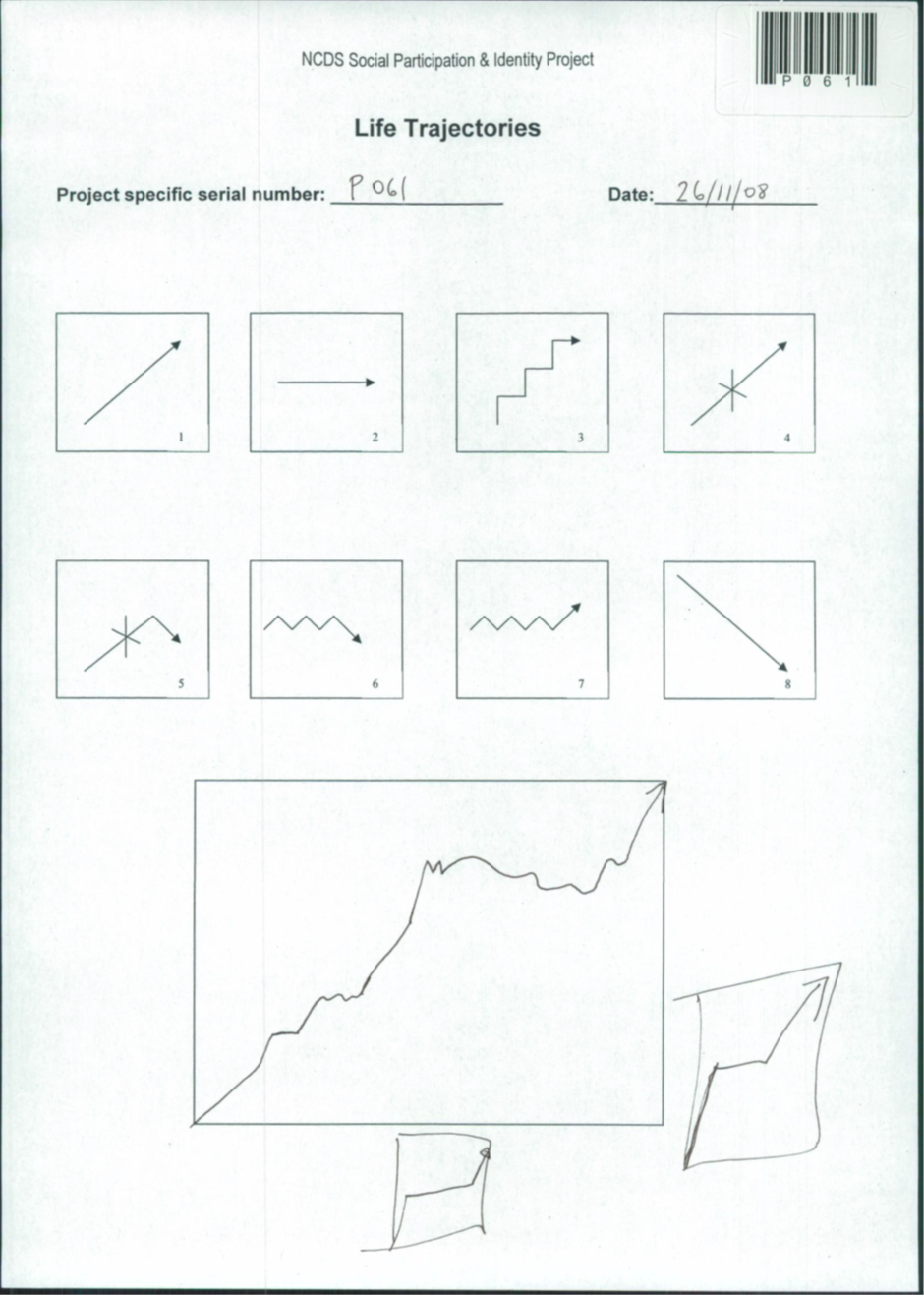


Figure 1: google ngram showing trends in the use of terms ‘human capital’, ‘social mobility’ and ‘meritocracy’



Figure 2: google ngram showing trends in relative English language use of terms ‘calling’, ‘career’, ‘vocation’ and ‘social mobility’ 1800—2008.



32.9%

0.5%

26.8%

1.8%

0.9%

4.2%

26.4%

4.2%%

1.4%

Figure 3: visualisations of life trajectory from qualitative interviewees of 1958 birth cohort.

Table 1: Life trajectories by outlier cluster

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 3 - staircase | 7 – jags | Other number | Drew own diagram (numbered according to which of the visuals it most approximates to) |
| Economic elite | 2 cases | - | 1 case | 1,3,3, |
| Cultural elite | 2 | 3 | 1 (2), | 3,3,2,3,3-7 |
| Disenfranchised | 5 | 2 | 1, 4, 5, 8 | 1,1 |