



Manufactured exports, disaggregated imports and economic growth: the case of Kuwait

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Abstract

This study investigates whether manufactured exports contribute to economic growth and whether imports can augment the role of exports in fostering export diversification. In the case of the latter, the study also examines which categories of imports are most likely to facilitate economic growth in the long run. In particular, the study focuses on the case of Kuwait over the period 1970–2019 and utilizes a Cobb–Douglas production function augmented with manufactured exports and primary and manufactured imports. The long-run relationships between the model variables are explored using two cointegration tests, namely the Johansen test and the dynamic ordinary least squares. The short-run causality is investigated utilizing the multivariate Granger approach in a vector autoregressive model, the parameters of which are assessed for stability using the CUSUM of squares test and recursive residuals plots. To examine the causal relationships in the long run, the Toda and Yamamoto test is applied. The cointegration tests show that the variables are cointegrated, while the Granger causality test shows that manufactured exports and disaggregated imports, together with the inputs of production, cause economic growth in the short run, which, in turn, leads to import growth. In the long run, the expansion of both primary and manufactured imports drives export diversification, whereas manufactured exports do not contribute to economic growth. These findings are very important for Kuwait’s policymakers to consider in their plans to implement Kuwait Vision 2035 as overseas demand for oil wanes.

Keywords Export diversification · Economic growth · Imports · Causality · Kuwait

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1 Introduction

Numerous studies have shown that manufactured export expansion facilitates an increase in intermediate and capital goods imports needed for manufacturing. This leads to technological advancement and increased investment, higher productivity and the development of human capital, all of which lead to more rapid economic growth. Economic growth, in turn, finances further import expansion, permitting export diversification (Coe and Helpman 1995; Herzer et al. 2006; Kalaitzi and Cleeve 2018). However, the degree to which imports positively affect economic growth and, in turn, the expansion of exports depends on the categories of exports and imports in which the expansion occurs.

At the same time, evidence from a number of studies suggests that primary exports expansion either hinders economic growth (Sachs and Warner 1995; Sheridan 2014) or has no impact (Levin and Raut 1997), as unlike manufacturing, primary exports fail to offer positive externalities and knowledge spillovers to non-export sectors (Greenaway et al. 1999; Herzer et al. 2006). In contrast, primary imports can accelerate economic growth, as they are used as inputs in manufacturing production (Kalaitzi 2018; Wamalwa and Were 2019), providing a country has the capacity to take advantage of the technology in imported goods (Oghanna 2015). Similarly, imports of manufactured goods may contribute to economic growth, through technology transfer and know-how (Belitz and Mölders 2016). Further, as Wagner (2012) suggests, both exports and imports have a greater impact on the productivity and competitiveness of manufacturers than they do on those of primary good producers. Trade in manufactured goods is also more likely to foster improved transportation, communications, financial intermediation and other forms of business infrastructure (Lee and McKibbin 2018). What is not clear is whether these relationships hold for an economy heavily dependent on a single output: in the case of Kuwait, oil. Kuwait is widely viewed as the most oil-dependent nation among GCC states, if not the world, and, within the Gulf region, the country that has made the least progress toward economic diversification (Ellis 2021; Telci and Rakipoglu 2021). This is in spite of the fact that, following a report prepared by former British prime minister Tony Blair in 2010, Kuwait embarked on an economic and social development plan known as Kuwait Vision 2035. A central theme of the plan was to diversify the nation's economy. However, to date, the plan's mission remains unfulfilled, with infrastructure projects stalled, record government budget deficits (Middle East Institute 2021) and the downgrading of the national debt twice by S&P Global Ratings in the past two years (Bloomberg 2021).

During the period 1970–2019, Kuwait's real manufactured exports increased at an average annual growth rate of 8.9%, while primary and manufactured imports increased at average rates of 5.2 and six percent, respectively. Although trade has expanded significantly, the real gross domestic product (GDP) of Kuwait has only increased at an average annual rate of 2.3%, while global GDP growth and that of high-income countries have been estimated at 3.1 and 2.6%, respectively, for this

period. The present study examines the effects of manufactured exports and imports on economic growth in Kuwait and attempts to identify the category(ies) of imports that contribute most to export diversification.

Previous evidence for Kuwait has shown that a bi-directional causality runs between exports of goods and economic growth, while imports cause economic growth in the short run. In the long run, the causality runs from imports to economic growth, and from imports and economic growth to exports (Kalaitzi and Chamberlain 2021). It should be noted that the causality among manufactured exports, disaggregated imports and economic growth does not appear to have been examined previously. By investigating whether an increase in the level of trade diversification will foster further economic growth in Kuwait, this study contributes to the discussion and planning in oil-dependent nations like Kuwait as they endeavor to maintain and build their economies in a post-oil world.

The results of this study show that manufactured exports and disaggregated imports, together with domestic investment and human capital, jointly cause short-run economic growth in Kuwait. In turn, economic growth causes the expansion of both primary and manufactured imports. In the long run, causality runs from primary and manufactured imports to manufactured exports, while there is no causal relationship between manufactured exports and economic growth. In keeping with Sheridan (2014), this suggests that a country must develop its human capital and build its infrastructure in order to transform successfully from a reliance on primary exports to a diversified export sector that includes manufactured goods or services.

The rest of this study is structured as follows: Sect. 2 reviews the literature on the relationships between exports, imports and economic growth. Section 3 presents the study's methodology, while Sects. 4 and 5 present the empirical results, conclusions and policy implications.

2 Literature review

The economic development literature highlights the importance of exports in economic growth. Export expansion enhances productivity via increasing specialization level in export-oriented sectors, allowing economies of scale, the optimal reallocation of resources, the financing of imports and infrastructure, and the development of human capital essential for manufacturing production and economic growth. This expansion of exports and imports can lead to technology transfer, especially in the export-oriented manufacturing sector, increased investment and the fostering of further economic growth (Baharumshah and Rashid 1999; Ramos 2001; Thangavelu and Rajaguru 2006; Ferreira 2009; Zang and Baimbridge 2012; Sultanuzzaman et al. 2019; Sultanuzzaman et al 2020). In turn, economic growth can contribute to further export growth by improving the existing infrastructure, physical capital and technology enhancements via imports (Shahbaz 2012; Sunde 2017; Çevik et al. 2019).

Baharumshah and Rashid (1999), using a vector autoregressive framework, examine the causality among exports, imports and economic growth in Malaysia over the period 1970–1994. They provide evidence that, in the short run, a bi-directional

causality runs between total exports and economic growth, while in the long run, total exports and economic growth jointly cause imports, and imports and economic growth jointly cause total exports. As for manufacturing exports, the authors find that the causality runs from manufacturing exports to economic growth in the short run, while all variables jointly cause economic growth, manufacturing exports and imports. Ramos (2001), using the same methodology, examines the causality among exports, imports and economic growth in Portugal over the period 1965–1998. Like Baharumshah and Rashid, Ramos finds a bi-directional causality between exports and economic growth and also provides evidence of bi-directional causality between imports and economic growth in the short run. He also shows that no causality exists between imports and exports; however, all variables jointly cause economic growth, export and imports in the long run.

Thangavelu and Rajaguru (2006) examine the relationships among exports, imports and labor productivity in the manufacturing sector for rapidly developing Asian countries, using the Johansen cointegration test and Granger causality tests in a VECM framework. Their results show that countries that experience export-led growth, such as India, Malaysia, Philippines and Singapore, also experience import-led growth, indicating that export expansion causes productivity growth, increasing export earnings, financing imports and improving productivity. In contrast, in some countries, such as Indonesia and Taiwan, only the import-led growth hypothesis is valid, indicating that imports, in the form of capital goods or intermediate materials, are a channel for technology transfer into the economy, increasing productivity in the manufacturing sector. These results indicate that exports and imports are important for economic growth. As Thangavelu and Rajaguru note, “in an outer-oriented strategy, countries should allow greater flow of goods and services into the domestic economy by promoting trade in both exports as well as imports” (p. 1090).

Ferreira (2009) examines the causality among exports and economic growth in Costa Rica over the periods 1960–2007 and 1965–2006. Using the long-run Toda–Yamamoto causality test, the study provides evidence that exports cause economic growth only when imports are included, irrespectively of the inclusion or not of exogenous variables such as foreign economic shocks. Ferreira shows that the causality among exports and economic growth is also affected indirectly via imports, while imports directly cause exports, indicating that imports constitute inputs for export-oriented production.

Zang and Baimbridge (2012) examine the causality among exports, imports and economic growth for Japan and South Korea over the periods 1957–2003 and 1963–2003, respectively, using a Granger causality test in a vector autoregressive framework. The study finds that a bi-directional causality runs between imports and economic growth for both countries, indicating that foreign technology embodied in imports improves economic growth.¹ As for the exports-economic

¹ As noted by Zang and Baimbridge (2012), the existence of bi-directional causality between imports and economic growth might also be a consequence of limited natural resources in these countries. However, there is evidence in the development literature that in some natural resources-abundant countries, the import-led growth hypothesis is also valid.

growth nexus, Japan experiences export-led growth with no feedback effect, while in South Korea economic growth has a negative effect on export growth. As Zang and Baimbridge note, in the case of Japan, export earnings are directed back into the economy, leading to further economic growth, while in South Korea, economic growth leads to a decrease in export growth, suggesting that increased output is diverted to the domestic market.

A recent study by Sultanuzzaman et al. (2019), using a generalized method of moments (GMM) model, examines the impact of exports and technology on economic growth in sixteen emerging Asian countries. The study provides evidence of a positive and significant effect of exports and technology on economic growth in both the short run and the long run. As the authors note, policies that accelerate technology improvement and trade may foster sustained economic growth.

The extent to which exports enhance economic growth, and, in turn, economic growth drives export expansion further, it depends on the type of exported and imported goods in which the expansion takes place. In particular, expansion of primary exports can decelerate economic growth, while manufacturing exports can accelerate economic growth, through knowledge spillovers to the whole economy (Fosu 1990; Gylfason et al. 1999; Sala-i-Martin and Subramanian 2003; Behdubi et al. 2010; Kalaitzi and Clevee 2018; Kalaitzi and Chamberlain 2020). At the same time, based on an examination of export composition and economic growth in Sri Lanka, Dunusinge (2009) concludes that growth will be limited to the export sector in the absence of infrastructure to facilitate spill overs to other sectors. As for imports, primary and capital goods in the form of raw material and technology transfer are essential for the export-oriented manufacturing production (Zhang and Zou 1995; Alam 2003; Kilavuz and Altay Topcu 2012; Belitz and Mölders 2016; Kalaitzi 2018).

Fosu (1990), using data for sixty-four developing countries over the period 1960–1980 and a production function, notes that the heterogeneity of exports explains the variation in the economic growth rate among different nations. The results show that in countries with lower level of development, primary exports have a negligible effect on economic growth. In contrast, an expansion of the manufacturing export sector can accelerate economic growth. In addition, Gylfason et al. (1999), using cross-sectional and panel regressions, provide evidence that a negative relationship exists between primary exports and economic growth for 125 countries over the period 1960–1992. Similar results are obtained by Sala-i-Martin and Subramanian (2003), who find that natural resource exports have a negative effect on long-run economic growth in seventy-one countries over the period 1960–1998.

Greenaway et al. (1999), using a GMM approach, examine the relationship between export composition and economic growth among sixty-nine countries between 1975 and 1998. They find that manufactured exports give rise to larger externalities and more diversification. The positive impact of export diversification and growth is also reported by Gutierrez-de-Pineras and Ferrantino (2000), Feenstra and Kee (2004), Balaquar and Cantavella-Jorda (2004), Herzer et al. (2006), Matthee and Naude (2007), Amjad et al. (2018), and, in a review article, by Sarin et al. (2020).

As for oil producing countries, Behdubi et al. (2010), Kalaitzi and Cleeve (2018) and Kalaitzi and Chamberlain (2020) show that primary exports negatively affect economic growth. Kalaitzi and Cleeve examine the causality among primary exports, manufactured exports and economic growth in the UAE and find that, in the short run, a circular causal relationship exists between manufactured exports and economic growth, while no causality runs between primary exports and growth. Kalaitzi and Chamberlain focus on fuel-mining exports and find that this export category has a negative impact on economic growth in the long run. As for the causality between fuel-mining exports and economic growth, the study shows that no causality exists neither in the short run nor in the long run.

In addition to the effect of export composition on economic growth, the role of import composition is examined in the development literature (Zhang and Zou 1995; Alam 2003; Kilavuz and Altay Topcu 2012; Belitz and Mölders 2016; Kalaitzi 2018). Zhang and Zou examine the effect of foreign technology imports on economic growth in fifty developing countries over the period 1965–1988. Their results suggest that foreign technology embodied in capital imports is one of the most important factors in explaining the different levels of economic growth among developing countries. Alam (2003) investigates the relationship between manufactured exports, capital goods imports and economic growth in Mexico and Brazil, over the periods 1959–1990 and 1955–1990, respectively. He finds that capital goods imports are very important for both countries' economic growth. In addition, Alam provides evidence that while manufactured exports offer neither technological spillovers nor enhanced productivity, they can finance capital goods imports by relaxing the foreign exchange constraint.

Kilavuz and Altay Topcu (2012) investigate the impact of high and low technology exports and imports on economic growth using data for twenty-two developing countries over the period 1998–2006. Their results indicate that high-tech manufacturing exports positively affect economic growth, while low-tech manufacturing imports and high-tech manufacturing imports have positive and negative effects, respectively. In addition, Belitz and Mölders (2016) examine the effect of knowledge spill overs on total factor productivity through high-technology imported goods and the internationalization of business R&D. Using a heterogeneous sample of seventy-seven countries over the period 1990–2008, their study confirms the importance of high-technology imports on total factor productivity, with a stronger effect in developing countries. However, Kalaitzi (2018) shows that primary good imports are also important for economic growth. Using data for the UAE for the period 1980–2016 and vector autoregressive models, Kalaitzi provides evidence that a short-run bi-directional causality exists between primary imports and economic growth. At the same time, an indirect causality runs from manufactured imports to economic growth in the short run, via primary imports and exports. However, these short-run effects do not persist in the long run.

With regard to Kuwait, four studies have examined the relationship between exports and economic growth, but only one of them has examined the effect of disaggregated exports, while the effect of disaggregated imports has not been examined at all. In particular, the studies of Al-Yousif (1997), El-Sakka and Al-Mutairi (2000) and Kalaitzi and Chamberlain (2021) investigate the exports-economic growth nexus

using total exports, while the study by Merza (2007) uses oil and non-oil exports. Al-Yousif, using an augmented production function and applying cointegration tests and regression analysis, finds that there is no cointegration among exports and economic growth in Kuwait, while in the short run, exports positively affect economic growth. El-Sakka and Al-Mutairi, using bivariate Granger causality tests, confirm the results of Al-Yousif regarding the non-existence of cointegration between the variables, but also find that no causality runs between exports and economic growth in the short run. Merza uses oil and non-oil exports and multivariate causality techniques. His study provides evidence that a bi-directional causality exists between oil exports and economic growth, while a uni-directional relationship runs from non-oil exports to economic growth. Kalaitzi and Chamberlain, using a production function with exports and imports, and Granger causality tests in a vector autoregressive model, find that in Kuwait, a bi-directional causality exists between exports and economic growth in the short run, while imports cause economic growth. In the long run, economic growth causes exports, while imports cause economic growth. The present study extends the work of Kalaitzi and Chamberlain (2021) by focusing on manufactured exports and disaggregating imports into primary and manufactured imports.

3 Data and methodology

3.1 Data

This study uses annual time series data for the period 1970–2019, obtained from UNCTAD, World Bank and International Monetary Fund sources. In particular, manufactured exports (MX_t) and disaggregated imports ($PIMP_t$ and $MIMP_t$) are from UNCTAD,² while gross domestic product (Y_t), gross fixed capital formation (K_t) and working age population (HC_t) are from the IMF-International Financial Statistics and the World Bank-World Development Indicators. All variables are expressed in logarithmic form and real terms. The plots of the logarithmic transformed variables are presented in Fig. 1.

3.2 Methodology

The present study uses a neoclassical production function, where, in addition to human and physical capital, manufactured exports, primary imports and manufactured imports are included as inputs, following Herzer et al. (2006), Kalaitzi and Cleeve (2018) and Kalaitzi (2018). The following framework is used to examine the causality among manufactured exports and disaggregated imports and economic growth:

² Based on the Standard International Trade Classification, Revision 1.

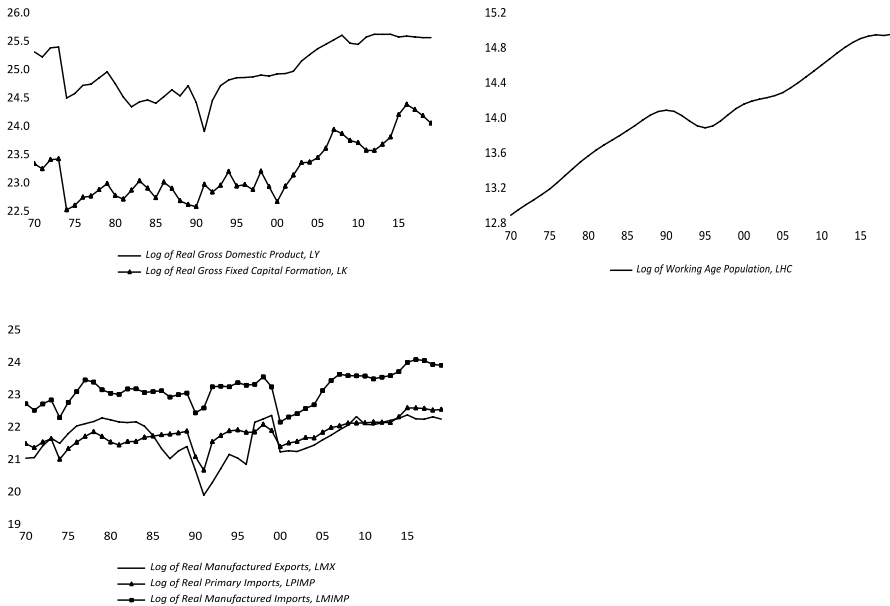


Fig. 1 Plots of the model variables. *Source:* Data taken from UNCTAD, World Bank-World Development Indicators and International Monetary Fund-International Financial Statistics

$$Y_t = A_t K_t^\alpha H C_t^\beta \quad (1)$$

Y_t denotes the domestic production of Kuwait's economy at time t , while K_t and $H C_t$ represent the neoclassical inputs of production, physical capital and human capital, respectively. A_t is total factor productivity, which can be expressed as follows:

$$A_t = f(MX_t, PIMP_t, MIMP_t, C_t) = MX_t^\gamma MIMP_t^\delta MIMP_t^\zeta C_t, \quad (2)$$

where MX_t represents manufactured exports, $PIMP_t$ and $MIMP_t$, primary and manufactured exports, respectively, and C_t , other exogenous factors:

Combining Eqs. (1) and (2):

$$Y_t = C_t K_t^\alpha H C_t^\beta M X_t^\gamma PIMP_t^\delta MIMP_t^\zeta \quad (3)$$

α , β , γ , δ and ζ represent the elasticities of production with respect to the inputs of production: K_t , $H C_t$, $M X_t$, $PIMP_t$ and $MIMP_t$. Taking the natural logs of both sides of Eq. (3):

$$LY_t = c + \alpha LK_t + \beta LHC_t + \gamma LMX_t + \delta LPIMP_t + \zeta LMIMP_t + \varepsilon_t \quad (4)$$

c is the intercept, the coefficients α , β , γ , δ and ζ are constant elasticities and ε_t is the error term.

3.2.1 Econometric methods

To examine the stationary properties of the model's variables, this study performs the conventional augmented Dickey-Fuller (ADF) and Kwiatkowski-Phillips-Schmidt-Shin (KPSS) unit root tests. In addition, the modified ADF test with a breakpoint (ADFBP)³ is applied, as Kuwait's economy was subject to a number of oil shocks during the period 1970–2019.

Provided that the variables are integrated of order one, the Johansen cointegration test (Johansen 1988, 1995) can be applied in order to confirm the existence of long-run relationships among the variables. The likelihood ratio (LR) trace test is used to determine the number of long-run relationships. The trace statistic is adjusted for small samples, as proposed by Reinsel and Ahn (1992).⁴ In addition, the Pantula principle (Pantula 1989) is used for the inclusion of deterministic terms in the cointegrating vectors.

In addition, this study applies dynamic ordinary least squares (DOLS) to confirm the Johansen estimates. The DOLS models for economic growth and manufactured exports are as follows⁵:

$$\begin{aligned} LY_t = & c + \alpha LK_t + \beta LHC_t + \gamma LMX_t + \delta LPIMP_t + \zeta LMIMP_t + \sum_{i=-k}^{i=k} \varphi_1 \Delta LK_{t+i} \\ & + \sum_{j=-k}^{j=k} \varphi_2 \Delta LHC_{t+i} + \sum_{j=-k}^{j=k} \varphi_3 \Delta LMX_{t+i} + \sum_{j=-k}^{j=k} \varphi_4 \Delta LPIMP_{t+i} + \sum_{j=-k}^{j=k} \varphi_5 \Delta LMIMP_{t+i} + \varepsilon_{1t} \end{aligned} \quad (5)$$

$$\begin{aligned} LMX_t = & c + \alpha LK_t + \beta LHC_t + \gamma LY_t + \delta LPIMP_t + \zeta LMIMP_t + \sum_{i=-k}^{i=k} \varphi_1 \Delta LK_{t+i} \\ & + \sum_{j=-k}^{j=k} \varphi_2 \Delta LHC_{t+i} + \sum_{j=-k}^{j=k} \varphi_3 \Delta LY_{t+i} + \sum_{j=-k}^{j=k} \varphi_4 \Delta LPIMP_{t+i} + \sum_{j=-k}^{j=k} \varphi_5 \Delta LMIMP_{t+i} + \varepsilon_{1t}, \end{aligned} \quad (6)$$

where α , β , γ , δ and ζ represent the long-run elasticities, while φ_1 , φ_2 , φ_3 , φ_4 and φ_5 are the coefficients of the lead and lag differences. The number of leads and lags in each equation is determined by minimizing the Schwarz information criterion (SIC) and the final models are determined following Hendry's (1995) general-to-specific approach.⁶

After confirming the existence of long-run relationship(s) among the variables, the following restricted VAR is used to investigate the causal relationship between manufactured exports, disaggregated imports and economic growth:

³ From Perron (1989) and Vogelsang and Perron (1998).

⁴ The trace statistic is adjusted by using the correction factor $(T - n^*p)/T$. T is the sample size, while n and p are the number of variables and optimal lag length, respectively.

⁵ The DOLS method provides unbiased and asymptotically efficient estimates of long-run relationships, even in the presence of potential endogeneity (Stock and Watson 1993).

⁶ Diagnostic tests are performed to ensure that the DOLS models are well specified, while their parameters' stability is confirmed based on cumulative sum of recursive residuals (CUSUM) estimations.

$$\begin{aligned}\Delta LY_t = & \sum_{j=1}^p \beta_{1j} \Delta LY_{t-j} + \sum_{j=1}^p \gamma_{1j} \Delta LK_{t-j} + \sum_{j=1}^p \delta_{1j} \Delta LHC_{t-j} + \sum_{j=1}^p \zeta_{1j} \Delta LMX_{t-j} \\ & + \sum_{j=1}^p \mu_{1j} \Delta LPIMP_{t-j} + \sum_{j=1}^p \theta_{1j} \Delta LMIMP_{t-j} - \lambda_y ECT_{t-1} + \varepsilon_{1t}\end{aligned}\quad (7)$$

$$\begin{aligned}\Delta LK_t = & \sum_{j=1}^p \beta_{2j} \Delta LY_{t-j} + \sum_{j=1}^p \gamma_{2j} \Delta LK_{t-j} + \sum_{j=1}^p \delta_{2j} \Delta LHC_{t-j} + \sum_{j=1}^p \zeta_{2j} \Delta LMX_{t-j} \\ & + \sum_{j=1}^p \mu_{2j} \Delta LPIMP_{t-j} + \sum_{j=1}^p \theta_{2j} \Delta LMIMP_{t-j} - \lambda_k ECT_{t-1} + \varepsilon_{2t}\end{aligned}\quad (8)$$

$$\begin{aligned}\Delta LHC_t = & \sum_{j=1}^p \beta_{3j} \Delta LY_{t-j} + \sum_{j=1}^p \gamma_{3j} \Delta LK_{t-j} + \sum_{j=1}^p \delta_{3j} \Delta LHC_{t-j} + \sum_{j=1}^p \zeta_{3j} \Delta LMX_{t-j} \\ & + \sum_{j=1}^p \mu_{3j} \Delta LPIMP_{t-j} + \sum_{j=1}^p \theta_{3j} \Delta LMIMP_{t-j} - \lambda_{hc} ECT_{t-1} + \varepsilon_{3t}\end{aligned}\quad (9)$$

$$\begin{aligned}\Delta LMX_t = & \sum_{j=1}^p \beta_{4j} \Delta LY_{t-j} + \sum_{j=1}^p \gamma_{4j} \Delta LK_{t-j} + \sum_{j=1}^p \delta_{4j} \Delta LHC_{t-j} + \sum_{j=1}^p \zeta_{4j} \Delta LMX_{t-j} \\ & + \sum_{j=1}^p \mu_{4j} \Delta LPIMP_{t-j} + \sum_{j=1}^p \theta_{4j} \Delta LMIMP_{t-j} - \lambda_{mx} ECT_{t-1} + \varepsilon_{4t}\end{aligned}\quad (10)$$

$$\begin{aligned}\Delta LPIMP_t = & \sum_{j=1}^p \beta_{5j} \Delta LY_{t-j} + \sum_{j=1}^p \gamma_{5j} \Delta LK_{t-j} + \sum_{j=1}^p \delta_{5j} \Delta LHC_{t-j} + \sum_{j=1}^p \zeta_{5j} \Delta LMX_{t-j} \\ & + \sum_{j=1}^p \mu_{5j} \Delta LPIMP_{t-j} + \sum_{j=1}^p \theta_{5j} \Delta LMIMP_{t-j} - \lambda_{pimp} ECT_{t-1} + \varepsilon_{5t}\end{aligned}\quad (11)$$

$$\begin{aligned}\Delta LMIMP_t = & \sum_{j=1}^p \beta_{6j} \Delta LY_{t-j} + \sum_{j=1}^p \gamma_{6j} \Delta LK_{t-j} + \sum_{j=1}^p \delta_{6j} \Delta LHC_{t-j} + \sum_{j=1}^p \zeta_{6j} \Delta LMX_{t-j} \\ & + \sum_{j=1}^p \mu_{6j} \Delta LPIMP_{t-j} + \sum_{j=1}^p \theta_{6j} \Delta LMIMP_{t-j} - \lambda_{mimp} ECT_{t-1} + \varepsilon_{6t}\end{aligned}\quad (12)$$

Δ is the difference operator; β_{ij} , γ_{ij} , δ_{ij} , ζ_{ij} , μ_{ij} , θ_{ij} and λ_{ij} are the regression coefficients; ECT_{t-1} is the error correction term derived from the cointegration equation; and p is the optimal lag length, selected by minimizing the value of the SIC. Once the above equations are estimated, diagnostic tests are conducted in order to determine whether the models are well specified and stable. These tests include the Jarque–Bera normality

test, the Portmanteau and Breusch–Godfrey LM tests for the existence of autocorrelation, the White heteroskedasticity test and the AR roots stability test. In addition, the cumulative sum of the squares of recursive residuals (CUSUMQ) test, proposed by Brown et al. (1975), and residual plots are applied to assess the parameter stability of the VECM estimates.

The CUSUM of squares test uses the squared recursive residuals, w_t^2 , and is based on the plot of the statistic:

$$S_t = \left(\sum_{k+1}^t w_k^2 \right) / \left(\sum_{k+1}^T w_k^2 \right), \quad (13)$$

$$\text{where } w_t = (y_t - x_t' b_{t-1}) / \left(1 + x_t' (X_{t-1}' X_{t-1})^{-1} x_t \right)^{1/2} \text{ and } t = k + 1 \dots, T \quad (14)$$

The numerator $y_t - x_t' b_{t-1}$ is the forecast error, and x_t' is the row vector of observations on the regressors in period t , while X_{t-1} denotes the $(t-1) \times k$ matrix of the regressors from period 1 to period $t-1$. The S_t are plotted together with the 5% critical lines for parameter stability and movements inside the 5% critical lines show stability during the sample period. If the CUSUMQ test indicates structural instability, an exogenous variable should be included in order to obtain more efficient estimates. In addition, the recursive residual plots are examined to confirm stability of the estimates.

After estimating the VECM model and investigating the constancy of the model parameters, this study applies the multivariate causality test (Granger 1969, 1988). The causality from manufactured exports and disaggregated imports to economic growth and vice versa can be examined by applying the chi-square test to the VECM coefficients. In particular, the following hypotheses are tested: $H_0 : \sum_{j=1}^p \zeta_{1j} = 0$, $H_0 : \sum_{j=1}^p \beta_{4j} = 0$, $H_0 : \sum_{j=1}^p \mu_{1j} = 0$, $H_0 : \sum_{j=1}^p \theta_{1j} = 0$, $H_0 : \sum_{j=1}^p \beta_{5j} = 0$ and $H_0 : \sum_{j=1}^p \beta_{6j} = 0$.

The separate causal effect of manufactured exports or disaggregated imports on economic growth in the long run cannot be captured in a VECM framework. For this reason, the modified version of the Granger causality test proposed by Toda and Yamamoto (1995) is used to assess the individual causal effect of each variable on the dependent variable. The model employed is as follows:

$$\begin{aligned} LY_t = & \alpha_{10} + \sum_{j=1}^{p+dmax} \beta_{1j} LY_{t-j} + \sum_{j=1}^{p+dmax} \gamma_{1j} LK_{t-j} + \sum_{j=1}^{p+dmax} \delta_{1j} LHC_{t-j} \\ & + \sum_{j=1}^{p+dmax} \zeta_{1j} LMX_{t-j} + \sum_{j=1}^{p+dmax} \mu_{1j} LPIMP_{t-j} + \sum_{j=1}^{p+dmax} \theta_{1j} LMIMP_{t-j} + \varepsilon_{1t} \end{aligned} \quad (15)$$

$$\begin{aligned} \text{LK}_t = & \alpha_{20} + \sum_{j=1}^{p+\text{dmax}} \beta_{2j} \text{LY}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \gamma_{2j} \text{LK}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \delta_{2j} \text{LHC}_{t-j} \\ & + \sum_{j=1}^{p+\text{dmax}} \zeta_{2j} \text{LMX}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \mu_{2j} \text{LPIMP}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \theta_{2j} \text{LMIMP}_{t-j} + \varepsilon_{2t} \end{aligned} \quad (16)$$

$$\begin{aligned} \text{LHC}_t = & \alpha_{30} + \sum_{j=1}^{p+\text{dmax}} \beta_{3j} \text{LY}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \gamma_{3j} \text{LK}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \delta_{3j} \text{LHC}_{t-j} \\ & + \sum_{j=1}^{p+\text{dmax}} \zeta_{3j} \text{LMX}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \mu_{3j} \text{LPIMP}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \theta_{3j} \text{LMIMP}_{t-j} + \varepsilon_{3t} \end{aligned} \quad (17)$$

$$\begin{aligned} \text{LMX}_t = & \alpha_{40} + \sum_{j=1}^{p+\text{dmax}} \beta_{4j} \text{LY}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \gamma_{4j} \text{LK}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \delta_{4j} \text{LHC}_{t-j} \\ & + \sum_{j=1}^{p+\text{dmax}} \zeta_{4j} \text{LMX}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \mu_{4j} \text{LPIMP}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \theta_{4j} \text{LMIMP}_{t-j} + \varepsilon_{4t} \end{aligned} \quad (18)$$

$$\begin{aligned} \text{LPIMP}_t = & \alpha_{50} + \sum_{j=1}^{p+\text{dmax}} \beta_{5j} \text{LY}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \gamma_{5j} \text{LK}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \delta_{5j} \text{LHC}_{t-j} \\ & + \sum_{j=1}^{p+\text{dmax}} \zeta_{5j} \text{LMX}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \mu_{5j} \text{LPIMP}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \theta_{5j} \text{LMIMP}_{t-j} + \varepsilon_{5t} \end{aligned} \quad (19)$$

$$\begin{aligned} \text{LMIMP}_t = & \alpha_{60} + \sum_{j=1}^{p+\text{dmax}} \beta_{6j} \text{LY}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \gamma_{6j} \text{LK}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \delta_{6j} \text{LHC}_{t-j} \\ & + \sum_{j=1}^{p+\text{dmax}} \zeta_{6j} \text{LMX}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \mu_{6j} \text{LPIMP}_{t-j} + \sum_{j=1}^{p+\text{dmax}} \theta_{6j} \text{LMIMP}_{t-j} + \varepsilon_{6t} \end{aligned} \quad (20)$$

p is the optimal lag length, selected by minimizing the value of SIC, while dmax is the maximum order of integration of the variables in the model based on unit root tests results. In particular, the selected lag length (p) is augmented by the maximum order of integration (dmax) and the chi-square test is applied to the first p VAR coefficients. In particular, the following hypotheses are tested: $H_0 : \sum_{j=1}^{p+\text{dmax}} \zeta_{1j} = 0$, $H_0 : \sum_{j=1}^{p+\text{dmax}} \beta_{4j} = 0$, $H_0 : \sum_{j=1}^{p+\text{dmax}} \mu_{1j} = 0$, $H_0 : \sum_{j=1}^{p+\text{dmax}} \theta_{1j} = 0$, $H_0 : \sum_{j=1}^{p+\text{dmax}} \beta_{5j} = 0$ and $H_0 : \sum_{j=1}^{p+\text{dmax}} \beta_{6j} = 0$.

Table 1 ADF, KPSS and ADFBP test results at logarithmic level

	ADF	KPSS	ADFBP	
LY	-2.79 ^(a) [0]	0.21 ^(a) {5}**	-3.92 ^(b) [0]	1991
LK	-2.89 ^(a) [0]	0.22 ^(a) {5}***	-3.69 ^(b) [0]	2000
LHC	-2.83 ^(a) [4]	0.89 ^(b) {5}***	-4.69 ^(a) [2]*	1991
LMX	-2.12 ^(b) [0]	0.13 ^(a) {5}*	-3.02 ^(b) [0]	1991
LPIMP	-3.85 ^(a) [1]**	0.16 ^(a) {3}**	-4.17 ^(b) [1]	2005
LMIMP	-1.90 ^(b) [0]	0.12 ^(a) {4}*	-3.85 ^(b) [1]	2006

*, **, *** denote the rejection of the null hypothesis at 10%, 5% and 1%, respectively. Numbers in [] corresponding to the ADF and ADFBP test statistics are the optimal lags, chosen based on SIC and F-statistic selection. Bandwidth in {} uses the Bartlett kernel estimation method. The maximum lag length for the ADF test is found by rounding up $P_{\max} = [12 * (T/100)^{1/4}] = [12 * (50/100)^{1/4}] \cong 10$ (Schwert 1989). For the ADF test, all the time series are tested for the unit root including intercept and trend (a), intercept only (b) and no constant or trend (c). For the KPSS test, the time series are tested for the unit root including intercept and trend (a) and intercept only (b). The letters in parentheses indicate the selected model following Dolado et al. (1990). The years in the table refer to the structural breaks

Table 2 ADF, KPSS and ADFBP test results at first difference

	ADF	KPSS	ADFBP SL	
Δ LY	-6.84 ^(c) [0]***	0.33 ^(b) {5}	-8.80 ^(b) *** [0]	1974
Δ LK	-6.95 ^(c) [0]***	0.29 ^(b) {6}	-8.55 ^(b) *** [0]	1974
Δ LHC	-1.12 ^(c) [3]	0.15 ^(b) {5}	-5.46 ^(b) *** [1]	1987
Δ LMX	-6.14 ^(c) [0]***	0.11 ^(b) {13}	-6.98 ^(a) ***[2]	1991
Δ LPIMP	-6.72 ^(c) [1]***	0.26 ^(b) {18}	-7.66 ^(b) ***[1]	1990
Δ LMIMP	-6.24 ^(c) [0]***	0.057 ^(b) {4}	-8.35 ^(b) *** [0]	2000

*** denotes the rejection of the null hypothesis at 1%. Numbers in [] corresponding to the ADF and ADFBP test statistics are the optimal lags, chosen based on the SIC and F-statistic selection. Bandwidth in {} uses the Bartlett kernel estimation method. The maximum lag length for the ADF test is found by rounding up $P_{\max} = [12 * (T/100)^{1/4}] = [12 * (50/100)^{1/4}] \cong 10$ (Schwert 1989). For the ADF test, all the time series are tested for the unit root including intercept and trend (a), intercept only (b) and no constant or trend (c). For the KPSS test, the time series are tested for the unit root including intercept and trend (a) and intercept only (b). The letters in parentheses indicate the selected model following Dolado et al. (1990). The years in the table refer to the structural breaks

4 Empirical results

Tables 1 and 2 report the ADF, KPSS and ADFBP stationarity test results for each variable at logarithmic level and first differences, respectively. The ADF results indicate that the null hypothesis of non-stationarity cannot be rejected, except for

Table 3 Johansen's cointegration test results

Hypothesized number of cointegrating equations	Adjusted trace statistic	Critical value	
		1%	5%
$r=0$	132.26***	113.42	103.85
$r \leq 1$	83.59**	85.34	76.97
$r \leq 2$	42.62	61.27	54.08
$r \leq 3$	24.09	41.19	35.19

Critical values are taken from MacKinnon et al. (1999). The model includes a restricted constant (model selection following Pantula 1989), two impulse dummy variables for the years 1974 and 1991 and a step dummy variable for the year 2001 as exogenous variables. The lag length for the cointegration test is determined by minimizing the SIC, while the diagnostic tests reveal that the residuals are multivariate normal and homoscedastic. There is no evidence of serial correlation

** and *** indicate rejection at 5% and 1%, respectively

LPIMP_{*t*}, at conventional significance levels. Specifically, the null hypothesis of non-stationarity is rejected for LPIMP_{*t*} at five percent. The KPSS results, in contrast, show that the null hypothesis of stationarity is rejected for all variables. The null hypothesis of stationarity is rejected for LY_{*t*} and LPIMP_{*t*} at five percent, while LK_{*t*} and LHC_{*t*} are found to be non-stationary at the one percent level. As for LMX_{*t*} and LMIMP_{*t*}, they are found to be non-stationary at ten percent. When a structural break is considered, the null hypothesis of non-stationarity can only be rejected for LHC_{*t*}, and only at the ten percent level. After taking the first difference of the variables, the ADF test results show that the null hypothesis of non-stationarity can be rejected at the one percent level for all variables except ΔLHC_t . The ADFBP test results indicate that all the first differenced variables are stationary at one percent, which is confirmed by the KPSS results. Therefore, all the model variables are integrated of order one.

Since all model variables are $I(1)$, the Johansen cointegration test and DOLS can be applied to examine whether the variables are cointegrated. This is important for ensuring that any inferences drawn from our results are not based on spurious correlations among the variables in our models. The results are reported in Tables 3, 4 and 5. The adjusted trace statistics used to test for cointegration indicate that the null hypothesis of one cointegrating vector is rejected at the five percent significance level and, therefore, the variables are cointegrated with two cointegrating vectors. In addition, the DOLS results confirm the existence of a long-run relationship in both equations LY_{*t*} and LMX_{*t*} over the period 1970–2019. In particular, the null hypothesis of no cointegration (Ho: $\alpha = \beta = \gamma = \delta = \zeta = 0$) is rejected, showing that a long-run relationship exists among the variables in both DOLS models.⁷

⁷ The diagnostic tests suggest that the models are well specified, and the results are presented below in Tables 4 and 5. In addition, the model parameters' stability is confirmed based on CUSUM estimations. Please see Figures 3 and 4 in the Appendix.

Table 4 DOLS estimation results (LY_t)

Dependent Variable	α	β	γ	δ	ζ
LY_t	0.68*** (5.93)	- 0.14 (- 1.38)	- 0.56*** (- 5.96)	1.18*** (6.15)	- 0.29*** (- 3.31)
$H_0: \alpha=\beta=\gamma=\delta=\zeta=0 \quad \chi^2\{5\}=646.28***$					

BG $F(1,22)=0.08$, BG $F(2,21)=0.21$, JB test=0.76, W-het $\chi^2\{21\}=0.55$

***Indicates rejection at 1% (t-statistics in parentheses)

Table 5 DOLS estimation results (LMX_t)

Dependent Variable	α	β	γ	δ	ζ
LMX_t	0.24 (0.78)	- 0.13 (- 0.57)	- 0.05 (- 0.18)	- 0.04 (- 0.12)	0.60** (2.56)
$H_0: \alpha=\beta=\gamma=\delta=\zeta=0 \quad \chi^2\{5\}=43.46***$					

BG $F(1,29)=0.11$, BG $F(2,28)=0.19$, JB test=0.99, W-het $\chi^2\{15\}=0.12$

*** and ** Indicate rejection at 1% and 5%, respectively (t-statistics in parentheses)

After confirming that the variables are cointegrated, a VECM⁸ is estimated and the short-run causality results are presented in Table 6. The Granger test indicates that the hypothesis of non-causality from manufactured exports to economic growth cannot be rejected; that is, manufactured exports do not on their own cause economic growth in the short run. As for the imports-economic growth nexus, short-run causality runs from economic growth to primary imports and manufactured imports and is significant in both cases at five percent. Manufactured exports also cause primary imports at the five percent level. These results are similar to those of Alam (2003) for Mexico and Brazil and suggest that primary imports are needed for production. In addition, all the variables in the model jointly cause economic growth, primary imports and manufactured imports at the five, one and five percent levels, respectively.

Since this study investigates the causality between manufactured exports, primary and manufactured imports, the CUSUMQ and recursive residuals plots are used to assess the constancy of the parameters of the estimated Eqs. ⁹(7), (10) (11) and (12). As can be seen in Fig. 2, there is no movement outside the boundaries of parameter

⁸ The VECM is estimated with the inclusion of two impulse dummy variables for the years 1974 and 1991 and a step dummy variable for the year 2001, as the CUSUMQ of the initially estimated ECMs for economic growth, manufactured exports and primary imports show evidence of structural instability. In addition, a visual inspection of the plots of the variables confirms the inclusion of the dummy variables.

⁹ The diagnostic tests for the ECMs reveal that the residuals are multivariate normal and homoscedastic, and there is no evidence of serial correlation. Diagnostic test results are available upon request.

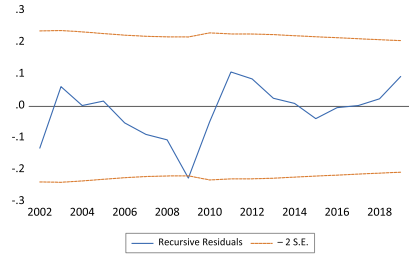
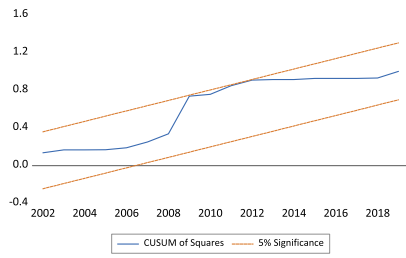
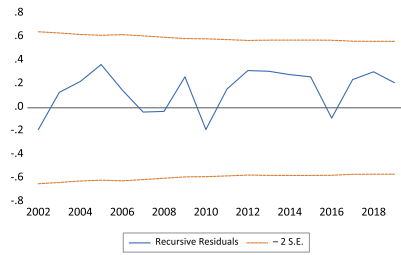
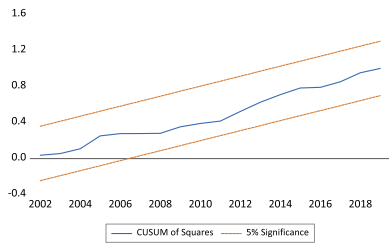
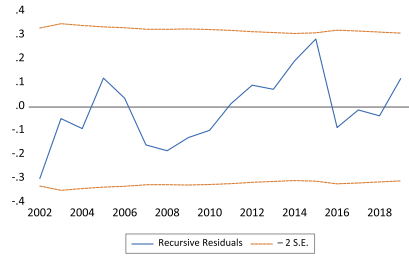
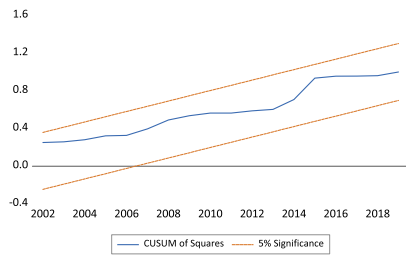
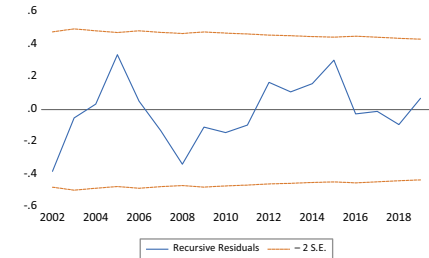
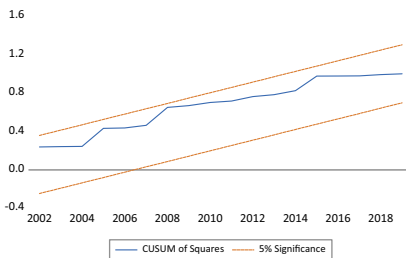
ΔLY_t  ΔLMX_t  $\Delta LPIMP_t$  $\Delta LMIMP_t$ 

Fig. 2 CUSUMQ and recursive residuals plots for the ECMs equations: ΔLY_t , ΔLMX_t , $\Delta LPIMP_t$ and $\Delta LMIMP_t$

Table 6 Short-run Granger causality test

Dependent variable	Source of causality						
	ΔLY_t	ΔLK_t	ΔLHC_t	ΔLMX_t	$\Delta LPIMP_t$	$\Delta LMIMP_t$	ALL
	χ^2 (1)	χ^2 (1)	χ^2 (1)	χ^2 (1)	χ^2 (1)	χ^2 (1)	χ^2 (4)
ΔLY_t	–	0.08	7.78***	0.66	0.79	0.07	13.39**
ΔLK_t	3.29*	–	0.01	0.91	0.87	0.18	5.29
ΔLHC_t	0.03	0.01	–	1.50	1.51	1.23	4.78
ΔLMX_t	2.13	1.21	3.71*	–	1.28	2.19	8.10
$\Delta LPIMP_t$	4.55**	0.33	9.84***	3.91**	–	1.46	22.05***
$\Delta LMIMP_t$	5.55**	0.61	1.38	2.63	0.26	–	14.90**

*, ** and *** indicate significance at 10%, 5% and 1%, respectively (df in parentheses). The lag length for the VECM is determined by minimizing the SIC. The diagnostic tests for the VECM model show that serial correlation is not present, while the residuals are multivariate normal and homoscedastic [LM $\chi^2(36)=0.17$, PM $\chi^2(62)=0.86$, JB (12)=0.02, W-het $\chi^2\{399\}=0.78$]. In addition, the stability of the VECM is confirmed based on calculations of the inverse roots of the characteristic AR polynomial

Table 7 Causality based on the Toda–Yamamoto procedure

Dependent variable	Source of causality						
	LY_t	LK_t	LHC_t	LMX_t	$LPIMP_t$	$LMIMP_t$	ALL
	χ^2 (2)	χ^2 (2)	χ^2 (2)	χ^2 (2)	χ^2 (2)	χ^2 (2)	χ^2 (8)
LY_t	–	1.27	0.53	3.22	0.35	1.08	9.25
LK_t	2.06	–	1.51	2.21	1.30	1.39	7.13
LHC_t	1.01	0.28	–	1.92	0.22	0.66	5.38
LMX_t	4.55	4.86*	4.35	–	5.49*	8.91**	20.18**
$LPIMP_t$	3.80	4.91*	3.62	1.59	–	1.61	20.67**
$LMIMP_t$	4.54	1.70	3.56	0.64	3.38	–	19.89**

* and ** indicate significance at 10% and 5%, respectively. The diagnostic tests for the select VAR(p) model prior to the application of the Toda–Yamamoto procedure show that serial correlation is not present, while the residuals are multivariate normal and homoscedastic [LM $\chi^2(36)=0.28$, JB (12)=0.57, W-het $\chi^2\{567\}=0.66$]. In addition, the stability of the VAR is confirmed based on calculations of the inverse roots of the characteristic AR polynomial

stability at the five percent level. The ECM models for economic growth, manufactured exports, primary and manufactured imports are stable, even during periods of crisis, such as the 1990 Iraqi invasion of Kuwait.

As for the long-run causality among the variables, the Toda and Yamamoto Granger test indicates that the null hypothesis of non-causality from manufactured exports to economic growth cannot be rejected, as was the case with the short-run causality tests. In contrast, the hypotheses of non-causality from primary and manufactured imports to manufactured exports are rejected at ten and five percent, respectively, suggesting that Kuwait has the potential to take advantage of the technology in imported goods and install sustainable manufacturing capacity. In addition,

all variables jointly cause manufactured exports, and primary and manufactured imports, at five percent, in the long run (Table 7).

While Kuwait may be viewed as an extreme case of a country whose exports are largely concentrated in a single commodity, our results are similar to those reported by Ferreira (2009) for Costa Rica, a country with a much more diversified export sector. They are also consistent with Sheridan's (2014) observation that manufactured exports alone will not foster economic growth. Targeted human capital and physical infrastructure are also required.

5 Conclusions

This study examines the causal relationship between manufactured exports, primary imports, manufactured imports and economic growth in Kuwait over the period 1970–2019, a period during which the price of the country's dominant export, oil, initially increased and subsequently fluctuated widely. The Johansen cointegration test and DOLS results confirm the existence of long-run relationships among the variables in the model. The Granger causality test indicates that causality does not run from manufactured exports to economic growth in the short run. At the same time, all of the variables in the model jointly cause economic growth.

As for other relationships in the model, a uni-directional short-run causality runs from economic growth to primary imports and to manufactured imports, indicating that economic growth creates new needs that are covered by imported goods. At the same time, manufactured exports cause primary imports, showing that primary imports are used as inputs in production. In addition, all the variables in the model jointly cause primary imports and manufactured imports, providing evidence that further economic growth, physical and human capital accumulation and export diversification contribute to the expansion of both categories of imports.

The Toda and Yamamoto test indicates that long-run causality does not run from manufactured exports to economic growth either. In contrast, long-run causality does run from primary and manufactured imports to manufactured exports, indicating that both categories of imports are essential for export diversification. At the same time, all the variables in the model jointly cause manufactured exports, and primary and manufactured imports, in the long run, showing that all variables contribute to achieving export diversification and financing imports, which are essential for manufacturing production.

Kuwait Vision 2035 contemplates diversification of the Kuwait economy away from its dependence on oil, particularly in the export sector. However, the results of this study indicate that export diversification itself is not a sufficient condition for growth in either the short or the long run. Previous studies, outlined earlier, have demonstrated that sustained economic growth is not founded in primary goods exports, but, rather, in the exports of manufactured goods and services. The position of Kuwait is particularly bleak, not only because of its dependence on a single commodity, but also because the demand for that commodity will inexorably fall in the coming decades. Achieving long-run economic growth through export diversification requires revisiting and revising export promotion policies and making parallel

investments in physical and human capital. Successful policy intervention, in turn, requires, as a first step, a thorough examination of disaggregated data in order to understand how export diversification affects the various sectors of the economy. Once this has been done, Kuwait policymakers must identify the forms of human capital that need to be developed and the physical infrastructure that needs to be created in order to develop those sectors in which Kuwait can compete on a global scale.

Appendix

See Figs. 3 and 4.

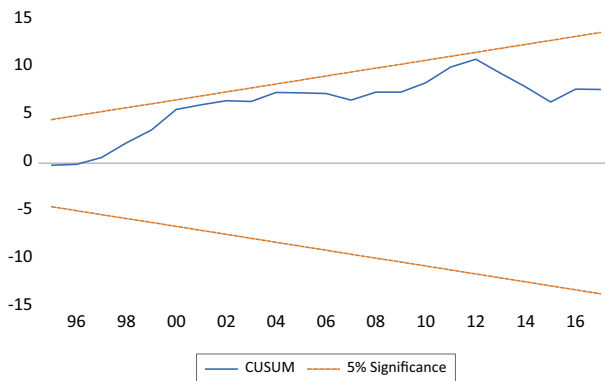


Fig. 3 CUSUMQ plot for the estimated DOLS for LY_t

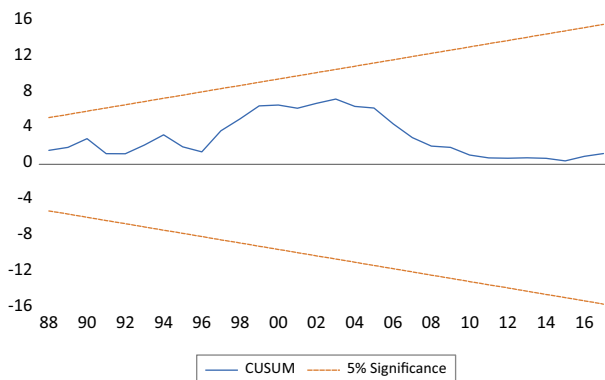


Fig. 4 CUSUMQ plot for the estimated DOLS for LMX_t

Supplementary Information The online version contains supplementary material available at <https://doi.org/10.1007/s10644-022-09444-x>.

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Declarations

Conflict of interest The author declares that they have no conflict of interest.

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