sub>	<i>Social</i> $\rightarrow^?$ <i>Analytical</i>	$m^A$	$m^A + \epsilon_1^A$
	<i>Social</i> $\rightarrow^?$ <i>Social</i>	$\tau + m^S$	$1 + m^S + \epsilon_1^S$
$\rightarrow^?$ Next job <sub>2</sub>	<i>Analytical</i> $\rightarrow^?$ <i>Analytical</i>	$\tau + m^A$	$1 + m^A + \epsilon_1^A$
	<i>Analytical</i> $\rightarrow^?$ <i>Social</i>	$m^S$	$m^S + \epsilon_1^S$

Notes. This table shows the expected worker productivity computed by the manager. It depends on the worker's job move and the manager type. The worker starts with no experience in either the analytical or the social job. The worker can move to either the analytical or the social job.

Using Table C.1, I can derive the following predictions.

**Prediction 1, good manager.** *A good manager moves a worker from job  $o'$  to job  $o$  if:*

$$\underbrace{(\bar{m}_{iot} - \bar{m}_{io't})}_{\Delta\bar{m}_{iot} = \text{gain in task match}} > \underbrace{\bar{E}_{io't} - \bar{E}_{iot}}_{-\Delta\bar{E}_{iot} = \text{potential loss in task-specific experience}} \quad (\text{C.7})$$

that is if the allocation gain outweighs the teaching loss or in other words if the allocation channel is more important than the teaching channel.

Hence, given the example above, a good manager moves the worker from the social to the analytical job if:

$$\underbrace{m^A - m^S}_{\text{gain in task match}} > \underbrace{\tau}_{\text{loss in task-specific experience}}$$

On the other hand, a good manager never moves the worker from the analytical to the social job. If the worker starts in the analytical job, she is well-matched according to her talents. Moreover, the teaching channel via learning-by-doing reinforces the gains of the initial allocation.

**Prediction 2, bad manager.** *A bad manager moves a worker from job  $o'$  to job  $o$  if:*

$$\underbrace{(\hat{m}_{iot} - \hat{m}_{io't})}_{\Delta\hat{m}_{iot} = \text{gain in expected task match}} > \underbrace{\bar{E}_{io't} - \bar{E}_{iot}}_{-\Delta\bar{E}_{iot} = \text{potential loss in task-specific experience}} \quad (\text{C.8})$$

that is, a worker is assigned to a different job if the improvement in the expected task match exceeds the potential loss in task-specific experience.

Hence, given the example above, a bad manager moves the worker from the social to the analytical job if:

$$(m^A + \epsilon_1^A) - (m^S + \epsilon_1^S) > 1 \Rightarrow (\epsilon_1^A - \epsilon_1^S) > 1 - (m^A - m^S)$$

that is, the probability of a bad manager moving the worker is given by:

$$1 - \Phi\left(\frac{1 - (m^A - m^S)}{\sigma_\epsilon^{2A} + \sigma_\epsilon^{2S}}\right) = \Phi\left(\frac{(m^A - m^S) - 1}{\sigma_\epsilon^{2A} + \sigma_\epsilon^{2S}}\right)$$

by symmetry of the standard normal distribution and if Prediction 1 holds ( $m^A - m^S > \tau$ ).

Similarly, a bad manager moves the worker from the analytical to the social job if:

$$(m^S + \epsilon_1^S) - (m^A + \epsilon_1^A) > 1$$

that is, the probability of a bad manager moving the worker is  $1 - \Phi\left(\frac{(m^A - m^S) + 1}{\sigma_\epsilon^A + \sigma_\epsilon^S}\right)$ . The two moving probabilities do not sum to one given the experience term that accumulates via learning by doing.

## C.5 Manager transitions

I discuss the conditions under which: (i) moving from a bad to a good manager compared to moving from a bad to another bad manager (*gaining a good manager*) leads to higher job transfer rates and future productivity, and (ii) moving from a good to a bad manager compared to moving from a good to another good manager (*losing a good manager*) has no differential impact on job transfer rates and future productivity. This requires me to step outside the one-period setup and evaluate the equilibrium path for two periods. I use the worker expected productivities illustrated in Table C.2 and Table C.3.

**Table C.2:** Expected productivity by manager transition, first job is analytical

		Manager transition			
		<i>Bad<sub>1</sub>, Good<sub>2</sub></i>	<i>Bad<sub>1</sub>, Bad<sub>2</sub></i>	<i>Good<sub>1</sub>, Bad<sub>2</sub></i>	<i>Good<sub>1</sub>, Good<sub>2</sub></i>
Job <sub>1</sub>	<i>Anal.<sub>1</sub> → Anal.<sub>2</sub> →<sup>?</sup> Anal.<sub>3</sub></i>	$1 + \tau + m^A$	$2 + m^A + \epsilon_2^A$	$\tau + 1 + m^A + \epsilon_2^A$	$2\tau + m^A$
= <i>Anal.</i>	<i>Anal.<sub>1</sub> → Social<sub>2</sub> →<sup>?</sup> Anal.<sub>3</sub></i>	$1 + m^A$	$1 + m^A + \epsilon_2^A$	$\tau + m^A + \epsilon_2^A$	$\tau + m^A$
→ Job <sub>2</sub>	<i>Anal.<sub>1</sub> → Social<sub>2</sub> →<sup>?</sup> Social<sub>3</sub></i>	$\tau + m^S$	$1 + m^S + \epsilon_2^S$	$1 + m^S + \epsilon_2^S$	$\tau + m^S$
→ <sup>?</sup> Job <sub>3</sub>	<i>Anal.<sub>1</sub> → Anal.<sub>2</sub> →<sup>?</sup> Social<sub>3</sub></i>	$m^S$	$m^S + \epsilon_2^S$	$m^S + \epsilon_2^S$	$m^S$

Notes. This table shows the expected worker productivity computed by the manager. It depends on the worker's history in terms of jobs and manager types. The worker starts with no experience in the analytical job. The worker can move to either the social or the analytical job in periods 2 and 3.

**Table C.3:** Expected productivity by manager transition, first job is social

		Manager transition			
		<i>Bad</i> <sub>1</sub> , <i>Good</i> <sub>2</sub>	<i>Bad</i> <sub>1</sub> , <i>Bad</i> <sub>2</sub>	<i>Good</i> <sub>1</sub> , <i>Bad</i> <sub>2</sub>	<i>Good</i> <sub>1</sub> , <i>Good</i> <sub>2</sub>
Job <sub>1</sub>	<i>Social</i> <sub>1</sub> → <i>Anal.</i> <sub>2</sub> → <sup>?</sup> <i>Anal.</i> <sub>3</sub>	$\tau + m^A$	$1 + m^A + \epsilon_2^A$	$1 + m^A + \epsilon_2^A$	$\tau + m^A$
= <i>Social.</i>	<i>Social</i> <sub>1</sub> → <i>Social</i> <sub>2</sub> → <sup>?</sup> <i>Anal.</i> <sub>3</sub>	$m^A$	$m^A + \epsilon_2^A$	$m^A + \epsilon_2^A$	$m^A$
→ Job <sub>2</sub>	<i>Social</i> <sub>1</sub> → <i>Social</i> <sub>2</sub> → <sup>?</sup> <i>Social</i> <sub>3</sub>	$1 + \tau + m^S$	$2 + m^S + \epsilon_2^S$	$1 + \tau + m^S + \epsilon_2^S$	$2\tau + m^S$
→ <sup>?</sup> Job <sub>3</sub>	<i>Social</i> <sub>1</sub> → <i>Anal.</i> <sub>2</sub> → <sup>?</sup> <i>Social</i> <sub>3</sub>	$1 + m^S$	$1 + m^S + \epsilon_2^S$	$\tau + m^S + \epsilon_2^S$	$\tau + m^S$

Notes. This table shows the expected worker productivity computed by the manager. It depends on the worker's history in terms of jobs and manager types. The worker starts with no experience in the social job. The worker can move to either the social or the analytical job in periods 2 and 3.

First, consider the effects of losing a good manager. As the first manager is good, the probability that the worker is in the bad job match (which is the social job given the model set-up) is zero, given Prediction 1 (in sub-section C.4). A good manager never moves the worker. A bad manager never moves the worker if she knows that the previous manager of the worker was good. Hence, average future worker productivity will be the same among the two manager types if  $\tau = 1$  (no difference in teaching between a good and bad manager) or if there are decreasing returns to learning-by-doing (the accumulation of experience must go to zero after one period on the job). Although this prediction implies a coarse restriction to the evolution of learning-by-doing (which is a consequence of the simple model set-up), it is plausible that learning exhibits decreasing returns.

Second, consider the effects of gaining a good manager. As the first manager is bad, there is a non-zero probability of the worker being in the bad job match (which is the social job given the model set-up). If the worker is in the social job, a good manager moves her with probability 1 to the analytical job if  $m^a - m^s > 2$  (if job allocation is more important than learning by doing). On the other hand, a bad manager moves her with probability  $\Phi\left(\frac{(m^A - m^S) - 2}{\sigma_\epsilon^2{}^A + \sigma_\epsilon^2{}^S}\right) < 1$  (if the first job was social) or with probability  $\Phi\left(\frac{(m^A - m^S)}{\sigma_\epsilon^2{}^A + \sigma_\epsilon^2{}^S}\right) < 1$  (if the first job was analytical). If the worker is in the analytical job, a good manager never moves the worker to a social job, while a bad manager moves her to the social job with probability  $1 - \Phi\left(\frac{m^A - m^S}{\sigma_\epsilon^2{}^A + \sigma_\epsilon^2{}^S}\right) > 0$  (if the first job was social)

or probability  $1 - \Phi\left(\frac{m^A - m^S + 2}{\sigma_\epsilon^{2A} + \sigma_\epsilon^{2S}}\right) > 0$  (if first job was analytical).

Note that both  $\left(\Phi\left(\frac{(m^A - m^S) - 2}{\sigma_\epsilon^{2A} + \sigma_\epsilon^{2S}}\right) + 1 - \Phi\left(\frac{m^A - m^S}{\sigma_\epsilon^{2A} + \sigma_\epsilon^{2S}}\right)\right)$  (if the first job was social) and  $\left(\Phi\left(\frac{(m^A - m^S)}{\sigma_\epsilon^{2A} + \sigma_\epsilon^{2S}}\right) + 1 - \Phi\left(\frac{m^A - m^S + 2}{\sigma_\epsilon^{2A} + \sigma_\epsilon^{2S}}\right)\right)$  (if the first job was analytical) are less than one. Hence, there is a higher chance of the worker changing jobs when the second manager is good compared to when the second manager is bad. It follows that average future productivity is also higher as the worker is more likely to end up in the right job match with a good manager.

## D Data Appendix

### D.1 Measuring task distance between occupations

Occupations, as discrete classification units, can be viewed as vectors of tasks to be carried out by workers. I manually match the occupation codes in the firm to the Occupational Information Network (O\*NET) classification codes and obtain vectors for each occupation  $o$ ,  $q_o^c = (q_{o1}, \dots, q_{oN})$  where  $c$  is skills, activities, abilities, work contexts. These job content measures can be understood as describing a position in the task space. My baseline results make use of the skills vector but they are robust to taking the average of the different vectors. I consider the skills vector as my empirical analogue of the occupation-specific weights on tasks in the conceptual framework: occupations with a high weight in a particular task  $w$ ,  $\beta_o^w$ , will have a high  $q_{ow}^{skills}$ . The Occupational Information Network (O\*NET) offers multiple sources for job content descriptors, and has been used frequently in empirical work on job tasks (David, 2013).

I follow Gathmann and Schönberg (2010) and define the angular separation between occupation  $j$  and occupation  $k$  as a measure of similarity using task vectors  $q_j^{skills}$  and  $q_k^{skills}$ :

$$AngSim_{jk} = \frac{\sum_{s=1}^S (q_{sj} \times q_{sk})}{\left(\left(\sum_{s=1}^S q_{sj}^2\right) \times \left(\sum_{s=1}^S q_{sk}^2\right)\right)^{1/2}}$$

This angular separation measure defines the distance between two occupations as the cosine angle between their positions in vector space. I define  $(1 - AngSim_{jk})$  as the distance between occupation  $j$  and occupation  $k$ :  $Dist_{jk} = (1 - AngSim_{jk})$ . The



measure ranges between zero and one. It is zero for occupations that use identical skill sets and unity if two occupations use completely different skill sets. The measure will be closer to zero the more two occupations overlap in their skill requirements.

Measuring similarity between two vectors by the angular separation has first been proposed by Jaffe (1986) in the innovation literature to characterize the proximity of firms' technologies. Subsequently, a number of other studies have used the measure in various contexts such as spillovers of university research to commercial innovation (Jaffe, 1989), and similarity of tasks performed across occupations (Gathmann and Schönberg (2010)), Cortes and Gallipoli (2018)).

The mean distance between occupations in my data is 0.06, with a standard deviation of 0.14. As the focus here is job moves within the same firm as opposed to moves across firms, there are many moves where task distance is 0, for example between a recruitment specialist and a general talent advisor, both in human resources. The most distant possible move is between a tax administrator in finance and a production supervisor on the factory floor in supply chain.

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