

Optimal design of experiments for hypothesis testing on ordered treatments via Intersection-Union Tests

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Abstract We find experimental plans for hypothesis testing when a prior ordering of experimental groups or treatments is expected. Despite the practical interest of the topic, namely in dose finding, algorithms for systematically calculating good plans are still elusive. Here, we consider the Intersection-Union principle for constructing optimal experimental designs for testing hypotheses about ordered treatments. We propose an optimization-based formulation to handle the problem when the power of the test is to be maximized. This formulation yields a complex objective function which we handle with a surrogate-based optimizer. The algorithm proposed is demonstrated for several ordering relations. The relationship between designs maximizing power for the Intersection-Union Test (IUT) and optimality criteria used for linear regression models is analyzed; we demonstrate that IUT-based designs are well approximated by C -optimal designs and maximum entropy sampling designs while D_A -optimal designs are equivalent to balanced designs. Theoretical and numerical results supporting these relations are presented.

Keywords Optimal design of experiments, Hypothesis testing, Ordered treatments, Surrogate optimization, Power function, Alphabetic optimality.

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1 Motivation

Researchers in different areas often have prior beliefs about the order or direction of the parameters in comparisons. For example, a researcher might anticipate that a clinical treatment h_2 performs better than another (h_1), and simultaneously that both are better than a control. Confirming these beliefs corresponds to testing the hypotheses that μ_2 , the expected outcome of h_2 , is larger than that of μ_1 from h_1 , which in turn outperforms the control with expectation μ_0 . Specifically, the hypotheses to be tested are $H_1 : \mu_0 \leq \mu_1 \leq \mu_2$ vs. $H_0 : \mu_0 = \mu_1 = \mu_2$ with at least one strict inequality in H_1 . H_1 is an order-constrained hypothesis, and includes more information than that of the simple alternative $H_1 : \mu_i \neq \mu_j$ for at least one pair of i, j where $i \neq j \in \{0, 1, 2\}$. A major advantage of testing such one-sided hypotheses is that power can be increased or equivalently, that a smaller sample size is needed for equivalent power.

The problem of testing the homogeneity of the means of K groups against an ordered alternative was first addressed by [Bartholomew \(1959a,b\)](#). The incorporation of order constraints allows improving the precision of the estimators, as measured by their mean squared errors, and increasing the power of the associated tests ([Davidov et al., 2014](#); [Davidov and Herman, 2012](#); [Farnan et al., 2014](#)).

Despite the large body of literature on optimal design of experiments for parameter estimation and model discrimination, the optimal design of experiments for testing among groups is rarely addressed. An exception is that of finding optimal designs for comparing test treatments with a control, first introduced by [Dunnett \(1955, 1964\)](#). Later, the optimal allocation problem was solved by [Bechhofer and Turnbull \(1971\)](#); [Bechhofer \(1969\)](#); [Bechhofer and Nocturne \(1972\)](#).

Papers addressing the optimal design of experiments for ordered treatments are scarce. They are typically based on Likelihood Ratio Tests, being designated *Restricted Likelihood Ratio Test* (RLRT) designs if they explicitly incorporate the ordering relations and *Unrestricted Likelihood Ratio Test* (ULRT) designs otherwise. [Hirotsu and Herzberg \(1987\)](#) demonstrated that the optimal design allocates weights only to extreme groups, see also [Antognini et al. \(2021\)](#). An alternative formulation, using the weights of [Abelson and Tukey \(1963\)](#), circumvents this problem, with some weight being given to all groups. [Singh et al. \(1993\)](#) and [Singh et al. \(2008\)](#) evaluated the power function for various ordering schemes and found the optimal designs for three and five subgroups. [Vanbrabant et al. \(2015\)](#) investigated the effect of sample size reduction, when an increasing number of constraints is included into the hypothesis and obtained tables for a specified power level via Monte-Carlo sampling. Recently, [Singh and Davidov \(2019\)](#) proposed a minimax formulation for finding experimental designs for testing in the presence of order restrictions. The approach allows obtaining designs with more power than those of [Dunnett \(1955\)](#) and [Singh et al. \(1993\)](#). However, the authors noted that the designs obtained, although maximizing power, do not allocate any observation to intermediate groups, if any. [Singh and Davidov \(2019\)](#) also noted that, unlike Likelihood Ratio Tests, Intersection-Union Tests

43 (IUT) lead to optimal designs in which observations are allocated to all groups. The
 44 authors derived theoretical results for designs for some order relations but pointed
 45 out the complexity of generalizing to other orderings. Our methodology uses IUT
 46 to provide a general systematic approach to find experimental designs for ordered
 47 treatments.

48 This paper contains four elements of novelty: i. an optimization-based formula-
 49 tion to find optimal (exact) experimental designs for ordered treatments using the
 50 IUT-principle; ii. the use of surrogate-based optimization (SBO) to handle the com-
 51 plexity of the optimal design problem; we believe this to be the first paper that uses
 52 SBO to handle problems in the optimal design of experiments for IUT tests; iii. the
 53 application of the proposed methods to different ordering relations and treatments;
 54 and iv. the demonstration that IUT-based optimal designs are close to exact C-
 55 optimal and maximum entropy designs while the balanced designs are equivalent
 56 to exact D_A -optimal designs.

57 The paper is organized as follows. Section 2 provides the background and the no-
 58 tation used to formulate the optimal design problem and solve it with SBO. Section
 59 3 introduces the formulation used to solve the IUT design problem. Comparisons for
 60 different ordering schemes and distances between groups are presented in §4. Sec-
 61 tion 5 analyzes the relation between IUT-based designs and designs using alphabetic
 62 optimality criteria when the focus is on the parameters of the model. Section 6 re-
 63 views the formulation and offers a summary of the results obtained.

64 2 Notation and background

65 This section establishes the nomenclature used in the representation of the models. In
 66 §2.1 we overview the ANOVA model used to describe the ordered treatments test and
 67 introduce its equivalent graph-based representation. In §2.2 the IUT fundamentals
 68 and their use in the context of optimal design of experiments are introduced. Finally,
 69 §2.3 overviews the fundamentals of SBO which serve for solving the optimal design
 70 problem for the IUT criterion.

71 In our notation, bold face lowercase letters represent vectors, bold face capital let-
 72 ters stand for continuous domains, blackboard bold capital letters are used to denote
 73 discrete domains and capital letters are adopted for matrices. Finite sets containing
 74 ι elements are compactly represented by $[\iota] \equiv \{1, \dots, \iota\}$. The transpose operation
 75 of a matrix or vector is represented by “ \top ”. The cardinality of a vector is represented
 76 by $\text{card}(\bullet)$, the trace of a matrix by $\text{tr}(\bullet)$, and $\text{ldet}(\bullet)$ represents $\ln[\det(\bullet)]$. The
 77 n -element row vector of ones is represented by $\mathbf{1}_n$ and the square identity matrix of
 78 size n is represented by I_n .

79 2.1 Ordered treatments ANOVA model

80 The sequence of (partially) ordered means can be represented as an order graph
 81 (Hwang and Peddada, 1994). Examples of the most common ordering schemes are
 82 shown in Figure 1. The vertices (or nodes) represent group means and an arrow from

83 vertex μ_j to μ_i signifies that $\mu_j \geq \mu_i$. Vertices are called *roots* when there are only
 84 arrows leaving them, *leaves* when there are only arrows arriving, and *intermediate*
 85 when leaving and arriving arrows are involved. Let \mathcal{R} be the set of roots in a ordering
 86 scheme, \mathcal{L} the set of leaves, and \mathcal{P} the set of ordering relations (corresponding to
 87 directed arrows) $\mu_i \leq \mu_j$, $i, j \in \{1, \dots, p\}$. $r = \text{card}(\mathcal{R})$ is the number of roots,
 88 $l = \text{card}(\mathcal{L})$ the number of leaves and $p = \text{card}(\mathcal{P})$ the number of ordering relations
 89 (i.e., pairs (i, j) in \mathcal{P}).

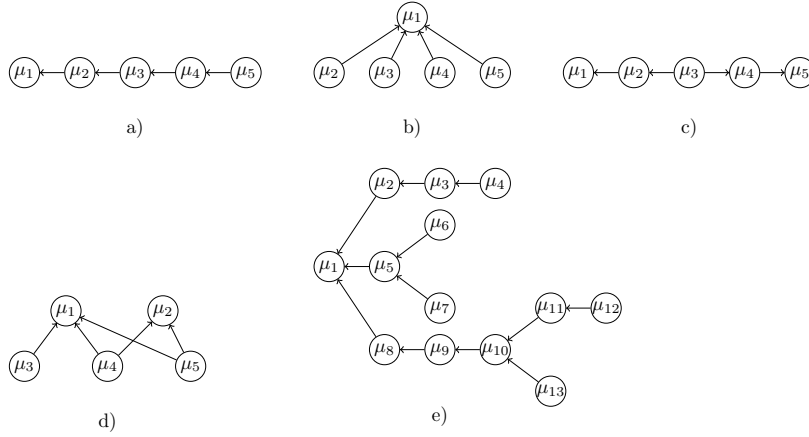


Figure 1 Examples of ordering schemes: a) simple ordering (SO); b) tree ordering (TO); c) umbrella ordering (UO); d) bipartite ordering (BO); and e) complex tree ordering (CTO).

90 The goal of experimental design for hypothesis testing is maximizing the power
 91 of rejecting the null hypothesis, H_0 , in favor of an alternative hypothesis, H_1 , through
 92 the allocation of individuals to treatments. Let the number of individuals included
 93 in the study be N , with K being the number of treatments; the first is reserved to
 94 be the control group. Further, let $\boldsymbol{\mu} = (\mu_1, \dots, \mu_K)^\top$ be the vector of means of the
 95 K treatments; $\Pi_0 = \{\boldsymbol{\mu} \in \mathbb{R}^K : \mu_1 = \mu_2 = \dots = \mu_K\}$ is the set of parameter
 96 (equality) relations under H_0 , and $\Pi_1 = \{\boldsymbol{\mu} \in \mathbb{R}^K : Q \boldsymbol{\mu} \geq \mathbf{0}_p^\top\}$ the parameter
 97 inequalities under H_1 where $Q \in \mathbb{R}^{p \times K}$ is an ordering matrix (also known as a
 98 contrast matrix), $\mathbf{0}_p$ is the p -element row vector of zeros and p is the number of
 99 ordering relations. Consequently, we have $\Pi_0 \subset \Pi_1$. In subsequent sections we use
 100 $\Pi_\delta : \{\boldsymbol{\mu} \in \mathbb{R}^K : Q \boldsymbol{\mu} \geq \delta \mathbf{1}_p^\top\}$ to generically represent a larger class of tests where
 101 the distance of means is located at $\delta (> 0)$ from the null. Here, δ is the difference
 102 between treatment means which for simplicity we assume equal for all pairs (i, j) in
 103 \mathcal{P} . Matrix Q is formed by elements $Q_{i,j} \in \{-1, 0, +1\}$ where -1 is associated with
 104 groups with dominated means and $+1$ with groups with dominant means, 0 to the
 105 absence of a relationship, and p is the number of ordering restrictions or, equivalently,
 106 of arrows in the graph. In this paper we consider that the matrix of contrasts is known
 107 *a priori* and is fixed. Problems where the initial ordering is not confirmed by the

108 experimental design are out of the scope of the paper, as they require treating the
109 values of Q as additional parameters to be inferred from experiments.

110 The one-way Analysis of Variance (ANOVA) model considered in this study is
111 represented as

$$y_{i,j} = \mu_i + \epsilon_{i,j}, \quad (1)$$

112 where $y_{i,j}$ is response of i^{th} experimental group to j^{th} experiment where $i \in \{1, \dots, K\}$
113 and $j \in \{1, \dots, n_i\}$. The mean of group i is \hat{y}_i , $i \in \llbracket K \rrbracket$, n_i is the number of indi-
114 viduals allocated to group i , $\sum_{i=1}^K n_i = N$ and N is the total number of individuals
115 tested. The errors $\epsilon_{i,j}$ are assumed i.i.d. with normal distribution $\mathcal{N}(0, \sigma^2)$, where σ
116 is the standard deviation.

117 Herein, ξ is a K -point design supported at $1, \dots, k, \dots, K$ treatments with n_k
118 replicates allocated to treatment k , subject to $\sum_{k=1}^K n_k = N$. In what follows, let
119 \mathbf{n} be the vector of all possible replicates at the design points, with $\Omega_K^N = \{n_k \in$
120 $\mathbb{Z}_{\geq 0} : \sum_{k=1}^K n_k = N, k \in \llbracket K \rrbracket\}$ being a $K - 1$ -dimensional standard simplex
121 (containing K -groups allocation) where the superscript stands for the total number
122 of individuals to allocate and the subscript for the number of groups; $\mathbb{Z}_{\geq 0}$ is the set
123 of non-negative integers. An experimental design is compactly represented by

$$\xi = \begin{pmatrix} 1 & \dots & k & \dots & K \\ n_1 & \dots & n_k & \dots & n_K \end{pmatrix},$$

124 where the first line is for group ordering, and the second for the number of individ-
125 uals allocated to each group. Thus, $\Xi_K^N \equiv \llbracket K \rrbracket \times \Omega_K^N$ is the set of all K -group
126 feasible (ordered) exact designs constrained to Ω_K^N . This paper addresses the calcula-
127 tion of *exact* optimal designs, where by exact we mean small sample designs where
128 the numbers of observations at design points are integers that sum to N . The opti-
129 mization problem is complex and finding optimal exact designs is computationally
130 challenging, especially when the IUT principle is used.

131 2.2 Intersection Union Tests

132 In this section we review the fundamentals of Intersection-Union Tests, a common
133 alternative to Likelihood Ratio Tests, which is appropriate when the null hypothesis
134 is expressed as a union of sets. A seminal version of IUT was proposed by [Lehmann](#)
135 [\(1952\)](#), and later named by [Gleser \(1973\)](#). Applications of IUT to quality control
136 problems were discussed by [Berger \(1982\)](#) and [Saikali and Berger \(2002\)](#). [Berger](#)
137 [and Hsu \(1996\)](#) uses IUT to formalize bioequivalence tests, and [Xiong et al. \(2005\)](#)
138 consider the application to two-arm clinical trials.

139 In our context, the IUT is used to test

$$H_0 = \bigcup_{(i,j) \in \mathcal{P}} H_0^{(i,j)} \quad \text{vs.} \quad H_1 = \bigcap_{(i,j) \in \mathcal{P}} H_1^{(i,j)} \quad (2)$$

140 where $H_0^{(i,j)}$ is the null hypothesis for the $(i, j)^{\text{th}}$ pair of treatments (i.e., $\mu_i =$
141 μ_j , $(i, j) \in \mathcal{P}$) and $H_1^{(i,j)}$ is the alternative hypothesis (i.e., $\mu_j - \mu_i \geq \delta (>$

142 0), $(i, j) \in \mathcal{P}$). The rationale behind an IUT is that the overall null hypothesis, H_0 ,
 143 can be rejected only if each of the individual null hypotheses, $H_0^{(i,j)}$ can be rejected.

144 Each pair of hypotheses $H_0^{(i,j)}$ vs $H_1^{(i,j)}$ can be tested using the statistic

$$g^{(i,j)} = \frac{(\hat{y}_j - \hat{y}_i)}{\sigma} \sqrt{\frac{n_i n_j}{n_i + n_j}}, \quad (3)$$

145 where \mathbf{g} is a column vector with p elements $g_{i,j}$, $(i, j) \in \mathcal{P}$. The null hypothesis
 146 for pairs (i, j) requires $\mu_i = \mu_j$; consequently $g^{(i,j)}$ will follow a standard normal
 147 distribution for all pairs $(i, j) \in \mathcal{P}$. The global null hypothesis is rejected if $g^{(i,j)} >$
 148 c_α , $(i, j) \in \mathcal{P}$ with $c_\alpha = \Phi^{-1}(1 - \alpha, 0, 1)$ where $\Phi^{-1}(1 - \alpha, 0, 1)$ is the inverse
 149 of the $100 \times (1 - \alpha)$ % percentage point of the standard normal distribution. It is
 150 noteworthy that only one critical value (c_α) is used for comparing all the pairs of
 151 treatments considered. When σ in (3) is unknown, it can be replaced by the usual
 152 mean squared error estimator, s , and the normal cdf is replaced by a noncentral t-
 153 distribution with the ratio $(\hat{y}_j - \hat{y}_i)/s$ being the measure of the effect size (Cohen,
 154 1988).

155 Intersection-union tests differ from union-intersection tests in not requiring mul-
 156 tiplicity adjustment (Tamhane, 1996, Section 3.3). Consequently, the design problem
 157 for intersection-union tests is simpler than that for union-intersection tests.

158 Now, let $\mathbf{c} = c_\alpha \mathbf{1}_p^\top$ be a p -elemental vector populated with the critical values c_α .
 159 Vector \mathbf{g} follows a p -dimensional multivariate (non-central) normal distribution with
 160 mean $\boldsymbol{\nu}$ and a $p \times p$ correlation matrix R , i.e. $\mathcal{N}_p(\boldsymbol{\nu}, R)$. The elements of $\boldsymbol{\nu} \in \mathbb{R}^p$ are
 161 represented as follows

$$\nu^{(i,j)} = \frac{\mu_i - \mu_j}{\sigma} \sqrt{\frac{n_i n_j}{n_i + n_j}} = \frac{\delta}{\sigma} \sqrt{\frac{n_i n_j}{n_i + n_j}}, \quad (i, j) \in \mathcal{P}.$$

162 The matrix R contains the correlation between pairs $(i, j) \in \mathcal{P}$, each term depending
 163 on \mathbf{n} . The sample size as well as the effect size increase the power of a statistical test
 164 (Cohen, 1988). Herein, we consider the most inefficient scenario where the differ-
 165 ences of means under analysis are equal to δ .

166 The power function measuring the probability that the test (2) rejects H_0 when
 167 H_1 is true is

$$\pi(\mathbf{g}|\mathbf{c}, \boldsymbol{\nu}, R) = \mathbb{P} \left[\bigcap_{(i,j) \in \mathcal{P}} \{g^{(i,j)} > c_\alpha\} \right] = \Phi(\mathbf{c}, \boldsymbol{\nu}, R), \quad (4a)$$

168 where $\Phi(\mathbf{c}, \boldsymbol{\nu}, R)$ is the cumulative multivariate normal distribution function for the
 169 p -dimensional domain $\otimes_{i=1}^p [c_\alpha, +\infty) \in \mathbb{R}^p$, given by

$$\Phi(\mathbf{c}, \boldsymbol{\nu}, R) = \int_{c_1}^{+\infty} \cdots \int_{c_K}^{+\infty} \phi(\mathbf{z}, \boldsymbol{\nu}, R) \, d\mathbf{z}, \quad (5)$$

170 R is the correlation matrix between pairs of ordering relations, say (i, j) and (k, l) ,
 171 and

$$\phi(\mathbf{z}, \boldsymbol{\nu}, R) = \frac{1}{\sqrt{2^p \det(R)}} \exp \left[-\frac{(\mathbf{z} - \boldsymbol{\nu})^\top R^{-1} (\mathbf{z} - \boldsymbol{\nu})}{2} \right] \quad (6)$$

172 is the multivariate normal distribution function on \mathbf{z} . R is a positive definite matrix
 173 formed by elements $\rho_{(i,j),(k,l)}$, with $(i,j), (k,l) \in \mathcal{P}$ relating the pairs of ordering
 174 relations (Bretz, 1999; Dunnett, 1955; Dunnett and Sobel, 1954; Lee and Spurrier,
 175 1995):

$$\rho_{(i,j),(k,l)} = \begin{cases} 1 & \text{if } i = k \wedge j = l \\ -\sqrt{\frac{n_i n_l}{(n_i + n_j)(n_k + n_l)}} & \text{if } (j = k \wedge i \neq l) \vee (i = l \wedge j \neq k) \\ \sqrt{\frac{n_j n_i}{(n_i + n_j)(n_k + n_l)}} & \text{if } (i = k \wedge j \neq l) \vee (j = l \wedge i \neq k) \\ 0 & \text{otherwise.} \end{cases} \quad (7)$$

176 When R is not positive definite, which may occur in some initial iterations of SBO,
 177 we use the nearest symmetric positive definite (nspd) matrix (in the sense of Froben-
 178 ius norm) computed with the algorithm of Higham (1988). The multivariate normal
 179 cdf is numerically computed with adaptive quadrature methods for bivariate and
 180 trivariate cases (Drezner, 1994; Genz, 2004), and a quasi-Monte Carlo integration
 181 scheme for more than 3-dimensions (Genz and Bretz, 2002). The positive definite-
 182 ness of R is required, and is checked in each iteration before the computation of
 183 the multivariate normal cdf. The positive definiteness of R is checked by: i. finding
 184 the respective minimum eigenvalue ($\lambda_{\min}(R)$); and ii. deciding whether the property
 185 holds (or not). When $\lambda_{\min}(R)$ is larger than a small constant ϵ , the matrix is consid-
 186 ered to be positive definite otherwise the positive definiteness validation check fails,
 187 and it is replaced by the corresponding nspd matrix. Here, we use $\epsilon = 1 \times 10^{-8}$.

188 The optimal design aims at maximizing (4a) by choice of the number of replicates
 189 of each of the K treatments under analysis, \mathbf{n} , in the space of feasible designs Ξ_K^N .
 190 We note the objective function is computationally challenging as it involves comput-
 191 ing $\Phi(\mathbf{c}, \boldsymbol{\nu}, R)$ and the nspd of the correlation matrix, if needed. Apart from the
 192 complexity of constructing the gradient and the Hessian information, the problem is
 193 non-convex due to i. the decision variables (\mathbf{n}) being integer; ii. the necessity of ap-
 194 proximating R by the nspd when required; and iii. the possible existence of multiple
 195 optima. The statistical approximations of numerically expensive objective functions
 196 in continuous Bayesian experimental designs, or for integrals in likelihood expres-
 197 sions, are considered by Overstall and Woods (2017) and Waite and Woods (2015)
 198 among others.

199 2.3 Surrogate-based optimization

200 In this Section we introduce the fundamentals of SBO which is used for solving the
 201 problem outlined in §2.2.

202 Surrogate-based optimization falls into the class of polynomial response surface
 203 methods and is typically used to handle problems involving complex and black-box
 204 functions, say $r(\mathbf{x})$, where the cost of fitting and evaluating the surrogate model is
 205 much less than a function evaluation and there are no algebraic expressions for the
 206 gradient nor for the Hessian matrix (Bhosekar and Ierapetritou, 2018; Kim and Bouk-
 207 ouvala, 2020). The approach involves three stages: i. simulate the “real (complex)

208 model”, which may or may not be a black box model, for a limited number of well
 209 chosen data points; ii. construct an “approximate model” – a surface model – based
 210 on generated data; and iii. solve (optimize) the approximate model (also designated
 211 surrogate model) to generate a new set of points that emulate the “real model” but
 212 whose computation is much faster. Then iterate the three stages until convergence of
 213 the response of $f(\mathbf{x})$ to $r(\mathbf{x})$ is attained for a point \mathbf{x} (Müller and Woodbury, 2017).

214 The models are generally formulated as

$$\min_{\mathbf{x} \in \mathbf{X}} f(\mathbf{x}) \quad (8a)$$

$$\text{s.t. } \mathbf{r}(\mathbf{x}) \leq 0 \quad (8b)$$

$$x_\iota \in \mathbb{Z}_{\geq 0} \text{ for } \iota \in \mathbb{I}, \quad (8c)$$

215 where $f(\bullet)$ is the computationally cheap objective function that approximates the
 216 more complex one $r(\mathbf{x})$, (8b) denote the set of computationally expensive black-box
 217 inequality constraints, \mathbf{X} is the finite domain of decision variables. Equation (8c)
 218 accounts for problems involving integer variables, say ι variables x_ι , $\iota \in \mathbb{I}$; \mathbb{I} is the
 219 set of integer variables.

220 The surrogate model is created from an initial number of simulations generated
 221 according to a sampling plan. Among the techniques used for generating initial sam-
 222 pling points the most common are the Latin Hypercube (LHC) designs (Müller and
 223 Day, 2019). Among the surrogate models, i.e. $f(\bullet)$, the most commonly used are
 224 interpolating models such as kriging (Martin and Simpson, 2005) and Radial Ba-
 225 sis Functions (RBFs) (Buhmann, 2009; Powell, 1992). Both model types have been
 226 used for optimizing problems with computationally expensive objective functions,
 227 see Müller et al. (2013) for an example. Polynomial regression models and multi-
 228 variate adaptive regression splines can also be used but they are non-interpolating
 229 surrogate models.

230 The iterative part of the algorithm has a sequence of steps: i. fit/update the
 231 surrogate model $f(\mathbf{x})$ using the set of sampling points available, i.e. $\mathcal{B}_n =$
 232 $\{(\mathbf{x}_i, r(\mathbf{x}_i)) : i \in \{1, \dots, n\}\}$; ii. determine the “best point”, $\mathbf{x}^{\text{best}} =$
 233 $\arg \min_{\mathbf{x}} m(\mathbf{x})$ since the last surrogate reset, where $m(\mathbf{x})$ is a merit function that
 234 includes both the surrogate function and a distance from existing points; iii. generate
 235 a set of ℓ trial points, $\mathcal{D}_{n,\ell} = \{\mathbf{x}_{n,j}^{\text{trial}} = \mathbf{x}_n^{\text{best}} + \mathbf{e}_j : \mathbf{e}_j \in \mathbb{R}^d, j \in \llbracket \ell \rrbracket\}$ by adding
 236 normal random perturbations scaled by the bounds in each dimension $i \in \llbracket d \rrbracket$ to \mathbf{x}^{best} ;
 237 iv. determine the merit function at trial points and find the optimum (also designated
 238 the “adaptive point”), \mathbf{x}^{adap} ; v. evaluate $r(\mathbf{x}^{\text{adap}})$, then update $\mathcal{B}_{n+1} \equiv \mathcal{B}_n \cup \mathbf{x}^{\text{adap}}$ with
 239 this new point and update the surrogate function, $f(\mathbf{x})$; vi. if $r(\mathbf{x}^{\text{adap}}) < r(\mathbf{x}^{\text{best}})$,
 240 the “best solution” is replaced by the adaptive point and the procedure iterated from
 241 step i.; vii. otherwise, the adaptive point is not included in \mathcal{B}_n ; viii. the scale length is
 242 updated and the procedure iterated from step i. (Regis and Shoemaker, 2013). When
 243 integer variables are included in the problem, as here, the algorithm is similar, ex-
 244 cept for the computation of the minimum of the merit function where three different
 245 methods of sampling random points are used. Here, the merit function balances ex-
 246 ploration – filling the gaps between the existing sample points by sampling in differ-
 247 ent zones of the optimization domain – and exploitation – using the available sample

248 points to find an optimum (Regis and Shoemaker, 2007). Alizadeh et al. (2020) provide a recent review of the application of surrogate models in optimization. There are various tools for surrogate optimization available; see, for example, Eriksson et al. (2019); Le Digabel (2011); Müller (2014, 2016); Müller and Woodbury (2017). In §3 we use the algorithm proposed by Regis and Shoemaker (2007) which in turn uses a cubic RBF with a linear tail as the surrogate model (Gutmann, 2001).

254 3 Formulation for optimal design of experiments

255 In this section we introduce optimization formulations for finding K -treatment designs for ordered relations.

257 The optimization problem is as follows:

$$\max_{\mathbf{n}} \Phi(\mathbf{c}, \boldsymbol{\nu}, R) \quad (9a)$$

$$\text{s.t. } c_i \geq \Phi^{-1}(1 - \alpha, 0, 1), \quad i \in \llbracket p \rrbracket \quad (9b)$$

$$\nu_{(i,j)} = \frac{\delta}{\sigma} \sqrt{\frac{n_i n_j}{n_i + n_j}}, \quad (i, j) \in \mathcal{P} \quad (9c)$$

$$\text{Equation (7)} \quad (9d)$$

$$R = \{\rho_{(i,j),(k,l)}\}, \quad (i, j), (k, l) \in \mathcal{P} \quad (9e)$$

$$n_K = N - \sum_{k=1}^{K-1} n_k \quad (9f)$$

$$\mathbf{n} \in \mathbb{Z}_{\geq 0}, \quad \mathbf{n} \leq N \mathbf{1}_K. \quad (9g)$$

258 Equation (9a) is the objective function, (9b) is used to construct \mathbf{c} , (9c) finds the mean difference for all pairs of treatments, (9d) computes the elements of the correlation matrix and (9e) estimates the correlation matrix between ordered pairs. To reduce the degrees of freedom of the problem by one and simultaneously avoid the need to include an integer equality constraint (which may cause additional problems for the optimization solver), the simplex condition that guarantees that the summation of replicates to all groups is N is reformulated; the last treatment, K , receives any trials not previously allocated, see (9f). Finally, Eq. (9g) sets the domain of decision variables. The problem falls into the general form presented in (8) where (9b–9f) form the set of Equations represented by (8b), and (9g) corresponds to Eq (8c); the complexity of evaluating the objective function is notorious. Furthermore, the problem may have multiple optima. However, the equality constraints in (9) are explicit relations that can be computed sequentially with the objective function being a function of previously evaluated quantities.

272 The initial sample provided to the solver is formed by a set of $\max(20, 2^K)$ points generated with a LHC sampling algorithm on the integer domain of interest. Then, the objective function (9a) is evaluated at the initial sample of points. The results are used to construct and optimize an approximate model, and new “improvement” points are added to the initial sample. This procedure is iterated until convergence. We use two stopping criteria in the numerical solution: i. reaching the maximum

278 number of function evaluations, which was set to 700 in all problems solved; and
 279 ii. the tolerance of the objective function. To stop we require absolute and relative
 280 improvements of the objective function below 1×10^{-6} and 1×10^{-7} , respectively,
 281 in 150 consecutive iterations. The procedures that support the examples presented in
 282 this study were coded in Matlab® and call the SBO solver available on this platform
 283 – `surrogateopt` – and MISO, a solver developed by Müller (2016) for Mixed
 284 Integer Surrogate Optimization problems. All computations in this paper were carried
 285 using an AMD 8-Core processor machine running 64 bits Windows 10 operating
 286 system with 3.80 GHz.

287 4 Results

288 This Section presents optimal designs obtained by employing the formulation derived
 289 in §3. All the results were obtained with $\sigma = 1$ and $\delta = 0.7$ except when explicitly
 290 stated otherwise. We call a design *uniformly distributed* (or uniform) when the num-
 291 ber of individuals allocated to each treatment is equal to N/K .

292 To help in the interpretation of the tables of results, each of the columns of the
 293 optimal designs is for a treatment; the first line is the treatment identifier (i) and the
 294 second line gives the respective value of n_i , $\forall i$ in the order graph (see Fig. 1). In §4.1
 295 we study the influence of significance level, N and δ on optimal designs obtained for
 296 simple ordering. In Section 4.2 we find optimal designs for other ordering relations.
 297 All examples presented in the following sections require less than 2 min of CPU time.

298 4.1 The impact of significance level, sample size and difference between treatment 299 means on optimal designs for simple ordering

300 In this Section we analyze the impact of the significance level (α), N and δ on optimal
 301 designs obtained for simple ordering with $K \in \{3, 4, 5, 6, 7\}$. As an example, the
 302 ordering matrix Q for $K = 3$ is

$$Q = \begin{pmatrix} -1 & 1 & 0 \\ 0 & -1 & 1 \end{pmatrix}.$$

303 First, we study the impact of the significance level and find the optimal designs
 304 for $\alpha = 0.05$ and $\alpha = 0.025$, with $N = 60$ and $\delta = 1.0$ for $K \in \{3, 4, 5\}$.
 305 To avoid small values of power in the results for $K \in \{6, 7\}$, for those cases δ
 306 is increased to 1.5. The symbol Δ is used to measure the percentage improvement
 307 of the power of the IUT-based designs relative to the equivalent balanced designs.
 308 The results are presented in Table 1, and are in good agreement with the theoretical
 309 results derived by Singh and Davidov (2019, Theorem 7). The optimal designs found
 310 for both α 's are close, but not necessarily equal. Although the displayed designs are
 311 equal, for other settings they may not be so. Further, as expected, the designs obtained
 312 for higher significance levels ensure higher power. For constant δ , the power of the
 313 optimal designs decreases with the number of ordering relations, and the designs
 314 become almost symmetric with respect to the middle treatment. Small distortions

315 are observed relative to symmetry which are attributable to the integer nature of the
 316 decision variables, \mathbf{n} .

317 Now, we study the influence of N on optimal designs; α is fixed to 0.05 and
 318 $\delta = 1.0$. The optimal designs obtained for $N = \{30, 45\}$ are in Table 8 in Appendix
 319 A, and allow comparison with those obtained for $N = 60$ in Table 1. The compar-
 320 ison reveals, as expected, that increasing N increases the power. The relative optimal
 321 allocations are similar to those obtained for $N = 60$ (see Table 1). The designs are
 322 also nearly symmetric where the point of symmetry is the middle group.

323 Finally, we analyze the impact of δ on optimal designs. Table 9 in Appendix
 324 A contains the designs obtained for $\delta = \{0.9, 1.1\}$ for $K \in \{3, 4, 5\}$ and $\delta =$
 325 $\{1.4, 1.6\}$ for $K \in \{6, 7\}$ assuming $N = 60$ and $\alpha = 0.05$. To get a clearer picture
 326 of the influence of δ , these designs can be analyzed together with those obtained for
 327 $\delta = 1.0$ and $\delta = 1.5$ in Table 1. The values of δ used for simulation were obtained by
 328 the addition and subtraction of 0.1 to reference values. The designs follow the trends
 329 found before and are equal to those in Table 1. Similarly, the designs are symmetrical,
 330 and one notices that the power increases with δ .

331 We now consider in more detail the optimal design obtained for $K = 3$, $N =$
 332 60 , $\sigma = 1.0$, $\delta = 1.0$ and $\alpha = 0.05$ (first line of Table 1). Figure 2 displays the
 333 power of designs obtained by varying n_1 and n_2 within the integer set $\llbracket 58 \rrbracket$ such
 334 that $n_3 = N - n_1 - n_2$, $n_3 > 0$. The response surface is convex, the maximum
 335 coinciding with the optimal design found in Table 1. Finally, we note that all IUT-
 336 based designs are more powerful than the equivalent balanced designs, the increment
 337 ranging from 0 to about 3.7%. Thus the loss of power from use of balanced designs
 338 is small. Further, the exact designs obtained from rounding the approximate designs
 339 of Singh and Davidov (2019) will also perform well as they are better than balanced
 340 designs.

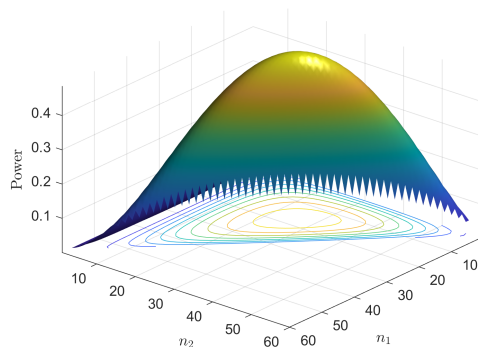


Figure 2 Objective function for experimental designs obtained varying n_1 and n_2 for $K = 3$, $N = 60$, $\sigma = 1.0$, $\delta = 0.7$ and $\alpha = 0.05$.

341 4.2 Optimal designs for other ordering relations

342 In this Section we find optimal designs for the other ordering arrangements in Fig-
 343 ure 1 except complex tree ordering which is practically uncommon. All cases were
 344 solved for $N = 60$ and two values of α ; i. 0.05; and ii. 0.025.

345 First we consider the umbrella ordering scheme and find designs for $K =$
 346 $\{3, 5, 7\}$ where the middle treatment is allocated to the maximum μ . Specifically,
 347 when $K = 3$ the dominant treatment is allocated to $k = 2$ and $\mu_2 - \mu_1 = \mu_2 - \mu_3 = \delta$.
 348 Similar approaches were followed for $K = \{5, 7\}$. For $K = 3$ the ordering matrix is

$$Q = \begin{pmatrix} -1 & 1 & 0 \\ 0 & 1 & -1 \end{pmatrix}.$$

349 Here, we consider $\delta = 1.0$ for $K \in \{3, 5\}$ and $\delta = 1.5$ for $K \in \{7\}$. Table 2
 350 presents the resulting optimal designs, which are symmetric. As expected, the power
 351 of the designs for $\alpha = 0.05$ are larger than those for $\alpha = 0.025$. The symmetrical
 352 allocation is independent of the significance level.

353 Now, we consider the tree ordering. The treatment allocated to $k = 1$ (first column
 354 in the contrast matrix) corresponds to the control group in many-to-one hypothesis
 355 testing. Specifically, for $K = 3$,

$$Q = \begin{pmatrix} -1 & 1 & 0 \\ -1 & 0 & 1 \end{pmatrix}.$$

356 The optimal designs for tree ordering with $K = \{3, 4, 5, 6, 7\}$ are in Table 3. For
 357 comparison we set $\delta = 1.0$ for $K \in \{3, 4, 5\}$ and $\delta = 1.5$ for $K \in \{6, 7\}$. We note
 358 that i. as with other ordering schemes, the power of the optimal designs decreases as
 359 K increases; and ii. more individuals are allocated to the control group than to other
 360 groups. As for previous ordering schemes, the power increases with α but the designs
 361 are not substantially affected by the significance level. For $K = \{3, 4\}$ these designs
 362 are in good agreement with those of [Dunnnett \(1955\)](#).

363 Finally, for the bipartite ordering (see Figure 1) we find optimal designs for $K =$
 364 5 and $p = \{5, 6\}$ corresponding to the ordering matrices

$$Q_1 = \begin{pmatrix} -1 & 0 & 1 & 0 & 0 \\ -1 & 0 & 0 & 1 & 0 \\ -1 & 0 & 0 & 0 & 1 \\ 0 & -1 & 0 & 1 & 0 \\ 0 & -1 & 0 & 0 & 1 \end{pmatrix} \text{ and } Q_2 = \begin{pmatrix} -1 & 0 & 1 & 0 & 0 \\ -1 & 0 & 0 & 1 & 0 \\ -1 & 0 & 0 & 0 & 1 \\ 0 & -1 & 1 & 0 & 0 \\ 0 & -1 & 0 & 1 & 0 \\ 0 & -1 & 0 & 0 & 1 \end{pmatrix},$$

365 respectively. Matrix Q_2 includes an additional ordering relation between μ_1 and μ_3 ,
 366 and p is 6; the number of ordering relations for Q_1 is 5. Table 4 shows the optimal
 367 designs found for the two ordering matrices. The designs are the same for both values
 368 of α , with the designs obtained for Q_2 being slightly less powerful.

369 5 Relating the IUT criterion to other optimality criteria

370 In this Section we analyze the relation between the IUT-based designs of previous
 371 sections and the optimal designs obtained from other criteria such as those from al-
 372 phabetic optimality. Because of the similarity of the ANOVA model to a multivariate
 373 linear regression model, there is interest in criteria that can be used for parameter es-
 374 timation in regression. We first consider the D_A -optimality criterion (see §5.1), then
 375 C-optimality, also known as A_A -optimality, is considered (see §5.2); finally, in §5.3
 376 the maximum entropy criterion is considered. Optimal designs are obtained for all of
 377 these criteria and compared with IUT-based designs.

378 5.1 D_A -optimal designs

379 Here we analyze the relation between IUT designs and D_A -optimal designs. D_A -
 380 optimality is the generalization of D-optimality when interest lies in estimating
 381 only s linear combinations of the parameters, represented by $A^\top \boldsymbol{\mu}$ (Atkinson et al.,
 382 2007; Sibson, 1974). In our context $A = Q^\top$, $s = p$ and the number of param-
 383 eters to be estimated is K . Here, the set of contrasts of interest is $\mathbb{E}(\boldsymbol{\theta}) = Q \boldsymbol{\mu}$.
 384 The variance-covariance matrix of the estimates $\hat{\boldsymbol{\theta}}$ is $C(\xi) = Q [\mathcal{M}(\xi)]^{-1} Q^\top$,
 385 where $\mathcal{M}(\xi)$ is the Fisher Information Matrix (FIM) for the model (1); $[\mathcal{M}(\xi)]^{-1} =$
 386 $\text{diag}(1/n_1, \dots, 1/n_K)$ is a $K \times K$ matrix, n_i being the number of individuals allo-
 387 cated to treatment i . We note that $C(\xi)$ depends on the design which also affects the
 388 correlation matrix resulting from the standardization of $C(\xi)$, here denoted as $R(\xi)$.
 389 The D-optimality criterion is applied to $C(\xi)$.

390 The uniform design is D_A -optimal for any model $Q \boldsymbol{\mu}$ when Q has rank $K - 1$.
 391 This follows from the invariance of the ordering induced by D-optimality with re-
 392 spect to any regular reparameterization, see Pukelsheim (1993, Section 6.2), corrob-
 393 orated by Rosa (2018, Section 3.2). Thus, approximate D_A -optimal designs for $\boldsymbol{\theta}$ are
 394 uniform, that is balanced, designs. The extension of the result to exact D_A -optimal
 395 designs is straightforward, only requiring that N/K be integer. When N/K is non-
 396 integer the designs allocate $\lfloor N/K \rfloor$ to each group and the remaining $N - K \lfloor N/K \rfloor$
 397 are allocated indifferently, one to each different group; here $\lfloor \bullet \rfloor$ is the floor opera-
 398 tor. Since balanced designs were used in Tables 1-4 for comparing power, we omit
 399 further presentation here. We recall that balanced designs have less power than IUT
 400 designs (the difference is 2.15 % on average). Consequently, the D_A -optimality crite-
 401 rion produces designs that under perform IUT designs when the purpose is hypothesis
 402 testing.

403 5.2 C-optimal designs

404 In this Section we relate IUT-based designs to C-optimal designs. The C-optimality
 405 criterion is used when several linear combinations of parameters are of interest and
 406 we minimize $\text{tr}\{Q [M(\xi)]^{-1} Q^\top\}$ where Q is the matrix of contrasts.

407 In our settings, C-optimality (see [Silvey \(1980, p. 48\)](#) and [Atkinson et al. \(2007,](#)
 408 p. 143)) provides designs which are almost powerful as IUT designs. An approximate
 409 C-optimal design for model (1) is obtained by solving the following optimization
 410 problem

$$\min_{\xi \in \Xi_K^N} \text{tr}[C(\xi)] = \min_{\xi \in \Xi_K^N} \text{tr}[Q [\mathcal{M}(\xi)]^{-1} Q^\top]. \quad (10)$$

411 For evidence that the design criterion (10) is connected to IUT de-
 412 signs, we consider a tree ordering relation. For tree order the mean vec-
 413 tor of $\mathbf{z} = (z_{(1,1)}, \dots, z_{(1,K)})^\top$ is $\boldsymbol{\mu} = \lambda g(\beta) \mathbf{1}_{K-1}$, where $g(\beta) =$
 414 $\sqrt{\beta(1-\beta)/[\beta(K-2)+1]}$, $\beta = n_1/N$, $\lambda = \sqrt{N} \delta/\sigma$ ([Singh and Davidov, 2019](#)).
 415 Since the power function is an increasing function of $g(\beta)$, for large λ the power is
 416 maximized when $g(\beta)$ is also maximized. It can be shown that $g(\beta)$ attains its max-
 417 imum when $\beta = \beta_{\text{IUT}} = \beta_{\text{C-opt}} = 1/(\sqrt{K-1} + 1)$. Therefore, for large λ 's, the
 418 proportion assigned by the IUT design to the control group is $\beta_{\text{IUT}} (= \beta_{\text{C-opt}})$ and
 419 is $(1 - \beta_{\text{IUT}})/(K - 1)$ to each treatment group. For these designs the ratio of control
 420 to treatment allocation is $\sqrt{K-1}$ which coincides with Dunnett's allocations
 421 for control versus multiple treatments comparisons. See especially Figures 1 and 2
 422 of [Dunnett \(1955\)](#). Theorem 1 establishes properties of C-optimal designs which we
 423 compare with IUT-based designs.

424 **Theorem 1** For a contrast matrix Q an approximate C-optimal design is given by
 425 $\xi_{\text{C-opt}} = (w_{\text{C-opt},1}, \dots, w_{\text{C-opt},K})^\top$, where

$$w_{\text{C-opt},i} = \frac{\sqrt{\mathbf{q}_i^\top \mathbf{q}_i}}{\sum_{k=1}^K \sqrt{\mathbf{q}_k^\top \mathbf{q}_k}} \quad \text{for } i \in \llbracket K \rrbracket, \quad (11)$$

426 \mathbf{q}_i is the i^{th} column of Q .

427 The proof follows from [Pukelsheim \(1993, Corollary 8.8\)](#) by assuming that $X = I_p$
 428 and $K = Q^\top$ (to simplify the comparison we follow the original nomenclature with
 429 K being the matrix containing the set of linear parametric combinations of interest).
 430 Two immediate corollaries follow from (11).

431 **Corollary 1** Approximate C-optimal allocations for simple ordering are given by
 432 $w_{\text{C-opt},1} = w_{\text{C-opt},K} = 2/[2 + (K-2)\sqrt{2}]$ and $w_{\text{C-opt},2} = w_{\text{C-opt},K-1} = (1 -$
 433 $2 w_{\text{C-opt},1})/(K-2)$.

434 **Corollary 2** For a bipartite ordering relation, approximate C-optimal allocations
 435 are given by

$$w_{\text{C-opt},i} = \frac{1}{\text{card}(\mathcal{R}) + \sqrt{\text{card}(\mathcal{L}) \text{card}(\mathcal{R})}} \quad \text{for } i \in \llbracket \text{card}(\mathcal{R}) \rrbracket \quad \text{and}$$

$$w_{\text{C-opt},j} = \frac{1}{\text{card}(\mathcal{L}) + \sqrt{\text{card}(\mathcal{L}) \text{card}(\mathcal{R})}} \quad \text{for } j \in \llbracket \text{card}(\mathcal{L}) \rrbracket.$$

436 Now, we formulate the optimization problem to determine exact C-optimal prob-
 437 lems in the design space Ξ_K^N . The optimal design problem is

$$\min_{\xi} \text{tr}[C(\xi)] \quad (12a)$$

$$\text{s.t. } C(\xi) = Q [\mathcal{M}(\xi)]^{-1} Q^\top \quad (12b)$$

$$[\mathcal{M}(\xi)]^{-1} = \begin{pmatrix} 1/n_1 & & \\ & \ddots & \\ & & 1/n_K \end{pmatrix} \quad (12c)$$

$$\mathbf{1}_K^\top \mathbf{n} = N \quad (12d)$$

$$\mathbf{n} \in \mathbb{Z}_{\geq 0}^K. \quad (12e)$$

438 This problem was solved with a MINLP formulation proposed by [Duarte et al. \(2020\)](#)
 439 using the GAMS environment ([GAMS Development Corporation, 2013](#)). Specifically,
 440 a MINLP global solver based on the branch-and-reduce algorithm – BARON ([Sahini-
 441 dis, 2014](#)) – is used.

442 Table 5 presents the C-optimal designs for the setups used for computing IUT
 443 designs for simple and tree ordering relations, i.e. $N = 60$, $\sigma = 1$, $\delta = 1.0$ for
 444 $K \in \{3, 4, 5\}$ and $\delta = 1.5$ for $K \in \{6, 7\}$. The results show that C-optimum
 445 designs have power only very slightly less than those of the IUT designs. Further,
 446 C-optimal designs are in good agreement with i. IUT designs (see Tables 1 and 3); ii.
 447 the designs found by [Dunnett \(1955\)](#) for tree ordering relations for $K \in \{3, 4\}$; iii.
 448 approximate designs predicted by Corollary 1; and iv. the maximum entropy designs
 449 to be described in §5.3. The results for umbrella ordering for $K \in \{3, 4, 5\}$ and
 450 bipartite ordering for both contrast matrices (Q_1 and Q_2) in Table 6 show the same
 451 trends. The designs are again similar to IUT designs and the approximate designs of
 452 Corollary 2 for biregular ordering.

453 5.3 Maximum entropy designs

454 Finally, we consider maximum entropy designs. [Shewry and Wynn \(1987\)](#) introduced
 455 the notion of sampling by maximum entropy when the design space is discrete. They
 456 showed that the expected change in information provided by an experiment is max-
 457 imized by the design that maximizes the entropy of the observed responses since
 458 entropy is the negative of information. This kind of experimental design has been
 459 considered for certain spatial models, as well as in the selection of computer exper-
 460 iments ([Currin et al., 1991](#)) and for finding Bayesian optimal experimental designs
 461 ([Sebastiani and Wynn, 2000](#)).

462 If the regression parameters are fixed, as they are for Q , the entropy criterion
 463 reduces to $\max_{\xi} \text{ldet}[R(\xi)]$ where $R(\xi)$ is the correlation matrix ([Jin et al., 2005](#);
 464 [Koehler and Owen, 1996](#)). Since $\det[R(\xi)] = \det[C(\xi)] / \prod_{k=1}^K C_{i,i}$, where $C_{i,i}$
 465 are the diagonal elements of $C(\xi)$, the problem is equivalent to $\max_{\xi} \text{ldet}[C(\xi)] +$
 466 $\text{ldet}\{[I_p \circ C(\xi)]^{-1}\}$ ([Anstreicher et al., 2001](#); [Cover and Thomas, 2006](#)). Here $I_p \circ$
 467 $C(\xi)$ provides the diagonal matrix formed by the diagonal elements of the matrix
 468 $C(\xi)$ and \circ stands for the Hadamard (or elementwise) product. Thus, the MINLP
 469 problem to find maximum entropy designs is given by:

$$\max_{\xi} \text{ldet}[C(\xi)] + \text{ldet}\{[I_p \circ C(\xi)]^{-1}\} \quad (13a)$$

$$\text{s.t. } C(\xi) = Q [\mathcal{M}(\xi)]^{-1} Q^\top \quad (13b)$$

$$[\mathcal{M}(\xi)]^{-1} = \begin{pmatrix} 1/n_1 & & \\ & \ddots & \\ & & 1/n_K \end{pmatrix} \quad (13c)$$

$$\mathbf{1}^\top \mathbf{n} = N \quad (13d)$$

$$\mathbf{n} \in \mathbb{Z}_{\geq 0}^K. \quad (13e)$$

470 Table 7 presents the optimal maximum entropy designs obtained for simple and
 471 tree ordering relations with (13). A MINLP global solver was also used to assure
 472 global optimality. The designs obtained are similar to those produced by the IUT
 473 criterion (see the results in Tables 1 and 3 and C-optimal designs in Table 5), and are
 474 independent of α . We compared the power of the optimal maximum entropy designs
 475 for $\alpha = \{0.05, 0.025\}$ and observed that they are slightly less powerful than the
 476 IUT, equivalent to C-optimal designs, although more powerful than uniform designs.
 477 However, the relative differences are small.

478 6 Conclusions

479 In this paper we consider the optimal design of experiments for hypothesis testing of
 480 ordered treatments employing the Intersection-Union Test framework. The optimal
 481 design problem was formalized as a Mixed Integer Nonlinear Programming problem.
 482 Given the complexity of the objective function, a Surrogate-Based Optimization
 483 solver was used for the solution. The results obtained are in good agreement with
 484 previous theoretical results which are available for only a few cases. We tested the
 485 formulation to study the influence of i. the confidence level; ii. the sample size; and
 486 iii. the difference between treatment means (i.e., the effect size) for simple ordering
 487 relations (see §4.1). Optimal designs for other ordering relations are in §4.2. Typi-
 488 cally, the optimal designs found are more powerful than balanced designs and ensure
 489 at least equal power to those of [Dunnnett \(1955\)](#) for tree ordering relations.

490 [Singh and Davidov \(2019\)](#) developed theoretical results supporting the construc-
 491 tion of optimal experimental designs using the Intersection-Union Test framework
 492 for ordered treatments. Their results are limited to some ordering relations and num-
 493 ber of groups. They noted that the generalization is problematic due to the need of
 494 integrating a complex multivariate cdf. Here we have introduced a systematic way
 495 to handle the problem of constructing exact designs, a problem which is both more
 496 challenging than that of finding approximate designs and of immediate applicability.
 497 We have formulated all our numerical design problems as Mixed Integer Nonlinear
 498 Programmes. Given the complexity of the objective function, we use SBO to handle
 499 the resulting formulation for IUT designs. We believe this is the first paper where
 500 this technique has been used for the construction of exact designs. Our numerical
 501 approach allows addressing more complex ordering schemes and more groups than
 502 those of [Singh and Davidov \(2019\)](#). Although of the influence of the sample size on
 503 standardized mean difference of pairs of treatments, the approximate optimal designs

504 based on IUT provide good estimates to exact optimal designs, see [Singh and Davi-](#)
505 [dov \(2021\)](#). The main reason is that they maximize the power function and that occurs
506 when all values of c_i in (5) are equal. This requirement, in turn, is independent of the
507 group size since all of the c_i 's are limited from above by c_α .

508 Our MINLP formulation enabled us to compare the IUT designs with designs
509 from alphabetic optimality criteria used for model fitting. The theoretical results
510 available for C-optimality for ordered treatments are limited to simple and bipar-
511 tite ordering (the corollaries to Theorem 1). With the numerical formulation we have
512 been able to construct optimal designs for other ordering schemes, for example the
513 tree ordering results in Table 5. Finally, there are no theoretical results available for
514 maximum entropy designs, so that the numerical treatment is the only approach.

515 Our results show that IUT-based designs are well approximated by C-optimal and
516 maximum entropy designs which are superior to D_A -optimal designs that correspond
517 to uniform allocation schemes. The IUT-based designs are systematically slightly
518 more powerful than alphabetic designs while the increase in terms of complexity of
519 computation is marginal. While the former requires SBO to address the complexity
520 and non-convexity of the objective function, the latter criteria require a global MINLP
521 optimizer to guarantee the optimum is achieved.

522 Author statement

523 B.P.M. Duarte: Research, Conceptualization, Methodology, Writing original draft
524 preparation. A.C. Atkinson: Research, Validation, Reviewing and editing. S.P. Singh:
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699 **Appendix A: Optimal designs for simple order relation**

700 Here we present the optimal designs for tree ordering resulting from varying N and
701 δ .

Table 1 Optimal designs for simple order relation ($N = 60$, $\delta = 1.0$ for $K \in \{3, 4, 5\}$ and $\delta = 1.5$ for $K \in \{6, 7\}$).

K	$\alpha = 0.05$			$\alpha = 0.025$				
	Design	Power	Power [†]	Δ (%)	Design	Power	Power [†]	Δ (%)
3	$\begin{pmatrix} 1 & 2 & 3 \\ 18 & 25 & 17 \end{pmatrix}$	0.8821	0.8710	1.11	$\begin{pmatrix} 1 & 2 & 3 \\ 18 & 25 & 17 \end{pmatrix}$	0.7896	0.7720	1.76
4	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 12 & 18 & 18 & 12 \end{pmatrix}$	0.6393	0.6122	2.71	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 12 & 18 & 18 & 12 \end{pmatrix}$	0.4542	0.4159	3.83
5	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 9 & 14 & 14 & 14 & 9 \end{pmatrix}$	0.3526	0.3167	3.59	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 9 & 14 & 14 & 14 & 9 \end{pmatrix}$	0.1659	0.1295	3.64
6	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 8 & 11 & 11 & 11 & 11 & 8 \end{pmatrix}$	0.8062	0.7930	1.32	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 8 & 11 & 11 & 11 & 11 & 8 \end{pmatrix}$	0.6552	0.6326	2.26
7	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 7 & 9 & 9 & 9 & 10 & 7 \end{pmatrix}$	0.6370	0.6155	2.15	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 7 & 9 & 9 & 9 & 10 & 7 \end{pmatrix}$	0.4252	0.3973	2.79

[†] - Power of the corresponding balanced design; Δ - percentage increase of the power of IUT-based design.

Table 2 Optimal designs for umbrella ordering ($N = 60$, $\delta = 1.0$ for $K \in \{3, 5\}$ and $\delta = 1.5$ for $K \in \{7\}$).

K	$\alpha = 0.05$				$\alpha = 0.025$			
	Design	Power	Power [†]	Δ (%)	Design	Power	Power [†]	Δ (%)
3	$\begin{pmatrix} 1 & 2 & 3 \\ 18 & 24 & 18 \end{pmatrix}$	0.8948	0.8883	0.65	$\begin{pmatrix} 1 & 2 & 3 \\ 18 & 24 & 18 \end{pmatrix}$	0.8185	0.8101	0.84
5	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 10 & 14 & 12 & 14 & 10 \end{pmatrix}$	0.4056	0.3879	1.77	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 10 & 14 & 12 & 14 & 10 \end{pmatrix}$	0.2317	0.2143	1.70
7	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 7 & 10 & 9 & 8 & 9 & 10 & 7 \end{pmatrix}$	0.6517	0.6306	2.11	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 7 & 10 & 9 & 8 & 9 & 10 & 7 \end{pmatrix}$	0.4534	0.4253	2.81

[†] - Power of the corresponding balanced design; Δ - percentage increase of the power of IUT-based design.

Table 3 Optimal designs for tree ordering ($N = 60$, $\delta = 1.0$ for $K \in \{3, 4, 5\}$ and $\delta = 1.5$ for $K \in \{6, 7\}$).

K	$\alpha = 0.05$				$\alpha = 0.025$			
	Design	Power	Power [†]	Δ (%)	Power	Power [†]	Δ (%)	Power [†]
3	$\begin{pmatrix} 1 & 2 & 3 \\ 24 & 18 & 18 \end{pmatrix}$	0.8948	0.8883	0.65	0.8185	0.8101	0.84	0.8185
4	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 21 & 13 & 13 & 13 \end{pmatrix}$	0.7332	0.7146	1.86	0.6016	0.5838	1.78	0.6010
5	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 20 & 10 & 10 & 10 & 10 \end{pmatrix}$	0.5563	0.5387	1.76	0.4080	0.3940	1.40	
6	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 17 & 9 & 9 & 8 & 8 \end{pmatrix}$	0.8910	0.8516	3.94	0.8020	0.7511	5.09	
7	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 17 & 7 & 7 & 7 & 7 & 7 & 8 \end{pmatrix}$	0.8067	0.7569	4.98	0.6774	0.6264	5.10	

[†] - Power of the corresponding balanced design; Δ - percentage increase of the power of IUT-based design;

[‡] - Power of the corresponding [Dunnnett \(1955\)](#) design.

Table 4 Optimal designs for bipartite ordering ($N = 60, K = 5, \delta = 1.5$).

K	$\alpha = 0.05$				$\alpha = 0.025$			
	Design	Power	Power [†]	Δ (%)	Design	Power	Power [†]	Δ (%)
5	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 14 & 12 & 10 & 12 & 12 \end{pmatrix}$	0.9200	0.9148	0.52	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 14 & 12 & 10 & 12 & 12 \end{pmatrix}$	0.8473	0.8396	0.77
6	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 14 & 13 & 11 & 11 & 11 \end{pmatrix}$	0.9056	0.9029	0.27	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 14 & 13 & 11 & 11 & 11 \end{pmatrix}$	0.8240	0.8201	0.39

[†] - Power of the corresponding balanced design; Δ - percentage increase of the power of IUT-based design.

Table 5 Optimal designs for simple and tree order relation based on C-optimality criterion ($N = 60$, $\delta = 1.0$ for $K \in \{3, 4, 5\}$ and $\delta = 1.5$ for $K \in \{6, 7\}$).

K	Simple order				Tree order				
	Design	Optimum	Power [†]	Power*	Design	Optimum	Power [†]	Power*	
3	$\begin{pmatrix} 1 & 2 & 3 \\ 18 & 25 & 17 \end{pmatrix}$	0.194	0.8821	0.7896	$\begin{pmatrix} 1 & 2 & 3 \\ 25 & 17 & 18 \end{pmatrix}$	0.194	0.8943	0.8176	0.8185
4	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 12 & 18 & 18 & 12 \end{pmatrix}$	0.389	0.6393	0.4542	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 22 & 13 & 13 & 12 \end{pmatrix}$	0.374	0.7308	0.5976	0.6016
5	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 10 & 13 & 14 & 13 & 10 \end{pmatrix}$	0.651	0.3477	0.1659	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 20 & 10 & 10 & 10 & 10 \end{pmatrix}$	0.600	0.5535	0.3992	0.4080
6	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 8 & 11 & 11 & 11 & 11 & 8 \end{pmatrix}$	0.977	0.8061	0.6552	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 19 & 8 & 8 & 8 & 8 & 8 \end{pmatrix}$	0.874	0.8905	0.8001	0.8020
7	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 7 & 9 & 9 & 10 & 9 & 9 & 7 \end{pmatrix}$	1.375	0.6362	0.4251	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 18 & 7 & 7 & 7 & 7 & 7 & 7 \end{pmatrix}$	1.190	0.8051	0.6755	0.6774

[†] - Power computed for $\alpha = 0.05$; ^{*} - Power computed for $\alpha = 0.025$

* - Power computed for IUT design for $\alpha = 0.05$; * - Power computed for IUT design $\alpha = 0.025$.

Table 6 Optimal designs for umbrella and bipartite order relations based on C-optimality criterion ($N = 60$, $\delta = 1.0$ for $K \in \{3, 5\}$ and $\delta = 1.5$ for $K \in \{7\}$).

K	Umbrella order				Bipartite order								
	Design	Optimum	Power [†]	Power*	Design	Optimum	Power [†]	Power*					
3	$\begin{pmatrix} 1 & 2 & 3 \\ 18 & 25 & 17 \end{pmatrix}$	0.194	0.8943	0.8176	0.8948	0.8185	Q_1	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 15 & 12 & 9 & 12 & 12 \end{pmatrix}$	0.811	0.9191	0.8457	0.9200	0.8473
5	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 10 & 13 & 14 & 13 & 10 \end{pmatrix}$	0.651	0.3994	0.2242	0.4056	0.2317	Q_2	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 14 & 13 & 11 & 11 & 11 \end{pmatrix}$	0.991	0.9056	0.8239	0.9056	0.8240
7	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 7 & 9 & 9 & 10 & 9 & 9 & 7 \end{pmatrix}$	1.375	0.6462	0.4446	0.6517	0.4534							

[†] - Power computed for $\alpha = 0.05$; [‡] - Power computed for $\alpha = 0.025$

* - Power computed for IUT design for $\alpha = 0.05$; * - Power computed for IUT design $\alpha = 0.025$.

Table 7 Optimal designs for simple and tree order relation based on maximum entropy criterion ($N = 60$, $\delta = 1.0$ for $K \in \{3, 4, 5\}$ and $\delta = 1.5$ for $K \in \{6, 7\}$).

K	Simple order				Tree order				
	Design	Optimum	Power [†]	Power*	Design	Optimum	Power [†]	Power*	
3	$\begin{pmatrix} 1 & 2 & 3 \\ 17 & 25 & 18 \end{pmatrix}$	1.786	0.8821	0.7896	$\begin{pmatrix} 1 & 2 & 3 \\ 25 & 17 & 18 \end{pmatrix}$	1.786	0.8943	0.8176	0.8185
4	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 12 & 18 & 18 & 12 \end{pmatrix}$	0.759	0.6393	0.4542	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 22 & 13 & 13 & 12 \end{pmatrix}$	1.040	0.7308	0.5976	0.6016
5	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 10 & 13 & 14 & 13 & 10 \end{pmatrix}$	-1.444	0.3477	0.1659	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 20 & 10 & 10 & 10 & 10 \end{pmatrix}$	-0.516	0.5535	0.3992	0.4080
6	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 8 & 11 & 11 & 11 & 11 & 8 \end{pmatrix}$	5.603	0.8061	0.6552	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 19 & 8 & 8 & 8 & 8 & 9 \end{pmatrix}$	6.642	0.8905	0.8001	0.8020
7	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 6 & 9 & 10 & 10 & 9 & 6 \end{pmatrix}$	4.807	0.6296	0.4252	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 18 & 7 & 7 & 7 & 7 & 7 & 7 \end{pmatrix}$	6.526	0.8050	0.6755	0.6774

[†] - Power computed for $\alpha = 0.05$; ^{*} - Power computed for $\alpha = 0.025$

* - Power computed for IUT design for $\alpha = 0.05$; * - Power computed for IUT design $\alpha = 0.025$.

Table 8 Optimal designs for simple order relation ($\alpha = 0.05, \delta = 1.0$ for $K \in \{3, 4, 5\}$ and $\delta = 1.5$ for $K \in \{6, 7\}$).

K	N = 30			N = 45			
	Design	Power	Power [†] Δ (%)	Design	Power	Power [†] Δ (%)	
3	$\begin{pmatrix} 1 & 2 & 3 \\ 8 & 14 & 8 \end{pmatrix}$	0.4969	0.4711	$\begin{pmatrix} 1 & 2 & 3 \\ 13 & 19 & 13 \end{pmatrix}$	0.7464	0.7282	1.82
4	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 6 & 9 & 9 & 6 \end{pmatrix}$	0.1650	0.1320	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 9 & 13 & 14 & 9 \end{pmatrix}$	0.4176	0.3743	3.33
5	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 4 & 7 & 8 & 7 & 4 \end{pmatrix}$	0.0269	0.0160	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 6 & 11 & 11 & 11 & 6 \end{pmatrix}$	0.1571	0.1234	3.37
6	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 5 & 5 & 5 & 5 & 5 & 5 \end{pmatrix}$	0.1835	0.1835	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 6 & 8 & 8 & 8 & 8 & 7 \end{pmatrix}$	0.5667	0.5413	2.54
7	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 4 & 4 & 5 & 4 & 5 & 4 & 4 \end{pmatrix}$	0.0403	0.0372	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 5 & 7 & 7 & 7 & 7 & 7 & 5 \end{pmatrix}$	0.3542	0.3177	3.65

[†] - Power of the corresponding balanced design, Δ - percentage increase of the power of IUT-based design.

Table 9 Optimal designs for simple order relation ($N = 60, \delta = \{0.9, 1.1\}$ for $K \in \{3, 4, 5\}$ and $\delta = \{1.4, 1.6\}$ for $K \in \{6, 7\}$).

K	$\alpha = 0.05$				$\alpha = 0.025$			
	Design	Power	Power [†]	Δ (%)	Design	Power	Power [†]	Δ (%)
3	$\begin{pmatrix} 1 & 2 & 3 \\ 17 & 25 & 18 \end{pmatrix}$	0.7876	0.7715	1.61	$\begin{pmatrix} 1 & 2 & 3 \\ 17 & 25 & 18 \end{pmatrix}$	0.9404	0.9333	0.71
	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 12 & 18 & 18 & 12 \end{pmatrix}$	0.4772	0.4427	3.45	$\begin{pmatrix} 1 & 2 & 3 & 4 \\ 12 & 18 & 18 & 12 \end{pmatrix}$	0.7697	0.7510	1.87
5	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 9 & 14 & 14 & 14 & 9 \end{pmatrix}$	0.2006	0.1651	3.55	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 \\ 9 & 14 & 14 & 14 & 9 \end{pmatrix}$	0.5153	0.4848	3.05
	$\delta = 1.4$				$\delta = 1.6$			
6	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 8 & 11 & 11 & 11 & 11 & 8 \end{pmatrix}$	0.7042	0.6853	1.89	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 \\ 8 & 11 & 11 & 11 & 11 & 8 \end{pmatrix}$	0.8794	0.8711	0.83
	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 7 & 9 & 9 & 9 & 9 & 10 & 7 \end{pmatrix}$	0.5003	0.4759	2.44	$\begin{pmatrix} 1 & 2 & 3 & 4 & 5 & 6 & 7 \\ 7 & 9 & 9 & 9 & 9 & 10 & 7 \end{pmatrix}$	0.7501	0.7328	1.73

[†] - Power of the corresponding balanced design; Δ - percentage increase of the power of IUT-based design.