

It's not about the money. EU funds, local opportunities, and Euroscepticism

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Abstract

Growing Euroscepticism across the European Union (EU) leaves open questions as to what citizens expect to gain from EU Membership and what influences their dissent for EU integration. This paper looks at the EU Structural Funds, one of the largest and most visible expenditure items in the EU budget, to test their impact on electoral support for the EU. By leveraging the Referendum on Brexit held in the United Kingdom, a spatial RDD analysis offers causal evidence that EU money does not influence citizens' support for the EU. Conversely, the analysis shows that EU funds mitigate Euroscepticism only where they are coupled by tangible improvements in local labour market conditions, the ultimate objective of this form of EU intervention. Money cannot buy love for the EU, but its capacity to generate new local opportunities certainly can.

Keywords: EU funds, Euroscepticism, Cohesion Policy, Brexit, regression discontinuity.

1. Introduction

2 The European Union (EU) is increasingly seen by its detractors as distant
3 from the real day-to-day economic challenges of its citizens and as a binding
4 constraint to the capacity of national governments to deliver a more equitable
5 distribution of prosperity. The inability of mainstream politics – of which the
6 EU is seen as a natural expression – to deliver timely and credible answers
7 to the economic needs of large strata of the electorate has been linked to
8 electoral behaviour by a growing body of research (Guiso et al., 2017; Ro-
9 drik, 2018; Colantone and Stanig, 2018; Rodríguez-Pose, 2018). The Covid-

10 19 pandemic has further exacerbated these tensions with polarised views in
11 different Member States on the use of common EU resources to tackle the
12 economic consequences of the pandemic. The (perceived) reluctance of the
13 EU to offer timely support in a major emergency has further reinforced anti-
14 EU sentiments in countries (such as Italy or Spain) where the severity of the
15 pandemic has been coupled with tighter national budget constraints. Eu-
16 rosceptic feelings tend to stratify in the population even if EU resources are
17 indeed made available after an inevitable negotiation stage. Therefore, it
18 remains unclear how the concrete actions of the EU can practically influence
19 the electoral preferences of millions of EU citizens. Economic theory unveils
20 a number of benefits from the the process of economic integration allowed for
21 by the EU (Baldwin and Wyplosz, 2015) whose importance is magnified in
22 times of crisis. However, the majority of these benefits materialise through
23 adjustments in prices and quantities that are difficult for citizens to link to
24 EU membership. Conversely, a set of concrete policy actions are intended
25 to visibly and clearly impact the economic opportunities available to EU cit-
26 izens. Among those the lion’s share of financial resources goes to regional
27 development interventions under the EU Cohesion Policy (Begg, 2008), one
28 of the key financing sources made available to the EU to Member States in
29 order to tackle the 2020 crisis induced by the Covid-19 pandemic.

30 While some evidence has been produced to show that financial disburse-
31 ment through EU funds is related to lower Eurosceptic feelings (Borin et al.,
32 2018; Albanese et al., 2019), other studies are more critical of any direct vot-
33 ing impacts produced by European regional policy (Bachtrögler and Ober-
34 hofer, 2018; Fidrmuc et al., 2019). This suggests that the role played by
35 EU transfers for the development of pro-Europe attitudes is highly hetero-
36 geneous. What makes EU Cohesion resources spread ‘love’ for the European
37 Union remains to be explored.

38 Under what conditions (if at all) can EU Cohesion Policy influence sup-
39 port for the European Union? Is the capacity of EU funds to deliver enhanced
40 economic opportunities in the areas targeted by Cohesion Policy that pays
41 off in the ballots? If the fundamental drive for anti-system votes rests on
42 economic motivations, improvements in local economic conditions experi-
43 enced by voters in beneficiary areas should – *ceteris paribus* – improve their
44 preferences for EU integration.

45 We address these research questions by focusing on the context offering
46 arguably the most limpid case of democratic vote either in favour or against
47 the European Union, the 2016 United Kingdom Referendum on EU member-

48 ship. The Brexit vote represents the ideal setting to investigate the impact
49 of EU funds on Euroscepticism, not only for the nature of the vote being
50 explicitly and uniquely centred on the EU¹, but also because in the UK some
51 areas have received very large proportions of financial aid in the form of EU
52 Structural Funds over the last years. In these places, voters at the 2016 Ref-
53 erendum were not just choosing the future of their country within or outside
54 the EU, but they were also expressing their preference on whether to retain
55 EU financial support.

56 The impact of EU policies on the Referendum results is estimated by
57 adopting a boundary RDD methodology. We exploit the border between
58 a region classified as ‘in highest need of financial help’ by the EU at the
59 time of the vote, West Wales and The Valley, and a region receiving a much
60 lower intensity of EU aid, East Wales. To investigate the presence of a
61 causal link between Cohesion Policy and ‘Remain’ votes, we compare voting
62 outcomes for micro-aggregated units (electoral wards) on the two sides of
63 the border. Our results document that EU Cohesion Policy help ‘spreading
64 love’ for the EU *only if* citizens witness clear improvements in their living
65 standards during the funding period. Public support for EU Membership
66 is found to be more sustained in areas receiving higher shares of EU funds
67 and – at the same time - witnessing larger improvements in local labour
68 market conditions. Conversely, EU funding per se appears to be unable to
69 systematically influence voting behaviour.

70 We capture the economic dynamism of local areas in the pre-Brexit Ref-
71 erendum period through the decrease in the unemployment rate over the
72 period in which the case-study region, West Wales and the Valley, has had
73 access to the highest proportion of development funds from the EU. We find
74 evidence that local areas receiving higher proportions of EU funds and dis-
75 playing stronger dynamism in their labour market - possibly induced by EU
76 interventions - are comparatively more likely to vote in favour of remaining
77 in the European Union.

78 Therefore, in line with the literature assigning a key role to socio-economic
79 dynamics in shaping Eurosceptic and populist votes (Colantone and Stanig,

¹While any election featuring Eurosceptic parties enables voters to express anti-EU preferences, what makes the Brexit Referendum unique is that all voters opting for ‘Leave’ – even if not explicitly driven by resentments against the EU – expressed a clear and unambiguously Eurosceptic choice. Differently, votes for anti-Europe parties at national elections may be completely unrelated with their Eurosceptic platform.

80 2018; Rodríguez-Pose, 2018; Guiso et al., 2017), our evidence supports the
81 idea that the economic dynamism of local areas mediates the role of EU
82 Structural Funds for Eurosceptic preferences. Taken together, these results
83 indicate that voting preferences of citizens are not responsive to EU finan-
84 cial assistance, unless EU interventions are capable of promoting tangible
85 improvements in their daily life, such as new employment opportunities.

86 This paper relates to different strands of literature. First, it contributes to
87 the rich literature on the impact of Cohesion Policy (Mohl and Hagen, 2010;
88 Becker et al., 2010, 2013, 2018), and more specifically the growing, yet still
89 underexplored field of research linking EU funds with the public support for
90 the European Union (Dellmuth and Chalmers, 2018; Bachtrögler and Ober-
91 hofer, 2018; Borin et al., 2018; Fidrmuc et al., 2019). The mixed evidence
92 emerging from these recent studies leaves the issue of whether areas receiv-
93 ing higher proportions of EU Structural Funds develop a more favourable
94 view of Europe because of EU financial help still unsolved. In addition, this
95 literature is silent on whether the effect of EU funding on public support
96 towards the EU materialises under key conditions in place in the territories
97 where public investment through Cohesion Policy takes place. Our contri-
98 bution aims to assess the impact of EU funds by adopting counterfactual
99 methodologies allowing to uncover clear causal impacts: our focus on the
100 UK context lends itself to this type of analysis due to the Referendum on
101 EU membership held in the country in 2016.

102 Second, the paper speaks to the literature analysing the causes of anti-
103 establishment, extremist and populist votes, which has been booming in
104 recent years (Barone et al., 2016; Autor et al., 2016; Algan et al., 2017; Halla
105 et al., 2017; Guiso et al., 2017; Dustmann et al., 2017; Boeri et al., 2018;
106 Rodrik, 2018). The electoral victory of ‘Leave’ supporters at the Brexit
107 Referendum of 2016 is commonly regarded as one of the first signs of the
108 recent anti-systemic and populist wave characterising Western politics (De
109 Jonge, 2017). To our knowledge, our paper is the first to specifically focus on
110 the conditions under which public investment may shape electoral preferences
111 for this kind of political offers.

112 In order to elicit citizens’ preferences for the EU we leverage the Brexit
113 vote. Therefore, our paper also contributes to the literature on the deter-
114 minants of Brexit. In this literature, recent contributions have highlighted
115 the primary role of economic conditions faced by voters to explain the Ref-
116 erendum result (Becker et al., 2017; Colantone and Stanig, 2018; Arnorsson
117 and Zoega, 2018; Alabrese et al., 2019; Fetzner, 2019). As such, it may be

118 expected that EU policies – having enhanced the economic performance of
119 some UK poorer regions (Di Cataldo, 2017; Di Cataldo and Monastiriotis,
120 2020; Crescenzi and Giua, 2020) – may influence the political preferences
121 of voters as well. The works focusing specifically on the relationship be-
122 tween EU funds and Brexit Referendum have obtained mixed results. They
123 either report a significant association, suggesting that areas receiving more
124 money from the EU have voted Remain more (Huggins, 2018) or report no
125 significant relationship (Fidrmuc et al., 2019). These studies, however, are
126 performed for relatively large aggregated units and without attempting to
127 identify causal impacts. In addition, the divergent results might suggest the
128 omission of more fundamental local factors mediating the impact of EU funds
129 on electoral support for the EU.

130 The remaining of the paper is organised as follows. Section 2 discusses
131 institutional background, case study and data; section 3 presents the empir-
132 ical setting and the models; section 4 reports the empirical results; section 5
133 discusses and interprets the findings; section 6 concludes.

134 **2. Institutional background and data**

135 *2.1. EU Cohesion Policy in the UK at the time of the Brexit Referendum*

136 One third of the total budget of the European Union is absorbed by the
137 EU Cohesion Policy. For the ongoing (2014-2020) programming period, the
138 EU is spending on Cohesion Policy 352 billion euros, most of which is directed
139 towards economically disadvantaged territories across the continent, i.e. the
140 regions classified as ‘less developed’. Investment projects financed with these
141 resources are intended to build new infrastructure, foster innovation, promote
142 the development of businesses, generate employment opportunities and tackle
143 social exclusion.

144 In the UK, this investment policy has extensively financed disadvantaged
145 territories since the early 80s. Eligibility for EU funding is assigned to so-
146 called ‘NUTS2’² regions before the beginning of each EU seven-year pro-
147 gramming period. During the ongoing 2014-2020 EU budget period, the UK

²The NUTS classification (Nomenclature of Territorial Units for Statistics) is a system used to divide the EU territory in homogeneous units for statistical purposes. The NUTS1 level represents major socio-economic areas, often corresponding to the national level. The NUTS2 level identifies sub-national regions (often with administrative autonomy) and is used to determine eligibility for EU Cohesion Policy funds.

148 regions classified as ‘less developed’ – and hence entitled to receive the highest
149 form of EU financial support – were West Wales and the Valleys in Wales,
150 and Cornwall and the Isles of Scilly in England (Figure 1). These two re-
151 gions, the poorest of the country, are those with a regional GDP per capita
152 below the 75% of the EU average (European Commission, 2010; 2014). Both
153 of them have received the status of ‘less developed’ in the year 2000, and
154 have been continuously financed by the EU via this funding scheme since
155 then (Di Cataldo, 2017). Taken together, these regions account for less than
156 4% of the total UK population, yet they were entitled to receive around 26%
157 of the total amount of total EU development funds allocated to the UK.
158 Remaining EU funds in the UK have been spread across all other regions of
159 the country.

160 In areas considered ‘in highest need of financial help’ by the EU and
161 highly-financed through Cohesion Policy, EU funds represent a considerable
162 source of public investment. This is also due to the way in which ordinary
163 public resources are disbursed by the UK Government across the country.
164 While EU funds are concentrated in less developed areas, the UK Govern-
165 ment gives a limited importance to initial socio-economic disadvantage in its
166 funding allocation³. Hence, while in richer UK regions EU funds represent
167 a small portion of total public expenditure, in poorer areas the total invest-
168 ment for economic development would have been much lower in absence of
169 Cohesion Policy. To see this, we can compare EU and UK expenditures in
170 Wales in 2014 as an example. In that year, West Wales and The Valley re-
171 ceived around €290 million in EU funds, while total EU expenditure in Wales
172 (including East Wales) sum up to €305 million. The total UK Government
173 capital expenditure for ‘Economic affairs’ (a spending category roughly cor-
174 responding to the main objectives of EU funds) in Wales in the same year
175 amounts to £845 million. Hence, about 30% of total capital investments in
176 Wales have been made through Cohesion Policy, a percentage which is much
177 higher if we only focus on West Wales and The Valley.

178 For the 2014-2020 period, the UK is the second largest net contributor

³This is exemplified by the fact that UK national expenditure for ‘Eco-
economic affairs’ in the richest region of the country, the London metropolitan
area, is comparable to the amount invested in Wales (£711 per person and
£751 per person, respectively, in 2014). Data on UK Government spending re-
trieved from <https://www.gov.uk/government/collections/public-expenditure-statistical-analyses-pesa>.

Figure 1: EU funds in the UK at the time of the Referendum on Brexit



Note: Eligibility for EU funds to ‘less developed’ regions (units: NUTS2 regions). Red: ‘less developed regions’ during 2014-2020 EU programming period.

179 to the EU budget, after Germany. The difference between expenses towards
180 the EU and received funds from Brussels amounts to around 10 billion Eu-
181 ros (House of Commons, 2018). In light of this, it is not surprising that a
182 recurring argument brought forward by proponents of Brexit during the Ref-
183 erendum campaign was that leaving the EU would save financial resources to
184 be spent on other priorities, such as financing the public healthcare system.
185 Conversely, EU Cohesion Policy was barely mentioned during the campaign.
186 The arguments used by Eurosceptic leaders, and the highly unequal distri-
187 bution of EU funds across the country – with richer regions receiving little in
188 per capita terms, and poorer regions receiving much more – implies that, in
189 order to study the impact of Cohesion Policy on the Referendum’s outcome,
190 it is worth focusing our attention on areas where EU expenditure truly repre-
191 sents a vital portion of total public investment. Moreover, the high degree of
192 heterogeneity across the UK implies that empirical models trying to capture

193 the effect of EU funds on Brexit by focusing on the entire country (Becker
194 et al., 2017) may fail to account for key idiosyncratic and unobservable char-
195 acteristics of highly-funded territories.

196 *2.2. Wales as a case-study*

197 The Welsh Nation is divided into two NUTS2 regions, East Wales and
198 West Wales and The Valley, one of which is entitled to receive the highest
199 form of EU aid⁴. The geographical boundary between these two regions was
200 set up in 1998, determining the regions' eligibility for EU funding during the
201 2000-2006 programming period (Gripaios and Bishop, 2006). West Wales and
202 The Valley has been considered a 'less developed' region by the EU for the
203 first time in 2000, and has maintained its status until today. This has entitled
204 the region to receive large portions of EU funds, equal to around 2 billion
205 Euros during each of the 2000-2006, 2007-2013, and 2014-2020 periods. In
206 comparison, East Wales has been committed by the EU around 300 million
207 Euros for each of the 7-year budgetary periods.

208 Geolocalised data on EU funds beneficiaries⁵ for the 2007-2013 period
209 allow to visualise the geographical distribution of EU development projects
210 across Wales. Figure 2 shows that a very large portion of financial resources
211 have been received and spent in the vicinity of the border between East
212 and West Wales, on the Western side. The concentration of projects on the
213 South-Eastern side of the boundary, clearly visible in Figure 2, corresponds
214 to Cardiff, Wales' capital. This city acts as 'managing authority' for all EU
215 funds in the Welsh Nation, that is, it is responsible to receive funds from
216 Brussels and redistribute them within Wales. While most of the beneficiary-
217 level expenditure data record the location of their actual beneficiary, others

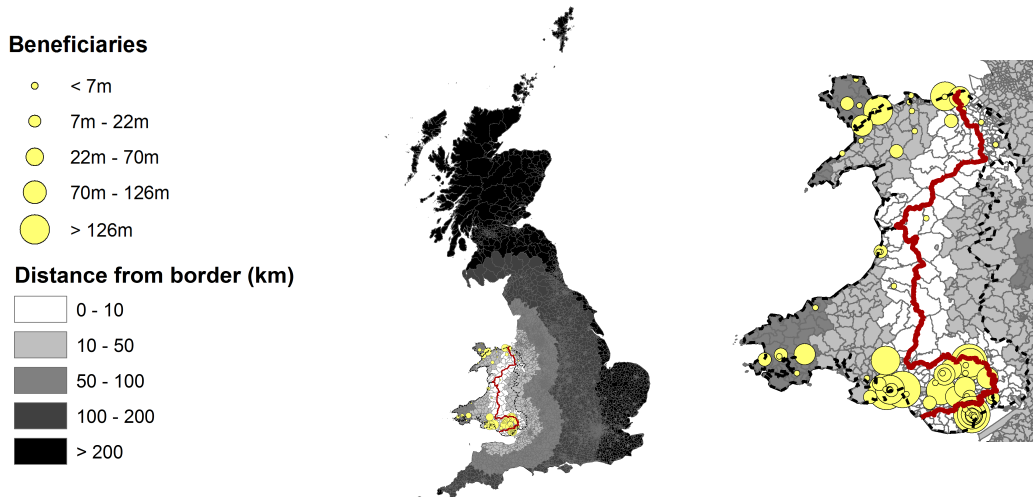
⁴Unlike other European countries, UK NUTS2 regions are used exclusively for EU funding purposes, having no administrative or political meaning (Gripaios and Bishop, 2006). This makes local areas belonging to neighbouring NUTS2 regions more similar than in other countries, as the regional boundaries used for EU funds eligibility are often unrelated to any social, political or cultural characteristics.

⁵We are thankful to Julia Bachtrögler for kindly sharing these data with us. For further details on this dataset on EU funds beneficiaries for the 2007-2013 period across the European Union see Bachtrögler et al. (2019). The dataset also provides details on the declaration date of each regional list of beneficiaries. In the case of the operational programme 'West Wales and the Valleys', the submission date was the 25th of August 2016. As such, all beneficiaries at the time of the Brexit Referendum (23rd June 2016) are accounted for.

218 are still registered with the Welsh Government Offices in Cardiff. Much of
 219 this money has likely been spent across Wales, mainly on the Western side⁶.
 220 However, given that we are unable to say what exact proportion of the funds
 221 officially recorded in Cardiff has been spent somewhere else, our estimates are
 222 performed both with and without Cardiff wards in the sample (cfr. Section
 223 4.2) and our preferred specifications are the latter, i.e. excluding Cardiff.

224 A further issue with beneficiary-level data is that they only cover approx-
 225 imately 60% of total EU funds to Wales. The remaining 40% is either not
 226 recorded in the beneficiaries' dataset, or are projects with no single benefi-
 227 ciary and distributed across many different locations. For this reason, data
 228 on beneficiaries do not seem appropriate to identify 'treated' wards, as sev-
 229 eral wards in which expenditures are not recorded might have in fact received
 230 European funds.

Figure 2: Distance from treatment border and EU funds beneficiaries in Wales



Note: the dashed line indicates the border of Wales, the red thick continuous line indicates the treatment border between East Wales and West Wales.

⁶Some of the funds reporting the Welsh Government in Cardiff as beneficiary has been geocoded in the area where the money has been spent by exploiting the description of the projects. As an example, one of the largest project in the data is described as the '*Dualling of the A465 between Tredegar and Brynmawr*'. While this is officially recorded with the Welsh Government (Department for Economy, Science & Transport) as beneficiary, it was possible to locate the investment in West Wales, in the exact place where the A465 road is.

231 Even with these important limitations, beneficiary-level data allowed us
232 to identify a clear discontinuity in terms of EU resources spent on the two
233 side of the border (Figure 2). A large share of the EU projects implemented
234 in West Wales appear to be concentrated in the white area of Figure 2, i.e.
235 less than 10 km away from the boundary separating the region from East
236 Wales. This pattern can be further appreciated in Figure A1 in the Appendix,
237 displaying average EU spending per capita in distance bins on both sides of
238 the East Wales-West Wales border (both including and excluding Cardiff).

239 In addition, in Table A1 (panel A) we regress the proportion of EU funds
240 per capita on a dummy variable defining whether a ward belongs to West
241 Wales, excluding Cardiff from the sample. For all samples considered (all
242 wards of Wales, wards within 50km and wards within 10km from the East-
243 West border) we obtain a positive and significant coefficient of the West
244 Wales dummy, indicating that West Wales' wards near the border have re-
245 ceived and spent comparatively more EU funds than East Wales' wards –
246 approximately 400-500 Euros per inhabitant more, on the basis of 2007-2013
247 beneficiary data. Hence, the setting in Wales appears suitable for a causal
248 investigation of the impact of EU funds on Brexit Referendum results, al-
249 though the limitations in the beneficiary data make them not fully reliable,
250 when it comes to understand the intensity of EU funding in eligible wards.

251 When analysing the impact of EU funds on local electoral outcomes,
252 Cornwall may seem an additional ideal case study. Wales and Cornwall are
253 the two UK regions classified as 'less developed' for EU funding purposes at
254 the time of the Referendum (Figure 1). However, from what geolocalised data
255 on EU funds beneficiaries suggest, funding in Cornwall has mainly been spent
256 in wards located away from the border separating Cornwall from Devon⁷.
257 This can clearly be seen in Table A2, reporting EU funds per inhabitant in the
258 region. It can be noted that a significant difference in EU funding is visible
259 only when moving away from the Cornwall-Devon border, but not within
260 10km from the border. The table also shows that the number of observations
261 in the vicinity of the border between Cornwall and Devon is much lower
262 than in the case of Wales, for the same distance thresholds. In addition,
263 it should be noted that the geo-localisation of a significant portion of EU
264 funding is missing, being expenditure distributed across several locations

⁷A 'visual' representation of this, through a map similar to Figure 2 (but specifically on Cornwall), is available upon request from the authors.

265 within Cornwall. As a result, the information in our possession does not
266 provide sufficient evidence that Cornwall would be a setting suitable for a
267 causal RDD analysis. Therefore, it is discarded as an additional case-study.

268 *2.3. Data*

269 To measure Eurosceptic ('leave the EU' vs. 'remain in the EU') votes
270 at the 2016 UK Referendum on Brexit we rely on unique data on the Ref-
271 erendum results at the level of electoral wards, made available to us by the
272 British Broadcasting Corporation (BBC). This database has been compiled
273 by BBC experts by sending individual emails to all UK Constituencies after
274 the Referendum was held, on the basis of the UK Freedom of Information
275 (FOI) Act, and combining together all responses in an homogeneous database
276 at the ward level.

277 Our dataset is completed with information on socio-economic, labour
278 market and demographic ward-level characteristics extracted from the UK
279 Census (2001 and 2011) conducted by the UK Office for National Statistics
280 (ONS). All variables on employment and industrial structure are normalised
281 by the number of 16-74 year old residents in each ward. We use these variables
282 to test the balancing properties of our setting and to study the conditioning
283 impact of EU funds on the Referendum results. Our analysis also exploits
284 data on the geographical distance in km of each electoral ward from the
285 border between East Wales and West Wales, calculated with the ArcGIS
286 software. Finally, the dataset is completed with information on EU funds
287 beneficiaries in Wales discussed in section 2.2. Descriptive statistics for all
288 variables used in the analysis are reported in Table A2 in the Appendix.

289 **3. Empirical design**

290 *3.1. Identification strategy and empirical models*

291 The fundamental identification problem of our analysis lies in the diffi-
292 culty of controlling for any element correlated with European policies and
293 potentially influencing voting preferences. A large number of unobservable
294 local area characteristics may be confounding our estimates. To get around
295 this issue, we exploit the geographical distribution of Cohesion Policy support
296 in Wales to estimate the effect of Cohesion Policy on the Brexit Referendum
297 through a regression discontinuity design (RDD) approach. The boundary
298 separating the Welsh area highly-funded by the EU (i.e. West Wales and The
299 Valley) and a less funded area (i.e. East Wales) is used to define treatment

300 and control group in a quasi-experimental setting. The analysis is performed
 301 at the level of electoral wards. Figure 2 illustrates the wards in Britain and
 302 their distance from the treatment border. As mentioned above, if EU ben-
 303 efiary data were more accurate, we would have used this source to define
 304 a continuous ‘treatment’ variables based on actual expenditure. However,
 305 given that the exact location of around 40% of total EU spending remains
 306 unknown, we are forced to follow the existing literature on this topic, identify
 307 the treatment in the eligibility status (dummy variable taking value 1 for all
 308 wards belonging to West Wales and The Valley) and conduct our test in a
 309 sharp spatial RDD setting.

310 From the seminal work of Holmes (1998), spatial RDD has been applied to
 311 different fields of investigation. This counterfactual method is particularly
 312 suitable to capture the effects of ‘spatially-targeted’ policies, as it allows
 313 to exploit geographical distance as a forcing variable that randomly defines
 314 treatment and control units (Black, 1999; Lalive, 2008; Dell, 2010; Lee and
 315 Lemieux, 2010; Gibbons et al., 2013; Giua, 2017). The underlying idea be-
 316 hind the spatial RDD approach is that any characteristics must be smoothly
 317 distributed across the boundary, with the exception of the treatment itself
 318 (Black, 1999). By balancing observational units according to their distance
 319 from the boundary, the treatment (in our case: eligibility for the highest
 320 form of EU aid) is smoothly distributed across the boundary and its impact
 321 is isolated from any possible confounding factor, provided that assignment
 322 to the treatment cannot be manipulated.

323 Our spatial forcing variable is hence the geographical distance from the
 324 regional border. To allow for more flexibility in our estimates, the forcing
 325 variable enters in the model specifications as polynomials up to the third
 326 order. In addition, following a consolidated practice in spatial RDD stud-
 327 ies (Holmes, 1998; Black, 1999; Jofre-Monseny, 2014) our specifications are
 328 based on samples made of units in the immediate proximity of the border. In
 329 our core specifications this entails focusing on (1) all wards of Wales, or (2)
 330 all wards within 50 km from the treatment border, or (3) all wards within
 331 10 km from the treatment border. The baseline model is as follows:

$$332$$

$$333 R_w = \beta_0 + \beta_1 T_w + \sum_{\rho=1}^3 \gamma_{\rho}(f_w)^{\rho} + T_w \sum_{\rho=1}^3 \gamma_{\rho}(f_w)^{\rho} + e_w$$

$$334$$

335 Where R_w is the share of Remain votes in the Brexit Referendum in ward
 336 w ; T_w is the treatment variable, a dummy equal to 1 for wards belonging
 337 to the Welsh region most targeted by EU Cohesion Policy (West Wales and

338 The Valley) and 0 otherwise; f_w is the forcing variable, the distance from the
339 border in km, also interacted with the treatment variable. f_w enters either
340 linearly or as a third order polynomial. Standard errors are clustered at the
341 level of Local Authority⁸.

342 Besides identifying the average treatment effect (ATE) of EU regional
343 policy on voting outcomes, our analysis aims at capturing how the effect
344 of EU transfers on Euroscepticism varies with changes in living conditions
345 in the areas targeted by the policy. In particular, we estimate the effect of
346 EU funds on voting preferences in presence of ‘labour market dynamism’,
347 proxied by the reduction of unemployment between 2001 and 2011. The het-
348 erogeneous average treatment effect (H-ATE) model is estimated with the
349 following model:

350

$$351 R_w = \beta_0 + \beta_1 T_w + \beta_2 U_w + \beta_3 (T_w \times U_w) + \sum_{\rho=1}^3 \gamma_{\rho} (f_w)^{\rho} + T_w \sum_{\rho=1}^3 \gamma_{\rho} (f_w)^{\rho} + e_w$$

352

353 Where U_w represent the socio-economic and labour market dynamism of
354 local areas, to which EU regional policy is intended to contribute and that
355 might ideally be improve by successful EU interventions in line with the key
356 priorities of EU Cohesion Policy. The variable U_w proxies the creation of job
357 opportunities in ward w in the pre-Referendum period. All other parameters
358 are the same as in model (1). The H-ATE is estimated by the interaction
359 term between the treatment dummy and the continuous U_w variable.

360 3.2. *Balancing test*

361 The underlying assumption of a boundary RDD setting is the smooth dis-
362 tribution of all relevant (observable and unobservable) characteristics across
363 the treatment border. We test the balancing properties of our empirical set-
364 ting by checking for a correlation between the treatment dummy variable and
365 a whole set of socio-economic and demographic variables. These variables are
366 extracted from the UK Census. They are all measured in 2001 (i.e. at the
367 time in which West Wales was granted the ‘less developed region’ status by
368 the EU), or, in the case of dynamic variables (e.g. Unemployment decrease)
369 they are measured as differences between 2001 and 2011. The model is es-
370 timated for wards within 50 km from the treatment border, controlling for

⁸Local Authorities (LA) are local administrative units in the UK. In Wales there are 22 LAs in total, of which 15 are in West Wales and The Valley. The territory of LAs corresponds to that of electoral Constituencies.

371 distance in km and adding polynomials of level three to assign higher weights
 372 to wards located near the border⁹.

Table 1: Balancing test

Sample: 50km from border										
Dep. var:	Unempl. Rate	Long-term unempl.	Youth unempl.	U decrease	LTU decrease	Youth U decrease	Highly-educated (NVQ4+)	Log population	18-24 yo population	Non-white population
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
West Wales	0.00438 (0.00309)	0.00184 (0.00129)	0.0127 (0.00884)	-0.00223 (0.00352)	-0.00153 (0.00210)	-0.000248 (0.000899)	-0.0198 (0.0196)	0.112 (0.237)	-0.00367 (0.00884)	-0.00363 (0.00783)
Observations	1,057	1,057	1,057	1,057	1,057	1,057	1,057	1,057	1,057	1,057
R-squared	0.086	0.123	0.054	0.077	0.085	0.027	0.087	0.159	0.116	0.354
Dep var.:	Agricultural empl.	Manuf. empl.	Empl. in construction	Empl. in mining	Empl. in public admin	Empl. in wholesale and retail	Empl. in finance	Empl. in real estate	Empl. in health services	Empl. in transport
	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)
West Wales	-0.0125 (0.0129)	0.00520 (0.0183)	0.000665 (0.00339)	0.000654 (0.00149)	0.00324 (0.00402)	-0.00157 (0.00502)	-0.0033 (0.00364)	-0.00269 (0.00363)	-0.00124 (0.00611)	-0.00265 (0.00299)
Observations	1,057	1,057	1,057	1,057	1,057	1,057	1,057	1,057	1,057	1,057
R-squared	0.0420	0.195	0.029	0.051	0.027	0.177	0.171	0.104	0.023	0.199

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. Sample: all wards located 50 km or less from the treatment border, excluding wards from Cardiff. All models estimated with polynomials of order three interacted with forcing variable and treatment variable. Dependent variables measured in 2001 in all specifications but columns (4), (5), (6), where they are obtained as difference between 2001 and 2011.

⁹The balancing test has been conducted also for different samples - all Wales and 10km from the border. The results report no systematic difference between treatment and control groups. The only significant element in these samples is human capital, marginally significant at 10% level. As a robustness test, we have replicated all our main estimates with the inclusion of human capital as control in the regressions. All key findings of the paper are confirmed. These results are available upon request from the authors.

373 The results of the test are reported in Table 1. For all variables we find
374 no evidence of a significant difference across the border. This increases our
375 confidence that the empirical setting fulfils the requirement for an RDD,
376 i.e. treatment and control groups being equal for all relevant characteristics
377 except for the eligibility for European funds. Being balanced according to
378 the geographical distance from the boundary, we can assume that the wards
379 belonging to the treated and untreated regions offer an ‘as good as random’
380 scenario where all characteristics are smoothly distributed among the two
381 groups (Blundell and Dias, 2009). The wards’ difference in terms of elec-
382 toral preferences on Brexit will be attributed to the unique factor with a
383 discontinuous geographical distribution, i.e. the Cohesion Policy treatment.

384 4. Results

385 4.1. ATE and H-ATE estimates

386 Table 2 provides the results of the estimation of equation (1), which tests
387 the causal link between EU funds in West Wales and ‘Remain’ votes in the
388 Brexit Referendum. The model is specified with the forcing variable entering
389 linearly or as third-order polynomial and by using different RDD bandwidths
390 based on the distance from the border between East Wales and West Wales.
391 The sample may be composed by all wards of Wales, or by wards within
392 50km or 10km from the border on both sides. Our preferred estimates are
393 obtained with third-order polynomials of distance, following the AIC criteria.

394 As shown in Table 2, in all these different specifications the coefficient
395 of the treatment dummy is not statistically significant. We find no average
396 treatment effect, or no evidence that Welsh wards located in the region re-
397 ceiving higher EU funds have voted comparatively more for either ‘Remain’
398 or ‘Leave’, conditioning on the distance from the border. We interpret this
399 finding as evidence that more EU funds would not change the feelings and
400 attitudes of citizens towards the EU¹⁰.

401 The visual representation of this result is illustrated in Figure 3. The
402 observations are linearly fitted on the two sides of the border. The Figure
403 displays no significant jump at the treatment border, confirming that, on

¹⁰This result reinforces the evidence obtained by Fidrmuc et al. (2019). By running a simple OLS analysis they find that EU regional development funds at NUTS2 level are not significantly associated with UK voters’ decisions at the Referendum on Brexit.

Table 2: Baseline RDD results - ATE model

Dep. var.: Share of Remain votes						
	Wales	<50km	<10km	Wales	<50km	<10km
	(1)	(2)	(3)	(4)	(5)	(6)
West Wales	0.00763 (0.0207)	-0.0319 (0.0191)	-0.00636 (0.0171)	-0.0127 (0.0166)	0.00354 (0.0200)	-0.00715 (0.0175)
Polynomial	1-1	1-1	1-1	3-3	3-3	3-3
Observations	823	1,315	422	823	1,315	422
Mean of dep. variable	0.465	0.467	0.447	0.465	0.467	0.447
R-squared	0.075	0.102	0.004	0.327	0.140	0.027
Best polynomial degree (AIC)				✓	✓	✓

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. Samples: all wards of Wales (columns (1),(4)), all wards located 50 km or less from the treatment border (columns (2),(5)), all wards located 10 km or less from the treatment border (columns (3),(6)). Cardiff wards excluded. Models estimated with polynomials of order one (columns (1)-(3)) or order three (columns (4)-(6)) interacted with forcing variable and treatment variable.

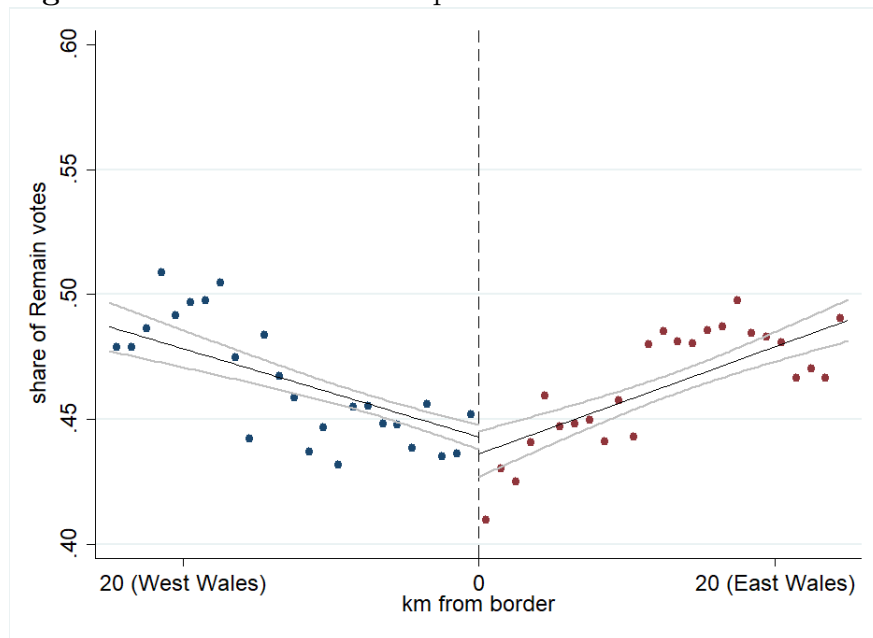
404 average, people living in areas receiving the highest-possible level of EU fi-
 405 nancial aid have not voted differently at the Brexit Referendum from citizens
 406 living in much less funded areas.

407 Having established that a higher intensity of EU funding *per se* had no
 408 average effect on the Referendum's outcome, our next step is to examine
 409 whether EU funds can play a role if they are combined with the economic
 410 transformation of local areas, i.e. exactly the local structural transformation
 411 that the EU Cohesion Policy is intended to promote through the Structural
 412 Funds. In particular, we place our attention on how the local labour market
 413 has evolved in the period preceding the vote¹¹ ¹². Territories displaying a

¹¹As the main objective of EU regional policy is the promotion of 'smart, sustainable and inclusive' growth in recipient territories (European Commission, 2014), improvements in the economy and the generation of employment opportunities represent the expected outcome of policy interventions.

¹²In absence of GDP data at the ward level we rely on information about the unemployment rate, extracted from the Census. Wards are well-suited units to capture localised

Figure 3: ATE model - RDD plot



Note: each data point represents the bin sample average for distance from treatment border, the straight line is a first-order polynomial in distance from border fitted separately on each side of the treatment boundary. Sample of Wales wards. 95% confidence intervals are shown.

414 higher local labour market dynamism, where socio-economic conditions have
415 improved while EU funds have been flowing in, may be interpreted by citizens
416 as a success of European policies and therefore produce a stronger sense of
417 EU belonging, translating into more support for the EU and more ‘Remain’
418 votes.

419 While pro-Europe positions may be fuelled by the perceived success of
420 EU policies, the opposite can also be true. Worsening economic and labour
421 performance of local areas targeted by Cohesion Policy may make these con-
422 stituencies more likely to vote against EU membership. Individuals experi-
423 encing social exclusion, job losses, or deprivation are more prone to develop

unemployment clusters. This is because most ward boundaries have been used by the UK Office for National Statistics to draw Output Areas (for which labour market and Referendum data are not available), a geographical classification of socially homogeneous areas in terms of household tenure and population size.

424 feelings of discontent with ‘mainstream’ politics. This is particularly true
425 if socio-economic decline is spatially concentrated, as widespread disadvan-
426 tage in local communities of ‘left behind’ places leads to the development of
427 negative collective emotions and political discontent (Rodríguez-Pose, 2018;
428 Altomonte et al., 2019). In areas eligible for EU Structural Funds, vot-
429 ers may assign the responsibility for declining economic trajectories and for
430 their deteriorating living conditions to the process of EU integration (through
431 competition in the product and factor markets as well as higher environmen-
432 tal and quality standards), blaming the EU for the failure of public policies
433 to mitigate these effects and compensate losers. This would induce local
434 citizens to vote against the EU.

435 We calculate the change in unemployment between the two latest avail-
436 able Censuses, i.e. 2001 and 2011. As West Wales obtained the status
437 of ‘less developed’ region from the EU in 2000, this variable approximates
438 labour market conditions in the region at the beginning of the period of high
439 funding, before EU funds for ‘less developed’ regions could produce large
440 effects. The difference between unemployment in 2001 and unemployment
441 in 2011 captures the *decrease in unemployment* in ward w over a 10-year
442 period preceding the Referendum. At least in part, this decrease may have
443 been produced by EU development interventions.

444 As for model (1), model (2) is estimated using different bandwidths and
445 with the forcing variable entering with different polynomial degrees. The re-
446 sults are shown in Table 3. First, it can be noted that, again, the West Wales
447 dummy alone reports an insignificant coefficient across all specifications. The
448 variable approximating local labour market dynamism, Unemployment de-
449 crease, is computed in such a way that a higher value corresponds to a higher
450 reduction in the unemployment rate. This variable displays a significant
451 and positive coefficient in some specifications – confirming the role of labour
452 market dynamics as a driver of Euroscepticism – and it is insignificant other-
453 wise. Crucially, the interaction term between the treatment dummy and the
454 variable proxying labour improvements (U decrease) returns a positive and
455 significant coefficient in all but one specifications. This indicates that wards
456 within the highly-funded West Wales where labour market conditions have
457 improved the most before the Referendum have been more prone to vote
458 in favour of remaining in the EU. The estimated marginal effects for both
459 West Wales and East Wales, obtained with a 10 km bandwidth, are displayed
460 in Figure A2. A one percentage point reduction in unemployment in West
461 Wales wards translates into approximately a 1.8pp increase in Remain votes,

Table 3: EU funds, unemployment reduction, and Brexit – H-ATE model

Dep. var.: Share of Remain votes	Wales	<50km	<10km	Wales	<50km	<10km
	(1)	(2)	(3)	(4)	(5)	(6)
West Wales	0.0190 (0.0207)	-0.00556 (0.0191)	0.00223 (0.0157)	-0.00509 (0.0166)	0.00895 (0.0197)	0.00114 (0.0167)
U decrease	0.430*** (0.132)	-0.588 (0.650)	0.546** (0.213)	0.416*** (0.109)	-0.566 (0.636)	0.485** (0.202)
West Wales x U decrease	1.361* (0.770)	1.573** (0.793)	1.114* (0.680)	0.587 (0.453)	1.559* (0.812)	1.173* (0.667)
Polynomial	1-1	1-1	1-1	3-3	3-3	3-3
Observations	802	1,057	415	802	1,057	415
Mean of dep. variable	0.465	0.466	0.447	0.465	0.466	0.447
R-squared	0.181	0.191	0.139	0.374	0.209	0.154
Best polynomial degree (AIC)				✓	✓	✓

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. U decrease: ward-level unemployment rate difference between 2011 and 2001. Samples: all wards of Wales (columns (1),(4)), all wards located 50 km or less from the treatment border (columns (2),(5)), all wards located 10 km or less from the treatment border (columns (3),(6)). Cardiff wards excluded. Models estimated with polynomials of order one (columns (1)-(3)) or order three (columns (4)-(6)) interacted with forcing variable and treatment variable.

462 while in East Wales a similar decrease in unemployed is linked to an increase
463 of around 0.5pp Remain votes, i.e. a differential of over 1 percentage point.

464 4.2. Robustness checks

465 The results in section 4.1 suggest that citizens living in areas eligible for
466 the highest amount of EU Structural Funds and experiencing improvements
467 in their local labour market have been more inclined to express a pro-Europe
468 vote at the Referendum on Brexit. In this section, we test the robustness of
469 this result in a number of ways.

470 First, our preferred samples are obtained by excluding wards of Cardiff,

471 for the reasons explained in section 2. Table A3 in the Appendix reports
472 the results of the H-ATE model obtained if Cardiff wards are included in
473 the sample. Again we find that EU funds for ‘less developed regions’ have
474 had no direct impact on the Referendum, while financial aid from the EU is
475 related with a higher share of Remain votes if combined with reductions in
476 unemployment taking place in beneficiary areas.

477 As a second test on the H-ATE results, we modify the bandwidths used to
478 define the treatment and control sample. More specifically, we test the results
479 using wards located within 5km, 15km, 30km, and 40km on the two sides
480 of the treatment border. The results, shown in table A4 in the Appendix,
481 confirm that the combination of high EU funding and improved labour con-
482 ditions is significantly related to fewer Eurosceptic votes.

483 As a third robustness test, we adopt different proxies for labour market
484 improvements to interact with the treatment dummy variable. We again
485 rely on the Census and compute the variation in long-term unemployment
486 rate and youth unemployment rate¹³ in a similar way to how the unemploy-
487 ment decrease variable has been created. That is, we calculate the differ-
488 ence between the variables’ latest available value (Census 2011) and their
489 value when West Wales obtained the status of ‘less developed region’ (Cen-
490 sus 2001). While similar to the original variable on unemployment rate, these
491 indicators capture slightly different dynamics. The long-term unemployment
492 change reflects the capacity of the labour market to absorb more marginalised
493 workers, often socially excluded, while the variation in youth unemployment
494 describes the easiness for people to find their first jobs. The results of these
495 tests are reported in Tables A5 and A6 in the Appendix. In all specifications
496 the interaction terms have positive coefficients, most of the time statistically
497 significant. This appears to confirm that the creation of labour opportunities
498 for the most disadvantaged and for the youngest tends to be linked with a
499 stronger support for EU membership in areas eligible for EU transfers.

500 As a fourth test, we attempt to minimise any bias that may have been
501 produced by spillovers driven by the possibility that wards from East Wales
502 located next to the border have themselves being influenced by European
503 policies. Some projects may have been implemented across the border, ben-

¹³Following Internatioanl Labour Organisation (ILO) definitions, long-term unemploy-
ment rate corresponds to people seeking employment for one year or longer. Youth unem-
ployment refers to unemployment of the 18-24 year old population.

504 efting both regions, while some others may have attracted commuters from
505 the Eastern side. To discard the hypothesis that the main results are driven
506 by spillovers, we perform a new set of estimates, adopting the same sam-
507 ple for the treated wards, while removing all wards within 10km from the
508 Eastern side of the border (Einio and Overman, 2016). The control group
509 is then shifted 10km away from the border¹⁴. Due to this change in sam-
510 ple, the model is no longer estimated as a spatial RDD, i.e. assigning more
511 weight to observations located near the border by means of controlling for
512 distance. Given that balancing properties no longer apply to the samples,
513 we include in the model a set of observable covariates as controls. We add
514 all variables used for the balancing test reported in Table 2. By using this
515 methodology we estimate both the direct impact of EU funds and the effect
516 of Structural Funds in wards where conditions have improved the most. The
517 results of these estimates, illustrated in Table A7, confirm the insignificant
518 role of EU funds for Brexit (columns (1)-(3)) if not combined with positive
519 labour market dynamics (columns (4)-(6)).

520 In one additional robustness test, we replace the West Wales treatment
521 dummy with our beneficiary variables in Table A8. While this indicator only
522 covers a portion of all EU money spent in Wales (approximately 60%), as
523 shown in Table A1 the variable correlates well with the West Wales dummy.
524 We control again for Census characteristics and test the model for all Welsh
525 wards (columns (1), (3), Table A8) and all Welsh wards excluding Cardiff
526 (columns (2), (4), Table A8). When testing the relationship between benefi-
527 ciaries of EU funds and the Brexit Referendum once again we find no evidence
528 that high recipients of EU resources have voted differently from less funded
529 areas, and we also confirm that highly-funded wards in which unemployment
530 has decreased more have voted Remain more.

531 Finally, we further test the robustness of the significance of our main
532 coefficients by introducing a bootstrapping procedure. When using Local
533 Authorities for standard errors clustering we have a maximum of 52 clusters,
534 which is a relative low number, equal or lower than the rule of thumb for the
535 minimum number of clusters for the standard clustering procedure (Bertrand
536 et al., 2004). We therefore replicate the estimates in Tables 2 and 3 boot-
537 strapping standard errors. We adopt the wild-bootstrapping procedure using

¹⁴This implies that by definition Cardiff wards are excluded from the sample, given that they are all located less than 10km from the treatment border.

538 the *boottest* command (Roodman et al., 2019). We bootstrap clusters adopt-
539 ing, again, Local Authorities as clusters. Standard errors and t-statistics are
540 obtained performing 999 replications and with Rademacher weights. The
541 results, shown in Table A9, report wild-bootstrapped t-statistics in paren-
542 thesis. In terms of statistical significance, these estimates appear perfectly
543 in line with our main specifications in Tables 2 and 3.

544 5. Discussion

545 The evidence produced in section 4 indicates that the effect of European
546 funds on pro-Europe voting outcomes only materialises under certain condi-
547 tions. We find that the dynamics of the local labour market are crucial to
548 explain the voting preferences of citizens in the areas highly subsidised by
549 the EU.

550 Job creation and unemployment reduction are among the main goals of
551 EU policies. Therefore, citizens may view improvements in local labour mar-
552 ket conditions as a tangible way for EU projects to deliver concrete benefits.
553 Our results seems to suggest that people who perceive or experience personal
554 benefits from Cohesion Policy (and possibly EU policies in general) are more
555 prone to appreciate the policy and its promoters. This explanation would fit
556 within the economic utilitarian theory of European integration, according to
557 which the loyalty to the idea of Europe depends on the perceived benefits
558 that further integration can offer (Gabel and Whitten, 1997).

559 While we cannot directly measure the extent to which the observed re-
560 duction in unemployment (a proxy for the creation of local labour market
561 opportunities) is directly caused by EU policies, our findings entail that if EU
562 projects are capable of producing strong and visible effects on local labour
563 markets – by e.g. by fostering employment for the socially excluded and
564 young people – this would translate into a lower level of Euroscepticism and
565 higher electoral support for the EU.

566 The impact of EU subsidies on European attitudes, conditional on the
567 effectiveness of EU policies, can be indirectly examined by looking at key
568 elements facilitating the profitable use of Structural Funds. One factor in-
569 creasing the local capacity to absorb EU transfer and obtain higher economic
570 returns from them is the presence of highly-educated individuals (Becker
571 et al., 2013). The endowment of skilled workers enables technology adoption
572 (Benhabib and Spiegel, 1994) and the efficient management of EU resources
573 (Becker et al., 2013). Therefore, we can use a proxy for the local level of

574 human capital to check whether and how this variable relates to EU funds
575 and Euroscepticism.

576 We approximate the human capital stock in each ward with the share of
577 tertiary educated individuals, relying on 2001 Census data. First, we use this
578 variable to test whether it mediates the effect of EU funds on Brexit as in
579 the case of labour market dynamism, estimating a new version of the H-ATE
580 RDD model. The results, shown in Table A10, demonstrate that, although
581 a higher proportion of skilled workers directly connects with more Remain
582 votes, there is no clear evidence that human capital plays a conditional effect
583 on the link between EU funds and Brexit.

584 However, our main interest is to verify whether the effect uncovered in
585 section 4 (i.e. the generation of new employment opportunities makes EU
586 funds positively correlate with a pro-Europe attitude) is stronger in places
587 endowed with highly-educated people. We do so by re-estimating the H-ATE
588 model with unemployment reduction as conditioning variable, similar to what
589 we do in section 4, by splitting the sample on the basis of higher/lower than
590 average human capital. The results of Table A11 indicate that the role of
591 labour market dynamism as mediator of the EU funds' effect on Brexit is
592 much stronger in areas endowed with higher human capital.

593 Hence, the combination of lower unemployment and higher stock of hu-
594 man capital are the two factors determining a larger effect of European funds
595 on public support for the EU. In this scheme, human capital may be captur-
596 ing local areas' capacity to absorb EU transfers and make good use of them,
597 as discussed above. Another interpretation is that it reflects the *awareness*
598 of beneficiary wards over the existence of the policy. Previous evidence sug-
599 gested a strong association between the proportion of highly-educated people
600 and the awareness of Cohesion Policy (Osterloh, 2011; Capello and Perucca,
601 2018). In the regions in receipt of EU funding through Cohesion Policy, EU
602 investment efforts are better known where human capital is higher. If we
603 follow this interpretation and apply it to our setting, the differential condi-
604 tioning impact of unemployment decrease depending on the level of human
605 capital, as shown in Table A10, suggests where voters were aware of the EU
606 funds received by West Wales they were also more likely to relate improve-
607 ments in local labour market condition to the effect of EU policies.

608 **6. Conclusions**

609 This paper has investigated the extent to which Eurosceptic voting pref-
610 erences can be influenced by EU policies. It leverages the case of the EU
611 Structural Funds, the key EU policy tool targeting employment and eco-
612 nomic opportunities i.e. the same economic challenges that have been linked
613 to the world-wide raise of anti-system electoral preferences. The study ex-
614 ploits a quasi-experimental setting in the UK context, where some territories
615 were classified as ‘in highest need’ of socio-economic support by the EU –
616 and hence entitled to receive the highest form of EU funding – when the Ref-
617 erendum on Brexit was held. The paper investigates whether this ‘special’
618 treatment in terms of EU financial support has influenced the vote in the
619 Referendum in beneficiary areas. The boundary between West Wales and its
620 neighbouring region – that defines eligibility for EU financial aids - is used
621 to identify ‘treated’ and ‘control’ units and uncover whether and under what
622 conditions EU funding may influence electoral support for EU integration.

623 Regression discontinuity estimates suggest that, all else equal, wards tar-
624 getted by the highest proportion of EU funds have not behaved differently
625 from less subsidised areas in terms of support for EU membership. Con-
626 versely, voters are more prone to support EU Membership only if EU fund-
627 ing is coupled with tangible improvements in local labour markets. A sig-
628 nificant decrease in the level of unemployment is robustly linked with fewer
629 Eurosceptic votes in areas highly-funded by the European Union, vis-à-vis
630 less well-funded territories.

631 This result, robust to a full battery of robustness tests, offers (for the
632 first time) causal evidence that being in receipt of EU funds does not *per*
633 *se* make local citizens more supportive of the European Union. Only where
634 EU investments are combined with the generation of new employment op-
635 portunities and a positive socio-economic transformation of local territories –
636 possibly a direct result of EU development policies – citizens are more likely
637 to electorally support the EU as the promoter of positive change in their
638 surrounding economic environment. Further empirical tests seem to suggest
639 that labour market dynamism in beneficiary areas is more likely to lower Eu-
640 rosceptic votes if citizens are also more aware of EU interventions, therefore
641 more directly linking positive change with EU interventions.

642 These findings are in line with a growing body of evidence on economic
643 dynamics as the fundamental driver of anti-establishment and Eurosceptic
644 voting choices (Guiso et al., 2017; Rodrik, 2018; Colantone and Stanig, 2018;

645 Rodríguez-Pose, 2018). Our findings confirm that support for the process of
646 European integration is strongly influenced by economic factors, with special
647 reference to labour market opportunities. What our original results add to
648 the existing discourse is the role of active public policies in shaping electoral
649 behaviour. Discomfort and resentment of EU citizens can indeed be mitigated
650 and channelled towards constructive and internationally cooperative political
651 options. However, what seems to matter for citizens is not access to EU
652 funding per se, but rather the capability of these funds to concretely mitigate
653 the lack of economic opportunities and the localised negative effects of the
654 process of economic integration or economic shocks.

655 The Brexit referendum offered a unique opportunity to study the revealed
656 preferences of UK citizens in terms of their support for the EU, an area of
657 public policy where opinion polls and surveys have traditionally offered very
658 unreliable insights. If this elicitation of citizens' preferences was truly unique,
659 the economic and social challenges faced by UK voters are common to many
660 other EU citizens. The lack of dynamism of the Welsh economy (in particular
661 in comparison with other parts of the country) is not dissimilar to the reality
662 of less developed regions in virtually all EU countries. These regions have re-
663 ceived significant support from the EU to tackle their structural disadvantage
664 with rather mixed results. The resentment and political disenfranchisement
665 with the EU where economic opportunities have failed to materialise is a com-
666 mon trait of the electoral behaviour and political sentiment in the economic
667 periphery of the EU.

668 Areas most heavily funded by the EU tend to develop a more favourable
669 view of Europe if (and only if) citizens observe visible socio-economic im-
670 provements in their local communities with potential personal benefits from
671 EU intervention. In this perspective, future support for the process of Eu-
672 ropean integration is highly dependent on the capacity of all EU policies to
673 deliver concrete benefits to be felt at the local level. Impactful policies are
674 therefore a fundamental tool to buy-in citizens into the EU project.

675 On the verge of an unprecedented global recession triggered by the Covid-
676 19 pandemic this is both good and bad news for the EU. On the bright side,
677 under the current circumstances of tight budget constraints, the EU does
678 not need to spend more in order to consolidate its support among European
679 citizens. However, skyrocketing unemployment and worsening economic con-
680 ditions in most deprived areas, are a major challenge that calls for impactful
681 answers and visible impacts. Money cannot buy love for the EU, but its
682 capacity to deliver tangible impacts and generate new local opportunities

683 certainly can.

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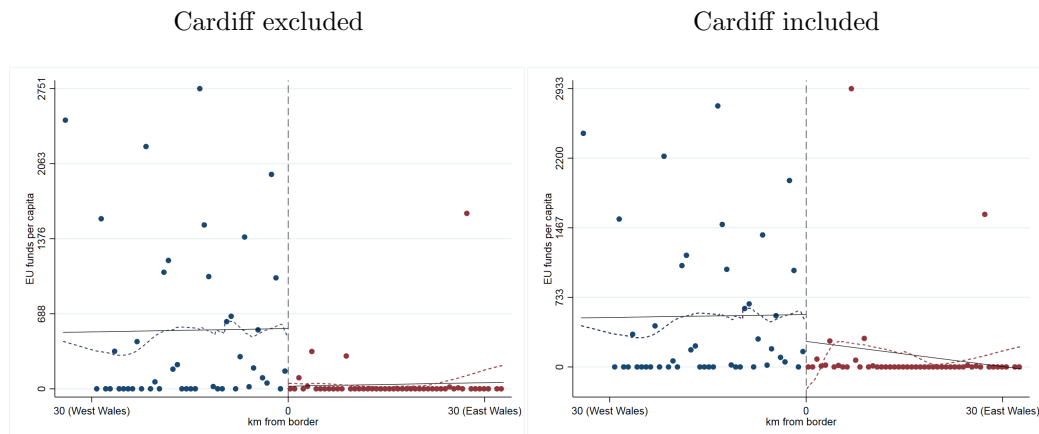
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Figure A1: EU funds across the treatment border



Note: the dashed black vertical line indicates the treatment border between East Wales and West Wales. Linear fit (continuous) and lowess (small-dashed) curves on both sides of the border threshold. Left-hand panel: Cardiff wards excluded; right-hand panel: Cardiff wards included

Figure A2: H-ATE – estimated marginal effects

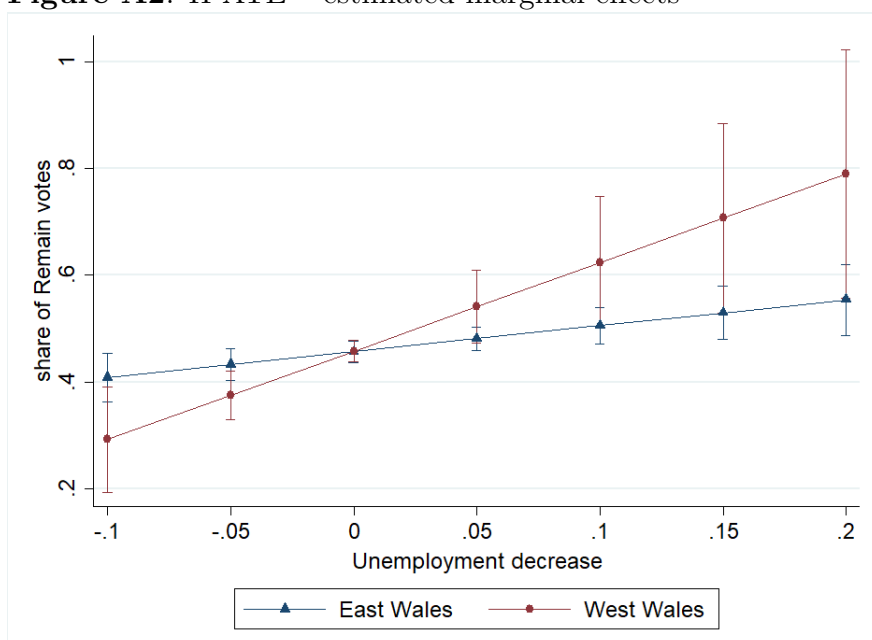


Table A1: EU funds per inhabitant in less developed regions (beneficiary data)

Dep. var: EU funds per inhabitant	(1)	(2)	(3)
<i>Panel A: Wales</i>	Wales	<50km	<10km
West Wales	542.0*** (103.7)	550.0*** (122.1)	372.2** (159.0)
Observations	823	1,315	422
R-squared	0.007	0.013	0.007
<i>Panel B: South West of England</i>	South West England	<50km	<10km
Cornwall	559.6*** (70.45)	42.61*** (11.66)	-41.66 (29.15)
Observations	1,009	222	67
R-squared	0.022	0.013	0.021

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. EU funds per inhabitant as dependent variable, calculated on the basis of available beneficiary data. Panel A, column (1): sample of all wards of Wales; Panel A, column (2): sample of wards within 50km from the border between West Wales and East Wales; Panel A, column (3): sample of wards within 10km from the border between West Wales and East Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. Cardiff wards excluded. Panel B, column (1): sample of all wards of South West England; Panel B, column (2): sample of wards within 50km from the border between Cornwall and Devon; Panel B, column (3): sample of wards within 10km from the border between Cornwall and Devon. Cornwall: dummy variable taking value 1 for all wards belonging to Cornwall.

Table A2: Descriptive statistics

Variable	Obs	Wales		Cardiff wards excluded					
		Mean	Std. Dev.	<50km			<10km		
				Obs	Mean	Std. Dev.	Obs	Mean	Std. Dev.
Share of Remain votes ^a	823	0.47	0.05	1,315	0.47	0.06	422	0.447	0.037
West Wales	824	0.681	0.466	1,315	0.354	0.479	422	0.590	0.492
€ of EU funds (beneficiaries) ^a	823	398.2	3047	1,315	219.0	2344	422	387.2	5052
Unemployment decrease ^b	803	-0.006	0.012	1,057	-0.008	0.012	415	-0.009	0.010
Long-term unemployment decrease ^b	803	-0.005	0.007	1,057	-0.006	0.007	415	-0.007	0.006
Youth unemployment decrease ^b	803	-0.015	0.030	1,057	-0.016	0.027	415	-0.019	0.028
Log population	803	7.877	0.549	1,057	-0.016	0.027	415	-0.018	0.028
Highly-educated (NVQ4+) ^a	803	0.124	0.052	1,057	8.105	0.633	415	7.983	0.551
Unemployment	803	0.034	0.012	1,057	0.129	0.057	415	0.121	0.054
Long-term unemployment ^b	803	0.011	0.005	1,057	0.032	0.013	415	0.033	0.011
Youth unemployment ^b	803	0.070	0.031	1,057	0.010	0.005	415	0.010	0.005
18-24 yo population ^a	803	0.102	0.050	1,057	0.064	0.031	415	0.072	0.029
Non-white population ^a	803	0.016	0.019	1,057	0.101	0.049	415	0.098	0.029
Agricultural employment ^b	803	0.024	0.035	1,057	0.020	0.026	415	0.016	0.023
Manufacturing employment ^b	803	0.098	0.045	1,057	0.021	0.032	415	0.018	0.031
Employment in construction ^b	803	0.044	0.011	1,057	0.102	0.042	415	0.117	0.041
Employment in mining ^b	803	0.002	0.003	1,057	0.043	0.011	415	0.043	0.010
Employment in public admin ^b	803	0.037	0.015	1,057	0.002	0.003	415	0.002	0.003
Employment in wholesale and retail ^b	803	0.093	0.019	1,057	0.037	0.016	415	0.036	0.015
Employment in finance ^b	803	0.015	0.009	1,057	0.098	0.021	415	0.089	0.017
Employment in real estate ^b	803	0.046	0.014	1,057	0.019	0.012	415	0.017	0.010
Employment in health services ^b	803	0.074	0.020	1,057	0.055	0.021	415	0.048	0.015
Employment in transport services ^b	803	0.030	0.010	1,057	0.074	0.019	415	0.076	0.021

Note: a/ calculated as share of ward residents; b/ calculated as share of 16-74 year old residents. Labour market and demographic variables measured in 2001 (source: UK Census)

Table A3: EU funds, unemployment reduction, and Brexit (Cardiff wards included)

Dep. var.: Share of Remain votes						
	Wales	<50km	<10km	Wales	<50km	<10km
	(1)	(2)	(3)	(4)	(5)	(6)
West Wales	-0.00051 (0.0275)	-0.0220 (0.0243)	-0.0173 (0.0237)	-0.0264 (0.0257)	-0.0174 (0.0298)	-0.0112 (0.0208)
U decrease	-0.377 (0.720)	-0.814 (0.611)	-0.671 (1.043)	-0.397 (0.715)	-0.819 (0.621)	-0.596 (0.893)
West Wales x U decrease	1.912* (1.045)	1.799** (0.761)	2.331* (1.226)	1.399* (0.840)	1.812** (0.800)	2.255** (1.096)
Polynomial	1-1	1-1	1-1	3-3	3-3	3-3
Observations	831	1,086	444	831	1,086	444
Mean of dep. variable	0.470	0.470	0.457	0.470	0.470	0.457
R-squared	0.129	0.165	0.131	0.282	0.178	0.147
Best polynomial degree (AIC)				✓	✓	✓

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. U decrease: ward-level unemployment rate difference between 2011 and 2001. Samples: all wards of Wales (columns (1),(4)), all wards located 50 km or less from the treatment border (columns (2),(5)), all wards located 10 km or less from the treatment border (columns (3),(6)). Cardiff wards excluded. Models estimated with polynomials of order one (columns (1)-(3)) or order three (columns (4)-(6)) interacted with forcing variable and treatment variable.

Table A4: EU funds, unemployment reduction, and Brexit (varying bandwidths)

Dep. var.: Share of Remain votes				
	<5km	<15km	<30km	<40km
	(1)	(2)	(3)	(4)
West Wales	0.00192 (0.0161)	-0.00249 (0.0163)	0.00773 (0.0176)	0.00453 (0.0179)
U decrease	0.343 (0.392)	0.559*** (0.184)	-0.381 (0.430)	-0.859 (0.549)
West Wales x U decrease	1.499* (0.811)	1.066* (0.629)	1.389** (0.663)	1.869** (0.769)
Polynomial	3-3	3-3	3-3	3-3
Observations	261	517	740	897
Mean of dep. variable	0.446	0.450	0.459	0.462
R-squared	0.235	0.183	0.184	0.150
Best polynomial degree (AIC)	✓	✓	✓	✓

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. U decrease: ward-level unemployment rate difference between 2011 and 2001. Samples: all wards located 5 km or less from the treatment border (column (1)), all wards located 15 km or less from the treatment border (column (2)), all wards located 30 km or less from the treatment border (column (3)), all wards located 40 km or less from the treatment border (column (4)). Cardiff wards excluded. Models estimated with polynomials of order three interacted with forcing variable and treatment variable.

Table A5: EU funds, long-term unemployment reduction, and Brexit

Dep. var.: Share of Remain votes	Wales	<50km	<10km	Wales	<50km	<10km
	(1)	(2)	(3)	(4)	(5)	(6)
West Wales	0.0244 (0.0211)	-0.00056 (0.0188)	0.000501 (0.0165)	-0.00041 (0.0163)	0.0134 (0.0188)	-0.00058 (0.0175)
LTU decrease	1.172** (0.521)	-0.367 (1.078)	1.682*** (0.563)	1.134** (0.430)	-0.294 (1.080)	1.640*** (0.565)
West Wales x LTU decrease	2.201* (1.300)	2.552** (1.262)	0.818 (1.201)	1.211 (0.814)	2.454* (1.312)	0.812 (1.195)
Polynomial	1-1	1-1	1-1	3-3	3-3	3-3
Observations	802	1,057	415	802	1,057	415
Mean of dep. variable	0.465	0.466	0.447	0.465	0.466	0.447
R-squared	0.220	0.192	0.152	0.398	0.209	0.161
Best polynomial degree (AIC)				✓	✓	✓

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. LTU decrease: ward-level long-term unemployment rate difference between 2011 and 2001. Samples: all wards of Wales (columns (1),(4)), all wards located 50 km or less from the treatment border (columns (2),(5)), all wards located 10 km or less from the treatment border (columns (3),(6)). Cardiff wards excluded. Models estimated with polynomials of order one (columns (1)-(3)) or order three (columns (4)-(6)) interacted with forcing variable and treatment variable.

Table A6: EU funds, youth unemployment reduction, and Brexit

Dep. var.: Share of Remain votes	Wales	<50km	<10km	Wales	<50km	<10km
	(1)	(2)	(3)	(4)	(5)	(6)
West Wales	0.0154 (0.0223)	-0.0148 (0.0189)	-0.00174 (0.0169)	-0.00735 (0.0174)	0.00315 (0.0191)	-0.00167 (0.0178)
Youth U decrease	0.164 (0.602)	0.188 (1.287)	0.0460 (0.535)	0.306 (0.473)	0.172 (1.208)	-0.0366 (0.483)
West Wales x Youth U decrease	2.214* (1.115)	1.320 (1.417)	1.818* (1.060)	1.279* (0.733)	1.384 (1.385)	1.922* (1.007)
Polynomial	1-1	1-1	1-1	3-3	3-3	3-3
Observations	802	1,057	415	802	1,057	415
Mean of dep. variable	0.465	0.466	0.447	0.465	0.466	0.447
R-squared	0.120	0.170	0.040	0.351	0.190	0.060
Best polynomial degree (AIC)				✓	✓	✓

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. Youth U decrease: ward-level 16-24 yo unemployment rate difference between 2011 and 2001. Samples: all wards of Wales (columns (1),(4)), all wards located 50 km or less from the treatment border (columns (2),(5)), all wards located 10 km or less from the treatment border (columns (3),(6)). Cardiff wards excluded. Models estimated with polynomials of order one (columns (1)-(3)) or order three (columns (4)-(6)) interacted with forcing variable and treatment variable.

Table A7: Test for spillover effects

Dep. var.: Share of Remain votes	Wales	<50km (West Wales) 10-50km (East Wales)	<10km (West Wales) 10-20km (East Wales)	Wales	<50km (West Wales) 10-50km (East Wales)	<10km (West Wales) 10-20km (East Wales)
	Control wards < 10km from border excluded					
	(1)	(2)	(3)	(4)	(5)	(6)
West Wales	-0.00190 (0.0222)	0.0265 (0.0190)	-0.0104 (0.0140)	-0.000430 (0.0219)	0.0275 (0.0184)	-0.00177 (0.0134)
U reduction				0.272 (0.437)	-0.0356 (0.479)	-0.553 (0.433)
West Wales x U decrease				1.382*** (0.372)	0.832** (0.390)	1.147** (0.492)
Controls	✓	✓	✓	✓	✓	✓
Observations	403	893	207	388	642	168
Mean of dep. variable	0.484	0.477	0.472	0.485	0.479	0.470
R-squared	0.262	0.459	0.404	0.315	0.427	0.604

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. Samples: all wards of Wales excluding East Wales wards less than 10km from border (columns (1), (4)), all West Wales wards located 50 km or less from the treatment border and East Wales wards between 10 and 50km from treatment border (columns (2), (5)), all West Wales wards located 10 km or less from the treatment border and East Wales wards between 10 and 20km from border (columns (3), (6)). Controls refer to labour market and demographic ward characteristics taken from the Census.

Table A8: EU funds beneficiaries, unemployment reduction, and Brexit

Dep. var.: Share of Remain votes				
		Cardiff wards excluded		Cardiff wards excluded
	(1)	(2)	(3)	(4)
EU funds beneficiaries	1.80e-07 (3.85e-07)	1.28e-07 (5.28e-07)	6.84e-07* (2.90e-07)	5.56e-07 (4.26e-07)
U decrease			0.692 (0.847)	1.120 (0.708)
EU funds beneficiaries x U decrease			0.000147** (5.90e-05)	0.000131* (6.60e-05)
Controls	✓	✓	✓	✓
Observations	852	823	831	802
Mean of dep. variable	0.470	0.465	0.470	0.465
R-squared	0.423	0.383	0.445	0.415

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Samples: all Wales wards (columns (1), (3)), all Wales wards excluding wards from Cardiff (columns (2), (4)). Controls refer to labour market and demographic ward characteristics taken from the Census.

Table A9: Main results - bootstrapped standard errors

Dep. var.: Share of Remain votes	Wales	<50km	<10km	Wales	<50km	<10km
	(1)	(2)	(3)	(4)	(5)	(6)
West Wales	0.00763 (0.369)	-0.0319 (-0.803)	-0.00636 (-0.461)	0.0190 (0.921)	-0.00556 (-0.302)	0.00223 (0.142)
U decrease				0.430** (3.266)	-0.588 (-0.904)	0.546* (2.568)
West Wales x U decrease				1.361 (1.435)	1.573* (1.985)	1.114* (1.758)
Polynomial	1-1	1-1	1-1	1-1	1-1	1-1
Observations	823	1,315	422	802	1,057	415
Mean of dep. variable	0.465	0.467	0.447	0.465	0.466	0.447
R-squared	0.075	0.102	0.004	0.181	0.191	0.139

Note: wild-bootstrapped (999 replications) clustered t-statistics in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. U decrease: ward-level unemployment rate difference between 2011 and 2001. Samples: all wards of Wales (columns (1),(4)), all wards located 50 km or less from the treatment border (columns (2),(5)), all wards located 10 km or less from the treatment border (columns (3),(6)). Cardiff wards excluded. Models estimated with polynomials of order three interacted with forcing variable and treatment variable.

Table A10: EU funds, human capital, and Brexit

Dep. var.: Share of Remain votes	Wales	<50km	<10km	Wales	<50km	<10km
	(1)	(2)	(3)	(4)	(5)	(6)
West Wales	-0.0167 (0.0204)	-0.0148 (0.0222)	-0.0145 (0.0239)	-0.0177 (0.0179)	0.00552 (0.0246)	-0.0144 (0.0251)
Tertiary educated	0.223*** (0.0541)	0.343*** (0.104)	0.270** (0.0995)	0.223*** (0.0557)	0.363*** (0.107)	0.267** (0.105)
West Wales x Tertiary educated	0.277* (0.135)	0.0444 (0.140)	0.136 (0.173)	0.154 (0.103)	0.0380 (0.144)	0.132 (0.173)
Polynomial	1-1	1-1	1-1	3-3	3-3	3-3
Observations	802	1,057	415	802	1,057	415
Mean of dep. variable	0.465	0.466	0.447	0.465	0.466	0.447
R-squared	0.243	0.279	0.239	0.429	0.306	0.243
Best polynomial degree (AIC)				✓	✓	✓

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. Tertiary educated: 2001 ward population holding NVQ level 4 or above. Samples: all wards of Wales (columns (1),(4)), all wards located 50 km or less from the treatment border (columns (2),(5)), all wards located 10 km or less from the treatment border (columns (3),(6)). Cardiff wards excluded. Models estimated with polynomials of order one (columns (1)-(3)) or order three (columns (4)-(6)) interacted with forcing variable and treatment variable.

Table A11: EU funds, unemployment reduction, and Brexit – results by level of human capital

Dep. var.: Share of Remain votes	Human capital below median (< 26% holding tertiary education degree)			Human capital above median (> 26% holding tertiary education degree)		
	Wales	<50km	<10km	Wales	<50km	<10km
	(1)	(2)	(3)	(4)	(5)	(6)
West Wales	0.00062 (0.0193)	0.0178 (0.0219)	-0.0084 (0.0170)	0.0154 (0.0153)	0.0244 (0.0210)	0.0212 (0.0167)
U decrease	0.298 (0.244)	0.722 (0.645)	0.0912 (0.269)	0.341 (0.239)	1.123 (0.931)	0.326 (0.305)
West Wales x U decrease	0.346 (0.418)	1.426** (0.689)	1.010 (0.587)	2.094*** (0.453)	2.541* (1.381)	2.247* (1.301)
Polynomial	3-3	3-3	3-3	3-3	3-3	3-3
Observations	521	650	278	281	407	137
Mean of dep. variable	0.482	0.481	0.467	0.455	0.456	0.436
R-squared	0.282	0.178	0.139	0.374	0.209	0.217
Best polynomial degree (AIC)	✓	✓	✓	✓	✓	✓

Note: clustered standard errors at local authority level in parenthesis. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$. Forcing variable: distance in km from border between East Wales and West Wales. West Wales: dummy variable taking value 1 for all wards belonging to West Wales and The Valley. U decrease: ward-level unemployment rate difference between 2011 and 2001. Samples: all wards of Wales (columns (1),(4)), all wards located 50 km or less from the treatment border (columns (2),(5)), all wards located 10 km or less from the treatment border (columns (3),(6)). Cardiff wards excluded. Models estimated with polynomials of order one (columns (1)-(3)) or order three (columns (4)-(6)) interacted with forcing variable and treatment variable.