

=	Equal signs indicate latching talk
[Square brackets indicate the start of overlapping talk
→	Draws the reader's attention to a particular line of the transcript
oka:y	Pitch slides from down to up during the word
l _o :se	Pitch slides from up to down during the word
(0.3)	Numbers in parentheses indicate pauses in talk, measured in tenths of a second
(.)	A full-stop in parentheses indicates a hearable pause of less than 0.3 seconds
<u>Commercial</u>	Indicates stress via pitch or volume
Wo::rld	Colons indicate elongation of the immediately-prior sound. The number of colons show the length of elongation
LOOK	Capitals (except at the beginnings of TCUs), indicate talk is markedly louder than the surrounding talk.
.hhhh	A dot followed by a row of 'h's indicates an inbreath. The number of 'h's indicates the length of the inbreath.
hhhh	'H's without a dot Indicates aspiration, such as outbreaths of laughter particles
-	A hyphen shows that a word or part of a word has been cut off
Y(h)e(h)s	'H's in brackets within a word indicates laughter during speech
°management°	Degrees signs either side of a word, or words, shows that the enclosed talk was markedly quiet or soft.
>you know<	"Greater than" and "less than" signs in this order either side of a word, or words, shows that the enclosed talk was hearably faster than the surrounding talk
<Slimming World>	"Greater than" and "less than" signs in this order either side of a word, or words, shows that the enclosed talk was hearably slower than the surrounding talk.
↓ or ↑	Up and down arrows mark notable and/or sharp rises or falls in pitch.
Yep. Fine.	Boldfaced consonants indicate that consonants were delivered with unusually hardened sounds.
#I've come down a bit no::w#	Hashtags either side of a word, or words, shows that the enclosed talk was delivered with a creaky voice
£Tha:t's rj:ght.£	Pound-signs either side of a word, or words, shows that the enclosed talk was delivered with 'smiley voice', and indicates the speaker was smiling.
It's Weight Watchers.	A full stop marks falling intonation, giving some sense of completion
lifestyle change,	A comma marks gently rising tone, giving a sense of speaker continuation
How do you feel about that?	A question mark indicates a rising tone
YA:H!	An exclamation mark indicates a turn final utterance that conveys animated delivery (over and above turn final intonation contours)
(have)	Words in brackets mark a lack of certainty as to the exact word that was said.

Supplementary Table 1 – Jeffersonian Transcription Key