How national regulatory agencies are integrated within multi-level European governance

The last few decades have seen a dramatic increase in both the number of national regulatory agencies operating across Europe and the number of European agencies operating under the framework of the EU. But how do these two groups of agencies interact? Drawing on a new study, **Jacint Jordana** and **Kutsal Yesilkagit** demonstrate how national regulatory agencies and European agencies have become entangled within multi-level European governance.

The European administrative space has been one of the fastest transforming political and administrative domains in the world. Within a couple of decades, there has been a fundamental change of roles, positions, and processes through which national and supranational governance actors have come to interact with each other and constitute new types of policy regimes across the EU.

National regulatory agencies

National regulatory agencies have been established at the domestic level by national governments since the 1990s, but the creation of European agencies during the 2000s and 2010s has fundamentally changed the role of their national counterparts. National regulatory agencies have evolved into multi-level actors, gaining new roles in a variety of EU and domestic governance constellations. They have come to occupy a 'broker' or intermediary position between domestic and European polities, and effectively articulate positions at various levels of government, for instance through many national regulatory agency representatives sitting on the management boards of European agencies.

National regulatory agencies have autonomy from national political principals but are strongly embedded in national policy regimes. As such, they act through different channels than ministerial structures from national state apparatuses. Their delegated powers allow them to directly cooperate with European agencies and other supranational institutions, notably the European Commission, as well as with regulatory authorities from other member states while maintaining their national angle.

National regulatory agencies have come to tie the loose ends between the supranational and national levels in EU multilevel governance: they articulate demands, ideas, and proposals in both directions, also having the necessary policy embeddedness to avoid playing a simple role as messengers. As a result, in a significant number of policy areas national regulatory agencies, European Commission directorates and EU agencies configure a system of delegated entities, that we characterise as *entangled agencies*.

Together they form composite regulatory regimes enjoying relevant levels of policy autonomy. Although shaped by legislatives and executives, this is overlooked both at domestic and European levels. Such simultaneous access to European and national policymakers deems them policy intermediaries across different levels of governance in Europe and therefore makes them attractive players to the larger regulated industries, which are often themselves multi-level actors. In this context, it is no surprise that many studies bear witness to the growing *de facto* autonomy of national regulatory agencies vis-à-vis national executives.

The links between national regulatory agencies and European agencies

The neglected side of this story concerns the ties between national regulatory agencies and European agencies, which are more complex than commonly depicted. They include networking activities, multiples bilateral exchanges and participation in European agency bodies, among other mechanisms.

Our expectation is that these ties are important because they provide stable connections and policy involvement between the two levels, configuring national regulatory agencies as entangled agencies in EU governance. The various roles national regulatory agencies play because of this condition define a different type of regulatory game than the one dominating conventional national arenas. We argue that participation of national regulatory agencies at the European level is reinforced by their involvement in the management boards of European agencies.

In a <u>new study</u>, we demonstrate that national regulatory agency board and staff members participate in and are part of the boards of EU agencies. The data for the analysis are drawn from a <u>biographical database of management board members of thirty EU agencies</u>. The dataset identifies 1,073 unique individuals who were members of EU agency management boards in 2017.

The majority of the appointments to EU agency boards are made by the member states. The overwhelming majority, 720 board members (69%), are employed by their national public sectors, followed by individuals working in the third sector (154, 14%) and the institutions of the EU (122, 11%). Focusing on agency board members, the dataset contains 34% (362) individuals who worked at a national or regional agency at the time of data collection, a large majority (293) being directors or managers of national regulatory agencies.

As is common in the EU agencies literature, we distinguish between EU agencies with a regulatory and non-regulatory function. Although EU agencies lack decision-making or sanctioning powers, except for example the European Securities and Markets Authority (ESMA) and European Banking Authority (EBA), the agencies with regulatory functions hold more substantial positions within the European administrative space as a growing number of them obtain relevant responsibilities to shape policies, norms, or standards, on the basis of soft law instruments. In Figure 1, we show that individuals with current or previously held positions in national regulatory agencies are well represented on the management boards of EU agencies with regulatory functions.

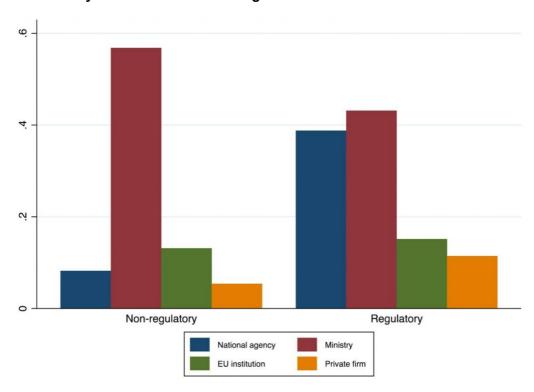


Figure 1: Positions held by board members of EU agencies

Note: For more information, see the authors' accompanying paper in the Journal of European Public Policy.

We also calculated correlation coefficients between positions held by management board members and the main powers that EU agencies possess (available in our accompanying paper). Our first finding is that EU agency board members with positions (held) in national regulatory agencies are more likely to be found in EU agencies with regulatory functions than board members with positions held within ministries. Our second finding is that management board members with positions within national regulatory agencies are more likely to be appointed at European agencies with policy advisory and decision-making powers than individual board members that have (held) positions in any of the other three domains.

The relationship between board members with positions in national agencies and EU agencies with policy advisory and decision-making powers is positive and strongly significant. Representatives of national regulatory agencies are hence more involved in European agencies with hard powers than those with soft powers. The data offers clear evidence regarding the connections between national and supranational regulators in Europe. We find that representatives of national regulatory agencies have obtained multiple positions within the European administrative space. Moreover, our findings show a clear pattern in articulating this development, as the empirical results obtained confirm the relevance of these connections for those EU agencies having more regulatory activity.

Entangled agencies

The concept of entangled agencies emerges as a highly relevant one for understanding the preference formation by national regulatory agencies in multi-level settings. They are national entities that are rooted at the domestic level, but they also interact and intermediate in the European administrative space as key actors within the composite regulatory regime.

Despite the fact that the entanglements we found are sector-specific, meaning national regulatory agency representatives are seated only in the boards within their own policy domain, the kind of entanglement described could also be understood as one where European agency board members are rooted in national contexts, which is a potential counterforce to the development of a detached 'regulatory elite' at the EU level. However, enjoying delegated responsibilities allows them to show some separated preferences from governmental priorities and to articulate different strategies in European settings, which are more sector-centred in most cases, but without disconnecting from their domestic backgrounds.

For more information, see the authors' accompanying paper in the Journal of European Public Policy

Note: This article gives the views of the authors, not the position of EUROPP – European Politics and Policy or the London School of Economics. Featured image credit: © <u>European Union</u>, 2022