Why low trust in government may mean Americans don't want anything done about inequality.

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Why low trust in government may mean Americans don’t want anything done about inequality.

The past 40 years have seen a huge increase in income inequality in America, with the top 1 percent of earners seeing large increases in their share of all incomes. David Macdonald writes that while most Americans appear to be opposed to high levels of inequality, low levels of trust in government may be dampening their desire for measures to redistribute incomes.

As numerous economists have documented, economic inequality is rising in the United States, and has been for decades. By some measures, the top 1 percent of Americans hold as large a share of national income as they did prior to the Great Depression. This has been echoed by prominent politicians such as Senators Bernie Sanders and Elizabeth Warren and is likely to be a central issue in the 2020 presidential election. Despite this, ordinary Americans, across the income spectrum, have not become more supportive of economic redistribution. This is surprising, given that most Americans claim to be aware that inequality has been rising over the past several decades, as Figure 1 shows. It is also surprising because most (including a sizeable number of Republicans) also claim to be opposed to high levels of income inequality.

Figure 1 – The movement of US income inequality and trust in government over time: (A) income inequality and (B) trust in government

Note: Trust in government reflects the percentage of Americans who said they trusted the government to do the right thing “always” or “most of the time.” Income inequality shows the pre-tax income share held by the top 1 percent of Americans. Years range from 1958 to 2015, with a few missing for trust in government depending on the availability of poll questions.

In recent research, which is a part of my doctoral dissertation, I seek to examine why this is the case. Specifically, why American support for economic redistribution has not meaningfully increased, despite decades of high, and rising income inequality. I argue that we can better understand the puzzling relationship between Americans’ attitudes toward inequality and their attitudes toward government redistribution by considering another trend that has occurred over the past several decades—the decline of trust in government.

Income inequality has been growing since the 1970s. This decade also saw the erosion of Americans’ trust in the federal government. Although it has fluctuated somewhat over the past 40 years, it has never returned to its pre-Watergate levels. Low trust in government means that people are less supportive of government doing “big things” such as enacting national health insurance or raising taxes to fund large-scale social welfare programs. In other words, low trust in government means that Americans are less likely to support “more government” even though they are dissatisfied with high, and rising income inequality. Low trust in government is preventing Americans from supporting more redistribution, even though they dislike high income inequality and know that it has been rising.
My main analysis, shown in Figure 2, show that higher income inequality can increase citizen demand for economic redistribution, but only if people trust the federal government. Among the minority of Americans who have high levels of trust in the federal government, rising state income inequality leads them to support increased government redistribution. However, increased inequality does not lead to increased support for economic redistribution among the majority of Americans who have low, or middling levels of trust in government.

**Figure 2 – Mass responsiveness to state income inequality**

*Source: Cumulative American National Election Studies (1984–2016).*
To test this, I combine data on state-level income inequality with individual-level survey data from 1984-2016. Income inequality is an objective measure at the state level, based on tax return data from the Internal Revenue Service (IRS). The states are an ideal geographic area to look at for two reasons. One is that people have a better sense of how economically unequal their states are than how unequal the nation is. Second, there is a lot of variation in income inequality across the states, while there is minimal, over-time variation at the national level. Trust in government and support for economic redistribution are based on survey questions included on the American National Election Studies (ANES), a long-running survey of public opinion and voting behavior in the United States. Both survey measures are coded so that higher values indicate higher trust in government and greater support for economic redistribution, respectively. I also account for a battery of state and individual controls to increase the robustness of my statistical results.

Overall, my work shows that low, and declining trust in government can also help us to better understand why an American mass public that claims to be aware of, and oppose to high levels of income inequality, has not turned more strongly in favor of economic redistribution. Trust in government is certainly not the only factor that influences peoples’ support for redistribution, but it is an important one.

Low trust in government seems likely to continue into the near future. This does not bode well for economic redistribution, even as income inequality continues to rise sharply. If citizens are not responding to rising income inequality, by demanding that government “do more,” i.e., increase social welfare spending, and/or provide more citizens with health insurance, then politicians will have little incentive to enact these policies.

- This article is based on the paper, ‘Trust in Government and the American Public’s Responsiveness to Rising Inequality’, in Political Research Quarterly.

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About the authors

David Macdonald – Florida State University
David Macdonald is a Ph.D. candidate in the department of political science at Florida State University. My research is broadly in the area of American politics, public opinion, and political behavior.