# Feminist Economic Perspectives on the COVID-19 Pandemic

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Abstract: This article provides a contextual framework for understanding the gendered dimensions of the COVID-19 pandemic and to highlight some of the emerging evidence on its health, social, and economic outcomes. This evidence is based on data sources we tracked as well as key results emerging from original research reported by the contributors to this issue. The pandemic has generated massive losses in lives, taken a toll on people's health, disrupted markets and livelihoods, and it has entailed profound reverberations in the home. Among the 112 countries that reported sex-disaggregated data on COVID-19 cases, men showed an overall higher rate of becoming infected with COVID-19 than women (51.3 vs. 48.7 percent), and an even higher mortality rate (58.1 vs. 41.9 percent). Gender differences in risk behaviors, comorbidities, safe health practices, occupational distributions, and mobility all play a role. However, women's relatively high representation in the sectors hardest hit by lockdown orders has translated into larger declines in employment for women than men in numerous countries, including 10 out of 12 countries in our sample. Accumulating evidence also indicates that lockdowns and stay-at-home orders have increased unpaid care workloads and that the increased hours have fallen disproportionately on the shoulders of women. Reports also indicate that domestic violence has increased in frequency and severity across countries. Our article also interrogates public responses to the crisis and concludes that the policy response strategies of women leaders have contributed to more favorable outcomes during the pandemic compared to outcomes in countries led by men.

Keywords: COVID-19, pandemic, care, coronavirus, gender gap, crisis

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### I. Introduction

The global fallout of the COVID-19 pandemic is deeply connected with the kinds of issues that feminist economists have long explored and investigated. The pandemic is both a health and a socioeconomic crisis, with very different outcomes by gender. Gender differentials in comorbidities such as smoking as well as in mobility and activity outside of the home help to explain marked differences across countries in whether men or women are at greater risk of contracting and dying from the virus. Governments around the world responded with lockdowns and stay-at-home orders, resulting in business closures and widespread unemployment. Emerging evidence indicates that women have experienced greater job losses than men in numerous countries, given their overrepresentation in retail, food service, and hospitality, some of the industries facing the most widespread business closures (Alon et al., 2020; Wenham et al., 2020; ILO, 2020a). In some countries, though, men make up the majority of those in precarious work, and their unemployment is far more visible. Equally important is the increase in inactivity rates for both women and men, which has surpassed the surge in unemployment rates in most countries for which we have data, with the absolute increase being higher for women than for men.

Although the virus does not discriminate between men and women, or between the rich and poor, regardless of context, growing evidence from around the globe indicates that men and women from the lowest-income households and socially marginalized groups have borne the brunt of the economic crisis that is accompanying the pandemic. We are thus likely to emerge from this crisis with even higher levels of inequality than which we entered it. The International Monetary Fund warns that left unchecked, "growing disparities will lead to long-lasting grievances and ultimately to social unrest" (Georgieva and Gopinath, 2020). A more salutary outcome of the crisis has been to draw attention to essential workers, those whose services are not only necessary to sustain life and health but also to help maintain the basics of everyday existence. Although essential workers include well-paid professionals such as doctors, scientists, and public health officials, the vast majority of those on the front line are made up of low-wage service workers. These service workers, both men and women, normally deemed lowskilled, are now recognized as essential to ensure product sales and a host of services such as deliveries, cleaning services, home health assistance, garbage disposal, and transport. Women tend to be overrepresented among such front-line service workers, especially in care services involving face-to-face interactions, and hence are most likely to be exposed to the risk of contracting the disease.

Feminist economists have also spent decades examining women's unpaid work within the home, an issue that has gained attention during the crisis with lockdowns and stay-at-home orders around the globe. A growing amount of evidence globally indicates that the increase in care work during the pandemic has fallen disproportionately on the shoulders of women (Bahn et al., 2020). The COVID-19 outbreak has amplified the need for caring labor within the home, not only due to school closures and disruptions in long-term care institutions, but also due to the large number of people contracting the virus and requiring care at home. Although the crisis has made visible the "essential" nature of this care work, the work is systematically undervalued and invisible.

These issues taken together present a fundamental challenge to the market-driven economic paradigm that has acquired hegemonic status across the world and left us ill-prepared to face this pandemic. Not only have social services, including health services, been run down by several decades of the neo-liberal privatization agenda, thus rolling back basic human rights, but economic inequalities have been rising, accompanied the capture of political processes by the wealthy (Oxfam, 2014). Citizens increasingly believe that state action is now designed to benefit the rich, while analysis shows that its policies disproportionately harm women.

There is an urgent need to rethink the way that we organize the daily and intergenerational reproduction of people and society. Without a more inclusive economic paradigm that values care and makes visible what the market-driven paradigm renders invisible or unimportant, any analyses of the pandemic and proposed responses to it are woefully incomplete. Hence it is our objective to provide a contextual framework for understanding the gendered dimensions of the COVID-19 pandemic and to highlight some of the emerging evidence on its health, social, and economic outcomes. This evidence is based on data sources we tracked as well as key results coming out in original research – both within and beyond this special issue – on the gendered dimensions of the COVID-19 pandemic in the global North and South. We focus on how gender differentiates the experience, impact and risks associated with COVID-19, how the hardships that women and men face may be mitigated as governments work to contain the virus and rebuild their economies, and how public health, social protection and care systems may be reformed to prevent such wide-scale losses from happening again. We are particularly interested in how using a feminist economic lens can afford a deeper understanding of the crisis itself (especially the inter-connected gender dynamics of work, agency, and well-being), and of policies designed to alleviate its harmful consequences and to build more resilient and gender-equal economies that support the "survival and flourishing of life" (Nelson and Power, 2018: 81).

# **II. Disrupted Lives, Markets and Livelihoods**

# **Overall Toll on Health**

The COVID-19 pandemic is first and foremost a health crisis that has generated extraordinary losses in lives and has taken an enormous toll on people's health and well-being.

The data show marked differences across countries in the extent to which men or women were disproportionately impacted in terms of morbidity and mortality. Among the 112 countries that reported sex-disaggregated data on COVID-19 cases, men showed an overall higher rate of becoming infected with COVID-19. Figure 1 reports the distribution of reported COVID-19 cases between women and men. Women constitute over 60 percent of cases in four countries, all in the northwestern part of Europe: Wales, Scotland, the Netherlands, and Belgium. In contrast, men constitute over 60 percent of cases in many more countries, including Singapore, Nepal, Saudi Arabia, Bangladesh, and Pakistan. A weighted average (with weights calculated as each country's share of all reported cases) indicates that men account for 51.3 percent of all reported cases, and women account for 48.7 percent of cases. Note that for presentation purposes, countries with fewer than 2000 cases are not included in Figure 1 but are included in the weighted average calculations.

## Insert Figure 1 Here

A similar analysis of sex-disaggregated COVID-19 death rates indicates that men were more likely to die of COVID-19 than women. On average, among countries that reported sexdisaggregated statistics, men constituted 58.1 percent of COVID-19 deaths compared to 41.9 percent for women. Of the 76 countries reporting these data, in the vast majority (64) of countries men made up at least half of all COVID-19 deaths, even in countries such as the U.S. where women were more likely to become infected. Men's increased susceptibility to death from COVID-19 is explained by a number of factors including relatively greater risk behaviors such as smoking and drinking; greater likelihood of having comorbidities such as cardiovascular disease, hypertension, and diabetes; and lower prevalence of adopting safe health practices such as handwashing and seeking preventive care (Sharma et al., 2020).<sup>1</sup> Some of the differential could also be a reporting issue. In this volume, Akter (2020) looks more closely at men's higher mortality rates in the United States and argues that some of the disparity may be explained by an under-reporting bias against women in the official statistics on COVID-19 death rates. More specifically, women are less likely than men to be hospitalized for COVID-19 infections when hospital capacity is constrained. This differential contributes to the under-reporting of women's deaths and helps to explain why the male disadvantage in official reports of COVID-19 mortality is so high.

# Health and Labor Markets

Gender differences in COVID-19 cases and deaths are examined more closely in this volume, with several authors examining how differences between men and women in terms of their economic activity are associated with gender differences in COVID-19 infections. In particular, Magda et al. (2020) find that, in their sample of 25 European countries, women make up just over half of those infected. Their attempt to explain this differential is informed by widespread recognition that workplace interactions are an important channel through which the disease is transmitted: variations in levels of exposure to contagion are likely to vary according to the intensity of social contacts at work. They explore this likelihood using an index to measure different aspects of social contact at work and find that women workers were much more likely than men to be in forms of work characterized by high exposure to contagion, primarily because they were clustered into sectors of the economy (health, care, education and hospitality) which had high scores on the exposure index. Within sectors too, women were more likely than men to be in

<sup>&</sup>lt;sup>1</sup> Some sources also suggest that there is evidence that men's immune systems are less effective at combating viruses than women's regardless of comorbidities or lifestyle, and this holds true for most viral responses. https://www.nytimes.com/2020/08/26/health/coronavirus-men-immune.html

occupations where exposure was high. A great deal of the gender gap in exposure to infection could therefore be explained by labor market segregation, with gender emerging as more important than other individual characteristics, such as age and education, in explaining the likelihood of exposure.

In a similar vein, Assoumou Ella (2020) examines the case of Belgium, which has one of the world's highest shares of COVID-19 infections for women, and shows that women's relatively greater mobility outside of the home serves as a large causal factor of their higher infection rates compared to men. Most of this mobility was due to women's needs to travel for work and family reasons and to take public transportation during the pandemic.

### Lockdowns and Impacts on Work

The health crisis prompted rapid state-imposed lockdowns around the globe, resulting in marked and abrupt disruptions to labor markets, livelihoods, global supply chains, and the vast flows of human migration. It is the first time in modern economic history that governments have deliberately imposed extensive restrictions on economic activity to protect people's health. Reports from around the globe indicate that women workers have experienced disproportionate impacts caused by disruptions to the labor market primarily in two areas: their job losses in sectors hardest hit by the shutdowns, and their over-representation in front-line jobs deemed as essential. Hence for women, much activity halted, but some activity accelerated, especially paid care work typically done by women.

Globally, approximately 40.0 percent of all women workers, compared to 36.6 percent of all employed men, work in sectors that were hardest hit economically by the pandemic (ILO, 2020a). These sectors include hotel and food services, wholesale and retail trade, arts and entertainment, business services, and labor-intensive manufacturing. Women's representation in

these hard hit sectors is especially high in Central America (58.9 percent of all employed women) and Southeast Asia (48.5 percent). Closely related, the sectors that were hardest hit were also disproportionately female, with a relatively greater share of women among their employees compared to the share of women in the overall workforce. For example, women account for 54.0 percent of workers in hotel and food services globally, and 61.0 percent of workers in arts, entertainment, and other services, compared to their overall 38.7 percent share of the global workforce (ILO, 2020a). Women's relatively high representation in the hardest hit sectors has translated into larger declines in employment for women than men in numerous countries, including Canada, Colombia, Ecuador, Republic of Korea, Spain and the U.S. (Figure 2).

### Insert Figure 2 Here

The impact of COVID-19 on women's labor market experiences and the intersections by race, ethnicity, class, disability status, and other markers of disadvantage has been an active area of research, especially in the U.S. where job losses were often worse for women of color. Data from the Center for American Progress (2020) indicate that women of color were disproportionately represented in many industries hit hard by unemployment claims, including healthcare and social assistance (30.3 percent women of color), hotel and food services (24.3 percent), and retail trade (18.2 percent). In this issue, Holder et al. (2020) document how in the U.S., not only did unemployment rates for women exceed those of men during the early months of the pandemic, but they were even higher for Hispanic women and Black women. Some of the biggest losses for Black women in the U.S. came from low-wage occupations such as cashiers and childcare workers.

Based on data from South Africa, another country where intersecting inequalities have been a focus of much research, Casale and Posel (2020) note that the lockdown led to substantial declines in employment and working hours for both men and women, with declines relatively larger for women: as a result, gender gaps increased for both measures. Disaggregating further, job losses were larger for the African population compared to the non-African, for the lowest income tercile relative to the higher ones and for the less educated relative to those with more education. Within each of these categories, job losses were larger among women than men.

The greater adverse impacts on workers who work informally are also worth noting, as they had no access to contributory social protection systems that provided unemployment protection, sickness benefits, or care leaves. In this volume, Erncarnacion et al. (2020) use data from a series of Rapid Gender Assessment surveys to explore the gendered impacts of COVID to report on findings from the Asia-Pacific region. They found that, on average, women were more likely to experience loss in working hours relative to men, and with a few exceptions, more likely to report job losses than men. Job losses are particularly high in the informal economy where working women are largely concentrated, but information on formal employment suggests a reduction in working hours here as well. In a region that has a disproportionate percentage of women in export-oriented sectors, tourism and hospitality, formal employment has been badly affected by cancellations of orders and shutdowns of establishments. Very few of the unemployed, male or female, received unemployment benefits or state assistance during this period. Both men and women reported a decrease in income from paid jobs but also declines in alternative sources of support, such as family businesses, remittances and assets, with women generally reporting larger declines (Erncarnacion et al., 2020).

In the Republic of Korea, examined by Ham (2020), women experienced greater job losses than men. Only half of the gender gap in employment losses in the Republic of Korea can be explained by women's concentration in industries and occupations that were hard hit by the pandemic, while the unexplained gap could reflect discriminatory treatment and perceptions that women belong at home to provide caring labor while men's employment needs protection given their breadwinning role. In contrast, women's employment declines were not as large as those of men in India. However, a closer look by Desai (2020) shows that women were relatively shielded from employment declines due to their higher propensity to be self-employed. When looking only at wage employment, women in India experienced disproportionately more job losses. According to Deshpande (2020), caste differences in India were not as sharp as gender differences but lockdown did affect the employment of lower ranked caste groups relatively more adversely than higher ranked ones.

### Essential Workers and Paid Care Workers

Essential workers on the front lines, especially those in the healthcare and social care sectors, are predominantly women. Globally, over 70 percent of workers in healthcare and social services are women (ILO 2020a). A surge in the number of sick people in hospitals, long-term care institutions, and at home prompted an enormous increase in demand for nurses, nurse assistants, and home health aides. For those who could afford it, childcare, eldercare, and housecleaning were outsourced to paid domestic workers.

Building on earlier feminist research showing the devaluation of care work, and using the most recent available data from the U.S. Current Population Survey, Folbre (2020) shows that workers in essential care service jobs, especially women, earn less than other essential workers. These care penalties have implications for the future supply of care services and the prospects of a care-led recovery from the crisis, a more appropriate response that is supported by feminist research. Also in this issue, Holder et al. (2020) show that women and minorities were over-represented in front-line care jobs in the U.S.

These paid care workers in the front lines are at the greatest risk of exposure to COVID-19, especially given the shortage of personal protective equipment (PPE) in 2020 during the pandemic in many countries. The COVID-19 outbreak in China in late 2019 led to a surge in demand within China for PPE, and in response China's government restricted its PPE exports and also purchased a substantial portion of the global supply (Cohen and Rodgers, 2020). Given that China is the world's largest exporter of PPE, these shocks contributed to an enormous disruption to the global supply chain of PPE. As the virus spread to other countries, their demand for PPE also increased and resulted in additional pressure on dwindling supplies. These PPE shortages have gendered impacts given the overrepresentation of women in healthcare. More broadly, PPE shortages are a system-wide public health problem. Without proper PPE, healthcare workers are more likely to become ill, thus causing both a decline in the supply of healthcare as well as intensified demand for care. Sick healthcare workers also contribute to viral transmission. Ensuring that healthcare workers are protected means more effective containment for all (Cohen and Rodgers, 2020).

Caring labor also involves the practical and emotional support provided by older family members to younger ones, as discussed in the study by Cantillon et al. (2020) in this volume. UK estimates show that a large number of families rely on informal care provided by grandparents on a regular basis. This care has permitted parents to work, particularly those who require flexibility in care provision, because they have irregular working hours or need help at times when formal childcare is unavailable or too inflexible. Many of those classified as 'key workers' during the pandemic fall into this category, as do women working in low-paid jobs; for these groups, grandparents offered a largely free alternative to paid care. This informal support was brought to a halt by the severity of the government's lockdown of older people during the pandemic, badly affecting workers unable to afford costly alternatives. Policy responses to the crisis have exacerbated unpaid care responsibilities within the home, but done little to support those who must provide this additional care.

The situation is somewhat different in South Africa where grandparents are more likely to be part of multi-generational households and have remained key childcare providers, both in the absence and presence of parents, as well as where parents are essential workers and must continue to work. The provision of an Old Age Grant to poorer sections of the older population has also proved a crucial source of financial support at a time when so many parents are being made unemployed.<sup>2</sup> But the health risks that older people are exposed to in these care roles have not featured in policy discussions, nor the tensions of stretching their grants even further than in normal times.

In Italy, the COVID-19 experience of the older population, many of them grandparents, appears to mirror regional variations in women's engagement in the labor market, familial arrangements and norms governing intergenerational obligations. In the northern and central regions of Italy, where economic development has generated an increase in female employment, poor levels of public resourcing has led to the steady commodification of care. In the south, high levels of unemployment have left care of children and the elderly anchored within the home. Corsi et al. (2020) offer persuasive evidence to suggest that the very much higher levels of mortality among the older population in the north-central area compared to the south reflected variations in the degree of interdependency between family members. Elderly people in the south were found

<sup>&</sup>lt;sup>2</sup> The other major form of state support in South Africa has targeted children. The Child Support Grant has been useful for households with children where there has been a reduction in other sources of income. The grant, targeted to the primary carer, was increased for every child by 300 South African rand (US\$16) in May, while from June to October every caregiver will receive an additional R500 (US\$27) per month regardless of the number of children they care for.

to spend more time on care work within the family and it is likely that they were better looked after during the pandemic. In the north-central region, they were more likely to live alone or in private nursing homes. The regions with the highest number of people living in care homes reported the highest levels of mortality among the elderly. Among the various fault lines revealed by the pandemic, the intergenerational fault line and the value society places on the care and contributions of its older population have emerged as major feminist and policy issues.

## Migrant Workers

Focusing on the plight of 'freelance' long-term care workers in the Netherlands, a group that includes a fair proportion of women of migrant origin, Dujis (2020) argues that a gendered, classed, racialized hierarchy between 'cure' and 'care' surfaced during the COVID-19 crisis, as intensive care units were favored in terms of finances and PPE over the long term care sector that suffered shortages of both. The pandemic came on the footsteps of a decade of austerity which has seen budget cuts in the long term care sector, shifting care from higher to lower professional levels, and from paid to unpaid care-givers, similar to what is happening in other high-income countries (Beland and Marier, 2020). Pushed to the margins of the labor market, these 'freelance' long term care workers being self-employed, are excluded from unemployment provision, while engaging in a morally stressful navigation act between their paid and unpaid care responsibilities.

Migrant workers emerge as a particularly vulnerable group in a diverse range of contexts, their situation often exacerbated by the manner of official responses to COVID-19. Within the Indian context, the abrupt imposition of the lock down, and the closure of formal and informal establishments, combined with the restrictions on public transport left nearly half a million migrants from the poorest states and lowest castes<sup>3</sup> with no option but to walk back to their villages,

<sup>&</sup>lt;sup>3</sup> https://www.opendemocracy.net/en/beyond-trafficking-and-slavery/social-distancing-between-state-and-poormigrants-india/

often several hundreds of miles away. In the UK, many of those who make up the ranks of essential workers are migrants who will not be eligible to remain in the country under the current government's new immigration policy which deems all those who earn less than  $\pounds 25,000$  to be unskilled and unwelcome (Stevano, 2020).<sup>4</sup>

In China, millions of rural-urban migrants have struggled, even before the pandemic, to find scarce formal sector jobs in the rapidly growing cities. The COVID-19 pandemic appears to have pushed back into traditional family roles a non-negligible fraction of Chinese rural women who had migrated to cities to find employment before the pandemic hit. Evidence by Song (2020) in this volume shows that among those workers who had returned home for the Spring Festival before the Wuhan lockdown, women – especially those with very young children – were less likely than men to return to the cities and their paid jobs after the holiday. The risk of a setback in women's participation in the labor market is also feared for other countries.

## Domestic Workers

Labor market setbacks and income insecurity have been acutely experienced by the millions of domestic workers, 80 percent of them women, who clean, cook, and care for families around the world, often beyond the realm of labor law and social protection, filling in gaps left by states and markets. Since the start of the COVID-19 crisis, domestic worker unions and associations have reported many concerns about violations of workers' rights, from not being able to leave their employers' homes to having their hours cancelled with no compensation (WIEGO link to website). Drawing on interviews conducted with a range of subject matter experts

<sup>&</sup>lt;sup>4</sup> A striking headline in the UK noted that the first ten doctors to die of the virus were all male, Muslim, and migrant. Women health workers were generally more likely to die than men and ethnic minority health workers more likely to die than the majority population. https://www.theguardian.com/society/2020/apr/10/uk-coronavirus-deaths-bame-doctors-bma; and https://www.hsj.co.uk/exclusive-deaths-of-nhs-staff-from-covid-19-analysed/7027471.article.

representing women workers in health and humanitarian organizations in key migration corridors, Rao (2020) demonstrates that the risks and rights violations are particularly severe in the case of international migrant domestic workers because their rights are further circumscribed by immigration law and practice. In the period of lockdowns migrant domestic workers were often caught between different degrees of lockdown in their home and host countries, leaving many without jobs and in legal limbo. Those on 'sponsorship visas' were particularly hard-hit: when their employment was severed they could not access unemployment benefits, were unable to qualify for emergency response measures (such as healthcare or cash), nor could they look for another employment or even leave the country due to travel restrictions.

#### **III.** Contestations at Home

The main domestic institutions - families and households – serve as sites of care and intimacy as well as power, inequality and violence (UN Women, 2019). As Stevano et al. (2020) point out, the analysis of domestic institutions and labor markets have generally been carried out separately, but the pandemic has highlighted in a very stark way the intimate interconnection between the two. Disruptions in the economy have had profound reverberations in the home. These institutions have been absorbing systemic shocks while also contributing to resilience and recovery. The home, usually a black box in neoclassical economics, has been a sphere of close scrutiny in feminist economics not only around caring labor, but also its power relations.

# Impact on Unpaid Work Loads

Historically, in high-income countries, as women have increased their paid work the gender gap in unpaid work has narrowed slightly but not closed, showing little sign of role convergence: women still do the bulk of routine housework and caring for family members while men's contributions are disproportionately to non-routine domestic work (Kan, Sullivan and Gershuny, 2011). Data from the 1990s for Australia and the U. S. show that women have decreased their housework as their earnings have increased, along the lines predicted by bargaining models. However, while women use their income-based bargaining power to reduce their own unpaid work, 'they either cannot or don't try to use it to increase their husbands' housework' (Bittman et al., 2003, p.907). Instead, they either replace their own time with purchased services or leave housework undone. The power of social norms is even more evident where women's earning capacity exceeds that of their husbands: in this case either women increase their housework (Australia) or men reduce their share (U.S.) as if to neutralize the deviance of their husbands' financial dependence (Bittman et al., 2003, p.210). Another study for the U.S. using more recent data similarly found that the more likely a wife's income exceeds her husband's, the more probable that she takes on a larger share of home production (Bertrand et al. 2015).

Corroborating these earlier findings, accumulating evidence indicates that lockdowns and stay-at-home orders have increased unpaid care workloads and that the increased hours have fallen disproportionately on the shoulders of women. Some of that evidence appears in this volume. In particular, the evidence from the Asia Pacific region reported by Erncancion et al. (2020) shows that across the countries covered, while both men and women reported an increase in unpaid domestic and care work since the spread of COVID, the increase in the case of men was largely restricted to one or two activities while for women it covered three or more activities. In other words, workloads had both increased and intensified to a greater extent for women. Men were also far more likely than women to report an increase in their partners' contribution to household chores and care work – this pattern held for employed men and women as well as their entire sample. The fallout from COVID has obviously had secondary health impacts in terms of both mental and physical wellbeing, with women reporting higher adverse impacts in many, but not all, countries.

While job losses and a decrease in work time did not show a systematic pattern in terms of whether men or women were more likely to report mental health impacts, women who reported an increase in the intensity of unpaid domestic and care work were systematically more likely to experience a deterioration in mental and emotional wellbeing than were men who reported such an increase.

In the case of Turkey, Ilkkaracan (2020) finds that the pandemic caused unpaid workloads to increase for both women and men, but it rose more for women, causing the gender gap to increase. The economic crisis led to fewer disruptions in employment for women than men, largely because Turkey already had relatively low female labor force participation rates. Interestingly, for those who maintained their employment, women actually worked longer paid hours while men saw their hours of paid work decline, contributing to a growing gap in total paid and unpaid working hours. Likewise in the case of Australia, drawing on a national survey conducted in May 2020, Craig (2020) finds that during the lockdown unpaid work increased overall, and women shouldered most of it, but gender gaps in caring for children narrowed as men took on a higher share of the tasks.

This seems to echo findings from earlier time use research in the U.S. which showed men spending relatively more time on childcare while being reluctant to take on routine housework (Bianchi, 2000). It also echoes findings in the UK. As Cantillon et al. (2020) note, while men have taken on more childcare responsibilities since the lockdown, women continue to take responsibility for the bulk of it and have experienced greater reductions in uninterrupted work hours than men. Or, as Stevano et al. (2020) put it, men are more willing to take on the 'enjoyable' aspects of childcare, leaving women with overall responsibility.

Data from Panama, which implemented a sex-segregated mobility policy, allowing men and women to leave their homes for essential services (groceries and pharmacies) on alternative days, offers a variation on this 'selectivity' in gender responsibilities for unpaid work. Wenham and her colleagues found that men were more likely to take on the 'public' aspects of domestic work, doing the shopping, while women took on more tasks within the confinement of the home (Wenham et al., 2020). They also point to the problematic implications of this binary understanding of gender for members of the transgender and otherwise non-binary community who attempted to leave their homes on days that were in accordance with their gender identity.

However, some of the evidence from on-line surveys carried out during lockdowns, points to interesting shifts towards more egalitarian divisions of unpaid care work, bearing in mind the selection bias in such surveys towards individuals with higher levels of education and internet access. For Spain, Seiz (2020) finds that a substantial proportion of couples among her on-line sample established egalitarian and non-normative arrangements for the distribution of unpaid domestic and care work, even though a non-negligible proportion of couples exhibited traditional patterns of work, indicative of the resilience of gender norms.

# Impact on Domestic Violence

Feminist economists have also done extensive research on women's empowerment and bargaining power, and how their agency affects outcomes such as healthcare seeking behavior, reproductive health, and domestic violence. These issues have gained the spotlight during the COVID-19 crisis as domestic violence has intensified due to increasing financial insecurity, rising tensions, fear, and seemingly endless confinement within the home. Class is likely to intersect with these gendered responses since confinement is far more stressful in cramped homes in overcrowded slums.

Initial reports indicate that domestic violence has increased in frequency and severity across countries; the United Nations Secretary-General reported that in some countries the number of calls for domestic violence support services has doubled (UN, 2020). Indeed, researchers have found associations between a range of natural disasters and increases in domestic violence (Campbell, 2020). Risk factors contributing to this increase include increased psychological and financial stress, social isolation, and increases in the amount of time that a victim must spend with their abuser as a result of shelter-in-place orders. New research is examining intrahousehold power relations during stay-at-home and lockdown orders, with a focus on care work as well as stress and domestic violence. In this special issue, Hsu (2020) uses novel daily mobile device tracking data as well as extensive police reports and crime data to show that shelter-in-place orders in the U.S. caused domestic violence to increase by approximately 6 percent (over 24,000 cases) from mid-March to late-April, 2020. The results are consistent with an exposure reduction theory of domestic violence with the implications that measures to provide victims with safe spaces away from their abusers and hence reduce their exposure to the settings in which the violence takes place will be most effective in preventing domestic violence.

#### **IV. Interrogating Public Responses**

A growing body of research on COVID-19 has examined government responses to the crisis, from emergency stimulus packages and other pandemic-related fiscal policies to social policy and social protection programs. Between 1 February and 1 September 2020, 208 countries and territories announced at least 1,407 social protection measures in response to the COVID-19 crisis, with a notable number of countries extending coverage of existing programs, including to workers in the informal economy, and removing various obligations and behavioral conditions to facilitate access to income transfers (ILO, 2020b). With the closure of schools, universities and childcare services in more than 100 countries, impacting more than 800 million children and youth (UNESCO, 2020), family leave policies have moved to the centre of attention (UNICEF, ILO, and

UN Women 2020). They are particularly important to support those who cannot telework in a situation when many support structures are closed. Arguably the COVID-19 crisis has propelled social protection towards a critical juncture.

One interesting and important question that has emerged is whether women leaders are more likely to implement these kinds of proactive and transformative policies than men, and whether the policy response strategies of women leaders have contributed to more favorable outcomes during the pandemic compared to outcomes in countries led by men. Two studies in this volume address this question and arrive at similar conclusions, albeit with very different approaches. First, Abras (2020) uses data on the heads of state and COVID-19 related cases and deaths in 144 countries and finds that countries led by women have an average of 324 fewer cases and 18 fewer deaths daily. The primary mechanism through which this association occurs is through universal health care coverage: if men leaders invested the same amount as women leaders in the health care system, then the COVID-19 outcomes would be similar. The authors find no evidence that women leaders were any faster than men leaders to implement social-distancing measures to flatten the curve. The second study in this volume, by Garikipati and Kambhampati (2020), asked a similar question using a data set of 194 countries of which around 10% were led by women. Controlling for other likely influences on the number of COVID-related cases and deaths in a country, they also found fewer cases and deaths related to COVID in female-led countries over the period studied. However, in their study, the causal mechanism appeared to be that women-led countries locked down earlier than male-led ones. A number of factors could explain the apparent difference in results between these two studies, including the sample composition, the methodological approach, as well as the types of containment measures being

studied (social distancing measures versus lockdowns).<sup>5</sup> There is a considerable literature suggesting gender differences in leadership style and responses to risk which may provide some answers to these differences between countries governed by women and men leaders.

In the longer run, it remains to be seen if governments will pursue a 'high road' strategy that sustains and integrates the mostly temporary measures hitherto adopted into national social protection systems, while building participatory mechanisms for program design and accountability, or if they will fall back on a 'low road' strategy and limit their response to minimalist 'safety nets' and stop-gap measures, leaving large gaps in protection (Razavi, Behrendt, Orton, Bierbaum and Tessier, 2020). Feminist economics analysis can also provide useful insights into these policy responses.

One desirable outcome of the expansion in social protection programs would be to avoid cumbersome and punitive behavioral conditionalities frequently attached to family-oriented cash transfers targeted to women in low-income households. These conditional cash transfers have been widely promoted over the past two decades in Latin America and beyond as a means of reducing poverty in households with children. A decade of feminist research documents the detrimental effects the conditionalities can have where quality public services are in short supply and program requirements, such as taking children for regular health checks, easily slip into coercive practices and obstacle courses that women from poor marginalized communities have to overcome to access the benefits (Cookson, 2018).

<sup>&</sup>lt;sup>5</sup> Note that national lockdown is a specific short term policy instrument with the aim to severely contain the spread of the virus and even to eliminate it. It involves the closure of nearly all economic activity for a short duration. In contrast, social distancing is a long term behavioral change that focuses on containment and has less (or no) impact on the economic life of a nation.

An area of particular concern to women is the actions taken by some sub-national and national governments to shifting their priorities away from "non-essential" women's reproductive healthcare services toward COVID-19 related care. In the U.S., abortion clinics faced the possibility of closing their doors as 11 state governments attempted to stop services, declaring the procedure to be "nonessential" during coronavirus business closures (Nash et al., 2020). Officials in these states argued that restricting abortions would free up medical supplies and personnel to help fight COVID-19 by postponing elective procedures until the crisis is over. The inclusion of abortion on the list of nonessential services has been legally contested, with judges in most of these states striking down such abortion bans and allowing abortions to continue. However, in Texas and Arkansas, parts of the executive orders did take effect and abortions that were not immediately medically necessary were effectively prohibited. As previous research has shown, restricting abortion services and reproductive health care has adverse effects for women (Rodgers 2018). Forcing pregnant women to delay an abortion endangers both their physical and mental health and their economic future.

The crisis has presented opportunities for shifts in policy-making, and feminist research provides important perspectives on a transformative approach toward policies that improve societal well-being. The massive increase in social protection responses already alluded to, much of it temporary, is one area in need of analysis from a gender perspective. Equally important are on-going contestations around macroeconomic policy (both fiscal and monetary), the need for counter-cyclical measures to boost aggregate demand, and investment in vital care systems and ecological transformations.

Using a feminist political economy approach, Moos (2020) provides an analysis of the U.S. fiscal response to COVID-19 in March and April of 2020, capturing the societal distribution of

responsibility for social reproduction among households, employers and the federal government. Building on earlier analysis, she shows that the massive fiscal response to the COVID-19 pandemic has reinforced the burden carried by households through unpaid self-provisioning to the detriment of women who assume the lion's share of the work, while the federal government's hefty spending on income support has let the employers/capital off the hook. The latter, she suggests, reflects a longer-term trend driven by wage stagnation, the erosion of employer-funded benefits and the growth of precarious low-wage jobs within which people of color tend to cluster. The relatively large fiscal allocation to income replacement, and reluctance to expand the federal government's role in the provision of health insurance or services in the midst of a pandemic where millions have lost health insurance, is likely to deepen existing inequalities given the higher risk of hospitalization and death experienced by people of color.

Two of the contributions to this volume make the case for a care-led recovery from the crisis, by modeling the direct and indirect employment-creating potential of investments in the care sector. First, focusing on the U.S., Palladino (2020) makes the case for large-scale public investment in home-based long term care services in the era of COVID-19 to address both the surge in demand for long term care services delivered at home, at least until a vaccine is found to make care facilities safer, and to create jobs for the millions of workers who have lost their jobs. Her findings suggest that public investment in home-based long term care services and indirectly through induced economic activity in some of the hardest-hit sectors, such as retail, healthcare and food services, which employ significant numbers of low-wage women. The second paper, by de Henau and Himmelweit (2020), broadens the geographical scope to include seven European countries in addition to the U.S., examining the employment effects of public investment in both childcare and long-term care

services (the latter provided in residential settings as well as at home), simulating different wage levels in the care sector, and comparing the employment impacts of a care-led investment strategy to a commensurate level of public investment in construction. They find a larger employment stimulus from public investment in care services compared to construction, with more jobs for women, though not necessarily fewer jobs for men. Two other findings from their article merit attention: first, although raising the wages of care workers reduces the number of jobs created in the care sector itself, it increases overall job creation due to the induced effects of higher wages on other sectors; and second, a large proportion (between one-third to three-fifth) of the gross spending in care is recouped in revenue through taxes and social security contributions. Taken together, these papers expand the menu of options available to governments beyond construction projects routinely included in stimulus measures, by demonstrating that investing in care services can be a win-win strategy, meeting much-needed care needs, creating jobs with adequate pay, and partially paying for itself through the tax and transfer system.

However, given the highly unequal global financial architecture, not all countries have been able to mobilize the resources required to finance sizeable domestic fiscal measures. As a response to the COVID-19 crisis, 196 countries have introduced domestic fiscal measures, amounting to US\$10.6 trillion (as of 3 September 2020), as many high-income countries in particular have thrown out the old rule-books that placed severe limits on deficit spending (ILO 2020c). However, only 0.06 per cent of this amount has been mobilized in low-income countries. Furthermore, while the international financial institutions and development cooperation agencies have announced financial packages to support countries, amounting to about US\$1.3 trillion (as of 3 September 2020), most funds being committed are in the form of concessional loans (69 per cent) or regular loans (28 per cent). Hence developing countries will need to increase their resource mobilization efforts and safeguard them against the austerity measures that are likely to emerge as the COVID-19 crisis recedes.

### V. Research Gaps

The COVID-19 pandemic is probably the most-studied event of our lifetimes. What has caused death, suffering, pain, and hardship for people around the globe has proven to be a boon for statisticians and research scientists across disciplines. This health and economic crisis has generated an ever growing array of databases not only on COVID-19 cases and deaths but also on numerous related indicators, including mobility, mask-wearing behavior, social distancing, employment losses, unpaid workloads, attitudes, travel restrictions, education disruptions, and government policy responses. There are now also a growing number of repositories and data hubs to help researchers find the data they need and to view working papers and published papers related to COVID-19. Table 1 provides a list of these various databases and resource repositories. Most data are not disaggregated by sex, but there are three sources for sex-disaggregated data on COVID-19 cases and mortality: two are global (from UN Women and Global Health 50/50), and one is specific to the U.S. at the state level (from the Harvard GenderSci Lab). All of the databases and repositories listed are updated regularly, some are even updated daily or continuously.

# Insert Table 1 Here

Despite the plethora of data available, there is still a strong need for research on the gendered dimensions of the COVID-19 pandemic. The lack of sex-disaggregated data for most of the indicators shown in Table 1 makes this kind of research difficult. However, as the studies in this special issue show and as the growing number of published studies, reports, and working papers on gendered impacts indicate, there are plenty of opportunities to address important issues related to COVID-19 using creative approaches applied to existing data sources or based on new

data collection. These approaches include a diverse range of both qualitative and quantitative methods, some of which are based on real-time surveys conducted online and by telephone. In combing through this literature we have identified several research gaps. One of the biggest gaps is the lack of consistent evidence across and within countries on the impact of the pandemic on intimate partner violence and other forms of domestic violence. Global statistics on intimate partner violence are notably absent from the databases on COVID-19 identified in Table 1, suggesting that country-level studies are particularly important to document patterns in domestic violence during the pandemic. Another gap is on the intersectional dimensions of the crisis, particularly the losses to livelihoods and health by gender, race, class, disability, life course and other markers of disadvantage. We identified several studies that take an intersectional approach, but more work needs to be done in this area across countries. Finally, more work is needed on the costs and benefits of alternative policy approaches to dealing with the health and economic repercussions of the pandemic as well as the characteristics of governments and their leaders that follow the various strategies.

#### **VI. Closing Remarks**

The COVID-19 pandemic has also raised broader questions which feminists have long anticipated about the coordination of the non-market spheres that underpin and interact with the market economy: the unpaid provisioning and care of human beings, and the maintenance of the natural environment (Nelson and Power, 2018). While in many ways distinct, both are undervalued and treated as infinite resources on which the market economy can draw. To be sure, both care and environmental services can be, and have been, brought into the sphere of market exchange, forcefully so in the era of market liberalization. However, as Heintz et al., (2020) point out, markets have not addressed the optimal coordination and supply of their goods and services, which require meaningful democratic deliberation, oversight and regulation. What the Covid-19 pandemic has revealed is that 'a crisis in the non-market spheres of our economies is capable of producing a fullblown macroeconomic disaster on a global scale.' The crisis has its origins in the increased risks to human health and survival of unsustainable practices in natural resource and wildlife management, it has been transmitted globally and locally through human interactions and the primary response has been to bring the world's economies to a halt, with huge losses to incomes and livelihoods, until a vaccine is found. However, even if a vaccine is found for this virus, there will be other pandemics, as well as climate-related shocks, if the global economy continues on its present course.

The unprecedented nature of this crisis therefore provides the opportunity for societies to re-examine and re-imagine the future of their economies: to move away from a narrow focus on market production and exchange to an economy organized around social provisioning; to recognize the interdependence of market and non-market activities and between countries, people and generations; to allocate resources that sustain and nurture these interdependencies; and to measure progress in ways that better reflect individual and societal well-being. What will happen if societies do not take advantage of this opportunity and prioritize a care-led and human-centered recovery from the pandemic involving meaningful democratic consultation and participation? The likely outcomes are bleak: further widening of existing fissures by race, gender, and class within and across countries; more parents, especially mothers, being forced to exit the labor market in order to care for children, older persons, and family members who are sick or have severe disabilities (a trend already observed in the employment data in the U.S. in 2020); the continued undervaluation of paid care workers and other essential workers who provide services vital to sustain life; and ultimately reduced macroeconomic performance due to the misallocation and

underutilization of both natural and human resources. The policy options for avoiding these adverse outcomes are clear, they have been discussed by feminist as well as heterodox economists for some time now. The main challenge we face is to recover, expand and strengthen the possibilities for democratic participation and consultative decision-making that, as we noted, have been steadily eroded in recent decades in the face of rising economic inequalities and attacks on hard won rights.

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# Figure 1. Distribution of COVID-19 Reported Cases Between Women and Men

Source: Constructed by the authors with data downloaded from Global Health 50/50.





Source: Constructed by the authors from ILOSTAT Database.

Note: Figures for the United States are for the age group 16+.

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# Table 1. Useful Data Sources Related to COVID-19

Name	Indicators	Scope	Website		
COVID-19 CASES AND DEATHS					
WHO Coronavirus Disease					
Dashboard	Cases, deaths	Global	https://covid19.who.int/		
Our World in Data	Cases, deaths, testing	Global	https://ourworldindata.org/coronavirus		
The Covid Tracking Project	Cases, deaths	US	https://covidtracking.com/data/api		
Coronavirus Tracker	Cases, deaths, recoveries	Global	https://thevirustracker.com/		
S	SEX-DISAGGREGATED DATA ON COVID-19 CASES AND DEATHS				
UN Women's Women Count	Cases, deaths, and other		https://data.unwomen.org/resources/covid-19-emerging-gender-		
Data Hub	indicators	Global	data-and-why-it-matters		
			https://globalhealth5050.org/covid19/sex-disaggregated-data-		
Global Health 50/50	Cases, deaths	Global	tracker/		
Harvard GenderSci Lab	Cases, deaths	US	https://www.genderscilab.org/gender-and-sex-in-covid19		
GOVERNMENT RESPONSES					
Oxford Coronavirus Government			https://www.bsg.ox.ac.uk/research/research-		
Response Tracker	Government responses	Global	projects/coronavirus-government-response-tracker		
International Labour			https://www.ilo.org/global/topics/coronavirus/regional-		
Organization	Country policy responses	Global	country/country-responses/langen/index.htm		
PREVENTIVE MEASURES, BEHAVIORS, AND OUTCOMES					
OpenPath Social Distancing					
Index	Social distancing index	US	https://www.openpath.com/social-distancing-index		
COVID-19 Community Mobility	Mobility data by country				
Reports	collected by Google	Global	https://www.google.com/covid19/mobility/		
UN WFP World Travel			https://unwfp.maps.arcgis.com/apps/opsdashboard/index.html#/d		
Restrictions	Travel restrictions	Global	b5b5df309ac4f10bfd36145a6f8880e		
	Survey data on social and				
COVID-19 Global Impact Study	economic outcomes	Global	https://www.premise.com/covid-19/		
UNESCO COVID-19 Impact on					
Education	Education Disruptions	Global	https://en.unesco.org/covid19/educationresponse		
Understanding Coronavirus in	Survey data on social and				
America	economic outcomes	US	https://covid19pulse.usc.edu/		

International Survey on	Global behaviors and				
Coronavirus	perceptions	Global	https://covid19-survey.org/results.html		
REPOSITORIES OF COVID-19 DATASETS					
Johns Hopkins Center for	Repository of COVID-19				
Systems Science and Engineering	case data; other sources.	Global	https://github.com/CSSEGISandData/COVID-19		
	Repository of COVID-19				
	datasets; search "coronavirus				
Google Dataset Search	COVID-19"	Global	https://datasetsearch.research.google.com/		
	Data hub of COVID-19				
UNDESA Statistics UN COVID-	cases, deaths, and other				
19 Data Hub	indicators	Global	https://covid-19-data.unstatshub.org/		
	Repository of COVID-19		https://opendatawatch.com/what-is-being-said/data-in-the-time-		
Open Data Watch	related databases	Global	of-covid-19/		
	Repository of COVID-19				
Humanitarian Data Exchange	related databases	Global	https://data.humdata.org/event/covid-19		
	Data hub from data.world of				
Coronavirus Data Resource Hub	open data sources	Global	https://data.world/resources/coronavirus/		
Global Partnerships for					
Sustainable Development Data	COVID-19 Data Resources	Global	http://www.data4sdgs.org/resources/covid-19-data-resources		
	Understanding the				
	Coronavirus pandemic		http://datatopics.worldbank.org/universal-health-		
World Bank Dashboard	through data	Global	coverage/coronavirus/?cid=ECR_TT_worldbank_EN_EXT		
Data2x COVID-19 Resources:	Repository of COVID-19		https://data2x.org/resource-center/gender-and-data-resources-		
Gender Data, Gender, and Data	resources specific to gender	Global	related-to-covid-19/		